

Bachelor of

Commerce

(Financial Markets)

Programme Outcome,

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PROGRAMME OUTCOME:

PO1-After completing three years in the Bachelor of Commerce (Financial Markets) program the students will be able to understand the and fundamental & operations of the financial market and to apply & evaluate the financial & investment theories.

PO2- To focus deeply on the basics of trading & its regulations market forces etc. To gain knowledge about risk, wealth, economics as well as the legal framework of financial market.

PO3- To give an idea about fundamentals of financial services and players in financial sectors, the key concept from environmental studies, political and social analysis as they pertain to the design, about different trade policies on export and import, preparing financial statements following appropriate standards.

PO4- To understand the law of demand, supply forecasting and consumer durability

PO5- To understand the mechanics and conventions of the foreign exchange market

COURSE OUTCOMES

FYBFM SEMESTER - I

1	Foundation Course	<p>CO1-. Understand the demographic composition of India having regard to Language, Religion, Gender, etc.</p> <p>CO2-. Understand stratified reasons for differences and women's problems.</p> <p>CO3- Understand the fundamental duties of India citizens specified the in Indian Constitution</p> <p>CO4- Under the and hierarchy of local self-government and amendment to the same</p>
2	Business Communication-I	<p>CO1- Getting knowledge about communication, types of communication, channel, and modes of communication. Helpful for getting knowledge about how to overcome the barrier and how to improve our listings skills. It is getting knowledge about ethics and how and for what it should be followed.</p> <p>CO2- Learn much more about parts, the structure letter writing and how to write the variety of personal letters. Learn about developing ideas about letter writing and Paragraph Writing .</p> <p>CO3- To develop & improve various skills like communication, reading, listing, note- making, persuasive speaking, body language & gestures.</p> <p>CO4- Adapt to changing culture and impact of modern technology on business communication.</p>
3.	Business Environment	<p>CO1- Understand the concept of the business environment and various tools of environmental analysis. Aware of business ethics. Aware of various consumer laws in India. Identify the factors of the international business environment.</p> <p>CO2- Understand the positive and negative impact of the environment on business. Understand ethical issues in business, procedure for registration under MSMED Act,2006, and also the provisions related to the consumer protection Act.</p> <p>CO3- Know CSR, Corporate Governance, carbon credit, and implementation of CSR activities by various companies. Know MNCs</p>

		and TNCs. Implications of WTO and FDI for Indian Industries. CO4- Identify the factors of the international business environment.
4.	Introduction to Financial Systems	CO1- Understand the concepts of Financial Systems. Understand the concepts of Financial Markets. CO2- Understand the concepts of Financial Regulators. CO3- Understand the concepts of Financial Instruments. CO4- Understand the concepts of Money Markets
5	Financial Accounting - I	CO1- Learners will learn relevant financial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business planning and decision making. CO2- Learners will be able to prepare financial statements according to the Generally Accepted Accounting Principles. CO3- Learners will be able to closing of accounts at the end of the year for sole trading concern and partnership firms CO4- Create understanding of closing of accounts at the end of the year for sole trading concern and partnership firm
7.	Business Mathematics	CO1- Read and understand middle-level proofs. Write and understand the basics of Profit and loss, understand annuity concepts. Develop and maintain problem-solving skills. CO2- Able to solve the problems based on ratio, proportion, and percentage. CO3- Students able to understand the practical aspects of shares and mutual funds. CO4- Develop and maintain problem-solving skills.

