

**3.2.2.1. Total number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during last five years**

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**(I) DETAILED REPORT OF EACH YEAR**

Year	Name of the workshop/ seminar/ conference
2021-2022	Webinar On Fundamentals Of Intellectual Property Rights
2021-2022	Webinar on 'IPR and Its Role in Research
2021-2022	National Level webinar on IPR
2021-2022	Webinar on 'Tips & Guidelines For Writing A Research Paper
2021-2022	Writing a Research Article for Publication in an Academic Journal.
2021-2022	Five Days National Level Webinar on "Research Proposal Drafting for Ph.D. Aspirants
2021-2022	Webinar on "How to Write Good-Quality Research Paper
2021-2022	International Conference In Collaboration with Reena Mehta College "Change & Transformation: A Spectrum of Opportunities in Hybrid Environment"
2021-2022	How to develop Entrepreneurial Skills
2021-2022	Two days Entrepreneurial Program Zero to Hero
2021-2022	Webinar on Making Career Out of of Entrepreneurship
2021-2022	How to create or Generate Business Plan
2021-2022	AD - MAD
2021-2022	Auction Station
2020-2021	Copyright and Plagiarism issues
2020-2021	Webinar on Copy Right a Human Right
2020-2021	Modern ICT Tools in Teaching & Learning
2020-2021	One Day National Level Online Faculty Development Programme on IPR"



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2020-2021	6th International Multidisciplinary E-Conference On “Challenges and Prospects for Global Economic, Business and Social Environment”
2020-2021	Webinar on “Student Entrepreneurship and Income Generation Idea”
2020-2021	Webinar on “B Plan”
2020-2021	“B” Plan Competition
2020-2021	Icebreaker
2020-2021	Research Methodology: A Comprehensive Guide
2019-2020	5th International Multi-Disciplinary Conference “Role of Education in Sustainable Development”
2019-2020	Seminar On Intellectual Property Rights
2019-2020	Seminar on- How to Develop and Improve Entrepreneurial Skills
2019-2020	Best Business Idea - Competition
2019-2020	How to Pitch Business Idea to Investors and Customers
2019-2020	Turn Coat
2019-2020	Renaissance
2019-2020	AD-MAD
2019-2020	Workshop on T.Y.Bcom revised Question paper pattern and TYBAF Taxation
2019-2020	Research Methodology: Mastering the Art of Effective Research
2018-2019	Seminar on New NAAC Guidelines
2018-2019	FDP on Intellectual Property Rights
2018-2019	Seminar on How to Develop, Improve & Execute Entrepreneurial Skills
2018-2019	Best Business Idea – Competition



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2018-2019	Business Mantra
2018-2019	Workshop: One Day Workshop on GST Syllabus Examination, Assessment, Evaluation & Revaluation with reference to B.com and M.com and self-financing courses
2017-2018	4th International Multi-Disciplinary Conference On "Transition and Transformation In 3rd Millennium: Prospects, Issues and Challenges" (Volume I & II)
2017-2018	Faculty development programme on "NAAC Presentation"
2017-2018	IP Commercialization and Awareness
2017-2018	Seminar on the topic of "new NAAC guidelines"
2017-2018	Seminar on- How to Develop and Improve Entrepreneurial Skills
2017-2018	Best Business Idea – Competition
2017-2018	Insignia
2017-2018	Workshop: Syllabus Revision Workshop for Second year B.com (Financial Markets)



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Date: 3rd September, 2021

**WEBINAR ON 'FUNDAMENTALS OF INTELLECTUAL PROPERTY RIGHTS'  
REPORT**

The EMAC Zone of the Department of Bachelor of Commerce and the Faculty Development Programme (FDP) Committee, in collaboration with Public Night Degree College, jointly organized a webinar on September 3rd, 2021, from 11:30 am to 12:30 pm. The webinar focused on the topic "**Fundamentals of Intellectual Property Rights**" and took place on the Google platform. Faculty members registered for the event online, and a WhatsApp group was created to facilitate communication. Feedback from the participants was collected online, and certificates were awarded to all attendees.

The organizing committee consisted of Prof. Sharlet Bhaskar, Prof. Krishnakant Pandey, Prof. Arun Vishwakarma, members of the EMAC Zone of Bachelor of Commerce, Prof. Namrata Dube as the Convenor of the Faculty Development Programme, and Prof. Anita Das as a member. The webinar commenced with an introduction of the chief guest, Mr. Shajid Sheikh, an Assistant Professor (Law) and Coordinator of the Centre for Research in IP at MNLU Mumbai. The introduction was given by Shreyas Lingsur, a SYBCOM student, followed by a welcome address from Dr. Pratima Singh, the principal of the college.

  
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The primary objective of the webinar was to provide insights into Intellectual Property Rights. A total of 114 faculty members registered for the event and actively participated. The webinar received positive feedback from the participants, who found it to be informative and expressed enthusiasm for similar sessions in the future. The session concluded with a question-and-answer segment, closing remarks from Dr. Pratima Singh, and a vote of thanks by Prof. Raju Savkare, the IQAC coordinator of Public Night College. The program concluded with the playing of the National Anthem.

**LEARNING OUTCOME:** Session on the “**fundamentals of intellectual property rights**” had equipped and enabled the faculty members with the knowledge and skills to protect, how they can manage, and leverage intellectual property assets effectively by fostering innovation, creativity, and commercial success.



Ms. Namrata Dube  
FDP Convenor



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Date: 18<sup>th</sup> January, 2022

## **FDP ON 'IPR AND IT'S ROLE IN RESEARCH'**

### **REPORT**

IQAC, Research Cell (Sanshodh) and Faculty Development Committee of our college organised an online one-day National level webinar on Monday, 17<sup>th</sup> January, 2022 from 1:00 pm onwards. The topic for the webinar was '**IPR and Its Role in Research**'. The webinar was organized on online zoom platform. A whats app group was created and participants were enrolled. Attendance and feedback were also taken from the participants of the webinar.

The webinar was organised by the Research Cell, IQAC and FDP Convenor, Mrs. Sharlet Bhaskar, Mr. Umesh Kabadi and Ms. Namrata Dube. The webinar began with a brief introduction of the college. Mrs. Sharlet Bhaskar introduced the resource person Ms. Paridhi Tulsyan.

The main motive of this webinar was to provide the participants with a wide perspective and in-depth knowledge in intellectual property to enable them to get solid grounding in the legislative framework, practice and procedure of the intellectual property protected through patents, trademarks, copyrights, designs and geographical indications. Around 45 faculties from across colleges throughout various Universities registered and participated in this webinar and were very motivated. The webinar was a great success with lots of positive feedback from the participants. It ended with a question-and-answer session and a pleasant vote of thanks by IQAC coordinator Mr. Umesh Kabadi.

  
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**LEARNING OUTCOME:** Session on “**IPR and its role in research**” had enabled faculties and Participants across the colleges equipped knowledge and comprehension of the different types of intellectual property rights, such as patents, copyrights, trademarks, and trade secrets.

Importance of IPR in research: Participants got enabled to understand the significance of protecting intellectual property in the research field. Learned how IPR encourages innovation, fosters creativity, and provides incentives for researchers to disclose their inventions and discoveries.



Ms. Namrata Dube

FDP Convenor

  
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**Chandrabhan Sharma College of Arts, Science & Commerce, Powai**

**Internal Quality Assurance Cell (IQAC)**

**With**

**Intellectual Property Right Committee**

**Organised**

**Online One day National Webinar on**

**Intellectual Property Right**

**Monday, 28<sup>th</sup> March 2022**

**Report**

The information regarding the IPR is essential in today's world where innovation-led Start-Up count every second. CSC took the initiative to bridge the gap by organising a webinar on Intellectual Property Rights. The webinar was aimed to generate awareness about Intellectual property rights (IPR) among the Intellectual class of Professors, Researchers, and students to know the importance and process of filing IPR. The Hon'ble resources person of the national webinar was Mr. Kuldeep Jangir (Examiner of Patents & Designs, at the Patent Office, Mumbai, Government of India).

Mr. Jangir started with the topic, what is Intellectual Property? He discussed different aspects of Intellectual Properties like what is a Patent, Patent Rights, Trademarks, and Industrial Design, he also gave various real-life examples and talked about various brands, and gave knowledge about the salient features of IPR. He concluded the talk by explaining the rationale of protection and the nature of IPR. IPR are monopoly rights. He emphasized that IPRs have to be renewed from time to time for keeping them enforced except in the case of copyright and trade secrets. The webinar was further enlightened by the interesting questions answer session in the last which gave true colour to the webinar and gave chance to young innovators to speak



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their doubts regarding innovation and its protection. Over 150 participants attended the Webinar through online mode.

The webinar was a huge success.

**Outcome:**

It provided valuable awareness and insights on the various aspects of IPR among faculty members and students. It provided other benefits such as licensing, better collaboration and funding opportunities. Students and faculty members gained insight and realised, that the knowledge of Intellectual property rights not only helps innovators to protect their invention but also provides better opportunity in obtaining finance and funds for the research work.



**Mr Umesh Kabadi**  
**IQAC Coordinator**



**Dr. Anita S. Pandey**  
**IPR Convener**



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Date: 10<sup>th</sup> July, 2021

**WEBINAR ON 'TIPS & GUIDELINES FOR WRITING A RESEARCH PAPER  
REPORT**

The Research Cell of our college organised an online webinar on Friday, 9th July, 2021 from 12:00 pm – 1.00 pm. The topic for the webinar was 'Tips & Guidelines For Writing A Research Paper'. The webinar was organized on Zoom platform. Online registrations were done by students and a whatsapp group was also created. Online attendance and feedback of the students were also taken from the participants of the webinar. The webinar was organised by the Research Cell members, Mrs. Sharlet Bhaskar, Mr. Sandeep Vishwakarma. The webinar began with a brief introduction of the chief guest Dr. Vilasini G. Patkar by S.Y.B.COM student Shreyas Lingsur.

**Outcome:** The main motive of this webinar was to get an insight on what research is all about and how effectively students can write and present a research paper. Total 99 students and 18 faculties registered and participated in this webinar and were very motivated. The webinar was a great success

  
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as students were very enthusiastic and were looking forward to such sessions in future. It ended with a question and answer session and a pleasant vote of thanks by faculty Ms. Sharlet Bhaskar and SYBCOM student Shreyas Lingsur followed by the National Anthem.



Ms. Sharlet Bhaskar

Convener Research Cell

  
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Date: 6<sup>th</sup> December, 2021

**WEBINAR ON 'WRITING A RESEARCH ARTICLE FOR PUBLICATION IN AN  
ACADEMIC JOURNAL'**  
**REPORT**

The Research Cell (Sanshodh ) in association with the Department of Management Studies of our college organised an online and offline guest lecture on Saturday, 4<sup>th</sup> December, 2021 from 9:00 am to 11 :00am. The topic for the guest lecture was 'Writing a Research Article for Publication in an Academic Journal'. The guest lecture was organized online and also in offline mode. Online registrations were done by students and a whats app group was also created and offline lecture was in room no 704. Attendance and feedback of the students were also taken from the participants of the guest lecture.

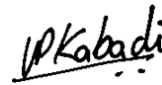
The guest lecture was organised by the Research Cell and BMS faculties, Mrs. Sharlet Bhaskar, Mr. Sandeep Vishwakarma and Mr. Umesh Kabadi. The webinar began with a brief introduction of the resource person Dr. Anita Pandey by TYBMS student Jennessa Fernandes.

  
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**Outcome:** The main motive of this guest lecture was to enrich their knowledge on how to write a research paper for an academic journal and how effectively students can write such a research paper. 136 students registered and participated in this webinar and were very motivated. The webinar was a great success as students were very enthusiastic and were looking forward to such sessions in future. It ended with a question and answer session and a pleasant vote of thanks by BMS student Jennessa Fernandes followed by the National Anthem.



Prof. Sharlet Bhaskar  
Research Cell Convenor



Prof. Umesh Kabadi  
IQAC Coordinator



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Date: 19<sup>th</sup> December, 2021

**ONLINE NATIONAL LEVEL FACULTY DEVELOPMENT PROGRAM ON**  
**"RESEARCH PROPOSAL DRAFTING FOR PH.D ASPIRANTS"**  
**REPORT**

Faculty development program (FDP) has been considered as a stand-alone educational pedagogy in fostering knowledge and professional skills of faculties. Creation and dissemination of knowledge through research is one of the core functions of higher education institutions. Focusing on the same, The Research Cell "Sanshodh" and FDP Committee of Chandrabhan Sharma College (NAAC Accredited B+ Grade - First Cycle) in association with Department of Commerce, University of Mumbai & Nehru Gram Bharti (Deemed to be University), Prayagraj, Uttar Pradesh has organized a Five day Online National Level Faculty Development Program from Tuesday, 14th December, 2021 to 18th December, 2021 on the topic "**Research Proposal Drafting for Ph.D. Aspirants**" from 12:00 pm to 1: 30 pm.

Following are the topics along with the guest speakers:

Day-1: 14th December, 2021 How to choose topic? (Dr. P T Choudhary)

  
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Day-2: 15th December, 2021 Interlinking title, objectives and hypothesis (Dr. Kinnarry Thakkar)

Day-3: 16th December, 2021 Review of Literature (Dr. Kinnarry Thakkar)

Day-4: 17th December, 2021 Drafting questionnaire and deciding sample size (Dr. Keyur Nayak)

Day-5: 18th December, 2021 Source of data collection and use of Statistical techniques (Dr. V. Arulmurugan)

E- certificate will be issued/ emailed to the participants. Principal Dr. Pratima Singh Madam has given her unwavering support and encouragement towards this FDP. This FDP was spearheaded by FDP convenor Ms. Namrata Dube and Research Cell Convenor Ms. Sharlet Bhaskar. A total of more than 300 participants registered for the FDP from all over the country.

**Learning Outcome :** The main motive of this FDP was to equip the scholars with the capability to grasp and analyze the emerging trends in the constantly changing business and economic environment and further it had enabled faculties to foresee and envisage the future potentials and possibilities in order to build up new concepts, knowledge and theories



Ms. Namrata Dube

FDP Convenor



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Date: 13<sup>th</sup> January, 2022

**FDP ON “HOW TO WRITE GOOD QUALITY RESEARCH PAPER”**

**REPORT**

The Research Cell (Sanshodh) in association with IQAC of our college organised an online one- day National level FDP on Wednesday, 12th January, 2022 from 12:00 pm onwards. The topic for the FDP was '**How to Write Good Quality Research Paper**'. The FDP was organized on online zoom platform. Online registrations were done and a WhatsApp group was also created. Attendance and feedback were also taken from the participants of the FDP

The FDP was organised by the Research Cell, IQAC and FDP coordinator, Mrs. Sharlet Bhaskar, Mr. Umesh Kabadi and Mrs. Namrata Dube. The webinar began with a brief introduction of the college. Principal Dr. Pratima Singh ma'am gave the welcome address. Mrs. Sharlet Bhaskar introduced the resource person Dr. Kuldeep Sharma. The main motive of this FDP was to provide the participants with the fundamentals of research design and methodology to conduct relevant research that will aid quality decision making and contribute to the body of knowledge in various areas of interest.

  
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The FDP aims at developing analytical skills amongst the participants to enable them to tackle myriads of problem in varied areas and to develop Good Quality Research Papers.

In total 165 faculties from across various colleges throughout various Universities registered and participated in this webinar and were very motivated. The webinar was a great success with lots of positive feedback from the participants. It ended with a question-and-answer session and a pleasant vote of thanks by IQAC coordinator Mr. Umesh Kabadi.

**LEARNING OUTCOME:** It had enabled faculties and other participants across the colleges to develop analytical skills and better understanding about what fundamental steps to be followed while creating Good-Quality Research Papers.



Ms. Namrata Dube

FDP Convenor



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**International Conference on "Change & Transformation: A Spectrum of Opportunities in Hybrid Environment"**

IQAC with B. Com & M. Com Department of Reena Mehta College of Arts, Science, Commerce and Management Studies in collaboration with Chandrabhan Sharma College of Arts Science and Commerce organised one day multidisciplinary International Conference on "Change & Transformation: A Spectrum of Opportunities in Hybrid Environment" on 5<sup>th</sup> March, 2022 from 11:00 am onwards on online platform.

Mrs. Dipti Parab of Chandrabhan Sharma College inaugurated the conference by playing Sarasvati Vandana. She welcomed the management, principal, Researchers and all the participants for the day and welcomed chief guest for the conference **Dr. Balvinder Singh, Guru Nanak Dev University**. Dr. Balvinder Singh in his address mentioned how changes and transformation have taken place in all the fields specially in education due to pandemic of COVID-19 and how difficult it is to cope up with these changes due to age factor. At the same time he also mentioned the convenience of online teaching with flexible mode and how they can always be in touch with the students regularly.

Mrs. Sharlet Bhaskar of Chandrabhan Sharma College welcomed the keynote speaker **Dr. Rajendra Patil, MGM Health University**. Dr. Rajendra Patil in his address mentioned the need of strong IT infrastructure in the campus, as only physical infrastructure is not sufficient in the current scenario. Innovation drives the changes which helps overcoming the problems and same has allowed us to come up with the hybrid model. While concluding he suggested modification in goals and objectives by aligning technology, and also mentioned that the world is moving towards the virtual offices.

After the address by key note speaker the technical session started where the researchers presented their research work. In total 46 researchers and 25 student researchers published their papers.

The Conference concluded with Valedictory session. The certificates were sent to all the delegates & participants online. The conference proceedings are published in International Journal of Advance and Innovative Research, Volume 9 Issue 1 (XII) (Special Issue) with ISSN: 2394 - 7780. It is a Peer Reviewed Journal with 7.363 Impact Factor.

The best paper was awarded to Dr. Shanta Arakeri Vittappa and Mr. Shelar Prashant Rajan for the research conducted on A Study on Understanding the Effectiveness of Direct Benefit Transfer (DBT) System in India During the Covid-19 Pandemic with Special Reference to Pradhan Mantri Garib Kalyan Yojana (PMGKY).



  
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Date: 26th November, 2021

## **Entrepreneurship Development Cell & Incubation Cell**

### **Report: How to Develop Entrepreneurial Skills**

Entrepreneurship Development Cell (EDC) & Incubation Cell organized a seminar on 'How to develop Entrepreneurial Skills' on 25th November, 2021. The resource person for the seminar was Prof. Nitin Agarwal. He highlighted the knowledge on various professions to encourage students to pursue unconventional choices in the field of entrepreneurship.

He discussed about Social entrepreneurship, Innovation entrepreneurship, big business entrepreneurship, Small business entrepreneurship & Scalable start-up business entrepreneurship etc.

He further explained Home-based entrepreneurs are self-employed, how Internet-based entrepreneurs run their business online and use virtual technologies to support business activities,

The seminar received an overwhelming response by 50 students. Towards the end of the seminar questions were addressed by the resource speaker.

Outcome: Students learned how to develop entrepreneurial skills as well as how to start new Business.



