

**Department of Management Studies**  
**Organizes Webinar**  
**On**  
**‘Global Insight**  
**Into the Marketing Industry’**

**Resource Person:**  
**Mr. Rajiv Uniyal**  
Alumni

**Date & Time: 29th August, 2020 at 4:00 p.m**  
**Platform: Google Meet**

Dr. Pratima Singh  
Principal

Mr. Umesh Kabadi  
Co-ordinator, BMS

## **Report**

Department of Management Studies has conducted webinar on 'Global insight into Marketing Industry'. The webinar was exclusively conducted for the Marketing students. 88 students attended the webinar. This webinar was held to help and guide the students on their path towards success by giving lucrative insights into the marketing world. The speaker of the webinar was Mr. Rajiv Uniyal. He is alumni of our college. At the end of the session he conducted fun quiz.