

Smt. Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College

of Arts, Science & Commerce
(Affiliated to the University of Mumbai)
NAAC ACCREDITED 'B+'GRADE(FIRST CYCLE)

Department of Management Studies

Organizes Webinar
On
'Global Insight
Into the Marketing Industry'

Resource Person: Mr. Rajiv Uniyal

Date & Time: 29th August, 2020 at 4:00 p.m

Platform: Google Meet

Dr. Pratima Singh Principal Mr. Umesh Kabadi Co-ordinator, BMS

Report

Department of Management Studies has conducted webinar on 'Global insight into Marketing Industry'. The webinar was exclusively conducted for the Marketing students. 88 students attended the webinar. This webinar was held to help and guide the students on their path towards success by giving lucrative insights into the marketing world. The speaker of the webinar was Mr. Rajiv Uniyal. He is alumni of our college. At the end of the session he conducted fun quiz.