**Ms. Manali Naik**

**Convener EDC**



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Date: 12th December, 2021

### **Report: Two days Entrepreneurial Program- Zero to Hero**

Entrepreneurship Development Cell (EDC) & Incubation Cell organized a seminar on 'Two days Entrepreneurial Program- Zero to Hero on 9th & 10th December, 2021. The resource person for the seminar was Mr. Niketan Taware- Founder of Bright Ways .Mr. Vikram Singh Chandel – Founder of Picture ke Peeche Pvt ltd also shared his valuable experience and thoughts .The speaker explained the process of creating, developing, and communicating ideas which are abstract, concrete or visual.” As the first stage in the idea management funnel, idea generation simply focuses on identifying solutions for a problem.

Further, the process of creating sales of products and services, with the goal of creating income was highlighted. The seminar received an overwhelming response by 50 students. Towards the end of the seminar questions were addressed by the resource speaker. The seminar ended with feedback by the students.

**Outcome:** Students' knowledge enhanced towards Business Idea creation and Revenue generation through expert videos.



**Ms. Manali Naik**

**Convener EDC**



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Date: 11<sup>th</sup> February, 2022

### **Report: Making Career out of Entrepreneurship**

Placements & Career Guidance cell along with EDC organized Webinar on Making Career Out of Entrepreneur in association with NIIT University on 11<sup>th</sup> February, 2022

The main aim of this Webinar was to make students aware about Careers that could be made out of Entrepreneurship. Students were shown about various ways to make secondary income. Dr. Vikas Updhaya was the Resource person for the same. The session started with Introduction session of Chandrabhan Sharma college and NIIT University

Total 42 students participated in the webinar The webinar focused on Start-ups and its objectives and how to function with the career studies balance and its second income with making Career out of Entrepreneurship . The webinar ended on good feedback from students

Outcome : Students will learn how to develop business and become independent



**Ms. Manali Naik**

**Convener EDC**



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Date: 13<sup>th</sup> February, 2022

**Report : Webinar on How to Create or Generate Business Plan**

EDC and Department of Management Studies jointly organised a Webinar on- “How to create andor Generate Business Plan on 12<sup>th</sup> Febraury, 2022 at 11.00 am via Online mode, ZOOM.

The resource person for the Webinar was Mr. Aman Singh Chawla – Founder of Advisor Zaroori hai –Finacial firm. He informed students about how to draft Business plan, and how to pitch to investors, customers etc. Students across the stream participated in the webinar, around 50 students attended the webinar. PPT was shown to students in which Start – ups importance, ways to invest and pitchingideas etc was discussed in a very descriptive way to influence the minds of the young generation tocater into Business segments.

The webinar was a warm up for students to get ideas and train their minds, before they start making a Business plan for the upcoming Competition, The webinar ended with a Question and Answers round. Where the speaker cleared queries of students. and made this event successful and enriching.

Outcome: Students learned different techniques and strategies for launching any successful businessplan



**Ms. ManaliNaik**

**Convener EDC**



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Date : 13<sup>th</sup> July , 2021

## REPORT

ChanakyaNiti Club had organized an event named “Auction Station” on 9<sup>th</sup> July, 2021 from 12:00 a.m. A total of 59 students participated in this event. The event comprised of 7 teams, 2 participants in each team, bidding against each other for 18 different assets needed by a business. Every team was given a budget of Rs.10cr, the team were asked to bid the assets/items in the particular amount of budget given to them. The team with highest bid got the assets/items respectively. An excel sheet was maintained to make calculation of profit & loss. Team CN 2 made maximum amount of profit in this competition. The winners of the event were provided by E-certificate.

**Outcome :** Student understand in Auction Station event in detail how the real bidding take place in a Various areas.



**Prof. Umesh Kabadi**  
(B.M.SCoordinator)



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Date: 18th December, 2021

## REPORT

Chanakyaniti organized an event "AD-MAD". The objective of this event was to provide an idea about what marketing, branding look likes how it is to perform in corporates for betterment of career and get realization of their creativity among students

The event started with the introduction.

The product line-up was given "face wash" There were 5 groups of 3 participants each. Round I started and 15 minutes were given to every teams to select the name of their Face wash Company and Tagline. One member from each group came on the stage to introduce their product to everyone.

In round 2 another 15 minutes were given to all the teams/groups to prepare an advertisement for their product and the tagline of their product was said to be highlighted in the advertisement. 49 Student participate in this event.

**Outcome:** Students learn and understand about the concept of and process of product

Introduction marketing, branding look likes how it is to perform in corporates for betterment of career and get realization of their creativity among students



**Prof. Umesh Kabadi**  
(B.M.S.Coordinator)



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Smt. Durgadevi Sharma Charitable Trust's  
**Chandrabhan Sharma College**  
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(Affiliated to The University of Mumbai)  
Accredited by NAAC 'B+'

Date: - 19/02/2021

**'Copyright and Plagiarism issues'**

**REPORT**

Intellectual Property Rights (IPR) Committee of our college organised guest lecture on Thursday 18<sup>th</sup> February 2021. The topic for the guest lecture was 'Copyright and Plagiarism Issues.' The aim of the guest lecture was to create awareness about intellectual property laws among faculty members. This will help them to know the importance of Copyright and ethical issues around Copyright.

The hon'ble guest speaker Mr. Sajid Sheikh started the discussion on the topic explaining the rights for reproduction and the ethics in handling these assets. Further, concepts involved in copyrights and plagiarism were outlined in the session.

Around 48 students and faculties registered & participated in this lecture. The webinar was a great success with the lots of enthusiasm. It ended with a question - answer session and a pleasant vote of thanks by Mr. Umesh Kabadi.

**Outcome:** It is illegal to use another's work without permission, but plagiarism and copyright infringement are two distinctly different kinds of theft. A major difference between copyright infringement and plagiarism is that copyright infringement is illegal. This was explained with example and was the key takeaway from the session. Further, it was explained that plagiarism is moral or ethical offence while it is legally wrong to infringe upon copyright as the offender can be sued or slapped with a lawsuit.



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Convenor.

Intellectual Property Rights (IPR) Committee

  
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Date: -25/09/2020

**'Copyright a Human Right'**

**REPORT**

Intellectual Property Rights (IPR) committee of our college organised guest lecture on Thursday, 24<sup>th</sup> September 2020. The topic for the guest lecture was 'Copyright a Human Right'. The aim of the guest lecture was to create awareness about intellectual property laws among faculty members. This will help them to know the importance of Copyright and different types of works protected by copyright in India

The hon'ble guest speaker Mr. Kuldeep Jangir started the discussion on the topic explaining importance of Copyright as an intellectual property and a human right. Further, he briefly discussed the different types of works protected by copyright in India.

Around 25 faculties registered & participated in this lecture. The webinar was a great success with the lots of enthusiasm. It ended with a question - answer session and a pleasant vote of thanks by Mr. Umesh Kabadi.

**Outcome :** Copyright has the power to shape the fundamental structure of our information society. This is true not just for the content-creation industries, policy wonks, or intellectual property scholars. It is a matter of importance for us all.

Ms. Namrata Dube

Convenor.

**VC PRINCIPAL**  
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Date: 2<sup>nd</sup> March, 2021

## WEBINAR ON "MODERN ICT TOOLS IN TEACHING & LEARNING"

### REPORT

Chandrabhan Sharma College of Arts, Science, and Commerce, in collaboration with IQAC, organized an Online Faculty Development Program on "**Modern ICT Tools in Teaching & Learning**" on March 2, 2021. The FDP was successfully managed by the FDP committee, led by Professor Namrata Dube and Prof. Anita Das. Prof. Namrata Dube delivered a warm welcome speech to commence the program.

The FDP received an overwhelming response, with 17 participants eagerly joining the webinar. The session was conducted on the Google Meet platform, and a dedicated WhatsApp group was created to facilitate communication and provide instructions to the registered candidates.

Dr. Anwar Rafique Shaikh, the resource person for the FDP, shared his expertise as the Head of Pharmaceutical Chemistry at Alana College of Pharmacy, Pune. He demonstrated various ICT tools that can be effectively utilized for the transition from physical classrooms to online environments. Dr. Anwar Rafique Shaikh also showcased tools for web presence enhancement and video lectures, providing valuable insights to the participants.

Following the program, a question-and-answer session allowed participants to seek clarifications and further engage with the topics discussed. Feedback from the participants

  
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highlighted their appreciation for the resource person's delivery and presentation style, emphasizing the positive impact of interdisciplinary participation in making the sessions interesting.

Participants also expressed gratitude for the FDP's contribution to their learning of ICT tools in teaching. The program concluded with participants submitting online feedback, sharing their valuable insights. Prof. Anita Das extended a vote of thanks on behalf of the organizing committee, marking the successful conclusion of the event.

**LEARNING OUTCOME:** By attending such insightful session faculties were better equipped to integrate modern ICT tools into their teaching practices, enhance student engagement and learning outcomes, and effectively navigate online teaching environments. They can leverage the acquired knowledge and skills to create dynamic and interactive learning experiences for their students.



**Ms. Namrata Dube**

**FDP Convenor**



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Date: 25<sup>th</sup> April, 2021

## WEBINAR ON "INTELLECTUAL PROPERTY RIGHTS"

### REPORT

#### OBJECTIVES :

1. To raise awareness about the significance of Intellectual Property Rights (IPR).
2. To encourage faculty members to file IPR for their research, inventions, innovative projects, or any creative works.
3. To enhance the research capabilities of the faculty members.

The program on 25th April 2021, commenced with an introduction by Assistant Professor Ms. Arpita Atibuddhi, who warmly welcomed the guest, the principal, and all the participants. Dr. (Mrs.) Pratima Singh, the principal, addressed the participants and expressed her appreciation for the overwhelming response to the webinar. The resource person for the session was Dr. Hema Mehta, a highly experienced faculty member from Tolani College of Commerce, Andheri East, Mumbai. Dr. Mehta has been teaching Business Law and Company Secretarial Practice for the past 17 years and has received numerous awards in her field. With a total teaching experience of 35 years, she brought extensive expertise to the webinar.

Dr. Hema Mehta began by providing an overview of IPR and highlighting its significance. She skilfully covered various aspects of IPR, including copyrights, patents, trademarks, industrial



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designs, and geographical indications. The session generated a lot of queries, and Dr. Mehta patiently addressed each question. The inclusion of relevant industry examples added substantial value and depth to the discussion. It was an exceptional session that effectively educated the faculty members on all aspects of intellectual property rights.

At the end of the session, a feedback link was shared with all the participants, which also served as a link to the certificate. Participants were required to complete the feedback form, and upon submission, they would receive the certificate via email. The program concluded with a vote of thanks delivered by Assistant Professor Ms. Namrata Dube, expressing gratitude on behalf of the organizing committee.

**LEARNING OUTCOME:** In order to raise enhancement among faculties in context to educating them about intellectual property rights, its significance and fundamentals, an insightful webinar had been organised by FDP Committee. They were better equipped about various IPRs such as patents, copyrights, trademarks, trade secrets etc.

**Ms. Namrata Dube**

**FDP Convenor**

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Date: 17th April, 2021

**REPORT:6<sup>th</sup> International Multidisciplinary E –Conference**

Chandrabhan Sharma College of Arts, Science and Commerce, Powai organized 6<sup>th</sup> International Multidisciplinary E–Conference on 17<sup>th</sup> April, 2021. The topic of the conference was **“Challenges and Prospects for Global Economic, Business and Social Environment”**

International Conference has been the forum to bring together academicians, researchers and scholars from diverse cultural backgrounds to discuss innovative ideas and diverse topics. Amidst this unprecedented situation of Global COVID 19 pandemic, the main objective of organising this E-Conference was to contribute towards understanding the perspective of each of the aspect of global, economic, business and social environment in the current scenario.

The Inaugural session witnessed the addresses by chief guest, Prof. Ram Mohan Pathak Sir, Vice Chancellor, Nehru Gram Bharti Deemed University, GUEST of honor Dr. (CA) Pradeep Kamthekar followed by International key note speaker Prof. Ian Rivers, Associate Principal and Executive Dean of the Faculty of Humanities and Social Sciences, University of Strathclyde, UK. Guest speakers for the conference were Ms. Michelle Stewart, Faculty

Internationalization and President of the European Association for International Education, University of Strathclyde, U.K. and Ms. Helen Templar, Head of International Partnerships University of Strathclyde.

  
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Conference received an overwhelming response and brought together around 120 participants from various academic colleges from all parts of India and abroad. We received around 75 research papers from across colleges out of which a total of 18 papers were presented. These papers will be published in International Journal of Advanced and Innovative Research having an Impact Factor of 7.36. Selected papers will also be published in SCOPUS, Web of Science and UGC CARE listed journals. The presentations were reviewed by an extremely qualified panel of session chairs Dr. Sanjay Kanode Sir, Dr. Hemal Vora Sir, Dr Asif Baig sir, Dr Poonam Kakkad Mam, Dr. Aruna Singham Mam and Dr Radhika Iyer Mam. The authors were queried by the experts and the best papers were selected by the session chairs.

The conference came to an end with valedictory function chaired by CMA Dr. Kinnarry Thakkar Professor & Head, Department of Commerce, University of Mumbai. Finally the success of the E-conference was due in no small part to the engagement of the organizing committee, the co-chairs, international members, speakers, and delegates, and of the many representatives of academia that attended the event.

**Mrs. Anjana verma**

**Conference Convener**

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Date: 29th September, 2020

**Entrepreneurship Development Cell (EDC) &**

**Incubation Cell (2020-2021)**

**REPORT**

Entrepreneurship Development Cell (EDC) & Incubation Cell organized a webinar on "Student Entrepreneurship and Income Generation Idea" on 28th September, 2020.

The resource person for the webinar was Mr. Niketan Taware, Founder- BrightWays Academy. The webinar on " Student Entrepreneurship and Income Generation Idea" was specially designed to motivate first year students towards entrepreneurship

All students were present on time. We are honoured for our resource person Mr. Niketan Taware, Who shares his valuable time and extensive experience. The competition received an overwhelming response by 83 students in webinar. Towards the end of the webinar, questions by students were addressed by the resource speaker online.

Outcome: A webinar specially designed to motivate first year students towards entrepreneurship

**Ms. Manali Naik**

**EDC Convener & Incubation Cell**

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Date: 7th January, 2021

**Entrepreneurship Development Cell (EDC) &  
Incubation Cell (2020-2021)**

**REPORT**

Entrepreneurship Development Cell (EDC) & Incubation Cell organized a **Webinar on Plan B** on 5th January, 2021. The resource person for the webinar was Mr. Kirtan Shah, Founder-Financial Planning Academy.

The Webinar session on B Plan of was specially designed by members of Financial Planning Academy- Entrepreneurs. They provided guidelines about how to plan and pitch a business idea and deliver consistent information to a group of people, with plans to build a loyal audience and then monetize that audience over time. Further how to create content to build a long-term, successful business. Post program students had new ideas and how to present a business plan to the investors. The webinar received an overwhelming response by 50 students. Towards the end of the webinar questions were addressed by the resource speaker. The webinar ended with positive response by the students.

Outcome: Guidelines about How to Plan and Pitch A Business Idea and Deliver Consistent Information

**Ms. Manali Naik**

**EDC Convener & Incubation Cell**

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Date: 1st April, 2021

**Entrepreneurship Development Cell (EDC) &  
Incubation Cell (2020-2021)**

**REPORT**

Entrepreneurship Development Cell (EDC) & Incubation Cell organized a competition on **B Plan- Competition** on 31st March, 2021. The resource person for the competition was Ms. Aruna Agarwal, Director- Kidzee Schools. The B Plan- Competition was organized to enable participants to get idea and prepare good business plans. The competition received an overwhelming response by 48 students.

The purpose of this session was to enhance the knowledge and guidance, and to build up each participant. Which was certainly fulfilled by them, and made this event successful and enriching? The winner for the B Plan competition was Mr. Roshni Bamola – TYBMS Student towards the end of the competition questions by students were addressed by the resource speaker.

Outcome: Students gained Idea and get prepared for Good Business Plans

**Ms. Manali Naik**

**EDC Convener & Incubation Cell**

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Date: 12<sup>th</sup> March, 2020

## REPORT

**CHANAKYANITI** has organized an event "INCEPTIONIST" on 10<sup>th</sup> March, 2020 at 12:00 pm on Google Meet.

There were a total of 27 participants. This event was the competition for creative projects and ideas. The event provided a platform to students to come up with innovative ideas and products. There were two rounds in the event (i) Social Media Round and (ii) Presentation Round. Three teams participated in the event. 59 students participate in this Event.

Team 1 was the winner of the event. The judge of the event was Ms. Akshita Jain. She is an alumnus of our college. She asked questions to the participants after they gave their pitch and also kept motivating them. The winners were provided with e-certificates.

### Outcome

Students learn and Understand about the practical in this Event was the competition for creative projects and ideas. The event provided a platform to students to come up with innovative ideas and products



Prof. Arpita Atibudhi

Convener



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Date: 20<sup>th</sup> December, 2020

## Webinar On "Research Methodology: Comprehensive Guide"

### REPORT

The Research Cell of our college organized an online webinar on Tuesday, 18<sup>th</sup> December, 2020 from 10:30 am – 11:30 am . The topic for the webinar was '**Research Methodology: A Comprehensive Guide**'. The webinar was organized by the Research Cell members, Mrs. Sharlet Bhaskar, Mr. Sandeep Vishwakarma. The webinar covered essential aspects of research, including the formulation of research questions, designing research studies, data collection and analysis, and drawing meaningful conclusions. Total 25 faculties participated in this webinar and served as a stepping stone for participants to enhance their research skills and embrace effective research practices.

We extended our gratitude to the speaker, Dr. Aruna Singham, for sharing their expertise and insights during the webinar. We would also like to thank all the participants for their active engagement and valuable contributions to the discussions.

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**Outcome:** The webinar on "Mastering Research Methodology: A Comprehensive Guide" was a successful event that provided participants with valuable insights and practical guidance on research methodology. The Guest speaker Dr. Aruna Singham who shared their expertise and engaged participants in meaningful discussions.

Mrs . Sharlet Bhaskar  
Convener Research Cell

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Date: 10<sup>th</sup> February, 2020

**REPORT: 5<sup>th</sup> International Multidisciplinary Conference  
Role of Education in Sustainable Development**

Chandrabhan Sharma College of Arts, Science and Commerce, Powai organized 5<sup>th</sup> International Multidisciplinary Conference on 08<sup>th</sup> February, 2020. The topic of the conference was **“Role of Education in Sustainable Development.”** International Conference has been the forum to bring together academicians, researchers and scholars from diverse cultural backgrounds to discuss innovative ideas and diverse topics.