FYBFM SEMESTER II		
1	Foundation Course-II	<p>CO1-Understand New industrial policy 1992 with its economic reform.</p> <p>CO2- Understand fundamental rights stated in the constitution.</p> <p>CO3- Understand the importance of environmental protection in the current era. Understand the significance of aggression, violence, and the need to control in life.</p> <p>CO4- Understand conflict resolution techniques and peace and harmony in society.</p>
2	Business Statistics	<p>CO1-Understand the concept of population and sample with illustration Methods of sampling- SRSWR, SRSWOR, stratified, systematic</p> <p>CO2- Understand the concept of Data condensation, and graphical methods Concept of dispersion, absolute and relative measures of dispersion, range variance, standard deviation, coefficient of variation.</p> <p>CO3- Understand the concept of Formulation of LPP, solution by graphical methods, problems relating to two variables only.</p> <p>CO4- Understand the concept of Mean , Mode , Median etc.</p>
4	Principles of Management	<p>CO1-Understand the concept of Nature and process of management, basic management roles and skills, nature of managerial work, approaches to management, classical behavior, systems, and contingency approaches, contemporary issues, and challenges</p> <p>CO2- Understand the concept of concept, purpose, and process of planning, kinds of plans, strategies, policies, and planning, premises, goal setting, MBO, decision making, conditions, forms of group decision making in an organization.</p> <p>CO3-Demonstrate the roles, skills and functions of management</p> <p>CO4-Illustrate the diverse learning opportunities for developing analytical and soft skills</p>
5	Environmental Science	<p>CO1- Environment- structure, components, and typology Biodiversity- Classification, value, hearts to biodiversity</p>

		<p>CO2-Understand the importance, and classification of natural resources Economic activities-nature and pattern- primary, secondary, and tertiary Environment management</p> <p>CO3 Understand the Concept, need and relevance of environmental education.</p>
6	Computer Skills - I	<p>CO1-Know about Personal Computers-identification/demonstration of different storage Getting started, The Word window, new documents, Document navigation.</p> <p>CO2- Understand editing text, working with text, Undo and Redo commands, Cut, copy, and paste, Find and replace Text formatting, Character formatting, Tab settings, paragraph formatting,</p> <p>CO3- Gain knowledge on Paragraph spacing and indents Tables, creating tables, Working with table content, Changing the table structure Page layout, Headers and footers,</p> <p>CO4-Understand Page setup Graphics, adding graphics and clip art, Working with graphics Proofing, printing, and exporting, Spelling and grammar, Auto Correct, Printing and exporting documents</p>
7	Business Communication	<p>CO1-Focus on the set of skills required to be successful in a Group Discussion.</p> <p>CO2-Understand the structure and styles of Interviews</p> <p>CO3-Examine the concept of a conference as a means of internal and external communication.</p> <p>CO4-Examine the scope of public relations in the context of the modern-day world.</p>

Semester III		
1	Foundation Course III - Money Market	<p>CO1-Get proper guidance about investment, differences between banking and non-banking financial services, and inflation.</p> <p>CO2- Understand knowledge regarding Sensex, IPO shares, and methods of raising finance by a company through various financial instruments. Understand the classification of financial instruments and derivatives. Get helpful knowledge about consumer finance, plastic money, features of financial services, and underwriter.</p> <p>CO3- Understand the concept of management accounting. Analyses and interpret financial statements.</p> <p>CO4-Calculate various ratios from the financial statements. Do cash flow analysis</p>
2	Management Accounting	<p>CO1- The learners will understand the practical application of various financial analysis tools, which will help them in the n evaluation of the various targets achievable in the future.</p> <p>CO2- The course will make the students employable as Finance Managers in Accounting and Finance.</p> <p>CO3-Calculate practical problems regarding management of Working Capital.</p> <p>CO4- Execute practical problems regarding various techniques of Capital Budgeting.</p>
3.	Business Law I	<p>CO1-Understand an insight into various beneficial social legislative measures.</p> <p>CO2-Understand the rights and liabilities of partners, Outsiders. Incorporation and dissolution of the partnership firm. Understand the nature of LLP, merits of LLP, and process of winding up of LLP</p> <p>CO3- Understand provisions of Health safety and welfare measures for workers and their inspection.</p> <p>CO4-Demonstrate an understanding of the legal environment of business. Apply basic legal knowledge to business transactions.</p> <p>CO5-Communicate effectively using standard</p>

