

Bachelor of
Commerce
(Banking &
Insurance)

Programme Outcome,
&
Course Outcome

PROGRAM OUTCOME

PO1- To create an additional avenue of self-employment and also to benefit Banks, Insurance companies, and Industries by providing them with suitably trained persons in the field of Banking & Insurance.

PO2- To prepare students to explore opportunities. being newly created. In the field of Banking and Insurance due to Globalization, Privatization, and Liberalization

PO3- To gain in-depth knowledge of various features of Banking and Insurance which includes Financial Investment, Economics, Communication, Legal Parameters, etc.

PO4- To prepare students to take up promising jobs in Banking and Insurance companies.

COURSE OUTCOME OF B. COM (BANKING AND INSURANCE)

FYBBI SEM I

1	Financial Accounting	<p>CO1- Learners will learn relevant financial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business planning and decision making.</p> <p>CO2- Learners will be able to prepare financial statements according to the Generally Accepted Accounting Principles.</p> <p>CO3- Learners will be able to closing of accounts at the end of the year for sole trading concern and partnership firms</p> <p>CO4- Create understanding of closing of accounts at the end of the year for sole trading concern and partnership firm</p>
2	Principles of Management	<p>CO1- Learners will understand the role of a manager, critical management theories and philosophies and how to apply them in real life.</p> <p>CO2- Analyse the Organisation Structure Of Banking And Insurance Companies.</p> <p>CO3- Review how business leaders have developed winning strategies across industries and sectors to grow their companies and achieve success.</p> <p>CO4- Review how business leaders have developed winning strategies across industries and sectors to grow their companies and achieve success.</p>
3	Environment and Management of Financial Services	<p>CO1- Learners will be able to describe the various financial products, services, and strategies offered by the variety of financial services institutions.</p> <p>CO2- Enhance mobilisation of funds by the banking and insurance sector.</p> <p>CO3- Execute Indian financial markets, financial instruments and financial regulators.</p> <p>CO4- Create an understanding of the role of banks, financial institutions and insurance companies in the economy</p>
4	Business Communication	<p>CO1- Learners will be able to understand the various levels of organizational communication and communication barriers in an organization, and draft effective business correspondence with clarity.</p> <p>CO2- Create an understanding of the role of banks, financial institutions and insurance companies in the economy</p> <p>CO3- Create an understanding of the role of banks, financial institutions and insurance companies in the economy</p>

		CO4 -Adapt to changing culture and impact of modern technology on business communication.
5	Foundation Course	<p>CO1- Learners will be sensitized regarding numerous social issues.</p> <p>CO2-Make them evaluate the importance of Environment Studies in the current developmental context</p> <p>CO3-Comprehend and address the concepts related to stress, conflict, aggression and violence</p> <p>CO4-Develop the mechanisms for managing different types of stress, conflict, aggression</p>
6	Business Economics	<p>CO1-Learners will be able to apply the various theories and principles of Economics in Business and Commercial Environments.</p> <p>CO2-Creates understanding market structures such as perfect competition, monopoly, monopolistic competition and oligopoly.</p> <p>CO3- Acquaint the students with the economic principles as are applicable in business</p> <p>CO4- Distinguish between different Pricing Practices</p>
7	Quantitative Methods	<p>CO1- To equip the student with a broad based knowledge of mathematics with emphasis on business application</p> <p>CO2-Use fundamental basic knowledge of statistical techniques in business.</p> <p>CO3 - Develop a graphical presentation.</p> <p>CO4 - Enhance fundamental basic knowledge of statistical techniques as applicable to business</p>
		SEMESTER II
1	Business Law	<p>CO1- Learners will gain the Knowledge and understanding of Indian Contract Act and special contracts.</p> <p>CO2-Outline sale of Goods Act 1930 and Negotiable Instruments Act 1881.</p> <p>CO3 - Construct Consumer Protection Act, 1986</p> <p>CO4-Define Indian Constitution</p>
2	Principles and practices of Banking and Insurance	<p>CO1- Learners will gain the Knowledge and understanding of banking sector and Insurance sector in India.</p> <p>CO2-Predict various types of risks to understand risk culture in the economic environment, various principles of insurance, risk and return relationship.</p> <p>CO3- Describe the role of actuaries in claim and settlement procedure and role of IRDA in the insurance sector.</p>

