ACADEMIC YEAR

2022 – 2023

1.2.2.1 - How many Add on /Certificate programs are added during the year.Brochure or any other document relating to Add on /Certificate programs

Index

S.R. No.	Name of the Programme
1	Flyer, Notice, photos and Syllabus and Report of Certificate course in Beautician Course
2	Flyer, Notice, photos and Syllabus and Report of Certificate course in English Speaking
3	Flyer, Notice, photos and Syllabus and Report of Certificate course in National Institute of Securities of Market
4	Flyer, Notice, photos and Syllabus and Report of Certificate course in Financial Statement Analysis(BBI)
5	Flyer, Notice, photos and Syllabus and Report of Certificate course in Financial Statement Analysis(BAF)
6	Flyer, Notice, photos and Syllabus and Report of Certificate course in Financial Statement Analysis(BFM)
7	Flyer, Notice, photos and Syllabus and Report of Certificate Courses in Digital Marketing
8	Flyer, Notice, photos and Syllabus and Report of Certificate Course in Corporate Communication and Industry Interface
9	Flyer, Notice, photos and Syllabus and Report of Certificate Course in Creative Writing
10	Flyer, Notice, photos and Syllabus and Report of Certificate course in Advanced java with full stack
11	Flyer, Notice, photos and Syllabus and Report of Certificate course in React and Node JS
12	Flyer, Notice, photos and Syllabus and Report of Certificate course in Search Engine Optimization
13	Flyer, Notice, photos and Syllabus and Report of Certificate course in VADATU SANSKRIT
14	Flyer, Notice, photos and Syllabus and Report of Certificate course in Yoga & Meditation

Certificate Program in Beautician Course
(BCOM)

Smt. Durgadevi Sharma Charitable Trust

CSC

Chandrabhan Sharma College
Arts, Science & Commerce

(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

Rotary club of Mumbai lakers in Association with Rotaract club of Chandrabhan Sharma College & Women Development cell has Organized

a Vocational Skill Development course

on beauty treatment of one and half months for Bachelor of Commerce students (Girls)

Friday, 1st July, 2022
ONWARDS
10:00 AM to 12:30 PM

Venue – Women Development Cell Room

Thanks & Regards, Dr. Pratima Singh Principal	Mr. Umesh Kabadi Convenor- Rotaract Club	Ms. Sharlet Bhaskar Co-ordinator, Bachelor of Commerce

Smt. Durgadevi Sharma Charitable Trust

CSC

Chandrabhan Sharma College
Arts, Science & Commerce

(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

Date:-27ᵗʰ June, 2022

NOTICE

This is to inform all the students that the Rotary Club of Mumbai Lakers in Association with Rotaract club of Chandrabhan Sharma College & Women Development cell has organized a Vocational Skill Development course on beauty treatment **"Beautician Course"** of two months for Bachelor of Commerce students (Girls) from 1st July, 2022 onwards in Women Development Cell Room from 10:00 a.m. to 11:30 a.m.

Mr. Umesh Kabadi
Convenor- Rotaract Club

Dr. Pratima Singh
I/C Principal

Ms. Sharlet Bhaskar
Convenor & Co-ordinator,
WDC & Bachelor of Commerce

Mumbai, Maharashtra, India
Chandrabhan Sharma College of Arts, Science and Commerce, Powai lake
View Garden, IIT Area, Powai, Mumbai, Maharashtra 400076, India
Lat 19.120039°
Long 72.90328°
01/07/22 10:45 AM

Mumbai, Maharashtra, India
Chandrabhan Sharma College of Arts, Science and Commerce, Powai lake
View Garden, IIT Area, Powai, Mumbai, Maharashtra 400076, India
Lat 19.120039°
Long 72.90328°
01/07/22 10:48 AM

Smt. Durgadevi Sharma Charitable Trust

CSC

Chandrabhan Sharma College
Arts, Science & Commerce
(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

Mumbai, Maharashtra, India
Chandrabhan Sharma College of Arts, Science and Commerce, Powai lake
View Garden, IIT Area, Powai, Mumbai, Maharashtra 400076, India
Lat 19.120039°
Long 72.90328°
01/07/22 10:48 AM

Mumbai, Maharashtra, India
Chandrabhan Sharma College of Arts, Science and Commerce, Powai lake
View Garden, IIT Area, Powai, Mumbai, Maharashtra 400076, India
Lat 19.120039°
Long 72.90328°
01/07/22 10:45 AM

Smt. Durgadevi Sharma Charitable Trust

CSC Chandrabhan Sharma College
Arts, Science & Commerce
(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

Chandrabhan Sharma College Women Development Cell along with College Rotaract Club in association with Rotaract Club of Mumbai Lakers Powai Successfully Organized a Vocational Skill Development Course on Beauty Treatment **"Beautician Course " for Girl Students of College, dated 1st July, 2022.**

Smt. Durgadevi Sharma Charitable Trust

CSC Chandrabhan Sharma College
Arts, Science & Commerce
(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'
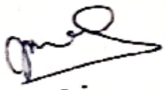
Vocational Skill Development Beautician Course from 1st July, 2022 till 30th August, 2022

Class Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10:00 am - 11:30 am	Lecture & Practical	Lecture & Practical	Lecture & Practical	Lecture & Practical	Lecture & Practical	Lecture & Practical

REPORT

Women Development Cell (2022-23)

Particulars	Description
Name of the event :	Vocational Skill Development "Beautician Course"
Date of the event :	1st July, 2022
Time :	10.00 am to 12.30 pm
Venue :	Women Development Cell
Stream / Class :	B.Com
Faculty in charge :	Ms. Sharlet Bhaskar
Faculty members :	Mr. Krishnakant Pandey, Ms. Pratibha Jaywant, Ms. Neha Mishra and Mr. Rajesh Maisalge. Rotaract Club Convener Mr. Umesh Kabadi and member Ms. Manali Naik.
No. of Participants :	16
No. of beneficiaries :	16
Resource Person :	Miss. Sabina Ma'am
Resource Person Details :	Contact No. 9833241130

Description of the Event :	Rotary club of Mumbai Lakers in Association with Rotaract club of Chandrabhan Sharma College & Women Development cell organized a Vocational Skill Development course on beauty treatment **"Beautician Course"** from 1st July, 2022 for Bachelor of Commerce Girls. The Duration of the Course was 2 months. The Welcome and Inaugural Ceremony was conducted on the 6th floor in the Women Development cell room. The chief guest and beautician Miss. Sabina Ma'am briefed the students about this course. Principal Dr. Pratima Singh mam motivated everyone to actively participate in all the sessions and take the benefit of this course. This program has been jointly organized by WDC convenor Ms. Sharlet Bhaskar, members of WDC Mr. Krishnakant Pandey, Ms. Pratibha Jaywant, Ms. Neha Mishra and Mr. Rajesh Maisalge. Rotaract Club Convener Mr. Umesh Kabadi and member Ms. Manali Naik.
Outcome of the Event :	The main objective of this skill development vocational course was to develop the student's practical skill and theoretical knowledge of professional attitudes to get success in the beauty industry. To improve their self-confidence to start a business. To encourage women to develop entrepreneurial skills, which in turn, would make them self-dependent. To empower women and equip them with tools to become self-reliant through this program. 16 students enrolled and participated in this course.

Mrs. Sharlet Bhaskar

Convenor

Women Development Cell

Certificate Program in English Speaking
(BCOM)

Smt. Durgadevi Sharma Charitable Trust

CSC Chandrabhan Sharma College
Arts, Science & Commerce
(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

Internal Quality Assurance Cell (IQAC) and Bachelor of Commerce
in Association with Times of India is organising a

'English Speaking Certificate Course'
30 hours/2 months

1st Dec, 2022
11:00 AM to 1:00 PM
Room No. 102

Trainers:
Ms. Birbala Rastogi
Ms. Shobha Modak

Thanks & Regards
Dr Pratima Singh
Principal

Ms. Sharlet Bhaskar
Coordinator
Bachelor of Commerce

CSC

Chandrabhan Sharma College
Arts, Science & Commerce

(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

Date: 15ᵗʰ November, 20

NOTICE

ENGLISH SPEAKING CERTIFICATE COURSE

All the S.Y.B.COM students are hereby informed that Chandrabhan Sharma College in association with Times of India is organizing a 2 months **"English Speaking Certificate Course"** commencing from 01ˢᵗ December, 2022.