The Inaugural session witnessed the addresses by chief guest Dr. Suhas Pednekar , Vice Chancellor – University of Mumbai, Shri Prashant Ji Sharma , Managing Trustee – Durgadevi Sharma Charitable Trust, Dr. Nishikant Jha – Secretary Indian Accounting Association ( Thane Chapter) followed by International key note speaker Prof. Dr. James Steve and Prof Fresno of Pacific University, California - USA. Guest speakers for the conference were Prof Dr. Chris Wilson Faculty of Curtin University of Singapore and Prof Dr. Shareef Hoque North South University of Bangladesh.

Conference received an overwhelming response and brought together around 150 + participants from various academic colleges from all parts of India and abroad. We received around 70 research papers from across colleges out of which a total of 15 papers were presented. These papers will be published in International Journal of Advanced and Innovative Research having an Impact Factor of 7.36. Selected papers will also be published in SCOPUS, Web of Science and UGC CARE listed journals. The presentations were reviewed by an extremely qualified panel of session chairs Dr. V S Kannan Kamala Nathan, Dr. Kuldeep Sharma , Dr Khyati Vora, Dr Malati Iyyer , Dr. Poonam Kakkar and Dr

  
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Kishori Bhagat. The authors were queried by the experts and the best papers were selected by the session chairs.

The conference came to an end with valedictory function chaired by CMA Dr. Kinnarry Thakkar .Professor & Head, Department of Commerce, University of Mumbai. Finally the success of the Conference was due in no small part to the engagement of the organizing committee, the co-chairs, international members, speakers, and delegates, and of the many representatives of academia that attended the event.

**Mr. Umesh Kabadi**  
**Conference Convener**

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Date: 08/02/2020

## 'INTELLECTUAL PROPERTY RIGHTS'

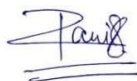
### REPORT

Department of Life Long Extension (DLLE) committee of our college organized one day seminar on 7<sup>th</sup> February, 2020. The topic for the seminar was 'Intellectual Property Rights'. The aim of the seminar was to create awareness about intellectual property rights among students. This will help them to know the importance & process of filing Intellectual Property Rights.

The honorable speaker Dr. Hema Mehta from Tolani College of Commerce provided valuable guidance to the students regarding Intellectual property Rights. Around 60 students from our college and 10 students from others college were participated for the event.

The event was a huge success by providing valuable awareness and insights on the various aspects of IPR.

**Outcome:** Student gained a solid grounding in legislative practices related to copyright, trademark, patents, designs, etc.



Mr. Ravi Vishwakarma

Convener - DLLE



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Date: 22<sup>nd</sup> August, 2019

**Entrepreneurship Development Cell &  
Incubation Cell**

**REPORT**

Entrepreneurship Development Cell (EDC) & Incubation Cell organized a session on 20/08/2019 on-How to develop and Improve Entrepreneurial Skills. The session was designed for all the stream students and the resource person for the competition was Mr. Niketan Taware.

The purpose of this session was to enhance the knowledge, guidance, and to build up each participant, which was certainly fulfilled by them, and made this event successful and enriching. The course received an overwhelming response by 62 students.

The resource person- Mr. Niketan Taware addressed all the queries raised by the students at the end of the session.

Outcome: Seminar has helped the students to inculcate the Entrepreneurial Skills

**Ms. Manali Naik**

**EDC Convener**

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Date: 4<sup>th</sup> December, 2019

## Entrepreneurship Development Cell &

### Incubation Cell

### REPORT

Entrepreneurship Development Cell (EDC) & Incubation Cell organized a competition dated 2/12/2019 on-Best Business Idea- Competition. The judge for the competition was Mr. Sumedh Samarth, Marketing Head- Bright ways Academy.

The competition was designed for students from all the stream on "Best Business Idea. Students were required to show and present their Business Investment to profit level. Mr. Jobin Jacob won 1st prize in the competition.

The course received an overwhelming response by 35 students. Towards the end of the competition, questions by students were addressed by the resource speaker with additional tips. The course ended with feedback by the students.

**Ms. Manali Naik**

**EDC Convener**

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Date: 11<sup>th</sup> February, 2020

**Entrepreneurship Development Cell &  
Incubation Cell**

**REPORT**

Entrepreneurship Development Cell (EDC) & Incubation Cell organized a Guest Talk on-How to pitch Business Ideas to Investors and customers on 10/02/2020. The resource person for guest talk was Ms. Survi Agarwal-Entrepreneur Founder Shine App.

The session was for students from all the streams. The session was on presenting and pitching business ideas in an innovative and creative way. The purpose of this session was to enhance the knowledge, guidance, and to build up each participant. which was certainly fulfilled by them, and made this event successful and enriching.

The course received an overwhelming response by 70 students. Towards the end of the session questions by students were addressed by the resource speaker with additional tips, which will be helpful for them in their career development.

Outcome: The session on presenting and pitching business ideas in an innovative and creative way.

**Ms. Manali Naik**

**EDC Convener**

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Date: 24<sup>th</sup> June, 2019

**REPORT**

**"TURN COAT"**

ChanakyaNiti has organized an event called "Turn Coat" on 22<sup>nd</sup> June, 2019 at 11:00 am in room no. 502.

In this event the participants had to make a list of advantages and disadvantages of their selected organisation and members were to switch between advantages and disadvantages on the demand of the judge.

This event was for all SY students.

There were three people in a group.

The winner of the event was Joash, Sneha and Shraddha.

**Prof. Arpita Atibuddhi**  
(Convener)



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Date: 15th August, 2019

**REPORT**

**"RENAISSANCE"**

The inauguration (Renaissance) of ChanakyaNiti Studies was done club under Department of Management on 13th August, 2019.

The designations theme for of the President year was "SUSTAINABLE BUSINESS". The members were given, Vice President, Co-coordinator Leader, Digital Head, Secretary, Treasurer, Contingent, Creative Head, Disciplinary Head and Corporate PR. New members were introduced on the day of inauguration and total number of student participate in this event is 58.

**Outcome :** Students learn and understand the recruitment and Job Responsibility of different designation in reference to sustainable business

Prof. Arpita Atibuddhi

Convener

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Date: 18th, December, 2019

### REPORT

**CHANAKYANITI** organized an event "**AD \_MAD**" on 15/12/2019 . The objective of this event was to provide An idea about what marketing, branding look like how it is to perform in corporates for Betterment of career and get realization of their creativity among students. The event started with the introduction.

The product line-up was given "Face wash". There were 5 groups of 3 participants each. Round 1 started and 15 minutes were given to every team to select the names of their Face Wash Company and tagline. 1 member from each group came on the stage to introduce their Product to everyone. In round 2 another 15 minutes were given to all the teams I groups to prepare an Advertisement for their product and the tagline of their product was said to be highlighted in the advertisement. Total Number of Student Participate in this activity is 54.

**Outcome :** Student learns the Concept of marketing, branding look like how it is to perform in corporates.



Prof. Arpita Atibuddhi

Convener



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Date: 20th August, 2019

## REPORT

A one-day workshop on the revised question paper pattern for T.Y.Bcom and TYBAF Taxation was held on August 20, 2019 in Room no 502 at 9 am. The workshop aimed to familiarize participants with the updated question paper format and provide insights into the field of taxation. The event commenced with the lighting of the lamp, followed by various sessions and orientations.

Dr. Pratima Singh, the Principal, delivered the welcome address and Dr. CA Sanjay Sonawane, the Chief Guest and resource person, was felicitated during the inaugural ceremony. He also shared some motivational words to inspire the participants. Mrs. Namarata Dube extended the vote of thanks for the inaugural session. The workshop had a total of 27 participants, including students and faculty members. The BAF department coordinator, Mrs. Neeta Vaidya, and the B.Com coordinator, Mrs. Bharati Shridhara, were also present. There were 5 resource persons who conducted sessions throughout the day.

The workshop had a total of 27 participants, including students and faculty members. The BAF department coordinator, Mrs. Neeta Vaidya, and the B.Com coordinator, Mrs. Bharati Shridhara, were also present. Additionally, there were 5 resource persons who conducted sessions throughout the day.

### Outcome:

Participants had the opportunity to gain a deeper understanding of the revised question paper format and receive valuable insights from experienced resource persons. The event concluded with a sense of accomplishment and appreciation for the knowledge shared.



Mrs. Neeta vaidya  
BAF Co-ordinator



Mrs. Bharati Shridhara  
B.com Co-ordinator



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Date: 19<sup>th</sup> May, 2020

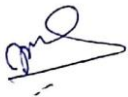
## Webinar On "Research Methodology: Mastering the Art of Effective Research

### REPORT

The Research Cell of our college organized an online webinar on Tuesday, 19<sup>th</sup> May, 2020 from 10:30 am – 11:30 am . The topic for the webinar was 'Research Methodology: Mastering the Art of Effective Research'. The webinar was organized on Google Meet platform. The webinar was organized by the Research Cell members, Mrs. Sharlet Bhaskar, Mr. Sandeep Vishwakarma. The webinar aimed to equip participants with valuable insights, practical guidance, and tools to enhance their research skills and promote high-quality research practices. Total 25 faculties participated in this webinar and served as a stepping stone for participants to enhance their research skills and embrace effective research practices.

We extended our gratitude to the speaker, Dr. Poonam Kakkad , for sharing their expertise and insights during the webinar. We would also like to thank all the participants for their active engagement and valuable contributions to the discussions.

**Outcome :** The webinar on "Research Methodology: Mastering the Art of Effective Research" provided valuable insights into research methodology and equipped participants with practical tools and techniques to enhance their research endeavors. The topics covered encompassed key aspects of research design, data collection, data analysis, validity, reliability, and ethical considerations. Participants gained a deeper understanding of research methodology and its importance in generating reliable and impactful research findings.



Mrs. Sharlet Bhaskar

Convener Research Cell



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Date: 23<sup>rd</sup> February, 2019

## SEMINAR ON "NEW NAAC GUIDELINES"

### REPORT

The Faculty Development Program successfully organized a one-day seminar on the subject of "New NAAC Guidelines." Dr. Jitendra Ahrekar, a resourceful person, conducted the seminar for all faculty members. The event took place on 22nd February 2019, from 11:30 am to 2:00 pm, at the Conference Hall.

The seminar, which was a part of the Faculty Development Program, aimed to familiarize faculty members with the updated NAAC Guidelines. It was a productive session where all participants had the opportunity to learn about the new guidelines.

We appreciate the active participation of all faculty members and their dedication to enhancing their understanding of the subject matter.

**LEARNING OUTCOME:** Seminar had enabled faculties in understanding of updated NAAC guidelines: They gained a comprehensive understanding of the recent updates and revisions in the NAAC guidelines. They learned about the key changes, requirements, and evaluation criteria set by NAAC.

Ms. Anjana Varma  
FDP Convenor

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Date: -12<sup>th</sup> March, 2019

**FACULTY DEVELOPMENT PROGRAM ON "TRADE IN  
INTELLECTUAL PROPERTY LAW"**

**REPORT**

The FDP committee of our college successfully organized a guest lecture on Monday, 11th March 2019. The lecture focused on the topic of "**Trade in Intellectual Property Law**" and aimed to raise awareness among faculty members about intellectual property laws. The session provided insights into the importance and process of filing for Intellectual Property Rights (IPRs).

We were honored to have Prof. Sajid Sheikh as the guest speaker, who initiated the discussion by highlighting the significance of intellectual property. Prof. Sheikh provided a concise overview of Intellectual Property Law, emphasizing the importance of timely renewal of IPRs for effective enforcement, except in the case of copyright and trade secrets.

The lecture witnessed active participation, with a total of 24 faculty members registering and attending the event. The atmosphere was filled with enthusiasm, and the session concluded with a

  
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question-and-answer segment, allowing for further clarification. Mr. Umesh Kabadi expressed gratitude on behalf of the attendees, concluding the event on a positive note.

We extend our appreciation to all faculty members for their engagement and active participation in making this guest lecture a resounding success.

**LEARNING OUTCOME:** Faculties acquired a basic understanding of Intellectual Property Law, including its main principles, categories, and legal frameworks. They learned about the different types of intellectual property rights, such as patents, trademarks, copyrights, and trade secrets.

Ms. Anjana Varma  
FDP Convenor

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Date: 18<sup>th</sup> August, 2018

**Entrepreneurship Development Cell (EDC) &  
Incubation Cell**

**REPORT**

Entrepreneurship Development Cell (EDC) & Incubation Cell organized a session on- How to Develop, Improve & Execute Entrepreneurial Skills on 18th August, 2018. The resource person for the competitive was Mr Sachin Yekhe. The session was designed for all the stream students.

In this session the resource person has explained various segments on, how to give direction to one's Business attitude, Categories of wealthy and successful entrepreneurs and Distinct activities in the path of becoming an entrepreneur. The course received an overwhelming response by 60 students.

The purpose of this session was to enhance the knowledge, guidance, and to build up each participant. which was certainly fulfilled by them, and made this event successful and enriching. Towards the end of the course, questions by students were addressed by the resource speaker.

**Outcome:** Students will understand the importance of Entrepreneurial Skills

Ms. Manali Naik

Convener EDC

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Date: 20<sup>th</sup> December 2018

**Entrepreneurship Development Cell (EDC) &  
Incubation Cell**

**REPORT**

Entrepreneurship Development Cell (EDC) & Incubation Cell organized a competition on- Best Business Idea on Social Media Platform-Competition on 20<sup>th</sup> December, 2018. The judge for the competition was Mr. Christopher Dias an Entrepreneur.

The competition was designed for the entire students from all streams on "Best Business Idea on Social Media Platform. Students were required to show and present their Business Investment to profit level . The winner of the session was Mr. Jobin Jacob won 1st prize in the competition.

The course received an overwhelming response by 35 students. Towards the end of the competition. Questions by students were addressed by the resource speaker with additional tips. The course ended with positive response by the students.

Outcome: Students are gaining the Knowledge and understanding – Business Idea

Ms. Manali Naik

Convener EDC

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Date: 2<sup>nd</sup> February, 2019

**Department of B.Com (Accounting & Finance) Tally Club**  
**Report on Business Mantra**

The Department of B.com (Accounting & Finance) - Tally Club organized '**Business Mantra**' intra-collegiate competition on Friday 1<sup>st</sup> February, 2019 at 10.30 a.m. in Room No.502 wherein the students were expected to come forward & present their own business ideas.

The Tally club committee members looked after entire arrangements & management of the competition. Principal Mrs. Pratima Singh was the chief guest. B.Com (Accounting & Finance) Co-ordinator CA Neeta Vaidya, Faculty members Mr. Tushar Shah & Mr. Vishwanath Acharya were the Judges for the competition.

Participants had come up with excellent business ideas with thorough explanation with respect to Nature of business, Products or services they were offering, Financing, marketing strategies etc.

As many as 30 students had participated in the competition across all streams. It was pleasure to see that students were very clear about their business plan and many of them had come up with very innovative and unique business ideas.

  
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It was difficult for judges to decide on the winners. All participants had done excellently well with their Business plan presentations. Finally judges announced three winners of the competition & two consolation prizes were also given to motivate the students. 26 Students participate in this intra-collegiate competition

Further, CA Neeta Vaidya praised all the participants for their efforts & also the Tally Club members for excellent organization of the competition.

Winners of Business Mantra Competition	
1 <sup>st</sup> Prize	Group : Sahani Jyoti, Navrin Khan & Shaukat Shaikh (FYBAF)
2 <sup>nd</sup> Prize	Shared by Shaukat Shaikh (FYBAF) & Sneha Chavan (SYBAF)
3 <sup>rd</sup> Prize	Shared by Group : Aashitosh , Vikas & Deepak (FYBAF) & Group : Malashri, Sanjana & Pratiksha (FYBBI)
1 <sup>st</sup> Consolation Prize	Group : Shivani , Sunaina & Resham (FYBAF)
2 <sup>nd</sup> Consolation Prize	Group : Pooja Lokhande & Supriya Gawade (FYBAF)

CA Neeta Vaidya  
[HOD - Department Of B.Com (A&F)]

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POWAI VIHAR, POWAI, MUMBAI – 400 076

Date: 11<sup>th</sup> February, 2019

**Report of One-Day Workshop on 'GST Syllabus, Examination, Assessment, Evaluation & Re-evaluation with reference to B.Com, M.Com, & Self Financing Courses'**

A one day workshop was hosted by Chandrabhan Sharma College of Arts, Science & Commerce, Powai in association with Board of Studies in Accountancy, University of Mumbai on the topic 'GST Syllabus, Examination, Assessment, Evaluation & Re-evaluation with reference to B.Com, M.Com, & Self Financing Courses' on Saturday, 9<sup>th</sup> February, 2019.

The resource persons for the workshop were:

- 1) Dr.CA.Pradeep Kamthekar –HOD Department of Accountancy & Associate Professor at R.A. Podar College of Commerce, Matunga
- 2) Dr.CA. Sanjay Sonawane –HOD Department of Accountancy & Associate Professor at Sathye College of Commerce, Vile Parle

The Principal Mrs. Pratima Singh gave the welcome address & workshop commenced with auspicious lighting of lamp. The workshop was a great success & was participated by 35 faculties from different colleges across Mumbai.

The resource persons covered the following aspects during their sessions

- 1) Overview of the important sections and areas to be covered
- 2) Input tax credit and the areas to be focused
- 3) Reverse charge
- 4) Time of supply
- 5) Works contract
- 6) Exemptions
- 7) Compulsory Registration

They pointed out that the students are expected to have working knowledge of GST and the evaluators should keep this view in mind.

During Question and Answer session many of the participants asked good number of queries, the answers given by our resource persons were appreciated by the participants. It was a very interactive session.

The Resource persons also promised that they will be giving further guidelines with respect to the Subject GST from time to time which will help the faculties in preparing the students for the examination.



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*Pratima Singh*  
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In association with

University of Mumbai & Indian Accounting Association TB

Organizes

4<sup>th</sup> International Multidisciplinary Conference on "Transition and Transformation in 3<sup>rd</sup>  
Millennium: Prospects, Issues and Challenges"

REPORT

Chandrabhan Sharma College in association with University of Mumbai & Indian Accounting Association (Thane Branch) had organized the 4<sup>th</sup> International conference with the theme "Transition and Transformation in 3<sup>rd</sup> Millenium: Prospects, Issues and Challenges". The event began with an inaugural session in the presence of all dignitaries and the Principal Dr. Chitra Natarajan, Vice Principal Mrs. Pratima Singh and Dr. Kirit Somaiya, the Chief Guest for the event.

Our list of dignitaries included Principal Dr. T. A. Shiware, CA. R. Kannan, Dr. Ashok Joshi, Criminologist Snehil Dhall (Founder Crimephobia), Dr. Lioba Carvalho and Dr. Fawale Cement. The Key note speaker for the occasion was Dr. Kirit Somaiya. He graduated as Chartered accountant from the Institute of Chartered Accountants of India (ICAI) in 1979 and also secured a rank in the All India Merit List. He was conferred with a Doctorate from the Mumbai University in 2005 – "Ph.D in Finance – Capital Market – Small Investors Protection." He is credited with submitting one of the longest thesis of 1,202 pages which was submitted in 2 volumes.