		CO4 -Summarise banking sector in India.
3	Organizational Behaviour	<p>CO1- Learner will gain the Knowledge and understanding about organizational behaviour with respect to motivation in banking and insurance sector.</p> <p>CO2- Enhance the tension between individual versus groups and group dynamics in organisational life</p> <p>CO3-Determine the various ways change has succeeded and failed in contemporary examples and organisations.</p> <p>CO4- Develop organisational culture and organizational development</p>
4	Financial Accounting - II	<p>CO1-Creates Understanding valuation of goodwill and shares.</p> <p>CO2 - Use knowledge Buyback of equity shares and redemption of Preference shares</p> <p>CO3 - Categorised Redemption of debentures</p> <p>CO4 - Outline Buyback of equity shares</p>
5	Quantitative Methods - II	<p>CO1-Calculation of Ratio, Proportion and Percentage</p> <p>CO2-Use application of statistics in Investments</p> <p>CO3 - Creates understanding of Testing of Hypothesis and Calculation of Ratio, Proportion and percentage Application of statistics in Investments</p> <p>CO4-Outline Economic indicators, GDP growth, price level inflation rate</p>
6	Foundation Course-II	<p>CO1-Apply the concept of human and fundamentalrights.</p> <p>CO2 - Make them evaluate the importance of Environment Studies in the current developmentalcontext.</p> <p>CO3-Comprehend and address the concepts related to stress, conflict, aggression and violence.</p> <p>CO4-Develop the mechanisms for managing different types of stress, conflict, aggression.</p>
7	Business Communication - II	<p>CO1-Focus on the set of skills required to be successfulin a Group Discussion.</p> <p>CO2-Understand the structure and styles of Interviews</p> <p>CO3-Examine the concept of a conference as a meansof internal and external communication.</p> <p>CO4-Examine the scope of public relations in thecontext of the modern-day world.</p>

SYBBI SEMESTER III		
1	Information Technology in Banking and Insurance-I	<p>CO1- Learners will learn and understand e-commerce and cyber security and will Learn MS- Excel and MS-Word.</p> <p>CO2-Execute different commands of Ms word, Ms Excel and Ms PowerPoint.</p> <p>CO3-Analysis on Cyber Law & Cyber Security with its history in India.</p> <p>CO4-Examine E-security and Reporting of fraud on the Internet</p>
2	Financial Markets	<p>CO1- Learners will learn and understand financial markets, commodity markets, and derivative markets.</p> <p>CO2-Aware about the role of various markets in marketmaking.</p> <p>CO3-Examine the regulatory framework behind markets</p> <p>CO4-Execute contemporary developments like technological innovations, micro finance and financial inclusion.</p>
3	Financial Management	<p>CO1-Learners will understand the concept of finance, sources of finance, financial management, Financial Planning and Capital budgeting.</p> <p>CO2-Calculate various leverages on their own. Easily identify various sources of finance. Calculate cost of capital of the various firms</p> <p>CO3-Easily identify various sources of finance. Calculate cost of capital of the various firms</p> <p>CO4-alculate cost of capital of the various firms</p>
4	Management Accounting	<p>CO1- Learner will understand the role of management accounting in decision making, analysis of financial statements, ratio Analysis and working capital management.</p> <p>CO2-Develop financial analysis skills among learners</p> <p>CO3-Comprehend different contemporary issues in Management Accounting and Reports & Reportingneeds</p> <p>CO4-Analyse various techniques to various domains concerned with accounting-based applications and solutions</p>
5	Direct Taxation	<p>CO1- Learners will learn and understand basic terms and residential status, heads of income, and deductions.</p> <p>CO2-Examine residential status of an assessee and compute the taxable income of assesses with different residential status.</p> <p>CO3-Practically Compute income from salaries, house property, business/profession, capital gains and income</p>