Students are requested to register and enroll your names by Saturday, 26ᵗʰ November, 2022. Students enrolling for the English speaking course will have to compulsorily attend all the lectures and take this course very seriously. The certificates will be presented to the students at the end of the course.

Ms. Sharlet Bhaskar
Co-ordinator
Bachelor of Commerce

Dr. Pratima Singh
I/C Principal
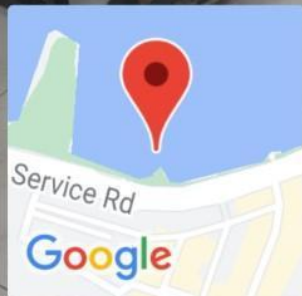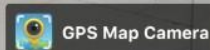
Smt. Durgadevi Sharma Charitable Trust

CSC Chandrabhan Sharma College
Arts, Science & Commerce
(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

GPS Map Camera

Mumbai, Maharashtra, India
Chandrabhan Sharma College of Arts, Science and Commerce, Powai
lake View Garden, IIT Area, Powai, Mumbai, Maharashtra 400076, India
12/10/22 9.36 AM
Lat 19.120039°
Long 72.90328°
29/11/22 12:17 PM

Service Rd
Google

Smt. Durgadevi Sharma Charitable Trust

CSC

Chandrabhan Sharma College
Arts, Science & Commerce
(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

Mumbai, Maharashtra, India

Ground floor, Chandrabhan Sharma College, Near Gopal Sharma School, Powai Vihar Complex, Powai, MHADA Colony 20, Powai, Mumbai, Maharashtra 400076, India
Lat 19.116546°
Long 72.90276°
17/06/23 10:28 AM GMT +05:30

Smt. Durgadevi Sharma Charitable Trust

CSC

Chandrabhan Sharma College
Arts, Science & Commerce
(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

Chandrabhan Sharma College

of Arts, Commerce & Science

(Hindi Linguistic Minority Institution)

(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

ENGLISH SPEAKING PROGRAMME SYLLABUS

Modules – 1 (Listening, Speaking, Reading, Writing)

Duration & Format – 10 hours per module

Modules – 2 (Reading and Writing)

Duration & Format – 20 hours per module

Modules – 3 (Speaking and Listening)

Duration & Format – 20 hours per module

5th February, 2023

Bachelor of Commerce (2022-23)

Particulars	Description
Name of the event	English Speaking Course
Date of the event	01st December, 2022 to 5th February, 2023
Time	11.00 AM to 1.00 PM
Venue	101, 102, 601,602,603,604
Stream/ Class	SY / TYBCOM
Faculty in Charge	Ms. Sharlet Bhaskar
Faculty members	Prof. Krishnakant Pandey, Dr. Pratibha Jadhav and Prof. Neha Mishra
No. of participants	155
No. of beneficiaries	151
Resource Person	Ranu Sarin CSR Times of India
Resource Person Details	CSR Times of India
Description of the Event	The Certificate Programme of 'English Speaking Course for B. Com Students was conducted to enhance the knowledge and improve communication skills among the students. The topics included basic grammar, pronunciation, phonetics, usage of words, framing of sentences, activities, etc.
Outcome of the Event	The basic objective behind conducting this English-Speaking course was to increase their awareness of correct usage of English grammar in writing and speaking, improve their speaking ability in English both in terms of fluency and comprehensibility, to improve their reading fluency skills through extensive reading and enlarge their vocabulary.

Ms. Sharlet Bhaskar
Coordinator
Bachelor of Commerce

Certificate Program in National Institute of Securities of Market (BCOM)

CSC
Chandrabhan Sharma College
Arts, Science & Commerce

Smt. Durgadevi Sharma Charitable Trust's
Chandrabhan Sharma College of Arts Science & Commerce, Powai
(Affiliated to the University of Mumbai)
NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

IQAC and Department of Bachelor of Commerce in Association with Ambition Learning Solutions Organises

Certificate Course on NISM

18th Jan till 30th Jan, 2023
Duration : **30 Hours**
Mode : **ONLINE**

Certificates will be provided to the students on successful completion of the course. All the students are required to register on the below given link.
Registration link: https://forms.gle/XEZKvAG4KQagkmp56

Thanks & Regards Dr Pratima Singh Principal	Ms. Sharlet Bhaskar Coordinator Department of Commerce	Mr. Krishnakant Pandey Course Incharge
	Dr. Pratibha Jadhav Course Incharge	Ms. Neha Mishra Course Incharge

Date: - 10th January, 2023

NOTICE

This is to inform all the SY & TY students that the Department of Bachelor of Commerce in association with Ambition Learning Solutions is organizing a 30 hours Certificate Program for all students on **"NISM"**.

The program will be conducted online from 18th January, 2023 till 30th January, 2023.

All the students have to compulsorily complete and attend this certificate course.

(Convenor)

Ms. Sharlet Bhaskar

Department of Commerce

Principal

Dr. Pratima Singh

"UNDERSTANDING FINANCIAL MARKETS"
BY- INDUSTRY EXPERT MR. JEETENDER PESWANI.

NISM XII CERTIFICATE PROGRAMME SYLLABUS

Content	Hours
1. Need & options for fund raising	3
2. Introduction to Indian financial market	3
3. Primary market	6
4. Secondary market	6
5. Macro Economics	2
6. Financial Statement Analysis	2
7. Money & Debt Market	2
8. Trading Terminals	2
9. Mock Trading	2
10. Data mining & interpretations	2
Total	**30**

Smt. Durgadevi Sharma Charitable Trust's

Chandrabhan Sharma College

of Arts, Commerce & Science
(Hindi Linguistic Minority Institution)
(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

31st January, 2023

Bachelor of Commerce (2022-23)

Sr. No	Particulars	Description
1	Name of the event	Certificate Program on "NISM"- The National Institute of Securities Market (NISM Certification
2	Date of the event	18th January, 2023 till 30th January, 2023.
3	Time	11 AM to 2 PM
4	Venue	Online Webinar & Lecture in Room No. 305
5	Resource Person	Mr. Viraad Kulkarni
6	Resource Person Details	Ambition Learning Solutions
7	Description of the Event	30 hours Certificate Program for all students on "NISM" The topics included basic awareness and updates on the basic concepts, processes and regulations of Securities Markets as well as to create a deeper understanding of the functioning of various intermediaries in Securities Markets.
8	Outcome of the Event	The main purpose of this certificate course was to make students aware and update on the basic concepts, processes and regulations of Securities Markets as well as to create a deeper understanding of the functioning of various intermediaries in Securities Markets. Also, informing the students with the recent happenings in the Securities market by discussing on the topics like economic reforms, regulatory issues and challenges, new investment vehicles in market, etc. Around 292 students were certified and benefitted from this program.

Ms. Sharlet Bhaskar
Co-ordinator
Bachelor of Commerce

Certificate Program in Financial Statement Analysis

(BBI)

CSC

Chandrabhan Sharma College
Arts, Commerce & Science

Smt. Durgadevi Sharma Charitable Trust's
Chandrabhan Sharma College of Arts, Commerce & Science Powai
(Affiliated to the University of Mumbai)
Acredited by NAAC 'B+'

IQAC & Department of Banking and Insurance
in Association with Financial Planning Academy Organises

Certificate Course in
Financial Statement Analysis

18th Jan, 2023
30 hours
Online

Zaheer A Sayed
ACCA

BANK

Thanks and regards,
Dr. Pratima Singh
Principal

Mr. Nilesh Shukla
BBI - Coordinator.

