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Smt. Durgadevi Sharma Charitable Trust's

# **Chandrabhan Sharma College**

of Arts, Commerce & Science (Hindi Linguistic Minority Institution)

(Affiliated to the University of Mumbai)

NAAC Re-Accredited 'A' Grade (CGPA 3.10)

### **CRITERION -II**

**2.3.1** Student centric methods, such as experiential learning, participative learning and problem-solving methodologies are used for enhancing learning experiences using ICT tools

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Chandrabhan Sharma College of Arts, Science & Commerce, Adi Shankaracharya Marg, Powai - Vihar, Powai, Mumbai - 400076. Tel.: 022-25704526 / 25704530 Email: info@cscollege.co.in Web: www.cscollege.co.in



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<u>Practicals</u> and Laboratory Work



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# **Chandrabhan Sharma College**

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) NAAC Re-Accredited 'A' Grade (CGPA 3.10)

Language Lab



(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Date: - 01/08/2023

# Academic Year 2023-24

### **Notice**

This is to inform all students of all departments that the college is organizing an IT Enabled Language Lab session for vernacular medium students. We are scheduling the date and time table accordingly. You have to follow the schedule.

(Princ

Dr. Pratima Singh



### Sint . Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to University of Mumbai) NAAC RE-ACCREDITED 'A' GRADE(CGPA-3.10)

4 Feb, 2024

### Academic Year 2023-24

### **REPORT** (Language Lab)

Particulars	Description
Name of the event	LANGUAGE LAB
Date of the event	August 2023- February 2024
Time	11:00 am - 01:00 pm
Venue	7th FLOOR LAB
Stream / Class	All Stream (BSc.IT, BAF, BBI, BCOM, BAMM, BMS, BFM)
Faculty in charge	Prof. Seema Negi, Prof. Kushali Gupta
No. of Participation	213
No. of beneficiaries	213
Description of the Event	The sessions are designed to cater 7 different modules which consist different levels of proficiency, and the software provides a wide range of exercises, activities and test to improve the skills. The sessions are led by the tutors who guide the students through the learning process, provide personalized feedback, and monitor their process.
Outcome of the Event	The language lab sessions at Chandrabhan Sharma College have been a valuable asset for the students. The interactive and multimedia environment, the personalized feedback from the tutors. The immediate feedbacks provided by the software have helped the students improve their language skills effectively.

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Convener Mrs. Seema Negi



# Smt. Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College of Arts, Commerce & Science (Hindi Linguistic Minority Institution)

(Affiliated to the University of Mumbai)

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	Language Lab A	Attendance FYB	tinne.	26/00/2022
		12/08/2023	19/08/2023	26/08/2023 Module 5,6 &
Sr. No.	Name	Module 1 & 2	Module 3 & 4	7
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## **Chandrabhan Sharma College**

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai)

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		2/09/2023	9/09/2023	16/09/2023
Sno.	Name of Student	Module 1 & 2	Module 3 & 4	Module 5,6 & 7
1	Saddhi . Pedrokon	Stenek.	Alcohob	Stonet
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3	Sanika Giuran	Janika	Fanika	Stahika
4	Sucha yadar	Sueta	buta.	Sueter.
5	Mansi Singh	Marec	Moren	Mars
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12	Utaly Caupta	Utida	Utoria	C b'do
13	Roshani Tamrakar	Portion	Pastien	Pashan
14	Kamana Singh.	Farmara	Ramana	Kamano
15	Gaydav Tanti	Cillado	Rati	Handy
16	Ashral Au	Dernat pri	porra pri	ponut pri
17	Deebak Chauhan	Deepsk	Chopak	Quepak
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28	Shivan Kashyap	Thenhur	Karhyop	Marhyor

Adi Shankaracharya Marg, Powai-Vihar, Powai, Mumbai - 400 076.



