

About Chandrabhan Sharma College of Arts, Science and Commerce

Chandrabhan Sharma College was started by Smt. Durgadevi Sharma Charitable Trust in the year 2004. The Managing Trustee of the Trust, Shri Prashant Gopal Sharma founded the College in memory of his late grandfather Pandit Chandrabhan Sharma, a renowned freedom fighter, philanthropist, social reformer and businessman. As per his philosophy the college is dedicated towards providing quality education, building values, nurturing talent and developing intellectual faculty for the learner. The college is affiliated to University of Mumbai. The Degree College conducts various courses, like B.Com, B.Sc.(IT), BAF, BMS, BBI, BAMMC, BFM, B.Sc.(Data Science) M.Com (Advanced Accountancy) and MSc.(IT). The college is also affiliated to YCMOU and conducts three-year degree courses in BCA, MCA and M.COM. Currently more than 4000 students are pursuing their degree from the college. The education facilities are open to all communities. During a short span of time, the college has acquired good reputation, campus discipline and high academic standards. The college also ensures that students are offered opportunities to excel in extra-curricular fields like sports, cultural activities and also in co-curricular fields like NSS, DLLE and WDC.

About The Conference

Education is an important pillar of any society and is a foundation stone to achieve full human potential. It further helps in developing an equitable and just society for promoting national development. The New National Educational Policy -2020 envisions to bring about significant reforms in higher education to cater to the changing landscape of knowledge and to create global standards of education.

The conference aims at providing a common platform to all the stakeholders in Education- the regulators, managements, faculty members, researchers, students and people from Industry to deliberate on diverse perspectives of the New National Education Policy- 2020, understand its role in transforming higher education and to discuss the practical challenges that may be encountered in the implementation of this policy.

The purpose is to provide an understanding of the proposed reforms and facilitate the creation of a plan for effective implementation. To facilitate the achievement of the objective of transforming India into a vibrant knowledge society by making education more comprehensive, flexible, skill-based, multi-disciplinary and holistic to produce future ready professionals who are socially responsible and possess high moral values.

Call for Research Papers

We invite papers from Academicians, Researchers, Business Leaders, Experts and Executives from industry to submit original and unpublished work on any of the following areas. However the areas are indicative. The researchers can submit the paper relevant to the conference. Authors should electronically submit full length paper in MS word, maximum 8 -10 pages.

Theme of the Conference

We are glad to invite Academicians, Policy Makers & Regulators, Research Scholars, Students, Social Scientists, & Environmentalists as well as industrialists for a one-day International Multidisciplinary E-Conference on “National Education Policy 2020: Focus on Learning and Student Centric Education system (Issues & Challenges)”.

The objective of the conference:

- To generate awareness on the perspectives of the National Education Policy 2020.
- To envisage a novel education system to encounter the global standards of education.
- To bridge the gap in curriculum and attainment of future learning outcomes.
- To assist in materializing the vision of transforming India into a vibrant knowledge society.
- To facilitate exchange of ideas and networking amongst National & International stakeholders.
- To create an ecosystem for multidisciplinary education, research & funding.

Outcomes of the Conference

- It will help to build student centric society emphasizing on practical knowledge rather than rote learning.
- To deliberate upon creating global standard among academic professionals.
- It will help students to develop scientific temper from a young age.
- It will promote Value-based education.

MAJOR THEMES

The International Conference on “National Education Policy 2020: Focus on Learning and Student Centric Education system (Issues & Challenges)”. Consists of following themes.

- Management
- Business
- Banking & Finance
- Education
- Economics
- Marketing
- Technology and Innovation in Business

SUGGESTIVE SUB-THEMES (NOT RESTRICTED)

Management

- Commerce & Management
- Change Management
- Communications Management
- Environment Management
- Event/Conference/Convention Management
- Human Resource Management
- Information Management

Banking & Finance

- Crypto Currencies
- Budget Deficit
- Commercial Lending
- Credit Risk
- Defense Spending
- SME Finance
- Accounting Ethics
- Financial Accounting Standards

Technology and Innovation in Business

- Ecommerce Services & Infrastructure
- Information Security & Trusted Computing
- Internet Economy

- Internet Finance
- Smart Logistics
- Management Information Systems
- Mobile Commerce & Social Networks
- Monitoring Services for Ecommerce

Education

- Sustainable Development through Education
- Online and Digital Education
- Globalization of Education
- Equitable and Inclusive Education
- Promotion of Traditional Teaching System
- Re-imagining Vocational Education
- Multilingualism and the power of language

Business

- Business Leadership and Models
- Monopolies & Business
- Emerging Markets
- Culture & Ethics in Business
- E-Business
- Entrepreneurship

Economics

- Comparative Economics
- Consumer Behavior
- Corporate Finance & Governance
- Corporate Social Responsibilities & Governance
- Division of Labor
- Global Economy
- Underemployment
- Intellectual Capital / International Trade

Marketing

- Marketing Management
- Branding / Brand Equity
- Customer Relationship Management (CRM)
- International Marketing
- Internet Marketing
- Market Segmentation
- Marketing Research and Strategy
- Marketing Analytics

PATRON

Shri. Prashant G. Sharma

Managing Trustee, Smt. Durgadevi Sharma Charitable Trust

CONFERENCE CHAIRPERSON

Dr. (Mrs.) Pratima Singh

I/c Principal

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PAPER SUBMISSION GUIDELINES

Manuscripts should be submitted preferably through email and the research article / paper should preferably not exceed 8 – 10 pages in all. The abstract should be of 350 words in 12 points italic Times New Roman with minimum 4 to 5 keywords Manuscripts should be typed in 12 font-size, Times New Roman, single spaced with 1” margin on a standard A4 size paper. Manuscripts should be organized in the following order: title, name(s) of author(s) and his/her (their) complete affiliation(s) including zip code(s), Abstract (not exceeding 350 words), Introduction, Main body of paper, Conclusion and References

PAPER SUBMISSION MAIL ID

cbsconference@ccollege.co.in

REGISTRATION FEES

Foreign Authors	60 USD
Indian Authors	Rs. 600
Students (UG)	Rs. 300

REGISTRATION PROCESS

Step – 1: Send article for review in the word format.

Step – 2: We will provide you acceptance with registration details.

Step – 3: Send the signed registration form and payment screenshot.

All papers of this conference will also be reviewed jointly by the Conference review panel and respective Journal reviewing teams. All the selected authors will be offered for publication in our associated journal IJAIR having ISSN: 2394-7780 and Impact Factor 7.36

Few selected papers will be published in SCOPUS, Web of Science, ABDC and UGC CARE listed journals. The Article Processing Fee will be collected separately from the author depending on the journal.

Publication Opportunities



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IMPORTANT DATES

Full Paper Submission 20th September 2022

Acceptance Notification 21st September 2022

Conference Date 24th September 2022