		from other sources. CO4-Practically apply various benefits/ deductions under Chap VI-A of the Income tax act, 1961 which are to be reduced from the gross total income of the assessee.
6	Foundation Course –III (An overview of banking sector)	CO1- Learners will understand banking industry aspects and areas like rural banking, CO2- Learners will understand banking contemporary developments like technological innovations, microfinance and financial inclusion technological innovations, microfinance and financial inclusion. CO3-Create Soft Skills for Effective InterpersonalCommunication.
7	Cost Accounting	CO1- To understand the basic concepts and processes used to determine product costs. CO2- To be able to interpret cost accounting statements CO3- To analyse and evaluate the information for cost ascertainment, planning, control, and decision making. CO4-Identify the reasons for the difference in the profits of Cost Accounting & Financial Accounting by preparing a Reconciliation Statement.
		SEMESTER IV
1	Information Technology in Accountancy -II	CO1-Review E-banking Business Models. CO2-Formulate the concept of software Development Life Cycle, Project Management CO3-Analyse the implementation of Database Management Systems (DBMS), Data Mining, Data Warehousing. CO4-Demonstrate automation on MS-Office
2	Corporate & Securities Law	CO1-Identify overview of Company law CO2-Creates understanding of Knowledge of Depositories Act, 1996. CO3-Enhance regulatory framework of SEBI and Securities contract regulation Act, 1956. CO4-Classify The Depositories Act, 1996
3	Financial Management –II	CO1-The dimensions of performance and risk relevant to financial firms. CO2-contemporary measures of financial measures of performance and risk. CO3-Use the practical aspect of lease accounting, hire purchase system and its accounting treatment. CO4-Evaluate the economic environment and the impact of governmental economic policies on consumersand financial institutions.

4	Cost Accounting	<p>CO1-Understand the basic concepts and the tools used in Cost Accounting</p> <p>CO2-Examine the principles and procedure of Cost Accounting and to apply them to different practical situations</p> <p>CO3-Demonstrate reconciliation of cost sheet and financial accounts</p> <p>CO4-Able to solve problems related to Process Costing, Job Costing, Cost Classification etc</p>
5	Foundation Course-IV	<p>CO1-Remember and Analyse the significance of contemporary rights of citizens.</p> <p>CO2-Outline the understanding of approaches to Ecology.</p> <p>CO3-Examine their knowledge on Science and Technology</p> <p>CO4-Creates understanding of competitive exams</p>
6	Business Economics – II	<p>CO1-Evaluate National income and its measurement and how fluctuations in the economy takes place due to trade cycles</p> <p>CO2-critically evaluate how demand and supply of money causes inflation in the economy</p> <p>CO3-Analyse various activities of the government through Fiscal policies and Budget</p> <p>CO4-Classify International Trade and all related aspects.</p>
7	Wealth Management	<p>CO1-Giving an overview of Wealth Management and making them understand the importance of financial literacy.</p> <p>CO2-Evaluate various financial investment options and make financial decisions.</p> <p>CO3-Creates understanding of the risk profile of various investors and various Asset Allocation strategies.</p> <p>CO4-Enhance various return rates with the calculation of CAGR, total assets etc.</p>