Date: 15th January, 2023

NOTICE

DEPARTMENT OF B.COM(BANKING AND INSURANCE)

This is to inform to all the students of BBI Department that for up gradation and enhancement of overall knowledge of our student- our college introduced a Certificate Course Program. The name of the Certificate Course is **"Financial Statement Analysis"**.

The Course duration of this course is from 18th January, 2023 onwards through online mode . The timing would be 12:00 PM to 2:00 PM. All participants will be awarded by Joint certificate of College and Financial Planning Academy.

All are requested to give your name for the Certificate Course in**"Financial Statement Analysis"**.

Venue: 1st floor, Class no: 105

Time: 11:30 AM

Mr.NileshShukla

Coordinator BBI

Dr.Pratima Singh

Principal

Smt. Durgadevi Sharma Charitable Trust

CSC
Chandrabhan Sharma College
Arts, Science & Commerce
(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

DEPARTMENT OF BACHELOR OF COMMERCE (BANKING & INSURANCE) (2022-23)

(CERTIFICATE PROGRAM IN FINANCIAL STATEMENT ANALYSIS)

SYLLABUS & LEARNING OBJECTIVE

Learning Objective	This financial analysis course is perfect for any aspiring financial analysts working in investment banking, financial planning and analysis (FP&A), equity research, corporate development, and other areas of finance and accounting. In this course you will be able to take raw material, analyze it, process it and harvest information usable in the operations in a way they help in key decision making. The course teaches tools which would give you a little more insight into how well and efficiently a company is performing.
Course Content	1. Introduction to the financial statements 2. Excel 3. Accounting boot camp 4. Components of income statement, balance sheet and cash flow 5. Horizontal and vertical balance sheet 6. Tools of financial statement analysis
Modules	Module I : - Introduction to Financial Statements Module II : - Ratio Analysis and Interpretation Module III :- Accounting Standard -3 Cash flow statements Module IV : - Technology in Business

Mr. Nilesh Shukla

Coordinator B.com (Banking & Insurance)

CSC

Date: 27th February, 2023

REPORT

DEPARTMENT OF BANKING AND INSURANCE (2022-23)

Particulars	Description
Name of the event	Financial Statement Analysis
Date of the event	18th January, 2023 onwards
Time	12:00 pm to 2:00 pm
Venue	Online Mode
Stream/ Class	BBI / SY & TY
Faculty in Charge	Nilesh Shukla
Faculty Members	Nitesh Singh
No. Of Participants	27
No. Of beneficiaries	27
Resource Person	Zaheer A sayed (ACAA)
Resource Person Details	
Description Of the Event	• **The Coursework will include Four modules –** Module I : - Introduction to Financial Statements Module II : - Ratio Analysis and Interpretation

	Module III :- Accounting Standard -3 Cash flow statements
	Module IV : - Technology in Business
Outcome of the Event	All the students got to know about the financial analysis and career exposure in it after college.
	Key Benefits of Effective Financial Statement Analysis
	• Real-Time Analyses
	• Better Debt Management. ...
	• Optimizing Financial Performance and Compliance. ...
	• Cash Flow Management. ...
	• Improved Communication and Collaboration. ...
	• Reducing Risk Exposure. ...
	• Improving Supplier Relationship Management

Mr. Nilesh Shukla

Coordinator BBI

Certificate Program in Financial Statement Analysis

(BAF)

Bachelor of Commerce, Accounting & Finance
in association with
Financial Planning Academy organizes certificate course in

Financial Statement Analysis

FINCA$H

Date: 18th January to 31st January 2023,
Time: 2:00 PM to 4.00 PM
Mode : Hybrid (Online and Offline)

MR. TUSHAR SHAH
CONVENOR
(Bachelor of Commerce, Accounting & Finance)

DR. PRATIMA SINGH
PRINCIPAL

Smt. Durgadevi Sharma Charitable Trust

CSC

Chandrabhan Sharma College
Arts, Science & Commerce
(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

Date: 21st December, 2022
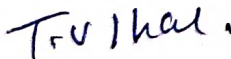
NOTICE
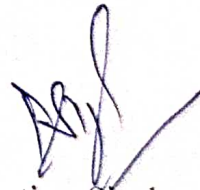
DEPARTMENT OF B.COM (ACCOUNTING AND FINANCE)

This is to inform all the students of Second and Third Year that for the upgradation and the enhancement of overall knowledge of our student- college has introduced a Certificate Course Program. The name of the Certificate Course is **"Financial Statement Analysis".**

The duration of this course is 30 Hours through Hybrid mode. The timing would be 2.00 PM to 4.00 PM. All participants will be awarded a Joint certificate of College and Financial Planning Academy.

All are required to give their names for the Certificate Course in "Financial Statement Analysis".

Mr. Tushar Shah
Coordinator BAF

Dr. Pratima Singh
Principal

Smt. Durgadevi Sharma Charitable Trust

CSC

Chandrabhan Sharma College
Arts, Science & Commerce

(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'
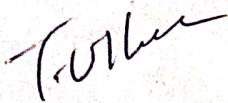
BACHELOR OF ACCOUNTING AND FINANCE SYLLABUS FOR CERTIFICATE COURSE
2022-23

MODULE	TOPIC	Duration
I	<u>Introduction to Financial Statements</u> Nature & objectives of Financial Statements, Uses & Limitations of Financial Statements, Stakeholders of financial statements, Income Statement, Income Statement. Income Statement, Income Statement, Balance Sheet, Balance Sheet, Balance Sheet. Balance Sheet, Cash Flow Statement, Sources of financial information, Tools and techniques of financial statement analysis, Tools and technique	10 Hour
II	<u>Ratio Analysis and Interpretation</u> Tools and techniques of financial statement analysis, Ratio Analysis A. Balance sheet Ratio B. Profit & Loss Ratio C. Combined Ratio	8 Hours
III	<u>Accounting Standard -3 Cash flow statements</u> Cash flow statement, Comparative Statement, Common Size Statement, Du-Pont Analysis, Concepts on sickness, distress. Report preparation of financial statement analysis, Types of business combinations, Consolidated financial statements, and Consolidated financial statements, Consolidated financial statements.	6 Hours
IV	<u>Technology in Business</u> Inter-company transactions and profit confirmations, Inter-company transactions and profit confirmations, Minority interest, consolidated Net income and consolidated retained earnings, Minority interest, consolidated net income and consolidated retained earnings, Minority interest, consolidated net income and consolidated retained earnings. Balance Sheet Under Income Tax Act, Balance Sheet Under Income Tax Act, Balance Sheet Under Companies Act, Balance Sheet	6 Hours
	TOTAL	30 Hours

Tushar

Mr. Tushar Shah
Coordinator BAF

REPORT

DEPARTMENT OF B.COM (ACCOUNTING & FINANCE) (2022-23)

Particulars	Description
Name of the event:	"Certificate Course in Financial Statement Analysis"
Date of the event:	18th January 2023 to 31st January 2023
Time:	2.00 PM Onwards
Venue:	Hybrid Mode (Online/Offline)
Stream / Class:	Faculty Members
Faculty in charge:	Mr. Tushar Shah
Faculty members:	Ms. Jalpa Dave, Mr. Vicky Kukreja
No. of Participants:	127
No. of beneficiaries:	127
Resource Person:	Ms. Ayushi Jain
Resource Person Details:	Financial Planning Academy
Description of the Event:	30 Hours Certificate Course in Financial Statement Analysis
Outcome of the Event:	In order to upgrade and enhance the knowledge of students, a certificate course had been conducted.