This year the conference had a remarkable achievement as we received over 350 research papers from across India and also from abroad like Australia, New Zealand and USA. We also encouraged participation from our own faculties and students. The research papers were peer reviewed by renowned scholars – Dr. Gopal Kalkoti, Dr. Rajalakshmy, Dr. Khyati Vora, Dr. Kuldeep Sharma, Dr. Poonam Kakkad, Dr. Raja Pokhrapurkar, Dr. Kannan, Dr. Megha Somani, Dr. Sanjay Kanode, Dr. Allan D'Souza, Dr. Rajeshwary G, Dr. Sandip Bhatt and Dr. Ashok Wagh. Around 60 researchers presented their papers on the day of the conference. There were 5 technical sessions which were parallely held between 2.00 to 4.00 pm and they were Commerce & Mangement, Marketing, Finance, Economics & ICT and Social Transformation. The sessions were chaired by renowned scholars who were also our reviewers. Best research paper and presenter award were given under 2 categories in each technical session i.e for Faculty group and student group. After the sessions completed, a valedictory session was hosted by Dr. Nishikant Jha, Secretary of Indian Accounting Association Thane Branch.

The event was a grand success due to the efforts of all the stakeholders.



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Date: 16<sup>th</sup> May, 2017

**FACULTY DEVELOPMENT PROGRAM ON “NAAC PRESENTATION”**

**REPORT**

The seminar titled "NAAC Presentation," conducted by Prof. Radhika Iyer, a resource person, was successfully held on May 15, 2017. The seminar took place from 1:30 am to 2:00 pm in the conference room hall as part of the Faculty Development Program. During the seminar, all faculty members gained knowledge about the NAAC Guidelines, procedures, and documentation required for submitting relevant work. The seminar proved to be beneficial, enabling faculty members to make efficient and informed decisions pertaining to the NAAC work culture.

**LEARNING OUTCOME:** The session had enabled the faculty members to understand how much vital the process of understanding NAAC work culture is.



Ms. Namrata Dube  
FDP Convenor



Dr. Chitra Natarajan  
Principal



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Date: - 10<sup>th</sup> Jan. 2018

**‘COMMERCIALIZATION AND AWARENESS’**

**REPORT**

Faculty Development Programme (FDP) committee of our college organised guest lecture on Tuesday, 09<sup>th</sup> Jan. 2018. The topic for the guest lecture was ‘Commercialization and Awareness’. The aim of the guest lecture was to create awareness about intellectual property commercialization among faculty members. This will help them to know the importance & process of Intellectual Property Rights for startup ecosystem.

The hon’ble Resource Person Mr. Sajid Sheikh explained the process of starting start-up and government procedures to make the company alive. He also explained the challenges initially faced by his start-up. Resource person also discussed everything from the importance of IPR to the advantages of IPR.

20 faculties registered & participated in this lecture. Participants, who attended the webinar, are appreciating the program. The webinar was a great success with the lots of enthusiasm. It ended with a question-answer session and a pleasant vote of thanks by Mr. Umesh Kabadi.



Ms. Namrata Dube  
FDP Convenor



Dr. Chitra Natarajan  
Principal



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Date: 22<sup>nd</sup> January, 2018

**SEMINAR ON THE TOPIC OF "NEW NAAC GUIDELINES"**

**REPORT**

On 22nd January 2018, a successful one-day seminar was conducted on the topic of "New NAAC Guidelines" by Dr. Poonam Kakkad, who served as the resource person. The seminar took place from 1:30 PM to 2:00 PM at the 6th Floor IT Lab. It was specifically organized as part of the Faculty Development Program.

During the seminar, all faculty members had the opportunity to learn about the new NAAC Guidelines. The session aimed to equip participants with the knowledge and requisite understanding necessary to make quick and effective decisions within the work culture of NAAC. By providing valuable insights and information, the seminar aimed to enhance the faculty members' understanding of the updated guidelines and their application in practice. In total 16 faculties benefitted.

**LEARNING OUTCOME:** Seminar had enabled faculty members to understand how much vital .NAAC work culture is and their maximum participation in order to enhance academic practices.



Ms. Namrata Dube  
FDP Convenor



Dr. Chitra Natarajan  
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Date: 26<sup>th</sup> August, 2017

**Entrepreneurship Development Cell (EDC) &  
Incubation Cell  
REPORT**

Entrepreneurship Development Cell (EDC) & Incubation Cell had organized a seminar dated 26<sup>th</sup> August 2018 on- How to develop & Improve Entrepreneurial Skills. The resource person for this seminar was Mr. Thomas Martin. The seminar was designed for all the stream students.

It explained various segments as how to give direction to one's Business attitude. Categories of wealthy and successful entrepreneurs, the business owner entrepreneur and the angel investor entrepreneur. Distinct activities in the path to becoming a business owner entrepreneur versus an angel investor entrepreneur. The Seminar received an overwhelming response by 52 students.

Towards the end of the session, questions by students were addressed by the resource speaker. The course ended with very positive note by solving all doubts raised by students.

Outcome : Students will understand the importance of entrepreneurial skills in Career Development



Ms. Manali Naik  
EDC Convenor



Dr. Chitra Natarajan  
Principal



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Date: 20<sup>th</sup> December, 2017

**Entrepreneurship Development Cell (EDC) &  
Incubation Cell**

**REPORT**

Entrepreneurship Development Cell (EDC) & Incubation Cell has organized a competition on- Best Business Idea – Competition on 20<sup>th</sup> December, 2017. The judge for the competition was Mr. Ganesh Kadam, an Entrepreneur.

The competition was designed for students from the entire stream on "Best Business Idea. Students were required to show and present their Business Investment to profit level. Ms. Aarya Yadav have won 1st prize in the competition.

The course received an overwhelming response by 27 students. Towards the end of the competition, questions by students were addressed by the resource speaker with additional tips. The course ended with feedback by the students.

**Outcome:** The Competition On Best Business Idea has encouraged students and improved understanding level about Entrepreneurship



Ms. Manali Naik  
EDC Convenor



Dr. Chitra Natarajan  
Principal



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Date: 3<sup>rd</sup> December, 2017

## **REPORT**

### **MANAGEMENT ARC- INSIGNIA**

The Management Arc under the Department of Management studies had organized “INSIGNIA” on 2nd Dec’ 2017, at 10:00 a.m. . The students have to make a group of 4. The students had shown some logos of the companies on the screen and they recognized and wrote few lines on the paper given to them. There are 3 rounds in total and the groups who recognizes the maximum no of logo and scores the highest would be the winner.

Every group were given different tasks & questions accordingly. 4 groups were selected for 3rd & final round. The winners were decided by the judges by the end of the event. The event ended with a great success.

Outcome – the students learn about the logos of different companies ,they also learned to write in a creative way . The event also enhance cohesiveness among the students.



**Mr. Tushar Agarwal**

**BMS- Coordinator**



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**Dr. Chitra Natarajan**  
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Date: 27<sup>th</sup> June, 2017

**REPORT**

There was “ONE DAY WORKSHOP ON REVISED SYLLABUS OF SYBFM SEMESTER III AND IV on Saturday, 24<sup>th</sup> June, 2017 at 9am in Room number 502. Workshop was inaugurated with the lighting of lamp progressed by welcome address by Principal, Dr. Chitra Natarajan. Then Chief guest, Dr. Jayant Apte was felicitated which proceeded with few motivational words by him. Vice Principal, Ms. Pratima Singh gave the vote of thanks for the inaugural session. Including these members, there were nine resource persons, 29 participants and coordinator of BFM department, Mr. Umesh Kabadi.

The workshop started at 9am with orientation of seven resource persons in the first half which advanced with the lunch break at 1:30pm. The second half resumed post lunch at 2pm with the orientation of two resource persons.

The following are the list of the name of resource persons and respective subjects:


Sr. No.	RESOURCE PERSON	SUBJECT
1	Mr. Durgesh Dubey	Business Economics-II
2	Mr. Prasanna Choudhari	Foundation Course in Financial Markets FC III- Money Market FC IV- Foreign Exchange Markets
3	Ms. Jennie	Debt Markets-I Debt Markets-II


  
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4	Ms. Vinaya Marathe	Equity Markets-I Equity Markets-II
5	Ms. Vasanthi Shinoy	Commodities Markets Commodities Derivatives
6	Mr. Kirtan Shah	Treasury Management Merchant Banking Personal Financial Planning
7	Ms. Minal Jaisinghani	Business Law-I
		Business Law-II
8	Dr. Kuldeep Sharma	Management Accounting Portfolio Management Corporate Finance
9	Ms. Sneha Khajane	Computer Skills-II

The workshop concluded with vote of thanks by Mr. Umesh Kabadi at 3pm

  
**Mr. Umesh Kabadi**  
**BFM Coordinator**

  
**Dr. Chitra Natarajan**  
**Principal**

  
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**( II )BROCHURE/GEO TAGGED PHOTOGRAPH WITH DATE AND CAPTIONS, TITLE OF THE WORKSHOPS/ SEMINARS CONDUCTED**

Year	Name of the workshop/ seminar/ conference
2021-2022	Webinar On Fundamentals Of Intellectual Property Rights
2021-2022	Webinar on 'IPR and Its Role in Research
2021-2022	National Level webinar on IPR
2021-2022	Webinar on 'Tips & Guidelines For Writing A Research Paper
2021-2022	Writing a Research Article for Publication in an Academic Journal.
2021-2022	Five Days National Level Webinar on "Research Proposal Drafting for Ph.D. Aspirants
2021-2022	Webinar on "How to Write Good-Quality Research Paper
2021-2022	International Conference In Collaboration with Reena Mehta College "Change & Transformation: A Spectrum of Opportunities in Hybrid Environment"
2021-2022	How to develop Entrepreneurial Skills
2021-2022	Two days Entrepreneurial Program Zero to Hero
2021-2022	Webinar on Making Career Out of of Entrepreneurship
2021-2022	How to create or Generate Business Plan
2021-2022	AD - MAD
2021-2022	Auction Station
2020-2021	Copyright and Plagiarism issues
2020-2021	Webinar on Copy Right a Human Right
2020-2021	Modern ICT Tools in Teaching & Learning
2020-2021	One Day National Level Online Faculty Development Programme on IPR"
2020-2021	6th International Multidisciplinary E-Conference On "Challenges and Prospects for Global Economic, Business and Social Environment"
2020-2021	Webinar on "Student Entrepreneurship and Income Generation Idea"
2020-2021	Webinar on "B Plan"
2020-2021	"B" Plan Competition
2020-2021	Icebreaker
2020-2021	Research Methodology: A Comprehensive Guide
2019-2020	5th International Multi-Disciplinary Conference "Role of Education in Sustainable Development"
2019-2020	Seminar On Intellectual Property Rights

  
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Tel. 022-45068000

2019-2020	Seminar on- How to Develop and Improve Entrepreneurial Skills
2019-2020	Best Business Idea - Competition
2019-2020	How to Pitch Business Idea to Investors and Customers
2019-2020	Turn Coat
2019-2020	Renaissance
2019-2020	AD-MAD
2019-2020	Workshop on T.Y.Bcom revised Question paper pattern and TYBAF Taxation
2019-2020	Research Methodology: Mastering the Art of Effective Research
2018-2019	Seminar on New NAAC Guidelines
2018-2019	FDP on Intellectual Property Rights
2018-2019	Seminar on How to Develop, Improve & Execute Entrepreneurial Skills
2018-2019	Best Business Idea – Competition
2018-2019	Business Mantra
2018-2019	Workshop: One Day Workshop on GST Syllabus Examination, Assessment, Evaluation & Revaluation with reference to B.com and M.com and self-financing courses
2017-2018	4th International Multi-Disciplinary Conference On “Transition and Transformation In 3rd Millennium: Prospects, Issues and Challenges” (Volume I & II)
2017-2018	Faculty development programme on “NAAC Presentation”
2017-2018	IP Commercialization and Awareness
2017-2018	Seminar on the topic of "new NAAC guidelines"
2017-2018	Seminar on- How to Develop and Improve Entrepreneurial Skills
2017-2018	Best Business Idea – Competition
2017-2018	Insignia
2017-2018	Workshop: Syllabus Revision Workshop for Second year B.com (Financial Markets)



**V/C PRINCIPAL**  
Chandrabhan Sharma College  
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Powai-Vihar, Powai, Mumbai - 400 076.  
Tel. 022-25704526

**WEBINAR ON 'FUNDAMENTALS OF INTELLECTUAL PROPERTY RIGHTS'**

Smt. Durgadevi Sharma Charitable Trust's  
**CHANDRABHAN SHARMA COLLEGE OF ARTS,  
SCIENCE & COMMERCE**  
Powai Vihar Complex, Powai, Mumbai-4000  
(Affiliated to University of Mumbai)  
in association with  
Hind Seva Parishad's  
**PUBLIC NIGHT DEGREE COLLEGE**  
(Affiliated to University of Mumbai)

EMAC Zone of Bachelor of Commerce & Faculty Development Program  
Committee organizes online webinar on

**Fundamentals of Intellectual  
Property Rights**

Friday, 3rd September, 2021 at 11:30 am

Resource Person:  
Assistant Prof. Sajid Sheikh  
(Law) Coordinator, Centre for Research in  
IP, MNLU Mumbai

Copyright  
Patent  
Trademark

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## WEBINAR ON IPR AND ITS ROLE IN RESEARCH

Smt. Durgadevi Sharma Charitable Trust's  
**Chandrabhan Sharma College**  
of Arts, Science & Commerce  
(Affiliated to the University of Mumbai)  
NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

**One Day National Level Webinar**  
On  
**"IPR & IT'S ROLE IN RESEARCH"**

**DATE: 17<sup>TH</sup> JANUARY, 2022**  
**TIME: 1:00 PM**

**ORGANIZED BY**  
IQAC, RESEARCH CELL & DEPARTMENT OF MANAGEMENT STUDIES  
OF  
Chandrabhan Sharma College of Arts, Science & Commerce, Mumbai

**RESOURCE PERSON**



**MS. PARIDHI TULSYAN**  
LAWYER  
(CLAT EDUCATOR)

  
VC PRINCIPAL



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Powai-Vihar, Powai, Mumbai - 400 076.  
Tel. 022-25704526

NATIONAL LEVEL WEBINAR ON IPR




**CSC**  
Chandrabhan Sharma College  
Arts, Science & Commerce


Smt. Durgadevi Sharma Charitable Trust's  
Chandrabhan Sharma College of Arts Science & Commerce, Powai  
(Affiliated to the University of Mumbai)  
NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

Internal Quality Assurance Cell (IQAC) with Intellectual Property  
Right Committee In Association with Office of Controller General of  
Patents, Designs & Trade Marks Mumbai  
*organizes*  
National Webinar on the Occasion of  
**"AZADI KA AMRUT MAHOTSAV"**  
"INTELLECTUAL PROPERTY RIGHT"

 **28<sup>th</sup> March, 2022**  
 **12:00 Pm (Online mode)**

Resource Person:  
**Mr. Kuldeep Jangir**  
Examiner of Patents and Designs  
Patent Office, Mumbai  
DPIIT, Ministry of Commerce and Industry, Govt of India



Thanks & Regards,  
**Dr. Pratima Singh**  
Principal.

**Mr. Umesh Kabadi**  
IQAC Coordinator

**Dr. Anita S. Pandey**  
IPR Convener


  
**V.C. PRINCIPAL**  
Chandrabhan Sharma College  
of Arts, Commerce & Science  
Powai-Vihar, Powai, Mumbai - 400 076.  
Tel. 022-25704526



**WEBINAR ON TIPS & GUIDELINES FOR WRITING A RESEARCH PAPER**

**CSC** Smt. Durgadevi Sharma Charitable Trust's  
**Chandrabhan Sharma College**  
of Arts, Science & Commerce  
(Affiliated to the University of Mumbai)

Research cell organising a "Webinar on Tips  
and Guidelines for writing a Research Paper "




**Chief Guest :**  
**Dr. Vilasani G. Patkar**

**Principal: Dr. Pratima Singh**  
**Research Cell Member**  
**Mrs. Sharlet Bhaskar**  
**Mr. Sandeep Vishwakarma**

**Date : 09<sup>th</sup> July, 2021**  
**Time : 12:00pm to 1:00 pm**

  
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of Arts, Commerce & Science  
Powai-Vihar, Powai, Mumbai - 400 076.  
Tel. 022-25704526

**WRITING A RESEARCH ARTICLE FOR PUBLICATION IN AN ACADEMIC JOURNAL**

 Smt. Durgadevi Sharma Charitable Trust's  
**Chandrabhan Sharma College**  
of Arts, Science & Commerce  
(Affiliated to the University of Mumbai)  
NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

**Webinar On**

**“Writing a Research Article for Publication  
in an Academic Journal”**

**Date: 4<sup>th</sup> December, 2021**  
**Time: 09:00am Onwards**

**Organized By:**

**Research Cell (Sanshodh)**  
**In Association With Department of Management Studies.**



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FIVE DAYS NATIONAL LEVEL WEBINAR ON "RESEARCH PROPOSAL DRAFTING FOR PH.D. ASPIRANTS

**CSC**  
Chandrabhan Sharma College  
Arts, Science & Commerce

Smt. Durgadevi Sharma Charitable Trust's  
Chandrabhan Sharma College of Arts Science & Commerce  
(Affiliated to the University of Mumbai)  
NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

**RESEARCH CELL & FDP COMMITTEE**  
ORGANISES  
**5 DAYS ONLINE NATIONAL LEVEL FACULTY DEVELOPMENT PROGRAM**  
ON  
**"RESEARCH PROPOSAL DRAFTING FOR PH.D ASPIRANTS"**  
IN ASSOCIATION WITH

DEPARTMENT OF COMMERCE  
UNIVERSITY OF MUMBAI

University of Mumbai

NEHRU GRAM BHARTI  
(DEEMED TO BE UNIVERSITY)

NEHRU GRAM BHARTI  
(DEEMED TO BE UNIVERSITY)

**14<sup>TH</sup> DECEMBER 2021 - 18<sup>TH</sup> DECEMBER 2021**  
**TIME: 12:00 PM TO 1:30 PM**

ADI SHANKARACHARYA MAR, POWAI VIHAR COMPLEX, POWAI, MUMBAI- 400 0476

VC PRINCIPAL

Chandrabhan Sharma College  
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Powai-Vihar, Powai, Mumbai - 400 076.  
Tel. 022-45268020

**ONE-DAY NATIONAL LEVEL FACULTY DEVELOPMENT PROGRAM ON "HOW TO WRITE  
GOOD QUALITY RESEARCH PAPER"**

The poster is for a faculty development program. It features the CSC logo and college name at the top. The main title is 'One Day National Level Faculty Development Program On "How to Write Good Quality Research Paper"'. The date and time are listed as 'DATE: 12TH JANUARY, 2022' and 'TIME: 12:00PM ONWARDS'. The program is organized by the IQAC and Research Cell of the college. A resource person, Dr. Kuldeep Sharma, is featured with a portrait and his title: 'Dr. Kuldeep Sharma, Chairman, BoS (Trade, Transport & Industry)'.