		business and legal terminology.
4	Debt Markets	<p>CO1- Understand Debt Markets, Instruments & players in debt markets, Bonds - Features of bonds, Types of bonds, Issuers of bonds, Bond ratings- importance & relevance and rating agencies.</p> <p>CO2- Valuation of bonds- Determinants of the value of bonds, Bond Mathematics, Yield Curve Analysis</p> <p>CO3- Learners will be able to demonstrate the types of Bonds and their Valuation methods.</p> <p>CO4- Illustrate the diverse learning opportunities for developing analytical and soft skills</p>
5	Equity Markets I	<p>CO1- To learn the structure of equity markets and the growth of the corporate sector To learn about the primary market and its instruments</p> <p>CO2- To learn about secondary markets and the growth of stock exchanges. To understand the importance of Equity Markets in developing countries like India</p> <p>CO3- The learner will be able to demonstrate the role, functions and powers of regulators in the Equity Markets.</p> <p>CO4- The learner will be able to create an equity-based portfolio by using efficient capital allocation and diversification techniques</p>
6	Commodities Market	<p>CO1- To learn the structure of commodities markets and dynamics of global commodity markets</p> <p>CO2- To learn about commodity exchanges and their role</p> <p>CO3- To understand how to strengthen commodities markets in India</p>
7	Computer Skills II	<p>CO1- Learn different parts of hardware and different types of software . Learn and execute different commands of Ms word, Excel and PowerPoint</p> <p>CO2- Learn to download information, create an e-mail ID, and send and receive e-mails.</p> <p>CO3- Learn legal issues of the internet, the importance of electronic data interchange, and e-commerce.</p> <p>CO4- The Learner will be able to prepare the strategy for online transactions and online trading.</p>

SEMESTER - IV		
1	Debt Markets II	<p>CO1- Understand Debt Markets Instruments & players in debt markets Bonds - Features of bonds, Types of bonds, Issuers of bonds,</p> <p>CO2- Bond ratings- importance & relevance and rating agencies.</p> <p>CO3- Valuation of bonds- Determinants of the value of bonds, Bond mathematics, Yield Curve Analysis</p> <p>CO4- Learners will be able to design fixed income portfolios using the knowledge of yield sensitivities and various risk exposures.</p>
2	Equity Markets II	<p>CO1- To learn the structure of equity markets the and growth of corporate sector</p> <p>CO2- To learn about the primary market and its instruments</p> <p>CO3- To learn about secondary markets and the growth of stock exchanges.</p> <p>CO4- To understand the importance of Equity Markets in developing countries like India.</p>
3	Commodities Market	<p>CO1- To learn the structure of commodities markets and dynamics of global commodity markets</p> <p>CO2- To learn about commodity exchanges and their role</p> <p>CO3- To understand how to strengthen commodities markets in India.</p> <p>CO4- Learners will be able to design fixed income portfolios using the knowledge of yield sensitivities and various risk exposures.</p>
4	Corporate Finance	<p>CO1- Understand the concept of capital budgeting, receivable management, mutual fund, and bond valuation, and their practical implication in the real life.</p> <p>CO2- Understand the concept of net present value and how to calculate the payback period.</p> <p>CO3: Learners will be able to formulate an optimal capital structure.</p> <p>CO4- Learners will be able to evaluate capital projects under different situations using appropriate capital budgeting techniques.</p>

5	Business Law - II	<p>CO1- Students have understood various definitions required to learn the provision of the company Act 2013.</p> <p>CO2- Understand the process of incorporation of the company and its importance.</p> <p>CO3- Understand the ways to raise capital in the primary market by public companies and private companies.</p> <p>CO4- Students have to Understand the types of prospectuses and the need to issue in different situations.</p>
6	Business Economics- II	<p>CO1- Understand the various aspects of the Indian economy.</p> <p>CO2- Develop a perspective on India's different problems and approaches to economic planning and development.</p> <p>CO3- Develop a perspective on the different problems and approaches to economic planning and development in India</p> <p>CO4- Understand the Indian economy's role in the global context and how different factors have affected this process.</p>