Mr. Tushar Shah

Coordinator BAF

Certificate Program in Financial Statement Analysis

(BFM)

CSC
Chandrabhan Sharma College
Arts, Commerce & Science

Smt. Durgadevi Sharma Charitable Trust's
Chandrabhan Sharma College of Arts, Commerce & Science Powai
(Affiliated to the University of Mumbai)
Acredited by NAAC 'B+'

IQAC & Department of Financial Market
in Association with Financial Planning Academy Organises

Certificate Course in
Financial Statement Analysis

18th Jan, 2023
30 hours
Online

Zaheer A Sayed
ACCA

BANK

Thanks and regards,
Dr. Pratima Singh
Principal

Mr. Ravi Vishwakarma
BFM - Coordinator.

CSC

Chandrabhan Sharma College
Arts, Science & Commerce

(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'
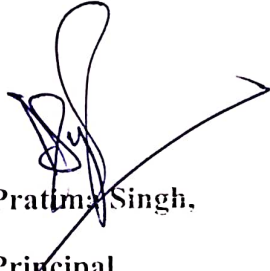
Date : 20th December,2022

NOTICE

The BFM Department is organizing a Certificate Program in Financial Statements Analysis from 18th January,2023 for SYBFM and TYBFM Students.This program aims to provide valuable insights into the functioning of Financial Statements and to equip students with the necessary knowledge and skills in this area.BFM Department urge all interested students to take advantage of this excellent opportunity to enhance their knowledge and skills in the field of Financial.

Mr.Ravi Vishwakarma

BFM Coordinator

Dr. Pratima Singh,

Principal

Smt. Durgadevi Sharma Charitable Trust

CSC

Chandrabhan Sharma College
Arts, Science & Commerce
(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

BACHELOR OF COMMERCE (FINANCIAL MARKETS) SYLLABUS FOR CERTIFICATE COURSE 2022-23

MODULE	TOPIC	Duration
I	**Introduction to Financial Statements** • Nature & objectives of Financial Statements, Uses & Limitations of Financial Statements, Stakeholders of financial statements, • Income Statement, Income Statement. Income Statement, Income Statement, Balance Sheet, Balance Sheet, Balance Sheet. • Balance Sheet, Cash Flow Statement, Sources of financial information, Tools and techniques of financial statement analysis, Tools and technique	10 Hour
II:	**Ratio Analysis and Interpretation** • Tools and techniques of financial statement analysis, • Ratio Analysis A. Balance sheet Ratio B. Profit & Loss Ratio C. Combined Ratio	8 Hours
III	**Accounting Standard -3 Cash flow statements** • Cash flow statement, Comparative Statement, Common Size Statement, Du-Pont Analysis, Concepts on sickness, distress. • Report preparation of financial statement analysis, • Types of business combinations, Consolidated financial statements, Consolidated financial • Statements, Consolidated financial statements.	6 Hours
IV	**Technology in Business** • Inter-company transactions and profit confirmations, Inter-company transactions and profit confirmations, Minority interest, consolidated • net income and consolidated retained earnings, Minority interest, consolidated net income and consolidated retained earnings, Minority interest, • consolidated net income and consolidated retained earnings. • Balance Sheet Under Income Tax Act, Balance Sheet Under Income Tax Act, Balance Sheet Under Companies Act, Balance Sheet Under	6 Hours
	TOTAL	30 Hours

Mr. Ravi Vishwakarma
Bachelor of Commerce (Financial Markets)

Date: 04/02/2023

REPORT ON CERTIFICATE PROGRAM "

Department of Lifelong Learning & Extension (2022-23)

Particulars	Description
Name of the event :	Financial Statement Analysis
Date of the event :	18/01/2023 to 31/01/2023
Time :	12 pm to 3 pm
Venue :	online
Stream / Class :	BFM
Faculty in charge :	Ravi Vishwakarma
Faculty members :	Nitesh Singh
No. of Participants :	29
No. of beneficiaries :	29
Resource Person:	Mr. Zaheer Sayyed
Resource Person Details :	8097587445
Description of the Event:	B.Com (Financial Markets) organise a certificate program on Financial Statement Analysis.
Outcome of the Event:	The outcome of a financial statement analysis provides a comprehensive understanding of a company's financial performance and health. The analysis helps stakeholders, such as investors, creditors, management, and regulators, make informed decisions about the company.

Mr. Ravi Vishwakarma

Convenor– Dept. of Lifelong Learning & Extension

Certificate Course In Digital Marketing

(BMS)

CSC
Chandrabhan Sharma College
Arts, Science & Commerce

IQAC & Department of Management Studies In Association With Beam Outsourcing Services LLP

Certificate program in Digital Marketing

Date: 16 January 2023 to 10 Feb 2023

Timing : 10:30am to 12:30pm

Resource Person
Mr.Nirav Nagda

Thanks & Regards,
Dr.Pratima Singh
Principal

Mr.Umesh Kabadi,
Convenor

Date: 14th December, 2022

NOTICE

Department of Management Studies

IQAC and the Department of Management Studies at Chandrabhan Sharma College of Arts, Science & Commerce, Powai, are organizing a Certificate Program on Digital Marketing. The session will be conducted by industry expert Mr. Nirav Nagda. This program aims to provide valuable insights into Digital Marketing and enhance your understanding of its concepts and strategies.

Topic: **Certificate Program on Digital Marketing**
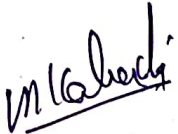
Guest Speaker: **Mr. Nirav Nagda**

Duration: **16th January, 2023 to 10th February, 2023**

Timings: **10:30 am to 12:30 pm**

Registration: **Register on or before 22nd December, 2022**

Contact Person: **Mr Umesh Kabadi**

Mr Umesh Kabadi
BMS Coordinator

Dr. Pratima Singh
I/C Principal

Syllabus of Certificate Course in Digital Marketing

Course Content

1. Introduction to Digital Marketing Training
2. Search Engine Optimization
3. Search Engine Marketing
4. Pay per Click Marketing
5. Email Marketing
6. Social Media Marketing
7. Digital Display Marketing
8. Mobile Marketing
9. Website Analytic

Learning Objective:

Through this course, applicants will be introduced to diverse digital marketing possibilities. Students will be capable to decide on dissimilar types of digital marketing campaigns and manage those accordingly in both customer and business markets. Diverse kinds of processes of digital marketing are introduced. Course generates simple understanding of internet and mobile marketing. Time is also devoted to relevant issues in the web such as social media, communities, virtual worlds, blogs and viral marketing.

Mr Umesh Kabadi
BMS Coordinator

CERTIFICATE PROGRAM ON DIGITAL MARKETING

REPORT

Particulars	Description
Name of the event:	Certificate Program on Digital Marketing
Date of the event:	16th January 2023, Monday.
Time:	10:30 am to 12:30 pm
Venue:	Chandrabhan Sharma College of Arts Commerce and Science
Stream / Class:	BMS
Faculty in Charge:	Asst Prof. Umesh Kabadi
Faculty Members:	Dr Anita Pandey / Asst Prof Shalini Kashap / Asst Prof Swaranjit Kaur
Resource Person	Mr. Nirav Nagda/ 9867237415
No. of Participants:	110
No. of Beneficiaries	110
Description of the Event:	• The Certificate Program on Digital Marketing aimed to equip participants with the necessary skills to navigate the digital marketing landscape and leverage its potential for business growth. By the end of the program, participants had gained a solid foundation in digital marketing concepts and strategies, enabling them to implement effective digital marketing

Smt. Durgadevi Sharma Charitable Trust

CSC   **Chandrabhan Sharma College**
Arts, Science & Commerce
(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

	campaigns and make informed decisions. • The sessions included a combination of lectures, case studies, interactive discussions, and hands-on exercises. Participants had the opportunity to ask questions and engage in practical exercises to apply their knowledge.
Outcome of the Event:	• The Certificate Program on Digital Marketing proved to be a valuable learning experience for the participants. • By attending the sessions students gained insights into the latest trends, strategies, and tools in digital marketing.

