

CHANDRABHAN SHARMA COLLEGE OF ARTS, SCIENCE & COMMERCE

(Affiliated to University of Mumbai)

NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)



One Day National Level Webinar

On

“IPR & IT'S ROLE IN RESEARCH”

DATE: 17TH JANUARY, 2022

TIME: 1:00 PM

ORGANIZED BY

**IQAC, RESEARCH CELL, IPR & DEVELOPMENT OF
MANAGEMENT STUDIES OF**

Chandrabhan Sharma College of Arts, Science & Commerce, Mumbai

RESOURCE PERSON



MS. PARIDHI TULSYAN

LAWYER
(CLAT EDUCATOR)

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Aakash Mishra

Arvind Chauhan

saish Makre

Omkar Khand

Vishal JYOS

Kaushikabadi

Role of IPR in Research

Several indicators have been used to measure the efforts of an enterprise in undertaking research and developing innovative ideas. These include expenditure on research and development (R&D), information on innovation, total sales, firm size, innovation strategies, etc.

These indicators are directly or sometimes indirectly influenced by IP. The IP tools used during the "conception of an innovative idea" stage continues to be relevant also during this stage. Thus, trade secret continues to be relevant, especially if the enterprise is yet to decide on whether to file a patent application.

Keeping trade secrets continues to be relevant during the entire R&D phase, as one would not want the competitors to ever have access to vital information. If used by such competitors it would result in the erosion of competitive advantage, derived from the final product.

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