



Smt. Durgadevi Sharma Charitable Trust's
Chandrabhan Sharma College
of Arts, Science & Commerce
(Affiliated to the University of Mumbai)
NAAC ACCREDITED 'B+'GRADE(FIRST CYCLE)

Entrepreneurship Development Cell

One Day Webinar on How to make Business Plan

***Resource person :
Mr. Kirtan Shah, Founder- Financial Planning Academy***

**Ms. Manali Naik
Convener - EDC**

5th January, 2021
11.00 am
(Zoom link will be
shared in group only)

**Dr. Pratima Singh
Principal**

Report: Webinar on B Plan

Date: 7th January, 2021

Entrepreneurship Development Cell (EDC) & Incubation Cell organized a **Webinar on Plan B** on 5th January, 2021. The resource person for the webinar was Mr. Kirtan Shah, Founder-Financial Planning Academy.

The session on B Plan of was specially designed by members of Financial Planning Academy-Entrepreneurs. They provided guidelines about how to plan and pitch a business idea and deliver consistent information to a group of people, with plans to build a loyal audience and then monetize that audience over time.

Further how to create content to build a long-term, successful business. Post program students had new ideas and how to present a business plan to the investors. The webinar received an overwhelming response by 50 students.

Towards the end of the seminar questions were addressed by the resource speaker. The seminar ended with feedback by the students.