Mr Umesh Kabadi
BMS Coordinator

*Certificate Program in Corporate Communication and
Industry Interface
(BMS)*

CSC
Chandrabhan Sharma College
Arts, Science & Commerce

Smt. Durgadevi Sharma Charitable Trust's
Chandrabhan Sharma College of Arts Science & Commerce, Powai
(Affiliated to the University of Mumbai)
NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

IQAC & Department of Management Studies in Association with ACBM Global Mentor Academy Organises

A Certification Program on
"Corporate Communication and Industry Interface"

26th JULY to 31st August, 2022
10:30 A.M. to 12:30 P.M.

Resource Person:
Mr. Amanpal Singh Chawla
Founder & CEOACBM Global Mentor Academy

Thanks & Regards,
Dr. Pratima Singh
Principal

Prof. Umesh Kabadi
IQAC & BMS Coordinator

Smt. Durgadevi Sharma Charitable Trust

CSC

Chandrabhan Sharma College
Arts, Science & Commerce
(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

Date: 15th July, 2022

Notice

Department of Management Studies

We are pleased to announce the commencement of the "Certificate Program in Corporate Communication and Industry Interface" conducted by renowned resource person, Mr. Amanpal Singh Chawal. This program aims to enhance participants' knowledge and skills in Corporate Communication Strategies and provide valuable insights into industry practices.

Program Details:

Resource Person: Mr. Amanpal Singh Chawla

Duration: 26th July 2022 to 31st August 2022

Timings: 10:30 am to 12:30 pm

Mode: Online/Offline

Registration Deadline: 22nd July, 2022

Registration Contact: Mr. Umesh Kabadi

Mr. Umesh Kabadi
BMS Coordinator

Dr. Pratima Singh
I/C Principal

Smt. Durgadevi Sharma Charitable Trust

CSC

Chandrabhan Sharma College
Arts, Science & Commerce
(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

. **Glimpse of Certificate Program in "Corporate Communication and Industry Interface"**

"Certificate Program in Corporate Communication and Industry Interface" conducted by Mr. Amanpal Singh Chawal. A renowned expert in the field of corporate communication. With extensive experience and expertise, Mr. Chawal brings a wealth of knowledge to enrich the learning experience for participants.

Mr Umesh Kabadi

BMS Coordinator

Certificate Program in Corporate Communication & Industry Interface

SYLLABUS

Day 1 & 2 – How to create Personal Profile   (2 hrs)

- ❖ How to use personal profile maker
- ❖ Drafting about one's Journey considering academic and corporate
- ❖ Presenting personal data in the required format
- ❖ Personal Branding content formation

Day 3, 4 and Day 5 - Resume Building   (4 hrs)

- ❖ How to Write Winning Resume
- ❖ Difference Between Resume, Bio Data and Curriculum Vitae
- ❖ Profile using E - Platforms (Naukri, Monster, Indeed etc.)
- ❖ How to write content in the resume with the right selection of events
- ❖ Do's and don'ts while making a resume

Day 6, 7 and Day 8 - How to use Linked In for corporate networking   (4hrs)

- ❖ Difference Between Linked In and Other Social media tools
- ❖ How to create a profile on Linked In
- ❖ How to design the right content for Linked In
- ❖ How to build a network among professionals from desired industries or sector
- ❖ How to grow the network and connect with the right target audience
- ❖ How to apply for jobs on Linked In

Day 9, 10 & 11 – Public Speaking   (2 hrs)

- ❖ Public Speaking and Extempore rounds
- ❖ Presentation Skills and Group Discussions
- ❖ How to Improve Body Language
- ❖ How to deal with stage fear
- ❖ Corporate Etiquette
- ❖ How to design the content for speech
- ❖ Selection of topic and presentation
- ❖ Time Management & Leadership Skills

❖ Self Branding
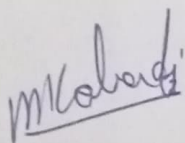
Day 12, 13, 14 and Day 15 – Interview Skills   (4 hrs)

❖ Introduction to interview session and dress code etiquette

❖ Common questions asked in the interview

❖ Mistake to be avoided while going and giving the interview

❖ How to align the resume, LinkedIn profile with the interview

❖ How to analyse the job description before the interview

❖ How to see the job profile and mould the resume as per the company's requirement

❖ How to do research on the company, industry and sector before going for an interview

❖ Mock Interview

Department of Management Studies (2022-23)

Particulars	Description
Name of the event :	"Certificate Program in Corporate Communication and Industry Interface"
Date of the event :	26th July, 2022 to 31st August, 2022
Time :	10:30 am to 12:30 pm
Venue :	Chandrabhan Sharma College of Arts, Science & Commerce
Stream / Class :	BMS
Faculty in charge :	Asst Prof. Umesh Kabadi
Faculty members :	Dr Anita Pandey / Asst Prof Shalini Kashap / Asst Prof Swaranjit Kaur
No. of Participants :	101
No. of beneficiaries :	101
Resource Person :	Mr. Amanpal Singh Chawal.
Resource Person Details:	Aman.acbm@gmail.com / 9029696400
Description of the Event:	The "Certificate Program in Corporate Communication and Industry Interface" conducted by esteemed resource person, Mr. Amanpal Singh Chawal. A renowned expert in the field of corporate communication. With extensive experience and expertise, Mr. Chawal brings a wealth of knowledge to enrich the learning experience for participants.

This program is designed to enhance students' knowledge and skills in corporate communication strategies while offering valuable insights into industry practices. The program was scheduled to run from 26th July 2022 to 31st August 2022, from 10:30 am to 12:30 pm allowing participants to gain comprehensive knowledge within a specific timeframe. Total Participants: A total of 101 students actively participated in the program. |
| Outcome of the Event : | Outcome:-
By actively participating in the Certificate Program in Corporate Communication and Industry Interface, students can expect to enhanced knowledge and skills in corporate communication strategies, enabling them to contribute effectively in their professional roles. Valuable insights into industry practices and emerging trends, ensuring participants remain competitive and adaptable in the corporate world. |

Mr Umesh Kabadi
BMS Coordinator

Certificate Course In Creative Writing

(BAMMC)

Department of Multimedia & Mass Communication

in association with

OPEN MINDS

Productions

Organizing a Certificate Course on

Creative

Writing

for the Academic year

2022-23

Starting from

15th July 2022

Mode : Online

Resource Person:

Tejashwini Pathwardhan

Founder/ Director

Open Minds Production

Certificate shall be provided on completion of Certificate Course

Smt. Durgadevi Sharma Charitable Trust

CSC

Chandrabhan Sharma College
Arts, Science & Commerce
(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

NOTICE

Date: 20th June, 2022

DEPARTMENT OF MULTIMEDIA & MASS COMMUNICATION (2022-23)

ADD-ON/ CERTIFICATE PROGRAM- CREATIVE WRITING

This is to inform all the BAMMC students that the Department of Multimedia and Mass communication will be conducting Add-on/ Certificate Course in Creative writing to enhance your extracurricular skills. The course will be conducted by Open Minds Production. Ltd.

Students need to register on prior basis.

The Certificate program will be conducted from the month of July. Certificates will be given to the student's participating in Completion of the Course.

Amount Rs. 500/- only per student.

Program Name: Creative writing by Open Minds Production Ltd.

Schedule for the same will be shared shortly.