Smt. Durgadevi Sharma Charitable Trust's  
**Chandrabhan Sharma College**  
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(Affiliated to the University of Mumbai)  
NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

**One Day National Level Faculty Development Program**  
On  
**"How to Write Good Quality Research Paper"**

**DATE: 12TH JANUARY, 2022**  
**TIME: 12:00PM ONWARDS**

**ORGANISED BY**  
**IQAC AND RESEARCH CELL**  
OF  
Chandrabhan Sharma College of Arts, Science & Commerce, Mumbai


**RESOURCE PERSON**



**Dr. Kuldeep Sharma**  
Chairman, BoS  
(Trade, Transport & Industry)

  
**V.C. PRINCIPAL**  
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Powai-Vihar, Powai, Mumbai - 400 076.  
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**International Conference In Collaboration with Reena Mehta College “Change & Transformation: A Spectrum of Opportunities in Hybrid Environment”**

 **JEEVAN JYOT EDUCATIONAL CHARITABLE TRUST**  
**REENA MEHTA COLLEGE**  
**OF ARTS, SCIENCE, COMMERCE & MANAGEMENT STUDIES**  
Affiliated to University of Mumbai | NAAC Accredited B Grade with 2.41 CGPA | ISO 9001:2015 | Gujarati Linguistic Minority  
Section 2 (f) of the UGC Act 1956  
150 ft. Road. Opp. Maxus Mall, Bhayandar (West) Thane- 401101  
Contact Office :- 022 - 28176264 / 66 / 68

**Internal Quality Assurance Cell**  
with  
**Department of B. Com & M. Com**  
of  
**Reena Mehta College of Arts, Science, Commerce &  
Management Studies,**  
in collaboration with  
**Chandrabhan Sharma College of Arts Science and Commerce,**  
Organizes  
**One Day Multidisciplinary International E-Conference**  
on

**“Change & Transformation: A Spectrum  
of Opportunities in  
Hybrid Environment”**

Date of Conference : 5<sup>th</sup> March, 2022.  
Time : 11:00 AM to 5:00 PM  
Platform : ZOOM & YOUTUBE

  
**VC PRINCIPAL**  
Chandrabhan Sharma College  
of Arts, Commerce & Science  
Powai-Vihar, Powai, Mumbai - 400 076.  
Tel. 022-25704526

### About Reena Mehta College of Arts, Science, Commerce & Management Studies

Reena Mehta College of Arts, Science, Commerce & Management Studies with Jeevan Jyot Educational Charitable trust (JJECT) as its parent body was established in the year 2003 with a vision-to develop the knowledge, skills and the character of pupils which shall help in creating & sustaining an environment conducive to academic and professional excellence, by the founder and chairperson Mrs. Reena Mehta.

At present the college conducts Undergraduate courses like B. Com, B. A., B. Sc., B. Com (B. & I.), BMS, B. Com (A & F), BAMMC, B. Sc (I. & T), B. Sc (D. Sc), B. Sc. (H. S.) and Post Graduate courses - M. Com in Business Management, Accounting and E-Commerce and add on courses. College has also started Courses in Interior and Exterior Designing, Fashion and Hotel Management, Value added courses. All the courses taught are affiliated to University of Mumbai. Reena Mehta College concentrates on the path of providing "Holistic" and "Quality" education to individual children.

Reena Mehta College is committed to provide the students with the necessary environment and support of their career planning and advancement. While ensuring academic and co-curricular facilities is also conscious of its role as a constructive and responsible component of the larger society. We believe that teaching is the art of simplifying knowledge and information without diluting it. Our committed nurtures the aspirations of our young students to excel academically and lay also the foundation for lifelong learning.

### About Chandrabhan Sharma College of Arts, Science and Commerce

Chandrabhan Sharma College was started by Smt. Durgadevi Sharma Charitable Trust in the year 2004. The Managing Trustee of the Trust, Shri Prashant Gopal Sharma founded the College in memory of his late grandfather Pandit Chandrabhan Sharma, a renowned freedom fighter, philanthropist, social reformer and businessman. As per his philosophy the college is dedicated towards providing quality education, building values, nurturing talent and developing intellectual faculty for the learner.

The college is affiliated to University of Mumbai. The Degree College conducts various courses like B. Com, B.Sc. (IT), BAF, BMS, BBI, BMM and BFM. The college is also affiliated to YCMOU and conducts three-year degree courses in BCA, MCA and BIM.

Currently more than 4000 students are pursuing their degree from the college. The education facilities are open to all communities. During a short span of time, the college has acquired good reputation, campus discipline and high academic standards. The college also ensures that students are offered opportunities to excel in extra-curricular fields like sports, cultural activities and also in co-curricular fields like NSS, DLLE and WDC.



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Tel. 022-45268020

### About Conference

Hybrid is the New Uncertainty is a constant in today's business environments, with volatile market dynamics, customer demands, technologies, disruptions, and more. Managing transformation through this uncertainty requires maintaining a line of sight into key initiatives at every stage of the strategy-to-delivery journey. Otherwise, it's difficult to determine how strategic programs are progressing or whether outcomes are being achieved.

At the same time, human resources are exploring new ways of working that allow them to deliver faster. It's imperative to support the varied ways these resources work with the right level of guidance and guardrails. Organizations now have mixed execution methods that challenge the traditional approaches to top-down planning and governance.

Moving faster in response to business fluctuations requires eliminating silos and disconnects across the organization, with updated processes, and technology. Managing transformation requires building agility into portfolio planning and funding to quickly reprioritize and shift focus, ensuring both teams and money are focused on in most impactful areas.

This conference is a sincere effort to provide an international platform for the Academicians, Policy Makers & Regulators, Research Scholars, Students, Social Scientists, Experts as well as industrialists to share their research findings with everyone.

### Call for Research Papers

We invite Academicians, Policy Makers & Regulators, Research Scholars, Students, Social Scientists, Experts as well as industrialists to submit original and unpublished work on any of the following areas and **not restricted to**;

- Digital innovations & transformations
- Disruptive Innovations
- Crypto currency development
- Technology Macroeconomics and Monetary Economics
- Future of Fintech
- Marketing in the digital era
- Chatbots
- Influencer marketing
- Artificial Intelligence
- Augmented reality
- HRAnalytics
- Cloud Computing



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### Important notes for Authors/Researchers

- Original, unpublished work that has not been published, shall be submitted on or before 15<sup>th</sup> February, 2022 the following email id: [22022conference@rmc.edu.in](mailto:22022conference@rmc.edu.in)
  - Font: Times New Roman
  - Size: 12
  - Space: 1.5
  - Titles and Subtitles: Bold with font size 14
  - Word limit: 2000
- The submitted papers will be published in Peer Reviewed Journal with E-ISSN Number: 2394-7780; Impact Factor 7.36. (Co-authors have to register separately for paper publication & required to pay full registration fees.)
- Selected papers will be published under Scopus, ABCD & UGC Care Listed Journals.
- Authors will be intimated about selection & publication fees of Scopus, ABCD & UGC Care Listed Journals.
- Best research paper will be awarded with certificate and trophy.

### Fees

- Participation Fees Rs. 300/- per author.
- Publication in Peer Reviewed Journal with 7.36 impact factor (charges includes for softcopy of certificate and paper publication, separate charges for Hardcopy shall be borne per author, if required)
  - For Academicians, Policy Makers & Regulators, Research Scholars, Students, Social Scientists, Experts as well as industrialists Rs. 700/- per author.
  - For students Rs. 500/- per author.
- Selected papers will be published in Scopus, ABCD & UGC Care Listed Journals, and authors will be intimated about the same. (The above fees does not include the fees for Scopus, ABCD & UGC Care Listed Journals, and it will collect separately as the fees differs.)

### Bank Details

Beneficiary Name : Reena Mehta College  
Bank Name : THE SHAMRAO VITHAL COOPERATIVE BANK LTD  
Account Number : 103903130002043  
IFSC : SVCB0000039

### Registration Link

<https://forms.gle/sBRcy24hRAYbjwiw8>



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**SEMINAR HOW TO DEVELOP ENTREPRENEURIAL SKILLS**

**Entrepreneurship Development Cell  
&  
Incubation**

is Organizing a seminar  
on

**HOW TO DEVELOP A  
ENTREPRENEURIAL SKILL**

**DATE** - 25th, November ,2021

**TIME** - 12:pm

**VENUE** - 603 AV seminar classroom

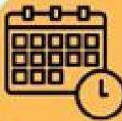


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**TWO DAYS ENTREPRENEURIAL PROGRAM- ZERO TO HERO.**

**ENTREPRENEURSHIP DEVELOPMENT CELL & INCUBATION CENTRE is organising a session on**

**Two Days Entrepreneurial Program (Zero to Hero)**

 **9th & 10th December, 2021**

**Resource Person: Mr. Niketan Taware**



Thanks & Regards <b>Dr. Pratima Singh</b> Principal	<b>Ms. Manali Naik</b> EDC Convener
---	--


  
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## WEBINAR ON CAREERS OUT OF ENTREPRENEURSHIP

Placements and Career Guidance Cell along with  
Entrepreneurship Development Cell in association with  
NIIT UNIVERSITY is organising Webinar on

### MAKING A CAREER OUT OF ENTREPRENEURSHIP

**DATE & TIME** | 11th FEBRUARY 2022, FRIDAY 10:00 AM



Dr. Vikas Upadhyaya  
Assistant Professor  
Electronics & Communication  
Engineering NIT University

### Zoom link

[https://zoom.us/meeting/register/tJlod-Copz8iGdEl1nrkbbndcs7RrfdVSVqD](https://zoom.us/join/9151234567890)

Thanks & Regards,  
Dr. Pratima Singh Principal

Ms. Manali Naik  
Convener - Placements &  
Entrepreneurship Development Cell



DR. PRATIMA SINGH

Chandrabhan Sharma College  
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Powai-Vihar, Powai, Mumbai - 400 076.  
Tel. 022-45266020

## HOW TO CREATE BUSINESS PLAN or HOW TO GENERATE BUSINESS PLAN

**CSC** Chandrabhan Sharma College of Arts Science and Commerce Powai

### Entrepreneurship

Development Cell & Incubation Centre in association with Department of Multimedia and Mass communication & Department of Management studies is organising One Day.

### NATIONAL LEVEL INTERCOLLEGIATE Startup Idea competition "Entrepreneur in me"

**DATE:- 12th February, 2022**

A Talk session on how to create or generate Business Plan Time - 11am

**CASH PRIZE WILL BE GIVEN TO TOP TWO WINNERS ALONG WITH CERTIFICATES**

**ALL PARTICIPANTS WILL BE GIVEN E- CERTIFICATES**

Thanks & Regards  
Dr. Pratima Singh Principal

Mr. Umesh Kabdai  
Coordinator - BMS

Ms. Manali Naik  
Convener - Entrepreneurship Development Cell and Incubation Centre




  
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**AUCTION STATION**

**CSC** Chandrabhan Sharma College  
Arts, Science & Commerce

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**Chandrabhan Sharma College**  
of Arts, Science & Commerce  
(Affiliated to the University of Mumbai)  
NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

Department of Management Studies in Association with  
ChanakyaNiti Club presents  
**"Auction Station"**



 9th July, 2021  
12:00 PM

Mode: Google Meet

Thanks & Regards  
Dr. Pratima Singh  
Principal

Mr. Umesh Kabadi  
Convener


  
**I.C. PRINCIPAL**  
Chandrabhan Sharma College  
of Arts, Commerce & Science  
Powai-Vihar, Powai, Mumbai - 400 076.  
Tel. 022-45266020

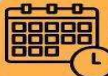
AD-MAD .


**CSC** Chandrabhan Sharma College  
Arts, Science & Commerce

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(Affiliated to the University of Mumbai)  
NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

Department of Management Studies in Association with  
ChanakyaNiti Club is organizing  
An Event  
**"AD MAD"**



 15th December, 2021  
at 12:00 PM

 7th Floor, 704,  
Chandrabhan Sharma College.

Thanks & Regards Dr. Pratima Singh Principal	Mr. Umesh Kabadi Convener
--	------------------------------

  
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of Arts, Commerce & Science  
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Tel. 022-45266020




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Accredited by NAAC 'B+'

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**Resource Person :- MR. SAJID SHEIKH**

**Date : 18<sup>th</sup> February 2021  
TIME : 11.00 AM onwards**

  
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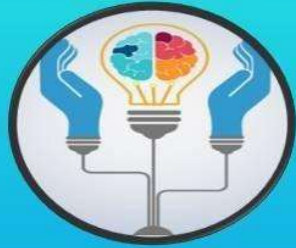


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WEBINAR ON COPY RIGHT A HUMAN RIGHT

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**Resource Person : KULDEEP JANGIR**

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**Date : 24<sup>th</sup> September 2020  
Time : 11.30 AM onwards**

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Tel. 022-45266020



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(Affiliated to The University of Mumbai)  
Accredited by NAAC 'B+'


**WEBINAR ON "INTELLECTUAL PROPERTY RIGHTS"**

CSC  
Chandrabhan Sharma College  
of Arts, Science & Commerce

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**Chandrabhan Sharma College**  
of Arts, Science & Commerce  
(Affiliated to the University of Mumbai)  
NAAC ACCREDITED 'B+' (GRADE/FIRST CYCLE)

**Faculty Development Programme**  
Organizes Webinar  
On  
**'MODERN ICT TOOLS IN TEACHING & LEARNING'**

Resource Person:  
**Dr. Anwar R. Shaikh,**  
HOD of Pharmaceutical Chemistry  
Allana of Pharmacy, Pune.



**Date & Time: 2nd March, 2021 at 4:00 p.m**  
**Platform: Google Meet**

Dr. Pratima Singh  
Principal

Ms. Namrata Dube,  
Convenor, FDP

  
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Chandrabhan Sharma College  
of Arts, Commerce & Science  
Powai-Vihar, Powai, Mumbai - 400 076.  
Tel. 022-45266020



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**ONE DAY NATIONAL LEVEL ONLINE FACULTY DEVELOPMENT PROGRAMME ON IPR"**

The poster features a central text area with a decorative border. At the top left is the CSC logo. The main text reads: 'Smt. Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College of Arts, Science & Commerce (Affiliated to the University of Mumbai) NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE) IQAC In association with Faculty Development Programme Organizes One Day National Level Online Faculty Development Programme On 'Intellectual Property Rights''. Below the text is a circular photograph of Dr. Hema Mehta, a woman in a white lab coat and glasses, speaking into a microphone. At the bottom, the resource person and organizers are listed: Dr. Pratima Singh (Principal), Mr. Umesh Kabadi (IQAC, co-ordinator), and Ms. Namrata Dube (Convenor, FDP).

  
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**6th International Multidisciplinary E-Conference On “Challenges and Prospects for Global Economic, Business and Social Environment”**

**6<sup>TH</sup> INTERNATIONAL MULTIDISCIPLINARY E-CONFERENCE ON**  
**“CHALLENGES AND PROSPECTS FOR GLOBAL ECONOMIC, BUSINESS AND**  
**SOCIAL ENVIRONMENT”**  
 ON SATURDAY, 17<sup>TH</sup> APRIL, 2021  
 Organized By

Smt. Durgadevi Sharma Charitable Trust's  
**Chandrabhan Sharma College**  
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**Theme of Conference**

We are glad to invite researchers, doctoral students, and practitioners from both academia as well as industries for a one-day **International Multidisciplinary E-Conference on “Challenges and Prospects for Global Economic, Business and Social Environment”**. The objective of conference is to contribute towards understanding the perspective of each aspect of the global economic, business and social environment across the globe. The theme will provide platform for the participants to express their views and give a different dimension to issues, opportunities, approaches, models and practices followed at international level.

**Suggestive Sub-Themes (Not Restricted)**

<ul style="list-style-type: none"> <li>➤ Globalization Marketing strategies post pandemic</li> <li>➤ Strategic branding in global market place</li> <li>➤ Strategic Marketing and Planning</li> <li>➤ Transformation in Service Marketing</li> <li>➤ Business Ethics, social responsibility and corporate governance</li> <li>➤ Demands of the new e-Marketplaces</li> <li>➤ Global Supply Chains</li> <li>➤ International Labour Standards</li> <li>➤ Global HRM</li> <li>➤ Leadership challenges and barriers</li> <li>➤ Organizational culture and climate</li> </ul>	<ul style="list-style-type: none"> <li>➤ Contemporary issues in Industrial Relations</li> <li>➤ Marketing Challenges and issues across globe</li> <li>➤ Green Marketing</li> <li>➤ Environmental accounting</li> <li>➤ Issues and challenges in international banking and finance</li> <li>➤ Co-opting Strategy at the Crossroads: The Challenge of Entrepreneurship and Innovation</li> <li>➤ Challenges in Social Banking and Micro-finance</li> <li>➤ Economic Challenges and Opportunities in the New Normal</li> <li>➤ Best Practices in Corporate Governance</li> <li>➤ Derivatives and structured financial products</li> <li>➤ Financing decisions of banks</li> </ul>	<ul style="list-style-type: none"> <li>➤ Technological progress and banking</li> <li>➤ Growth of Digital India</li> <li>➤ Reforms in economic trends and development</li> <li>➤ Cyber Security laws</li> <li>➤ Global opportunities in Artificial Intelligence Implementation</li> <li>➤ Cloud computing</li> <li>➤ Education Policy and Reforms</li> <li>➤ Social innovation ecosystems.</li> <li>➤ Opportunities and Challenges of Education Industry</li> <li>➤ Industries – Food, Health, Pharmaceuticals and transport, etc.</li> <li>➤ Perspective and challenges in Virtual Currency Market</li> </ul>
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**About Chandrabhan Sharma College**

Chandrabhan Sharma College was started by Smt. Durgadevi Sharma Charitable Trust in the year 2004. The Managing Trustee of the Trust, Smt. Prashant Gopal Sharma founded the College in memory of his late grandfather Pundit Chandrabhan Sharma, a renowned freedom fighter, philanthropist, social reformer and businessman. As per his philosophy the college is dedicated towards providing quality education, building values, nurturing talent and developing intellectual faculty for the learner. The college is affiliated to Mumbai University. The Degree College conducts various courses like B. Com, B.Sc. (IT), BAF, BMS, BBI, BMM and BFM. The college is also affiliated to YCMOU and conducts courses in BCA and MCA. Currently more than 4000 students are pursuing their degree from the college. The education facilities are open to all communities. During a short span of time, the college has acquired good reputation, campus discipline and high academic standards. The college also ensures that students are offered opportunities to excel in extra-curricular fields like sports, cultural activities and also in co-curricular fields like NSS, DLE and WDC.