SEMESTER - V		
1	Marketing in Financial Services	<p>CO1-Understand the concept of the Foundation of services marketing Services Market Segmentation, Positioning, and Differentiation of Services, Customer Relationship Management Customer Loyalty, Extended Services Marketing Mix:</p> <p>CO2-Going Beyond the 4 Ps. (7Ps of Services Marketing), Service Delivery Process</p> <p>CO3-Service Blueprints, Customer Satisfaction & Service Quality in Service Marketing, GAP Model – Handling complaints effectively</p>
3	Corporate Accounting	<p>CO1-Understand concepts of Redemption of Preference shares and redemption of debentures. Problems about Redemption of Preference shares and redemption of debentures.</p> <p>CO2- Ascertainment and treatment of profit before incorporation Amalgamation of Companies (w.e.t. AS 14) (Excluding Intercompany Holdings)</p> <p>CO3 - Need for reconstruction and Company Law provisions</p>
4	Equity Research	<p>CO1- Understand concepts of Introduction and meaning of research, Formulation of the research problem.</p> <p>CO2-Meaning of Introduction, Need, and good research design.</p> <p>CO3 - Introduction to Data Collection and types of Data, Fundamentals of Research, Economy Analysis, Industry Analysis – Theories for analysis of industry performance.</p>
5	Direct Taxation	<p>CO1-Definitions and Residential Status Salary (Sec.15- 17) Income from House Property (Sec. 22-27) Profit & Gain from Business and Profession (Sec. 28, 30,31,32, 35, 35D,36,37, 40,40A and 43B) Capital Gain (Sec. 45, 48, 49, 50 and 54)</p> <p>CO2-Income from other sources (Sec.56- 59) deductions from Total Income S. 80C, 80CCC, 80D, 80DD, 80E, 80U, 80TTA</p> <p>CO3- Computation of Total Income and Taxable Income of Individuals</p>

6	Financial Derivatives	<p>CO1-Definition – Types, Participants and Functions, Development of Exchange-traded derivatives</p> <p>CO2-Under concepts of Futures Options, Under concepts of Futures and Options trading system, Clearing entities and their role- clearing mechanism, Margining, and settlement mechanism.</p>
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SEMESTER- VI		
1	Strategic Corporate Finance	<p>CO1- Understand the concept of Significance of Strategy in Financial Decisions, Different Types of Financial Strategy for Shareholders, Wealth Maximization, Overall Corporate Value Addition, and Economics Value Addition.</p> <p>CO2-Understand the concept of Fundraising, Identification of different sources of capital, determination of capital structure and factors affecting the capital structure, cost of capital and cost-saving strategy, production of a business plan, and financial forecasts to enable potential funders to assess the proposition.</p> <p>CO3-Understand the concept of Company Valuation: An Overview of Valuation, Valuation Principles</p> <p>CO4-Understand the factors affecting the capital structure, cost of capital and cost-saving strategy, production of a business plan, and financial forecasts to enable potential funders to assess the proposition</p>
2	Venture Capital and Private Equity	<p>CO1-Conceptual understanding of Venture Capital and Private equity</p> <p>CO2- Understanding of Structure and Regulation of Venture Capital and Private Equity- Business Cycle of PE.</p> <p>CO3-Structure of VC/PE firms- Limited Liability Partnerships</p> <p>CO4-Both private equity and venture capitalist invest in companies, both recruit former Investment Bankers, and they both make money from investments rather than advisory fees.</p>

3	Risk Management	<p>CO1- The Concept of Risk, Identification of Risk faced by Organization, Risk and Uncertainty, Strategic and Operational Risks, Dynamic Nature of Risks.</p> <p>CO2-Forex Market, Identifying and Analyzing Forex Risk, Identifying and Analyzing Interest Rate Risk Measuring Interest Rate Risk.</p> <p>CO3: Understanding and managing risk, introduces financial risk management.</p> <p>CO4-The processes of risk identification, risk measurement and risk management are explored. The course then goes on to examine reputational risk and operational risk.</p>
4	Mutual Fund Management	<p>CO1: A mutual fund collects money from investors and invests the money on their behalf.</p> <p>CO2: It charges a small fee for managing the money.</p> <p>CO3: Mutual funds are an ideal investment vehicle for regular investors who do not know much about investing</p> <p>CO4- Investors can choose a mutual fund scheme based on their financial goal and start investing to achieve the goal.</p>
5	Corporate Restructuring	<p>CO1-Facilitate the understanding of process and economic rationales of various corporate restructuring tools such as takeovers, acquisitions, joint ventures, disinvestments, amalgamations, buyback of shares, mergers, demergers, reverse mergers, etc.</p> <p>CO2- Able to understand the anti-takeover strategies to avoid hostile acquisition.</p>