Ms. Manali Naik

Coordinator – Department of Multimedia & Mass Communication

Dr. Pratima Singh

Principal

DEPARTMENT OF MULTIMEDIA AND MASS COMMUNICATION (2022-23)

Syllabus of Add-On/ Certificate program- Creative Writing

Sr. No	Topic
1	Unlearning and breaking the stereotypes through class exercises
2	Developing your character: writer's tools to flesh out the bones
3	Developing your character: writer's tools to flesh out the bones
4	Deciphering iconic characters in a film
5	Writing a short scene
6	Causing a scene: What's the problem? Mapping the conflicts, the emotional storyboard, universal truths & lies, gray characters, cliff hanger
7	Watching a film
8	Evaluating plot points
9	Refining the dialogues:- Unspeakable: what your character don't say, but mean Basic principles of writing dialogues
10	Evaluating what makes dialogues click and what doesn't
11	Finding common script problems
12	Writing exercise
13	Discussing student exercises
14	Six steps of revision
15	Practical Presentation

Ms. Manali Naik

Co-ordinator- Department of BAMMC

Smt. Durgadevi Sharma Charitable Trust

CSC

Chandrabhan Sharma College
Arts, Science & Commerce

(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

DEPARTMENT OF MULTIMEDIA & MASS COMMUNICATION (2022-23)

REPORT- "CREATIVE WRITING"

Particulars	Description
Name of the event	**Creative writing Certificate Program**
Date of the event	15th July- 2nd September, 2022 *(30 hours course)*
Time	10 am
Venue	604,6th Floor
Stream/ Class	BAMMC
Faculty in Charge	Manali Naik
Faculty Members	Sushmita Rajpurohit
No. Of Participants	91
No. Of beneficiaries	91
Resource Person	Tejaswani Pathwardhan
Resource Person Details	Founder and Trainer of the Open Minds Production Ltd.
Description Of the Event	The add-on certificate course was designed with a proper syllabus in the starting of the year. The course started from 15th July, 2022, 2 hours daily. The course syllabus included Writing a short scene, Watching a film, Evaluating plot points, Refining the dialogues, Evaluating what makes dialogues click and what doesn't, Writing exercise an practical session at the end. For assessment, examination was conducted at the last day on which grades were decided for the certificates. The course ended on 2nd September, 2022.
Outcome of the Event	The students got practical knowledge and exposure on creative writing skills with proper certificates at the end.

Ms. Manali Naik

Coordinator – Department of BAMMC

Certificate Program in Advanced Java with FullStack
(BSCIT)

Smt. Durgadevi Sharma Charitable Trust's

Chandrabhan Sharma College

of Arts, Commerce & Science

(Hindi Linguistic Minority Institution)

(Affiliated to the University of Mumbai)

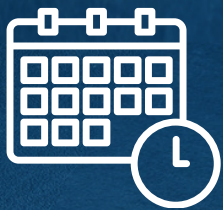Accredited by NAAC 'B+'

Department of Information Technology In Association with Anudip Foundation is organizing

Advance Program In Java, Angular, SPRINGBOOT, HIBERNATE, CORE JAVA, ADVANCED JAVA

FULLSTACK

anudip

Life. Transformed.

8th August, 2023 from 10.00 A.M to 11.00 A.M

Thanks & Regards
Dr. Pratima Singh
I/C Principal

Prof. Sandeep Vishwakarma
Coordinator

Date: 15th Nov 2022

<u>NOTICE</u>

Department of Information Technology (2022-23)

This is to inform all the students that the Department of Information Technology has organized a Certificate Program on "Adv. Java Technology with FullStack". This course will be conducted in collaboration with Anudip Foundation.

It is compulsory for all the TYIT students to attend this Certificate Program and take the best out of it. Certificate will be given to all the registered students on completion of course.

Details of the course:-

Dates: 1st Dec 2022 – 15th Mar 2023
Time: 2pm – 6 pm
Fees – Rs. 1000 per student
Mode – Online
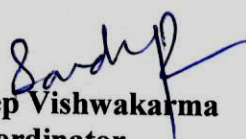
Mr. Sandeep Vishwakarma
Coordinator
Department of Information Technology

Dr Pratima Singh
(Principal)

Schedule & Syllabus (Adv. Java Technology with Full Stack)
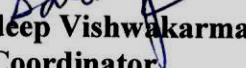
Sr. No.	Course	Duration	Remarks
1	Soft Skills Part 1	1	Soft Skills Part 1
2	.NET Core + C# 8.0	6	
3	Git & DevOps Basics	1	
4	RDBMS and SQL Server	4	
5	Soft Skills Part 2	1	Soft Skills Part 2
6	.NET Core + C# 8.0 + Git + RDBMS & SQL Server Test	0.5	Module Test (MCQ + Coding)
7	ADO.NET	1.5	
8	LINQ and Entity Framework Core	3	
9	ASP.NET Core MVC	4	
10	Soft Skills Part 3	1	Soft Skills Part 3
11	ASP.NET Core Web API	2	
12	ADO.NET + LINQ and EF Core + ASP.NET Core MVC + ASP.NET Core Web API Test & Sprint 1 Implementation	4	Project use case to be implemented using ASP.NET Core MVC with Core Web API and EF Core
13	Sprint 1 Evaluation	1	
14	JavaScript & jQuery	2	
15	TypeScript	1	
16	Angular 10	4	
17	Soft Skills Part 4	1	Soft Skills Part 4 (Evaluation)
18	Blazor	3	
19	JavaScript+ jQuery + Angular 10 + .NET Blazor & Sprint 2 Implementation	4	Project use case to be implemented using Angular with Core Web API and Entity Framework Core
20	Sprint 2 Evaluation	1	
21	L1 Preparation	1	
22	L1 Test	1	
	Total Training Duration	48	

Mr. Sandeep Vishwakarma
Coordinator
Dept. of InformationTechnology

Smt. Durgadevi Sharma Charitable Trust

CSC Chandrabhan Sharma College
Arts, Science & Commerce
(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

Date:- 16 March 2023

Report

Department of Information Technology (2022-23)

Particulars	Description
Name of the Certificate Course	**Adv. Java Technology with Full Stack**
Duration of the course	1st Dec 2022 to 15th March 2023
Time	2pm to 6 pm
Venue	Online Mode
Stream / Class	TYIT
Faculty in charge	Prof. Sandeep Vishwakarma
Faculty members	
No. of Participation	43
No. of beneficiaries	43
Resource Person	Ms. Khushbu Thakur
Resource Person Details	Faculty Trainer
Description of the Event	Certificate course in Adv. Java with FullStack was conducted in association with Anudip Foundation to enhance the skillset of the students.
Outcome of the Event	This certificate course provided the student with in-depth knowledge about Advanced Java concepts, framework, Libraries, servlets, JDBC, JSP, and Hibernate etc. It helped the students in developing robust and scalable Java applications. This course also covered front-end and back-end aspects of FullStack development, technologies like HTML, CSS, JavaScript and popular frameworks like Angular and React. It helped the students in developing complex web applications. The market demand for FullStack developer is high so the student got lot of opportunities to build their career as FullStack developer, Java developer, Web developer, Software engineer etc.

Mr. Sandeep Vishwakarma
Coordinator
Dept. of InformationTechnology

Certificate Program in React Node and Js
(BSCIT)

CSC

Chandrabhan Sharma College
Arts, Science & Commerce

(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'
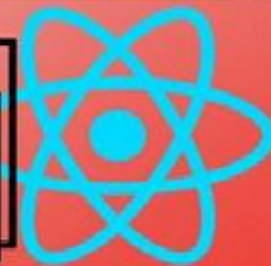
Date: 9th Sept 2022

<u>NOTICE</u>

Department of Information Technology (2022-23)

This is to inform all the students of S.Y.B.Sc.(I.T) of Chandrabhan Sharma College that our college is organizing a Certificate Course on "React and Node JS" for a duration of 30 hours (including Theory and Practical). Lecture would be for 2 hours, twice a week and hence will be completed in 7 weeks. The inauguration will be held on 19th September 2022 at 11.00 AM.

There is a great need for developers with working knowledge of React and Node JS at companies everywhere. All students are requested to attend the sessions. Certificate will be given to all the registered students on completion of course.