SYBBI SEM V		
1	Financial Reporting and Analysis	<p>CO1- Learners will learn to prepare financial statements for banking</p> <p>CO2-Learners will learn to prepare insurance companies and learn the ethical aspects of accountancy.</p> <p>CO3- Learners will learn to prepare cash flow statement</p> <p>CO4- Learners will learn ratio Analysis</p>
2	Auditing-I	<p>CO1- . Classify different concepts of auditing, types of frauds and errors in auditing</p> <p>CO2 . Classify different concepts of auditing, types of frauds and errors in auditing</p> <p>CO3- . Classify different concepts of auditing, types of frauds and errors in auditing.</p> <p>CO4- Examine their role in vouching and verification.</p>
3	Financial Service Management	<p>CO1- Learners will gain knowledge about various financial services and non-banking financial services.</p> <p>CO2-Classify traditional and innovative Financial Services after LGP</p> <p>CO3-Analyze the basic concepts, applications of these services, scenarios in domestic and international environments.</p> <p>CO4-Execute the challenges in the corporate world through management of fee based and fund-based services</p>
4	International Banking and Finance	<p>CO1- Learner will gain the knowledge and understanding of international banking operations, international financial Markets and its operations.</p> <p>CO2-Differentiate Foreign Exchange Management, Risk Management</p> <p>CO3-Outline International Banking Operations</p> <p>CO4-Execute Finance besides studying developments in India in this context</p>
5	Research Methodology	<p>CO1- Learners will gain the knowledge and understanding of research collection, interpretation of data, testing, and statistical techniques.</p> <p>CO2-Aware the analytical abilities and research skills among the students</p> <p>CO3-Define knowledge and understanding of research</p> <p>CO4-Carry out hands-on experience and learning in Business Research. Calculate Collection and interpretation of data, testing of hypothesis and use of statistical techniques</p>
6	Business Ethics & Corporate	<p>CO1- Outline Basic concepts of Business Ethics, Understand Values, Norms and Beliefs and Analyse the Role of Values for</p>

	Governance	<p>managers.</p> <p>CO2- Examine Ethical Codes, Corporate Social Responsibility and to analyse CSR initiatives.</p> <p>CO3- Analyse Financial markets Analyse the Ethical issues in Corporate Governance Analyse the problem of whistle blowing</p> <p>CO4- Evaluate Ethical issues in employer – employee relation, understand Ethical issues in marketing and to analyse working conditions.</p>
Semester VI		
1	Central Banking	<p>CO1- The learner will gain the knowledge and understanding of central banking, the role of RBI as the central bank and Comparative study of Central banks in other countries.</p> <p>CO2- Awareness of Indian economy pre and post-independence and the changing face of Central banking in India.</p> <p>CO3- Define the autonomy of RBI and its relation with the Government of India.</p> <p>CO4- Evaluate IT induced changes in the banking sector.</p>
2	Project Work based in Banking and Insurance	<p>CO1- Revise the Research Methodology subject from SEMV.</p> <p>CO2- Finding a problem in the related topic, search work will be done by students through questionnaires where they learn to create Google forms for the same.</p> <p>CO3- Analyze the data collected and give suggestions, conclusions for the same problem selected.</p> <p>CO4- Access huge information and learn how to analyse in an efficient manner.</p>
3	Security Analysis and Portfolio Management	<p>CO1- Learners will gain the knowledge and understanding and valuation of portfolio management, fundamental and technical analysis, efficient market theory and CAPM.</p>
4	Turnaround Management	<p>CO1- Learners will gain the knowledge and understanding of Business and industrial sickness, development of turnaround management and application of those strategies, the Concept of corporate restructuring and exposure to contemporary business scenarios.</p> <p>CO2- Examine the Business organization and strategy for business organisation.</p> <p>CO3- Develop Survival strategies in business organisations.</p> <p>CO4- Outline Industrial sickness and Internal and external reasons that lead to sickness.</p>

5	Human Resources Management	<p>CO1- The learner will learn human resources management, planning, training and development, recruitment and selection, and human resources audit, job analysis, and job designing.</p> <p>CO2 - Enhance the need and objectives for human resource management with respect to the banking sector.</p> <p>CO3 - Classify knowledge of various aspects of Human Resource management and Execute concepts like recruitment, training, development and compensation with reference to the banking sector.</p> <p>CO4 - Outline ways for maintaining high employees morale and sound human relations by sustaining and improving the various conditions and facilities</p>
6	Auditing II	<p>CO1 - Define how audit is being conducted in limited companies, banking companies and insurance companies and the role of regulatory bodies in the same.</p> <p>CO2 - Evaluate new areas of auditing introduced over a period of time, Audit in the EDP environment.</p> <p>CO3 - Classify professional ethics and professional misconduct relating to schedules to the Chartered Accountants Act 1949 and changes into the same</p> <p>CO4 - Execute need for professional ethics in the auditing process.</p>