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<p align="center"><b>Conference Convener</b></p> <p align="center"><b>Asst. Prof. Mrs. Anjana Verma</b>          Coordinator B. Com. (Banking &amp; Insurance)</p>											
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Asst. Prof. Tuskar Shah: 8898268808											
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<p align="center"><b>PAPER SUBMISSION GUIDELINES</b></p> <ol style="list-style-type: none"> <li>The paper has to be typed in Times New Roman, font size 12 and 1.5 line spacing. The paper should be in a word file with 1 and 1/2" margin on the left and one inch margin on the right. The paper should not exceed 2000 words.</li> <li>The cover page of the manuscript must contain the title of the paper, author's name/ coauthor name, mailing address, e-mail address and acknowledgements, if any. The cover page should not be a part of the paper so as to facilitate peer review of the paper.</li> <li>References should be given at the end of the paper and should be as per the APA style. In case of website references, the entire URL should be provided by the authors.</li> </ol> <p>Soft copy of the research paper should be sent by email to <a href="mailto:csconference21@gmail.com">csconference21@gmail.com</a></p>											
<p align="center"><b>Registration Fees</b></p> <table border="1"> <tr> <td>Foreign Authors</td> <td>10\$</td> </tr> <tr> <td>Indian Authors</td> <td>Rs. 500/-</td> </tr> </table> <p align="center"><b>(Co-authors are required to pay full registration fees)</b></p> <p>All papers of this conference will also be reviewed jointly by the Conference review panel and respective Journal reviewing teams. All the selected authors will be offered for publication in IJAIR having ISSN: 2394-7780 and Impact Factor 7.36.</p> <p>Few selected papers will be published in SCOPUS, Web of Science and UGC CARE listed journals. The Article Processing Fee will be collected separately from the author depending on the journal.</p>		Foreign Authors	10\$	Indian Authors	Rs. 500/-						
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<p align="center"><b>SUBMISSION OF FULL PAPER ALONG WITH ABSTRACT</b></p> <p align="center">On or before 7<sup>th</sup> April, 2021</p>											
<p align="center"><b>COLLEGE ADDRESS</b></p> <p>Chandrabhan Sharma College of Arts, Science and Commerce          Adil Shankaracharya Marg, Powai Vihar Complex, Powai, Mumbai, Maharashtra 400076          Phone: 022 2570 4526          College Website: <a href="http://www.cscollge.co.in/">http://www.cscollge.co.in/</a></p>											

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**WEBINAR ON “STUDENT ENTREPRENEURSHIP AND INCOME GENERATION IDEA”**




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**IQAC and Entrepreneurship Development Cell & Incubation  
Centre is organising**

**Webinar on  
“Student Entrepreneurship and  
Income Generation Idea”**



**Resource Person  
Mr. Niketan Taware**

 **28th September, 2020**

**Thanks & Regards  
Dr. Pratima Singh  
Principal**

**Ms. Manali Naik  
EDC Convener**

  
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**WEBINAR ON "B PLAN"**



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**Webinar on-  
B - Plan**

**5th January 2021**

**Resource Person  
Mr. Kirtan Shah**

<p>Thanks &amp; Regards Dr. Pratima Singh Principal</p>	<p>Ms. Manali Naik EDC Convener</p>
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WEBINAR ON "B PLAN" COMPETITION

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Centre is organising**

**B - Plan Competition**

**31st March 2021**

**Resource Person  
Ms. Aruna Agarwal**

Thanks & Regards  
Dr. Pratima Singh  
Principal

Ms. Manali Naik  
EDC Convener

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INCEPTIONIST

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Department of Management Studies in Association with  
ChanakyaNiti Club presents  
**"INCEPTIONIST"**  
with two rounds

**Social Media Round**



10th March, 2021  
at 12:00 pm

**Presentation Round**



Mode: Google Meet


Thanks & Regards  
Dr. Pratima Singh  
Principal

Prof. Arpita Atibuddhi  
Convener




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**RESEARCH METHODOLOGY: A COMPREHENSIVE GUIDE**



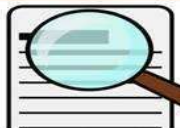
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(Affiliated to the University of Mumbai)

**" Research Methodology: A Comprehensive Guide "**



**Date: 18<sup>th</sup> December, 2020, Time: 11:30 am Onwards**  
**Platform: Google meet**

**Resource Person: Dr. Aruna Singham**  
Assistant Professor at Somaiya Vidyavihar  
Mumbai, Maharashtra, India



*A Comprehensive Guide to Understanding  
Research Methodology Types: Examples  
and Tips!*

**Detail information Contact :**  
**Mrs. Sharlet Bhaskar 9821684153**

<b>MRS. SHARLET BHASKAR</b> RESEARCH CONVENOR	<b>DR. PRATIMA SINGH</b> PRINCIPAL
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**5th International Multi-Disciplinary Conference "Role of Education in Sustainable Development"**

<p style="text-align: center;"><b>REGISTRATION FORM</b></p> <p style="text-align: center;">To be mailed along with DD to the Principal</p> <p><b>Author's Detail</b></p> <p>Name of Author/Co-Author/Participants:-        Mr./Mrs./Dr.....        Mr./Mrs./Dr.....        Designation:-.....        Name of the Institution:-.....        E-mail :-.....        Mobile No. :-.....        Mailing Address :-.....        Title of the paper :-.....</p> <p>Presenting Paper :- YES/NO.....        Do you need accommodation YES/NO :-.....        Paper Payment Details:-        Bank Draft No./NEFT Receipt No:-.....        Amount..... Dated.....</p> <p style="text-align: center;"><b>MODE OF PAYMENT</b></p> <p>The registration fees should be sent before 16th January, 2020 in any of the following form:</p> <ol style="list-style-type: none"> <li>DD in favor of "The Principal Chandrabhan Sharma College" payable at Mumbai.</li> <li>NEFT: IFS CODE: ORBC0105180, BANK: ORIENTAL BANK OF COMMERCE, POWAI VIHAR BRANCH, A/C NO.:51802011007429</li> </ol> <p>(Participants please send a separate mail to confirm payment to <a href="mailto:csc.conference20@gmail.com">csc.conference20@gmail.com</a>)</p> <p style="text-align: center;"><b>KEY DATES</b></p> <p>Submission of full paper along with abstract 30<sup>th</sup> DECEMBER, 2019        Intimation of Acceptance of Paper 25<sup>th</sup> JANUARY, 2020.</p>	<p style="text-align: center;"><b>NOTE:</b></p> <ul style="list-style-type: none"> <li>Registration fees to be paid on or before 16th January, 2020 for both participation and presentation. In case of nonpayment of registration fees before mentioned date, paper will not be considered for review and publication.</li> <li>Co-authors are required to pay full registration fees.</li> </ul> <p style="text-align: center;"><b>REGISTRATION FEES</b></p> <table border="1"> <thead> <tr> <th colspan="2">Participation &amp; Presentation</th> <th colspan="2">Participation</th> </tr> </thead> <tbody> <tr> <td>Students (UG only)</td> <td>Rs.750</td> <td>Students (UG only)</td> <td>Rs.500</td> </tr> <tr> <td>Faculty/Teachers</td> <td>Rs.1000</td> <td>Faculty/Teachers</td> <td>Rs.750</td> </tr> <tr> <td>Corporate</td> <td>Rs.1200</td> <td>Corporate</td> <td>Rs.1000</td> </tr> <tr> <td>Foreign Delegates</td> <td>\$25</td> <td>Foreign Delegates</td> <td>\$15</td> </tr> </tbody> </table> <p><b>Publication Opportunities:</b> All accepted papers will be published in International Journal of Advance and Innovative Research having ISSN 2394-7780 &amp; Impact Factor 7.36 and Hypothesis National Journal of Research in Higher Studies. High quality research paper selected by jury members will be published in SCOPUS and UGC CARE Listed Journals.</p> <p><b>SCOPUS Journals</b></p> <table border="1"> <tbody> <tr> <td>Rupkatha Journal on Interdisciplinary Studies in Humanities</td> <td>ISSN: 0975-2935</td> </tr> <tr> <td>International Journal on Emerging Technologies</td> <td>ISSN: 2249-3255</td> </tr> <tr> <td>International Journal of Recent Technology and Engineering</td> <td>ISSN: 2277-3878</td> </tr> </tbody> </table> <p><b>UGC CARE Journals</b></p> <table border="1"> <tbody> <tr> <td>Shodh Sarita</td> <td>ISSN: 2348-2397</td> </tr> <tr> <td>Shodh Sanchar Bulletin</td> <td>ISSN: 2229-3620</td> </tr> </tbody> </table> <p><b>DISCLAIMER:</b> The conference fee does not include the publication fee for SCOPUS and UGC Care Listed Journals. The publication fee will be collected separately. The publication fee will vary depending on the type of publication. The details of the publications fee will be shared with the authors along with the paper review comments.</p> <p style="text-align: center;"><b>GUIDELINES FOR SUBMISSION</b></p> <ol style="list-style-type: none"> <li>The paper has to be typed in Times New Roman, font size 12 and 1.5-line spacing. The paper should be a word file with 1 and 1/2" margin on the left and one-inch margin on the right. The paper should not exceed 2000 words.</li> <li>The cover page of the manuscript must contain the title of the paper, author's name/ co-author name, mailing address, e-mail address and acknowledgements, if any. The cover page should not be a part of the paper so as to facilitate peer review of the paper.</li> <li>References should be given at the end of the paper and should be as per the APA style. In case of website references, the entire URL should be provided by the authors. Soft copy of the research paper should be sent by email to <a href="mailto:csc.conference20@gmail.com">csc.conference20@gmail.com</a></li> </ol> <p style="text-align: center;"><b>BEST PAPER AWARD</b></p> <p>One best paper will be selected from each track and will be awarded.</p>	Participation & Presentation		Participation		Students (UG only)	Rs.750	Students (UG only)	Rs.500	Faculty/Teachers	Rs.1000	Faculty/Teachers	Rs.750	Corporate	Rs.1200	Corporate	Rs.1000	Foreign Delegates	\$25	Foreign Delegates	\$15	Rupkatha Journal on Interdisciplinary Studies in Humanities	ISSN: 0975-2935	International Journal on Emerging Technologies	ISSN: 2249-3255	International Journal of Recent Technology and Engineering	ISSN: 2277-3878	Shodh Sarita	ISSN: 2348-2397	Shodh Sanchar Bulletin	ISSN: 2229-3620	<p style="text-align: center;">CSC  <b>CHANDRABHAN SHARMA COLLEGE</b>  <b>OF ARTS, SCIENCE &amp; COMMERCE</b>        NAAC ACCREDITED 'B+' GRADE</p> <p style="text-align: center;">INTERNAL QUALITY ASSURANCE CELL        In collaboration with</p> <div style="display: flex; justify-content: space-around;">   </div> <p style="text-align: center;">University of Mumbai &amp; THANE CHAPTER</p> <p style="text-align: center;">Organizes</p> <p style="text-align: center;">3<sup>rd</sup> INTERNATIONAL MULTIDISCIPLINARY CONFERENCE        ON  <b>"ROLE OF EDUCATION IN SUSTAINABLE DEVELOPMENT"</b></p> <p style="text-align: center;">Saturday, 08<sup>th</sup> February, 2020</p>  <p style="text-align: center;">CONFERENCE VENUE:        College Auditorium  <b>CHANDRABHAN SHARMA COLLEGE</b>        Adi Shankaracharya Marg, Powai Vihar Complex, Powai,        Mumbai 400076.  <a href="http://www.csccollege.co.in">www.csccollege.co.in</a>        Email Id: <a href="mailto:csccollege@gmail.com">csccollege@gmail.com</a></p> <p style="text-align: center;">Tel No: 02225704526</p>
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**ABOUT THE COLLEGE**

Chandrabhan Sharma College was established by Smt. Durgadevi Sharma Charitable Trust in the year 2004. The Managing Trustee of the Trust, Shri Prashant Gopal Sharma founded the College in memory of his late grandfather Pandit Chandrabhan Sharma, a renowned freedom fighter, philanthropist, social reformer and businessman. As per his philosophy the college is dedicated towards providing quality education, building values, nurturing talent and developing intellectual faculties for the learners. The college is affiliated to Mumbai University. The Degree College conducts various courses like B.Com, B.Sc (IT), BAF, BMS, BBI, BMM and BFM. The college is also affiliated to YCMOU and conducts three year degree courses in BCA and BIM. Currently more than 3000 students are pursuing their degree from the college. During a short span of time, the college has acquired good reputation, campus discipline and high academic standards. The college also ensures that students are offered opportunities to excel in extra-curricular fields like sports, cultural activities and also in co-curricular fields like NSS, DLLE and WDC.

**ABOUT INDIAN ACCOUNTING ASSOCIATION - THANE CHAPTER**

The Association was founded by academicians and professionals in accounting on March 17, 1969, and inaugurated on February 14, 1970 by the Accountant General of Uttar Pradesh. It is a member organization of the International Association of Accounting Education and Research (IAAER). It is also a member of prestigious American Accounting Association (AAA). At present, IAA has a network of 53 branches in India with more than 5600 life members, and a Research Foundation as an affiliate at Kolkata. It publishes bi-annual research journal, 'India Journal of Accounting' in the months of June & December. The Association gives IAA Young Research Award and IAA fellowship. The association offers life membership and annual membership for individuals & institutions through its chapters across India

**THE UNIVERSITY OF MUMBAI**

University of Mumbai (also known by its former name University of Bombay, the official name until 1997, or Bombay University), informally known as (MU), is one of the earliest state universities in India and the oldest in Maharashtra. It offers bachelors, masters and Doctoral courses, as well as diplomas and certificates in many disciplines like the Arts, commerce, Science, Medical and Engineering.

**ABOUT THE CONFERENCE**

Good quality education is an essential tool for achieving a more sustainable world. Education in sustainable development (ESD) promotes the development of the knowledge, skills, understanding, values and actions required in creating a sustainable world, which ensures environmental protection and conservation as well as promotes social equity and encourages economic sustainability. The aim of ESD is to enable people to make decisions and carry out actions to improve our quality of life without compromising the planet. It also aims to integrate the values inherent in sustainable development into all aspects and levels of learning. The conference tries to explore the changes in various areas that are likely to take place in the next few decades. It emphasizes the prospects and challenges in the different phases of "Education in sustainable development".

**OBJECTIVES OF THE CONFERENCE**

- To discuss at length by means of research papers the importance of education in all walks of life
- To throw light on pros and cons of education system with reference to sustainable development.
- To emphasize on inclusive and equitable quality education and promote lifelong learning opportunities for all.
- To emphasize on creating change makers, rather than passive consumer

**SUGGESTIVE SUB-THEMES (NOT RESTRICTED)**

1. Strategic Marketing and Planning.
2. Latest Economic Trends and Development.
3. New Frontiers of Innovation in Education.
4. Digital HR and HR Transformation.
5. Family business management and lean startups.
6. Business strategy and Information Technology.
7. Business Planning and Entrepreneurial Trends.
8. Changing trends in the importance of language, literature and culture.
9. Impact of ICT in libraries.
10. Artificial Intelligence and Robotics.
11. Health, Medical Science & Technology.
12. Intellectual Property Rights.
13. Commerce & Management Education
14. Science & Technology

The above Sub-Themes are Indicative & Not Restrictive

**ORGANISING COMMITTEE**

Mrs. Bharti Shridhara : 9324879478 Ms. Arpita Atibudhi : 8779644271  
Ms. Anjana Verma : 9594353303 Ms. Manali Naik : 9769893843  
Mr. Sandeep V : 9819963049

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Shri. Prashant G. Sharma : Managing Trustee, Durgadevi Sharma Charitable Trust.

**CHAIRPERSON**

Dr. Pratima Singh: Principal, Chandrabhan Sharma College

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Mr. Umesh Kabadli : Asst. Prof, Chandrabhan Sharma College

**CONFERENCE SECRETARY**

Dr. Kuldeep Sharma: Treasurer, Indian Accounting Association (Thane Chapter)  
(CA) Mrs. Neeta Vaidya : Asst. Prof, Chandrabhan Sharma College

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University of Mumbai  
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Member Academic Council, Member BoS Commerce, University of Mumbai  
**Dr. Megha Somani**  
Vice-Principal- M.M.K College,  
Member Academic Council, University of Mumbai.  
**Dr. Madhura Kulkarni**  
Associate Professor, IDOL, Member BoS Accountancy,  
University of Mumbai.  
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Vice-Principal, HOD Commerce Co-ordinator BAF-Thakur College,  
KES Shroff College. Secretary-IAA Thane Chapter  
**Dr. Kuldeep Sharma** **Dr. Khyati Vora**  
Co-ordinator PG.K.P.B Hinduja College, Asst. Prof Commerce, K.P.B Hinduja  
Treasurer-IAA Thane Chapter College, Member BoS BFM, UoM  
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**Dr. Kishori Bhagat**  
HOD Commerce, Pragati College

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Prof. Fresno Pacific University, California, USA Prof. Carnegie Mellon  
**Prof.(Dr.) Chris Wilson** **Prof.(Dr.) Shareef Hoque**  
Prof. Curtin University, Singapore North South University, Bangladesh

**SEMINAR ON INTELLECTUAL PROPERTY RIGHTS**

<p><b>PRINCIPAL</b>          Dr. Pratima Singh</p> <p><b>DLE TEACHER INCHARGE</b>          Mr. Ravi Vishwakarma          Phone no : 9773982964</p> <p><b>IQAC COMMITTEE</b>          Principal Dr. Pratima Singh; Chairperson          Shri. Chandan Sharma;          Nominee from local Society          Principal Ventketramani; Nominee from          Employers/Industrialist/Stakeholder          Mr. Shreepad parekh;          Nominee from          Employers/Industrialist/Stakeholder          Mr. Kirtan Shah;          Nominee from          Employers/Industrialist/Stakeholder          Mr. Niketan Tawde;          Nominee from          Employers/Industrialist/Stakeholder          CA Neeta Vaidya;          Co-ordinator of the IQAC          Mr. Sandeep Vishwakarma;          Senior Teacher          Ms. Arpita Atibudhi;          Senior Teacher          Mr. Umesh Kabadi;          Senior Teacher          Mr. Jobin Jacob;          Student Representative          Ms. Surbhi Mitra;          Student Representative          Mr. Umesh Nath;          Alumni Member          Ms. Kajal Dubey;          Alumni Member          Ms. Anjali Singh;          Alumni Member</p>	<p><b>ABOUT THE COLLEGE</b>          Chandrabhan Sharma College was established by Smt. Durgadevi Sharma Charitable Trust in the year 2004. The Managing Trustee of the Trust, ShriPrashantGopal Sharma founded the College in memory of his late grandfather PanditChandrabhan Sharma, a renowned freedom fighter, philanthropist, social reformer and businessman. As per his philosophy the college is dedicated towards providing quality education, building values, nurturing talent and developing intellectual faculties for the learners. The college is affiliated to Mumbai University. The Degree College conducts various courses like B.Com, B.Sc (IT), BAF, BMS, BBI, BMM and BFM. The college is also affiliated to YCMOU and conducts three year degree courses in BCA and BIM. Currently more than 3000 students are pursuing their degree from the college. During a short span of time, the college has acquired good reputation, campus discipline and high academic standards. The college also ensures that students are offered opportunities to excel in extra-curricular fields like sports, cultural activities and also in co-curricular fields like NSS, DLE and WDC.</p> <p><b>ABOUT SEMINAR</b>          The concept of intellectual property is the creation or innovation which can be regarded as an asset or physical property of the person. Intellectual Property Rights (IPR) have mostly been divided into key areas that is Patents, Copyrights, Trademarks and rights related to some unique design. We have planned to organize one day State Level Seminar on intellectual Property Rights to familiarize the concept of IPRs. Eminent speakers from the academics/industry will delivery lecture on IPRs.</p>	<p>  <b>CHANDRABHAN SHARMA COLLEGE</b>  <b>OF ARTS, SCIENCE &amp; COMMERCE</b>          NAAC ACCREDITED 'B+' GRADE</p> <p><b>INTERNAL QUALITY ASSURANCE CELL</b>          In Association with  <b>Department of Lifelong Learning and Extension</b>          Organizes  <b>State Level Seminar on Intellectual Property Rights</b></p> <p><b>Resource Person</b>  <b>Dr. Hema Mehta</b>          Assistant Professor,          Tolani College</p> <p>Friday, 07<sup>th</sup> February, 2020          10 am onwards</p>  <p><b>SEMINAR VENUE:</b>          5<sup>th</sup> floor, 502  <b>CHANDRABHAN SHARMA COLLEGE</b>          Adi Shankaracharya Marg, Powai Vihar Complex, Powai,          Mumbai-40076,          www.csccollege.co.in          Email Id: csccollege@gmail.com          Tel No: 02225704526</p>
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Smt. Durgadevi Sharma Charitable Trust's  
**Chandrabhan Sharma College**  
of Arts, Science & Commerce  
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SEMINAR ON- HOW TO DEVELOP AND IMPROVE ENTREPRENEURIAL SKILLS