Details of the course:-

Duration: -19 sept 2022 – 22 oct 2022
Fees – Rs. 1000 per student

Mr. Sandeep Vishwakarma
Coordinator
Department of Information Technology

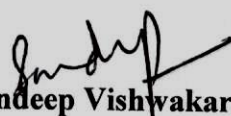**Dr Pratima Singh**
(Principal)

SYLLABUS

React Modules:

1. **React Router** - a module for handling routing in a React application.
2. **Redux** - a predictable state container for managing the state of a React application.
3. **Axios** - a module for making HTTP requests to an API from a React application.
4. **React Bootstrap** - a module for using Bootstrap components in a React application.
5. **React Helmet** - a module for managing document head tags in a React application.
6. **React Native** - a module for building mobile applications using React.

Node.js Modules:

1. **Express** - a module for building web applications and APIs in Node.js.
2. **Mongoose** - a module for interacting with MongoDB databases in Node.js.
3. **Body-parser** - a module for parsing HTTP request bodies in Node.js.
4. **Nodemon** - a module for automatically restarting a Node.js application when changes are made to the code.
5. **Passport** - a module for implementing authentication in a Node.js application.
6. **Socket.io** - a module for adding real-time communication to a Node.js application.

Mr. Sandeep Vishwakarma
Coordinator
Dept. of InformationTechnology

Smt. Durgadevi Sharma Charitable Trust

CSC Chandrabhan Sharma College
Arts, Science & Commerce
(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

Date:- 23 oct 2022

REPORT

Particulars	Description
Name of the Certificate Course	React and Node JS
Duration of the course	19 sept 2022 – 22 oct 2022
Time	11.00 am to 1. 00 pm (Saturday and sunday)
Venue	IT LAB
Stream / Class	SYIT
Faculty in charge	Prof. Sandeep Vishwakarma
Faculty members	-
No. of Participation	68
No. of beneficiaries	68
Resource Person	Mr. Dipankar Das
Resource Person Details	Faculty Trainer
Description of the Event	Certificate course in React and Node JS was conducted in association with Incinc Media to enhance the skillset of the students.
Outcome of the Event	On doing this Certificate Course the students gained a solid understanding of the fundamental concepts and principles of React and Node JS, including their roles in web development. The students developed hands-on experience building web applications using React and Node JS, and build functional, responsive, and interactive web applications. The students understood the importance of proper project organization and used industry-standard tools to manage and deploy projects. The students also understood how to work with databases, such as MongoDB, to store and retrieve data from a server-side application.

Mr. Sandeep Vishwakarma
Coordinator
Dept. of InformationTechnology

Certificate Program in Search Engine Optimization
(BSCIT)

The Department of Information Technology is organising

Certification Course On
Search Engine Optimization

12th September, 2022 - 29th October, 2022

01:00 PM - 03:00 pm (Saturday & Sunday)

IT Lab

**Thanks & Regards
Dr. Pratima Singh
I/C Principal**

**Mr. Sandeep Vishwakarma
Co- Ordinator**

CSC

Chandrabhan Sharma College
Arts, Science & Commerce
(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

Date: 9th Sept 2022

<div align="center">

<u>NOTICE</u>
Department of Information Technology (2022-23)

</div>

This is to inform all the students of F.Y.B.Sc.(I.T) of Chandrabhan Sharma College that our college is organizing a Certificate Course on "Search Engine Optimization" for a duration of 30 hours (including Theory and Practical). The course will be conducted in association with Feeble Digital Solutions. Lecture would be for 2 hours, twice a week and hence will be completed in 7 weeks. The inauguration will be held on 12th September 2022 at 11.00 AM.

There is a great need for developers with working knowledge of Search Engine Optimization at companies everywhere. All students are requested to the attend the sessions. Certificate will be given to all the registered students on completion of course. Prof. Sandeep Vishwakarma is the In-Charge of the Course.

Details of the course:-

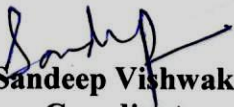**Duration: -12 September 2022 – 29 October 2022**
Fees – Rs. 1000 per student

Mr. Sandeep Vishwakarma
Coordinator
Department of Information Technology

Dr Pratima Singh
(Principal)

Curriculum:-

Search Engine Optimization (SEO) course:

1. **Introduction to SEO:** This module covers the basics of SEO, including why it's important, how it works, and the different types of SEO.

2. **Keyword Research:** This module covers how to research and select relevant and high-value keywords for a website. It covers tools and techniques for keyword research, such as Google Keyword Planner, SEMrush, and Ahrefs.

3. **On-Page Optimization:** This module focuses on how to optimize various on-page elements of a website, including title tags, Meta descriptions, header tags, and content optimization.

4. **Off-Page Optimization:** This module covers how to improve a website's authority and reputation through link building, social media marketing, and other off-page optimization techniques.

5. **Technical SEO:** This module covers technical aspects of SEO, such as website speed, mobile optimization, and structured data.

6. **Local SEO:** This module covers how to optimize a website for local search, including local keyword research, Google My Business optimization, and local link building.

7. **Content Marketing:** This module focuses on how to create high-quality and engaging content that is optimized for both users and search engines.

8. **Analytics and Reporting:** This module covers how to use analytics tools to track website traffic, monitor key performance indicators, and report on the effectiveness of an SEO campaign.

9. **Algorithm Updates:** This module covers how to stay up-to-date with the latest algorithm updates from search engines and how to adjust SEO strategies accordingly.

Mr. Sandeep Vishwakarma
Coordinator
Dept. of InformationTechnology

REPORT

Particulars	Description
Name of the Certificate Course	**Search Engine Optimization**
Duration of the course	12 September 2022 – 29 October 2022
Time	1.00 pm- 3.00pm(Saturday and Sunday)
Venue	IT LAB
Stream / Class	FYIT
Faculty in charge	Prof Sandeep Vishwakarma
Faculty members	-
No. of Participation	68
No. of beneficiaries	68
Resource Person	Mr. Dipankar Das
Resource Person Details	Faculty Trainer
Description of the Event	Certificate course Search Engine Optimization was conducted in association with Incinc Media to enhance the skillset of the students.
Outcome of the Event	The students gain a solid understanding of the fundamental concepts and principles of SEO, including how search engines work and how to optimize websites for search engines. It helped the students to develop hands-on experience in conducting keyword research and analysing website traffic and performance metrics. The student understood how to create optimized content that is both search engine-friendly and user-friendly. The student understood how to optimize website structure, including using Meta tags, headers, and URLs. A student gained the skills and knowledge needed to become a proficient SEO specialist and to be able to apply those skills to real-world projects.

Mr. Sandeep Vishwakarma
Coordinator
Dept. of InformationTechnology

Certificate Course In Vadatu Sanskrit

(HVC)

CSC
Chandrabhan Sharma College
Arts, Science & Commerce

Smt. Durgadevi Sharma Charitable Trust's
Chandrabhan Sharma College of Arts Science & Commerce, Powai
(Affiliated to the University of Mumbai)
NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

IQAC and HUMAN VALUE CELL in Association with SANSKRIT BHARTI organizing a certificate program

वादतु संस्कृत

from Ancient to Modern.' A language development program that cultivate the knowledge and application of most Ancient Languages *SANSKRIT* in modern era.

**Saturday, 8th April
at 10:00 AM**

The event for distribution of certificate to those students who completed vadtu sanskrit certificate program successfully

Thanks and Regards	Ms. Shalini kashyap
Dr. Pratima Singh	Convener
Principal	Human Value Cell

Smt. Durgadevi Sharma Charitable Trust

CSC

Chandrabhan Sharma College
Arts, Science & Commerce

(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

19th December 2022

NOTICE

Human Value Cell

All the students are hereby informed that IQAC and Human Value Cell in association with ' **Sanskrit Bharti** ' is organizing a free certification program on Vadatu Sanskrit, for nurturing you with the Knowledge of most ancient language Sanskrit, starting from Thursday, 22nd December 2022 onwards . All the students are requested to enroll at the earliest and attend the program.

