

Department of Commerce & Department of Management Studies has organised a Guest lecture in the subject

Business Economics
For BMS & B.com

Thursday, 27th Jan 2022
9.30 am

Registration fees: Free

Resource Person
Mr. Nikhil Samant

Thanks & regards
Dr. Pratima Singh
Principal

Umesh Kabadi
BMS Coordinator

Sharlet Bhaskar
B.com Coordinator

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CSC

New Regional Model Examinee Start

Chandrababu Naidu, College of Arts, Science & Commerce, Pondicherry University, Chennai

Department of Management Studies has organised a Round & Quizzes course in the subject Business Economics for SIIBs.

Thursday, 27th Aug, 2022 8:30 am

Registration fees: **Free**

Resource Person: **Mr. Nikhil Samant**

Topics & Reports: **Shreshth Kulkarni**

Site Address: **Shri. Praveen Singh**

Site Phone No: **9840000000**

Introduction

- Eymology:** Greek root word "makros" meaning large
- Deals with an analysis of large aggregates and their averages rather than particularities.
- A.K.A. Aggregative Economics
- Definition:** Prof. K. E. Boulding (1910-1983) says, "Macro-economics deals not with individual quantities as such but with aggregates of these quantities, not with individual incomes but with national income, not with individual prices but with the price level, not with individual output but with national output."

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Scope

- National Income and Employment:** Analysis of various factors which influence national income and various concepts like GDP, GNP, NNP, Effects of consumption, savings, investment, government expenditure on national income and employment.
- Trade Cycles:** Various phases of trade cycles, i.e. ups & downs; causes, effects and measures to tackle the effects of downward phase.
- General Price Level:** Determination of general price level; inflation- causes, effects & measures to control.
- Supply of Money & Demand for Money:** Money supply and its determinants; Monetary policy by RBI

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Participants 61

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