**ENTREPRENEURSHIP DEVELOPMENT CELL & INCUBATION CENTRE is organising a session on**

# How to develop & Improve Entrepreneurial Skills



 20th August 2019

Resource Person:  
**Mr. Niketan Taware**

Thanks & Regards <b>Dr. Pratima Singh</b> Principal	<b>Ms. Manali Naik</b> EDC Convener
---	--

**BEST BUSINESS IDEA - COMPETITION**

**ENTERPRENEURSHIP DEVELOPMENT CELL & INCUBATION  
CENTRE is organising a session on**



**Best Business Idea Competition**



2nd December,  
2019

Resource Person:  
**Mr. Sumedh Samarath**



Thanks & Regards  
**Dr. Pratima Singh**  
Principal

**Ms. Manali Naik**  
EDC Convener





Smt. Durgadevi Sharma Charitable Trust's  
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**HOW TO PITCH BUSINESS IDEA TO INVESTORS AND CUSTOMERS**

**CSC**  
 Chandrabhan Sharma College  
 Arts, Science & Commerce

Smt. Durgadevi Sharma Charitable Trust's  
 Chandrabhan Sharma College of Arts Science & Commerce, Powai  
 (Affiliated to the University of Mumbai)  
 NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

**IQAC and Entrepreneurship Development Cell & Incubation Centre is organising**

**Seminar on**

**HOW TO PITCH BUSINESS IDEA TO INVESTORS & CUSTOMERS**

**10TH FEBRUARY 2020**

**RESOURCE PERSON**  
**Ms. Survi Agarwal**

**Thanks & Regards**  
**Dr. Pratima Singh**  
 Principal

**Ms. Manali Naik**  
 EDC Convener



Smt. Durgadevi Sharma Charitable Trust's  
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of Arts, Science & Commerce  
(Affiliated to The University of Mumbai)  
Accredited by NAAC 'B+'

**TURN COAT**



Chandrabhan Sharma College  
Arts, Science & Commerce

Smt. Durgadevi Sharma Charitable Trust's  
**Chandrabhan Sharma College**  
of Arts, Science & Commerce  
(Affiliated to the University of Mumbai)  
NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

Department of Management Studies in Association with  
ChanakyaNiti Club presents  
**"Turn Coat"**

 22nd June, 2019  
at 11:00 AM




Thanks & Regards Dr. Pratima Singh Principal	Prof. Arpita Atibuddhi Convener
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Smt. Durgadevi Sharma Charitable Trust's  
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(Affiliated to The University of Mumbai)  
Accredited by NAAC 'B+'

RENAISSANCE





Smt. Durgadevi Sharma Charitable Trust's  
**Chandrabhan Sharma College**  
of Arts, Science & Commerce  
(Affiliated to the University of Mumbai)  
NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

Department of Management Studies in Association with  
ChanakyaNiti Club presents



**"RENAISSANCE"**  
with the theme  
**"Sustainable Business"**

 **13th August, 2019**  
at 10:00 AM

 **Mr. Yogesh Varadkar.**

Thanks & Regards Dr. Pratima Singh Principal	Prof. Arpita Atibuddhi Convener
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AD MAD

CSC  
Chandrabhan Sharma College  
Arts, Science & Commerce

Smt. Durgadevi Sharma Charitable Trust's  
**Chandrabhan Sharma College**  
of Arts, Science & Commerce  
(Affiliated to the University of Mumbai)  
NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

Department of Management Studies in Association with  
ChanakyaNiti Club is organizing  
An Event  
**"AD MAD"**


15th December, 2019  
at 12:00 PM

7th Floor, 704,  
Chandrabhan Sharma College.




Smt. Durgadevi Sharma Charitable Trust's  
**Chandrabhan Sharma College**  
of Arts, Science & Commerce  
(Affiliated to The University of Mumbai)  
Accredited by NAAC 'B+'

Workshop on T.Y.Bcom revised Question paper pattern and TYBAF Taxation

 Smt. Durgadevi Sharma Charitable Trust's  
**Chandrabhan Sharma College**  
of Arts, Science & Commerce  
(Affiliated to the University of Mumbai)

**WORKSHOP ON REVISED PAPER PATTERN in  
Collaboration with MUMBAI UNIVERSITY**



**Resource Person :**  
**Dr. C.A. Sanjay Sonawne**  
**Dr. Anupama Gawde**  
**Dr. C.A. Kishore Peshori**  
**Dr. Nishikant Jha**  
**Dr. C.A. Pradeep Kamtekar**

**WORKSHOP ON TYBCOM & TYBAF  
REVISED QUESTION PAPER  
PATTERN OF TAXATION SUBJECT**

**Date : 20<sup>th</sup> August 2019**  
**Time : 9.00 AM onwards**



Smt. Durgadevi Sharma Charitable Trust's  
**Chandrabhan Sharma College**

**of Arts, Science & Commerce**  
(Affiliated to The University of Mumbai)  
Accredited by NAAC 'B+'

**RESEARCH METHODOLOGY: MASTERING THE ART OF EFFECTIVE RESEARCH**

Smt. Durgadevi Sharma Charitable Trust's  
**CSC Chandrabhan Sharma College**  
of Arts, Science & Commerce  
(Affiliated to the University of Mumbai)

**"Research Methodology: Mastering the Art of Effective Research".**



**Date: 19<sup>th</sup> May, 2020, Time: 10:30 am**  
**Platform: Google Meet**

**RESOURCE PERSON**

**Dr Poonam Kakkad**

**BMS , BAF BMM Coordinator at Nirmala Memorial Foundation  
College of Commerce & Science**



For Detail information Contact :  
Mrs. Sharlet Bhaskar 9821684153

**MRS. SHARLET BHASKAR**  
**RESEARCH CONVENOR**

**DR. PRATIMA SINGH**  
**PRINCIPAL**

**SEMINAR ON “NEW NAAC GUIDELINES”**



  
**VC PRINCIPAL**  
Chandrabhan Sharma College  
of Arts, Science & Commerce  
Powai-Vihar, Powai, Mumbai - 400 076.  
Tel. 022-46266020

**FACULTY DEVELOPMENT PROGRAM ON “TRADE IN INTELLECTUALPROPERTY LAW”**




  
**VC PRINCIPAL**  
Chandrabhan Sharma College  
of Arts, Science & Commerce  
Powai-Vihar, Powai, Mumbai - 400 076.  
Tel. 022-46266020




**SEMINAR ON "HOW TO DEVELOP, IMPROVE & EXECUTE ENTREPRENEURIAL SKILLS"**

**IQAC and ENTREPRENEURSHIP DEVELOPMENT CELL & INCUBATION CENTRE**  
is organising



**HOW TO DEVELOP,  
IMPROVE & EXECUTE  
ENTREPRENEURIAL SKILLS**



**18th August, 2018**  
10:00 AM To 11:00 AM  
Venue- Room no : 502

**Resource Person**  
Mr. SachinYekhe  
Program Incharge -  
AACT NGO

**Thanks and Regards**  
Dr. Pratima Singh  
Principal

**Ms. Manali Naik**  
EDC Convener



**VC PRINCIPAL**  
Chandrabhan Sharma College  
of Arts, Commerce & Science  
Powai-Vihar, Powai, Mumbai - 400 076.  
Tel. 022-46266020

COMPETITION ON "BEST BUSINESS IDEA ON SOCIAL MEDIA PLATFORM-COMPETITION"

**IQAC and ENTREPRENEURSHIP DEVELOPMENT CELL & INCUBATION CENTRE**  
is organising a session on



**BEST BUSINESS IDEAS ON  
SOCIAL MEDIA PLATFORM  
COMPETITION**



**Resource Person**  
**Mr. Christopher Dias**  
Entrepreneur

**20th December , 2018**  
10:00 AM To 11:00 AM  
Venue- Room no : 502

<p>Thanks and Regards <b>Dr. Pratima Singh</b> Principal</p>	<p><b>Ms. Manali Naik</b> EDC Convener</p>
--	--



**VC PRINCIPAL**  
Chandrabhan Sharma College  
of Arts, Commerce & Science  
Powai-Vihar, Powai, Mumbai - 400 076.  
Tel. 022-46266020



Smt. Durgadevi Sharma Charitable Trust's  
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(Affiliated to The University of Mumbai)  
Accredited by NAAC 'B+'

**BUSINESS MANTRA**



Smt. Durgadevi Sharma Charitable Trust's  
**Chandrabhan Sharma College**  
of Arts, Science & Commerce  
(Affiliated to The University of Mumbai)  
Accredited by NAAC 'B+'

DEPARTMENT OF B.COM (ACCOUNTING & FINANCE) - TALLY  
CLUB ORGANIZED 'BUSINESS MANTRA'

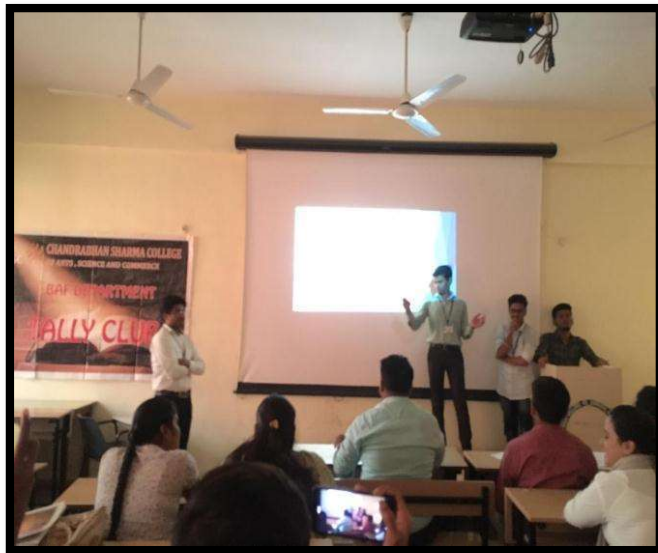
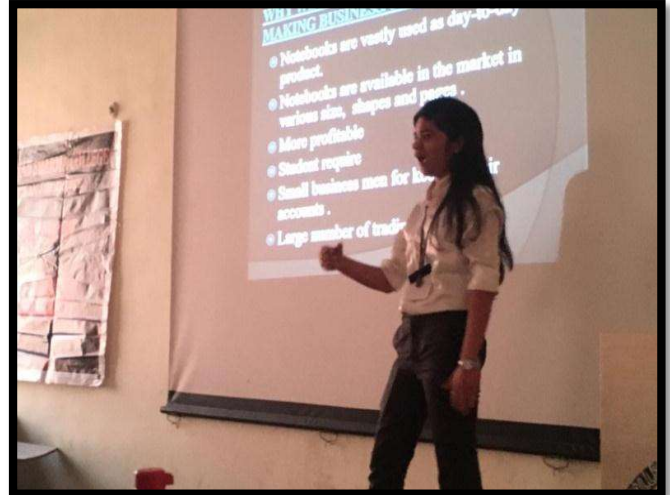
**DATE: 1<sup>ST</sup> FEBRUARY, 2019**

**TIME: 10.30 A.M.**

**VENUE: ROOM NO. 502**



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of Arts, Science & Commerce  
Powai-Vihar, Powai, Mumbai - 400 076.  
Tel. 022-46266020





  
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 of Arts, Commerce & Science  
 Powai-Vihar, Powai, Mumbai - 400 076.  
 Tel. 022-46266020



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 of Arts, Science & Commerce  
 (Affiliated to The University of Mumbai)  
 Accredited by NAAC 'B+'

**WORKSHOP: ONE DAY WORKSHOP ON GST SYLLABUS EXAMINATION, ASSESSMENT, EVALUATION & REVALUATION WITH REFERENCE TO B.COM AND M.COM AND SELF-FINANCING COURSES**

 <p>Smt. Durgadevi Sharma Charitable Trust's  <b>Chandrabhan Sharma College</b>      of Arts, Science &amp; Commerce      (Affiliated to the University of Mumbai)      NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)</p>		
<p>In association with  <b>Board of Studies in Accountancy</b></p>		
<p>University of Mumbai</p> 		
<p>Organizes  <b>One-Day Workshop on</b></p>		
<p><b>Examination, Assessment, Evaluation      &amp; Re-evaluation with reference to      B.Com &amp; M.Com and      Self financing courses</b></p>		
<p>On  <b>Saturday - 9<sup>th</sup> February 2019</b></p>		
<p>Venue :  <b>Chandrabhan Sharma College of Arts, Science &amp; Commerce      Powai Vihar Complex, Powai,      Mumbai – 400076</b></p>		

  
**VC PRINCIPAL**  
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 of Arts, Commerce & Science  
 Powai-Vihar, Powai, Mumbai - 400 076.  
 Tel. 022-46266020

**Registration Fees and Details:**

❖ **Workshop Fees: Rs. 500 per participant**

Payment can be made in cash on pay order drawn in the name of  
"Chandrabhan Sharma College of Arts, Science and Commerce" on  
the day of workshop.

**Schedule:**

**08:30 to 09:30 Registration**

**09:30 to 10:00 Inauguration**

**10:00 to 12:00 Session - I**

**12.:15 to 01:45 Session - II**

**01:45 to 02:30 Lunch**

**02:30 to 03:00 Valedictory**

**Organizing Committee:**

**Chairperson**

❖ **Principal Mrs. Pratima Singh**

**Coordinator - Committee**

- ❑ **CA Mrs. Neeta Vaidya - 9820254726**
- ❑ **Mrs. Anjana Verma - 9594353303**
- ❑ **Mr. Tushar Shah - 8898268808**

  
**VC PRINCIPAL**

Chandrabhan Sharma College  
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Smt. Durgadevi Sharma Charitable Trust's  
**Chandrabhan Sharma College**  
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Powai Vihar, Powai, Mumbai - 400 076, Maharashtra, India. Tel.: +91 22 2570 4526 / 2570 4530  
E-mail: cbscollege@gmail.com Website: www.cbscollege.co.in





**ABOUT THE COLLEGE**

Chandrabhan Sharma College was established by Smt. Durgadevi Sharma Charitable Trust in the year 2004. The Managing Trustee of the Trust, Shri Prashant Gopal Sharma founded the College in memory of his late grand father Pandit Chandrabhan Sharma, a renowned freedom fighter, philanthropist, social reformer and businessman. As per his philosophy the college is dedicated towards providing quality education, building values, nurturing talent and developing dedicated facilities for the learners. The college is affiliated to Mumbai University. The Degree College conducts various courses like B.Com, B.Sc(IT), BAF, BMS, BBL, BMM and BFM. The college is also affiliated to YCMOU and conducts three year degree courses in BCA and BIM. Currently more than 3000 students are pursuing their degree from the college. The education facilities are open to all communities. During a short span of time, the college has acquired good reputation, campus discipline and high academic standards. The college also ensures that students are offered opportunities to excel in extra-curricular fields like sports, cultural activities and also in co-curricular fields like NSS, DLE and WDC.

**ABOUT INDIAN ACCOUNTING ASSOCIATION - THANE CHAPTER**

The Association was founded by academicians and professionals in accounting on March 17, 1969, and inaugurated on February 14, 1970 by the Accountant General of Uttar Pradesh. It is a member organization of the International Association of Accounting Education and Research (IAAER). It is also a member of prestigious American Accounting Association (AAA). At present, IAA has a network of 47 branches in India with more than 4400 life members, and a Research Foundation as an affiliate at Kolkata. It publishes bi-annual research journal, 'Indis Journal of Accounting' in the months of June & December. The Association gives IAA Young Research Award and IAA fellowship. The association offers life membership and annual membership for individuals & institutions through its chapters across India. IAA Thane Chapter is one among them.

**ABOUT THE CONFERENCE**

Transition is the process or a period of changing from one state or condition to other. Transformation is a complete change in the appearance or character of something or someone. In contemporary history, the third millennium is a period of one that started on January 1, 2001, and will end on December 31, 3000 of the regorian Calendar. The conference tries to explore the prospects and challenges the different phases of transition and how far these challenges are overcome and transformation is brought about.

**OBJECTIVES OF THE CONFERENCE**

- To discuss at length by means of research papers the transition and its effects in various disciplines.
- To throw light on pros and cons of the rapid transition.
- To make people aware the changes in the governmental policies to bring about transition.
- To emphasize on the fact that transition is the need of the hour for transforming the society.

**PATRONS**

Dr. Devanand Shinde : Acting Vice Chancellor, University of Mumbai.  
Dr. V. N. Magare : Acting Pro Vice Chancellor, University of Mumbai  
Shri. Prashant G. Sharma : Managing Trustee,  
Durgadevi Sharma Charitable Trust.

**CHAIRPERSON**

Dr. Chitra Natarajan : Principal, Chandrabhan Sharma College.

**CONFERENCE CONVENERS**

Mrs. Pratima Singh : Vice Principal, Chandrabhan Sharma College.  
Dr. Nishikant Jha : Secretary, Indian Accounting Association, Thane Chapter

**CONFERENCE SECRETARY**

Dr. Kuldeep Sharma : Treasurer, Indian Accounting Association, Thane Chapter  
(CA) Mrs. Neeta Vaidya : Asst. Professor, Chandrabhan Sharma College.