Date – 22nd December onwards

Time – 10.a.m to 12.p.m..

Venue – Room no. 604

Ms.Shalini Kashyap
(Convener, Human Value)

Dr. Pratima Singh
I/C Principal

029 | PRINCE DIXIT | | 058

CSC
Chandrabhan Sharma College
Arts, Science & Commerce

Smt. Durgadevi Sharma Charitable Trust's
Chandrabhan Sharma College of Arts Science & Commerce, Powai
(Affiliated to the University of Mumbai)
NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

IQAC and HUMAN VALUE CELL in association withSANSKRIT BHARTI organizing a certificate program
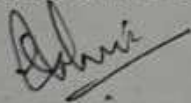
VADATU SANSKRIT

17th to 18th Jan, 2023

12th July ,2022

Syllabus

Date	Topics
9th July , 2022	• What is the meaning of Satya? • The importance of satya • The need of satya in today world
11th July , 2022	• The changes that can be bought in us and the environment surrounding us by inculcating the teachings of 'satya' . • How we can practice 'Satya' on yoga mat.
12th July, 2022	• The Asanas :crescent lunge (AshtaChandrasana) • Mudra :kali mudra • Mantra for meditation: *Sat nam* • How can we practice the teachings of satya in our everyday lives.

Timing: 10:00 am to 12:00 pm

Ms Shalini kashyap
Convenas.
Human value Cell

Human Value Cell (2022-23)

Particulars	Description
Name of the event	Vadatu Sanskrit- 30 Hours Certificate program.
Date of the event	22nd December 2022 to April 2023 – 3 lectures of 2 Hours each for 5 months
Time	10.00 am to 12.00 pm
Venue	6th Floor, Room No. 604
Stream / Class	All Streams
Faculty in charge	Ms. Shalini Kashyap
Faculty members	Ms. Jalpa Dave
No. of Participation	-
No. of beneficiaries	30
Resource Person	1- Mr. Kumar Swami. 2- Mr. Prasad
Resource Person Details	Varg Sanchalak – Sanskrit Bharti
Description of the Event	Lectures have conducted for 30 hours, to teach students Sanskrit language basic communication. After completion of program certificate distribution ceremony has organized and all the participation have received E certificate
Outcome of the Event	➤ Students are able to frame correct sentences both in spoken and written forms. Students receive basic ➤ knowledge of ancient Indian religion, literature and history through the study of Sanskrit texts.

Ms. Shalini Kashyap

Convener, Human Value Cell

Certificate Course In Yoga & Meditation

(HVC)

CSC
Chandrabhan Sharma College
Arts, Science & Commerce

Smt. Durgadevi Sharma Charitable Trust's
Chandrabhan Sharma College of Arts Science & Commerce, Powai
(Affiliated to the University of Mumbai)
NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

IQAC & HUMAN VALUES CELL in Association With
PRAJAPITA BHRAMA KUMARIS ISHWARIYA VISHWA VIDYALAYA

A certificate program on
YOGA & MEDITATION
taking you on the paths of PREM (LOVE)
which helps you to grow and mature, learning from your mistakes.

22 - 24 December, 2022
11:00 AM to 12:00 PM

Resource Person:
Mrs. Asha Bhardwaj

Thanks & Regards
Dr Pratima Singh
Principal

Prof. Umesh Kabadi
(IQAC, Coordinator)

Prof. Shalini Kashyap
Convener- Human Values Cell

CSC

Chandrabhan Sharma College
Arts, Science & Commerce

(Affiliated to the University of Mumbai)
Accredited by NAAC 'B+'

09th July 2022

NOTICE

Human Value Cell

All the students are hereby informed that IQAC and Human Value Cell in association with **Prajapita Brahma Kumaris Ishwariya Vishwa Vidyalaya**, is organizing a free certification program on Yoga & Meditation, for nurturing you with the core human values i.e. Satya , Ahinsa Prem, Humanity etc. starting from Monday, 11th July 2022 onwards . All the students are requested to enroll at the earliest

Date – 11th July onwards

Time – 10.a.m to 12.p.m..

Venue – Room no. 502

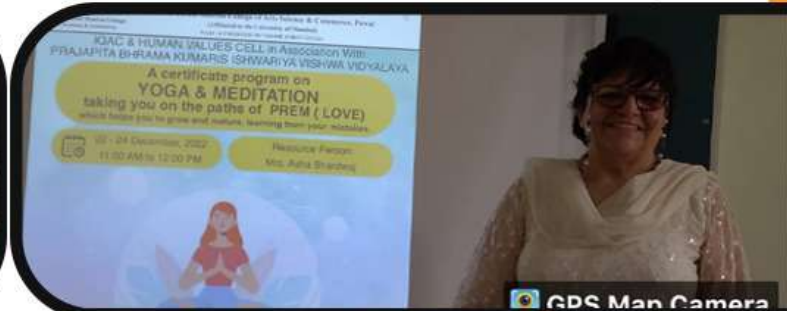Ms.Shalini Kashyap
(Convener, Human Value)

Dr. Pratima Singh
I/C Principal

Smt. Durgadevi Sharma Charitable Trust's
Chandrabhan Sharma College of Arts Science & Commerce, Powai
(Affiliated to the University of Mumbai)
NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

A CERTIFICATE PROGRAM ON
YOGA & MEDITATION

24 DEC, 2022

Smt. Durgadevi Sharma Charitable Trust's

Chandrabhan Sharma College
of Arts, Science & Commerce
(Affiliated to the University of Mumbai)
NAAC ACCREDITED 'B+'GRADE(FIRST CYCLE)

CSC
Chandrabhan Sharma College
Arts, Science & Commerce

26th July ,2022

Syllabus

The sessions on 'Yoga and Meditation' was held on 23th, 25th, and 26th of July, 2022 by our special guests, Mrs. Asha Bhardwaj. The session was held in 7th floor, room no. 702 & 703 where she spoke about 'Shanti', forwarding the knowledge to our students.

Date	Topic
23rd July, 2022	• What is the meaning of Shanti? • The importance of "Shanti" • Different asanas that helps to build and maintain their inner peace.
25th July, 2022	• Meaning of "Om Shanti Shanti Shanti"mantra and the unique meaning of each word "shanti" holds in this mantra. 1. To cleansing and purifying the body of suffering. 2. To relieve the mind of negative feelings and worries. 3. For the soul or spirit of the individual in order to connect them with their higher self. • Importance of the above mantra in yoga . • How to use the mantra in yoga.
26th July, 2022	• How does "Shanti" help to during these times of stress and uncertainty for an individual. • How it develops an individual and how it helps to keep the mental health fit. • Practical demo of Shanti yoga with the students.

Ms Shalini Kashyap

Convenor
Human Value cell

Department of Management Studies (2022-23)

Human Value Cell (2022-23)

Particulars	Description
Name of the event :	30 hours Certificate program – Yoga and Meditation
Date of the event :	11th July, 2022 onwards
Time :	10.00 am – 12:00 pm
Venue :	504
Stream / Class :	All streams
Faculty in charge :	Ms.NeelamAgarwal/Ms Shalini Kashyap
Faculty members :	Ms. GhanshreeChilka
No. of Participants :	-
No. of beneficiaries :	128
Resource Person :	Asha Bharadwaj
Resource Person Details :	Member , Brahma Kumaris , Powai Centre.
Description of the Event :	Ms. Asha Bharadwaj (AshaDidi) from Brahma Kumaris conducted the certificate program for 3days in a month , starting from July for five months . BK Asha delivered the lectures on core human values i.e. Satya , Ahinsa, Prem,Truth etc.
Outcome of the Event :	It enabled the students as well as the teachers to inculcate core human values inthe present and future life The program also enhance the quality of students , vision and understanding.

Ms. Shalini Kashyap

Convenor