**OUR ADVISORS**

Dr. T. A. Shrivare : Director, Wilson College  
Dr. S. T. Gadade : Co-ordinator, Commerce Faculty, University of Mumbai.  
Dr. Madhu Nair : Principal, Nirmala College,  
Dr. Ajay Bhamare : Principal, D. A. V. College,  
Dr. Arvind Luhar : BOS Member, University of Mumbai  
Dr. G. Kalkoti : Principal, MVM College.  
Dr. Rajalaxmi : Principal, Nirmala College,  
Dr. Dinesh Kamble : Registrar, University of Mumbai.

Prin. K. Venkataramani  
Former Registrar, University of Mumbai.

**OUR INTERNATIONAL ADVISORS**

Dr. Graham Williamson : National Liberal Party, UK Councillor  
Dr. Yoga Yoganathan : Member, British Empire  
Dr. Md. Serazul Islam : Bangladesh Open University, Gazipur, Bangladesh  
Criminologist Snehil Dhall (UK) : Organised Crime Expert, Crimophobia  
Mr. Yogan Yoganathan : Former Mayor, Current Member of British Empire  
Dr. Balasundaram Nimalathasan : University of Jaffna, Srilanka  
Dr. Samson O. Daltunji : Lead City University, Ibad Oyo State, Nigeria  
Ms. Rytha Tambunan : Department of Anthropology, University of Sumatera Utara - Indonesia  
Ms. Rita Chahwan (Lebanon) : Middle-East Anti-Narcotics and Anti-Human Trafficking Research Center  
Ms. Lioba Carvalho (Netherlands) : Masters in Law & Forensic

**ORGANISING COMMITTEE**

Sharlet Bhaskar: 9821684153 Anjuna Verma: 9594353303  
Namrata Dube: 9930739566 Bharati Sridhara: 9324879478  
Sandeep Vishwakarma: 9819163049 Tushar Agarwal: 9820464707  
Umesh Kabadi: 8652464562 Manali Naik: 9769893843  
Aidron Coelho (Alumni): 8850679830 Vikram Chandel (Student): 7678035634

**For Research Papers**

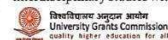
Sharanya Sanoj: 7715007553 Arpita Atibudhi: 8779644271

**Registration**

Tushar Shah: 8898268808 Vishwanath Acharya: 7208708728

**EDITORIAL COMMITTEE**

Dr. Yashpal Netragaonkar : Editor in Chief SCJR.  
We invite original paper covering the global issues from different prospects, for the presentation at the conference in relevant session and for the publication of the same in the conference proceedings book which will be published in scholarly research journal for interdisciplinary studies with Impact factor 6.17



UGC APPROVED SR. NO. 49366  
ISSN No. 2278-8808.

**SUGGESTIVE SUB-THEMES (not restricted)**

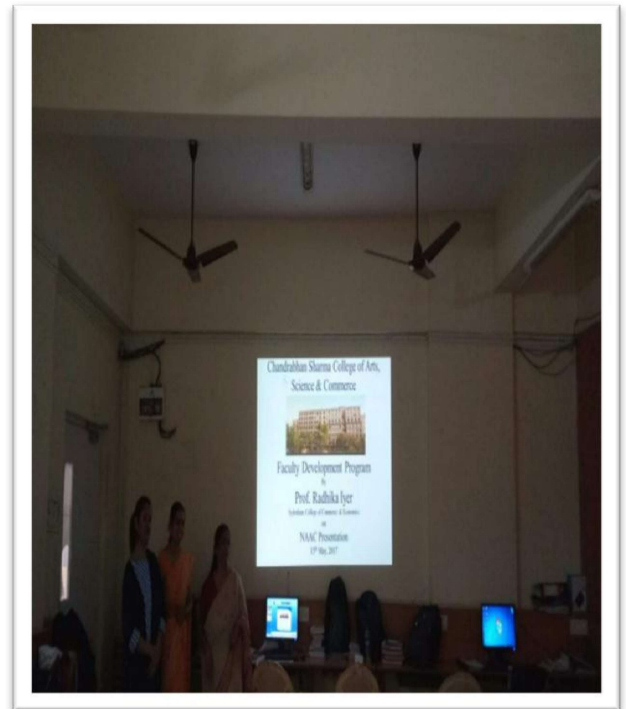
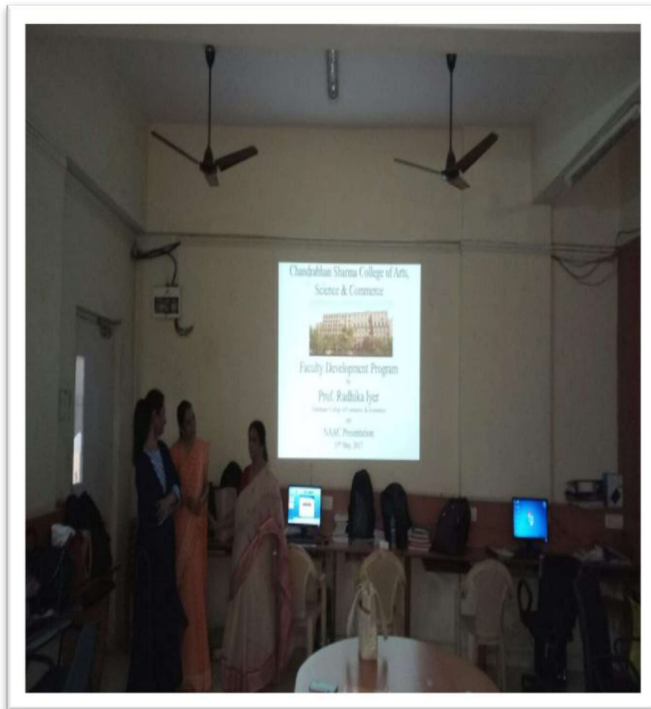
- Strategic Marketing and Planning
- Business Ethics, social responsibility and corporate governance
- Strategic branding in global market place
- Industrial relations and legal HRM
- Digital HR and HR Transformation
- Out-of-box and Inside-the-box innovations
- Impact of Government schemes in empowering women and societal transformation
- Strategic issues facing emerging markets of the global economy
- Perspective on theoretical issues relating to economic growth
- Globalization and International business
- Business strategy and Information Technology
- Wireless communication and mobile computing
- Intelligent Robotics and Autonomous Agents
- Health, Medical Science & Technology
- Digital transformation in banking



**V/C PRINCIPAL**  
**Chandrabhan Sharma College**  
**of Arts, Commerce & Science**  
Powai-Vihar, Powai, Mumbai - 400 076.  
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**Chandrabhan Sharma College of Arts, Science & Commerce**  
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Maharashtra, India.  
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Email: cbscollege@gmail.com  
Website: www.gnpcorp.com


**FACULTY DEVELOPMENT PROGRAM ON “NAAC PRESENTATION”**




**VC PRINCIPAL**  
**Chandrabhan Sharma College**  
**of Arts, Commerce & Science**  
Powai-Vihar, Powai, Mumbai - 400 076.  
Tel. 022-45266020


**Chandrabhan Sharma College of**  
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IPR COMMERCIALIZATION AND AWARENESS

 Smt. Durgadevi Sharma Charitable Trust's  
**Chandrabhan Sharma College**  
of Arts, Science & Commerce  
(Affiliated to the University of Mumbai)

LECTURE ON  
'IP COMMERCIALIZATION AND AWARENESS'

 **9<sup>th</sup> January 2018**  
From 11.00 AM to 12.30 PM

 **RESOURCE PERSON :MR. SAJID SHEIKH**  
Assistant Professor & Coordinator - Centre  
for Research in IP at Maharashtra National  
Law University Mumbai

For Detail information Contact:  
Mrs. Anjana Verma 9594353303

**MRS. NAMRATA DUBE**  
FDP CONVENOR

**DR. CHITRA NATRAJAN**  
PRINCIPAL

  
**VC PRINCIPAL**  
Chandrabhan Sharma College  
of Arts, Commerce & Science  
Powai-Vihar, Powai, Mumbai - 400 076.  
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SEMINAR ON THE TOPIC OF “NEW NAAC GUIDELINES”

 Smt. Durgadevi Sharma Charitable Trust's  
**CSC Chandrabhan Sharma College**  
of Arts, Science & Commerce  
(Affiliated to the University of Mumbai)

**LECTURE ON NEW NAAC GUIDELINES**

 22<sup>nd</sup> January, 2018  
From 11.30 AM to 12.30 PM  
At Conference Room

**RESOURCE PERSON**

**DR. POONAM KAKKAD**  
BMS , BAF BMM Coordinator at Nirmala memorial  
foundation college of commerce & science

राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद  
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान  
**NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL**  
(An Autonomous Institution of the University Grants Commission)

For Detail Information Contact :

**Mrs. Anjana Verma 9594353303**

**MRS. NAMRATA DUBE**  
FDP CONVENOR

**DR. CHITRA NATRAJAN**  
PRINCIPAL

  
**VC PRINCIPAL**  
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**SEMINAR ON- HOW TO DEVELOP AND IMPROVE ENTREPRENEURIAL SKILLS**



Smt. Durgadevi Sharma Charitable Trust's  
Chandrabhan Sharma College of Arts Science & Commerce, Powai

**IQAC and Entrepreneurship Development Cell  
& Incubation Centre is organising**

**26th August 2017**



**Seminar**

**How to develop & Improve  
Entrepreneurial skills.**

**Resource Person  
Mr. Thomas Martin**

**Thanks & Regards  
Dr. Chitra Natrajan  
Principal**

**Ms. Manali Naik  
EDC Convener**

  
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**BEST BUSINESS IDEA – COMPETITION**



Smt. Durgadevi Sharma Charitable Trust's  
Chandrabhan Sharma College of Arts Science & Commerce, Powai

**IQAC and Entrepreneurship Development Cell  
& Incubation Centre is organising**

**20th December 2017**

**Competition on on  
Best Business Idea**

Resource Person  
Mr. Ganesh Kaslam

Thanks & Regards  
Dr. Chitra Natrajan  
Principal

Ms. Manali Naik  
EDC Convener

  
**IC PRINCIPAL**  
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## INSIGNIA



The poster is for an event titled "INSIGNIA The Logo Guessing Competition". It features a central smartphone graphic displaying the event details: "11 AM", "2/12/2017", and "702-703 Classroom". The event title "INSIGNIA" is prominently displayed in large, multi-colored letters, with "The Logo Guessing Competition" written below it in a smaller font. The background is yellow with decorative elements like a sunburst and a graduation cap. Logos for various brands (Twitter, Facebook, Starbucks, etc.) are arranged around the smartphone. At the top, the college's name and affiliation are listed, along with a logo for "Chanakya Niti".

CSC Chandrabhan Sharma College  
Arts, Science & Commerce

Smt. Durgadevi Sharma Charitable Trust's  
**Chandrabhan Sharma College**  
of Arts, Science & Commerce  
(Affiliated to the University of Mumbai)  
NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

Chanakya Niti  
A DMS Initiative

Department of  
**Managements Studies**  
organises



11 AM 2/12/2017 702-703 Classroom

**INSIGNIA**  
The Logo Guessing Competition

  
**VC PRINCIPAL**  
Chandrabhan Sharma College  
of Arts, Commerce & Science  
Powai-Vihar, Powai, Mumbai - 400 076.  
Tel. 022-45266020

**Chandrabhan Sharma College of  
Arts, Science & Commerce**  
Powai - Vihar, Powai, Mumbai - 400076.  
Maharashtra, India.  
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**WORKSHOP: SYLLABUS REVISION WORKSHOP FOR SECOND YEAR B.COM (FINANCIAL MARKETS)**

<p><b>CSC</b>  <b>Chandrabhan Sharma College</b> of Arts, Science &amp; Commerce (Affiliated to the University of Mumbai) NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)</p>		
<p>In collaboration with <b>Board of Studies B.com(Financial markets)</b></p>		
<p>University of Mumbai</p> 		
<p><b>Organizes</b> <b>One-Day Workshop on</b></p>		
<p><b>“ Syllabus Revision Workshop for Second year B.com(Financial Markets)”</b></p>		
<p><b>On</b> <b>Saturday - 24th June,2017</b></p>		
<p><b>Venue :</b>  <b>Chandrabhan Sharma College of Arts, Science &amp; Commerce Powai Vihar Complex, Powai, Mumbai – 400076</b></p>		

  
**VC PRINCIPAL**  
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Email: cbscollege@gmail.com  
Website: www.ghpcorp.com



**Registration Fees and Details:**

❖ **Workshop Fees: Rs. 400 per participant**

Payment can be made in cash on pay order drawn in the name of  
“Chandrabhan Sharma College of Arts, Science and Commerce” on  
the day of workshop.

**Schedule:**

**08:30 to 09:30 Registration**

**09:30 to 10:00 Inauguration**

**10:00 to 12:00 Session - I**

**12.:15 to 01:45 Session - II**

**01:45 to 02:30 Lunch**

**02:30 to 03:00 Valedictory**

**Organizing Committee:**

**Chairperson**

❖ **Principal Dr. Chitra Natrajan**

❖ **Coordinator - Committee**

➤ **Mr. Umesh Kabadi - 8652464562**

➤ **Mr Ravi Vishwakarma - 9773982964**

➤ **Mr. Sushant Vichare - 8898268808**

  
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### (III) DETAILS OF RESOURCE PERSONS WITH THEIR CONTACT DETAILS.

Year	Name of the workshop/ seminar/ conference	Name of Resource Person	Mobile Number
2021-2022	Webinar On Fundamentals Of Intellectual Property Rights	Mr. Sajid Sheikh	9550965275
2021-2022	Webinar on 'IPR and Its Role in Research	Ms. Paridhi Tulsiyan	9589696997
2021-2022	National Level webinar on IPR	Mr. Kuldeep Jangir	9461516546
2021-2022	Webinar on 'Tips & Guidelines For Writing A Research Paper	Dr. Vilasani Patkar	9869684055
2021-2022	Writing a Research Article for Publication in an Academic Journal.	Dr. Anita Pandey	9004551709
2021-2022	Five Days National Level Webinar on "Research Proposal Drafting for Ph.D. Aspirants	Dr. Kinnarry Thakkar	9867602725
2021-2022	Webinar on "How to Write Good-Quality Research Paper	Dr. Kuldeep Sharma	9324445897
2021-2022	International Conference In Collaboration with Reena Mehta College "Change & Transformation: A Spectrum of Opportunities in Hybrid Environment"	Dr. Balvinder Singh / Dr. Rajendra Patil	9417272232/ 9892279720
2021-2022	How to develop Entrepreneurial Skills	Mr. Nitin Agarwal	9820678215
2021-2022	Two days Entrepreneurial Program Zero to Hero	Mr. Niketan Taware	7710946409
2021-2022	Webinar on Making Career Out of Entrepreneurship	Dr. Vikas Upadhaya	9082648317
2021-2022	How to create or Generate Business Plan	Mr. Aman Singh Chawala	9029696400
2021-2022	AD - MAD	Mr. Umesh Kabadi	8652464562
2021-2022	Auction Station	Mr. Umesh Kabadi	8652464562
2020-2021	Copyright and Plagiarism issues	Mr. Sajid Shaikh	9550965275
2020-2021	Webinar on Copy Right a Human Right	Mr. Kuldeep Jangir	9461516546
2020-2021	Modern ICT Tools in Teaching & Learning	Dr. Anwar R. Shaikh	9420469659

2020-2021	One Day National Level Online Faculty Development Programme on IPR"	Dr. Hema Mehta	9920260459
2020-2021	6th International Multidisciplinary E-Conference On "Challenges and Prospects for Global Economic, Business and Social Environment"	Prof. Ram Mohan Pathak, Dr. (CA) Pradeep Kamthekar	7007904789/ 9224163502
2020-2021	Webinar on "Student Entrepreneurship and Income Generation Idea"	Mr. Niketan Taware	7710946409
2020-2021	Webinar on "B Plan"	Mr. Kirtan Shah	8850939747
2020-2021	"B" Plan Competition	Ms. Aruna Agarwal	9870280280
2020-2021	Icebreaker	Ms. Akshita Jain	7738853549
2020-2021	Research Methodology: A Comprehensive Guide	Dr. Aruna Singham	9869076258
2019-2020	5th International Multi-Disciplinary Conference "Role of Education in Sustainable Development"	Dr. Pooja Ramchandani	9892837112
2019-2020	Seminar On Intellectual Property Rights	Dr. Hema Mehta	9920260459
2019-2020	Seminar on- How to Develop and Improve Entrepreneurial Skills	Mr. Niketan Taware	7710946409
2019-2020	Best Business Idea - Competition	Mr. Sumedh Samarath	9967823311
2019-2020	How to Pitch Business Idea to Investors and Customers	Ms. Survi Agarwal	7303898697
2019-2020	Turn Coat	Ms. Arpita Attibudhhi	8779644271
2019-2020	Renaissance	Mr. Yogesh Varadkar.	9820904844
2019-2020	AD-MAD	Ms. Arpita Attibudhhi	8779644271
2019-2020	Workshop on T.Y.Bcom revised Question paper pattern and TYBAF Taxation	Dr. CA Sanjay Sonawane	8898822097
2019-2020	Research Methodology: Mastering the Art of Effective Research	Dr. Poonam Kakkad	9833125784
2018-2019	Seminar on New NAAC Guidelines	Dr. Jitendra Ahrekar	8369140847
2018-2019	FDP on Intellectual Property Rights	Mr. Sajid Sheikh	9550965275
2018-2019	Seminar on How to Develop. Improve & Execute Entrepreneurial Skills	Mr. Sachin Yekhe	9004974002

2018-2019	Best Business Idea – Competition	Mr. Christophere Dias	9820108341
2018-2019	Business Mantra	CA Neeta Vaidya	9820254726
2018-2019	Workshop: One Day Workshop on GST Syllabus Examination, Assessment, Evaluation & Revaluation with reference to B.com and M.com and self-financing courses	Dr. CA Sanjay Sonawane	8898822097
2017-2018	4th International Multi-Disciplinary Conference On “Transition and Transformation In 3rd Millennium: Prospects, Issues and Challenges” (Volume I & II)	Dr. Kirit Somaiya	2221634152
2017-2018	Faculty development programme on “NAAC Presentation”	Prof. Radhika Iyer	9892092265
2017-2018	IP Commercialization and Awareness	Mr. Sajid Sheikh	9550965275
2017-2018	Seminar on the topic of "new NAAC guidelines"	Dr. Poonam Kakkad	9833125784
2017-2018	Seminar on- How to Develop and Improve Entrepreneurial Skills	Mr. Thomas Martin	8898660356
2017-2018	Best Business Idea – Competition	Mr. Ganesh Kadam	9739248316
2017-2018	Insignia	Mr. Tushar Agarwal	9820464707
2017-2018	Workshop: Syllabus Revision Workshop for Second year B.com (Financial Markets)	Dr. Jayant Apte	9821125965