### **Chandrabhan Sharma College**

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai)

Sno.	Name of Student	Module 1 & 2	Module 3 & 4	Module 5,6 & 7
29	Vikas Pal	alitras	$\Omega/\mu$	01.4
30	Polarsh yadav	Adamy	Ada	Adam
31	Dorshan Javy	Dravis	asavin,	Davis
32	Niral A. Hirbheart	Din	Min	Rim
33	Jaynam. Makwana	Bi	G.	H:
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Ms. Kushali Gupta Member

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Mrs. Seema Negi Convener

Smt. Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College of Arts, Commerce & Science

CSC/

Ms. Kushelily

of Arts, Commerce & Science (Hind Linguistic Minority Institution) (Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Language Lab Attendance FYBBI					
Sno.	Name of Student	7/10/2023 Module 1 & 2	14/10/2023 Module 3 & 4	21/10/2023	
1	and the second			Module 5,6 & 7	
2	110-	Aashish	AashisH	Aashis H.	
3	HARSh . A. Pandey	HARSH	HARSH	HARSh	
4	Rfan Shaikh	Wan	1ettan_	Allan	
1000	Satish Patil	Satish .	Satish	Satish	
5	Yoshing Sakaj	Josting 1	histing	Young	
6	John 3. Chauhan	Jelra.	-Lehe	-leha	
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17	Ganyau Sirvi	Jannen	Jauras	Lauras	
18	Manjsha Varma	Anaisha	manisha	Anisna	
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		4/12/2023	11/12/2023	18/12/2023
Sno.	Name	Module 1 & 2	Module 3 & 4	Module 5,6 & 7
1	Anand Markenday Mali	and male	and make	, and mali
2	Harsh Withra	Luthur	Lecthera	Suchere
3	Ayush Sharma	Ayun	Ayon	Auth
4	Mehul Virendry Jain	Whit	July	albert
5	Vihaon Vardham	Nihaon	Vihoon 1	Vihaan !!
6	Gausar gepta	anganganta	your Ciptor	Juccertt
7	RAVI Yada	RAVIE	RAVE	DAVE
8	Yash Vadar	yash	Yash	Vall
9	Shwety - Oupto	Shwety '	Shwetg.	Shurety .
10	Juhi Yadav	Juhi	Juhi	Juhi
	Nisha Vadav	Nisha	Nisha	Nisha
12	M. Bhavan: nadar	Bhavani	Bhavami	thouar
13	Rajvrandini sing	Rafnandin		Rainandi
14	Sumit Clagat	Sumit	Sumit	Samit
15	Par Aloh Ranch	Stor	Shol	Alok
16	Phiti Grayd	But	Tout	Porte
17	Shalhank Dangendes Singh	Stichank	In milkan	Malhauk
18	Dikshu khudwe	Taksha	Taksher	Takshy
19	Rinkal Ram	Dinkel	Rinkal	Rinkal
20	Aarti. R. yodav	Aarti	Aarth	Aanth
21-	Nidhi Tripathi	, Nidhi	Nichi	Midhi
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Ms. Kushali

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### Chandrabhan Sharma College

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Language Lab Attendance FY CAME FYBMS					
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8	Zubais	Lubuin	Lubari	Zulocies	
9	Bhavesh choudhary	Bhavesh	Bhavesh	Bhavesh	
10	Sujal Paskunde	Stancende.	K L		
11	Snehal Dhale	Shale	Shall	Shale	
12	Muskam Dogra.	Ouson	Quinton	Mustan	
13	Prize Dubey.	preys	Perto	Pero	
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Ms. Kushali Gupta

Member

Mrs. Seema Negi

Convener



**Chandrabhan Sharma College** 

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	Language Lab	Attendance FYB	16/1/2024	22/1/2024
		8/1/2024	Module 3 & 4	Module 5,6 & 7
Sno.	Name of Student	Module 1 & 2	Wodule 5 & 4	Module 3,0 ct /
1	Aart Grupta.	- Con	di d	Dead.
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4	Rahul margua	Rehat	Rethy	Cobult
5	Aasitya mishra	Halithan	Aabittan	Aaditaa
6	Pravit Mishra	Taide	Driches	Zannik
7	Shrizas Pawar	8	8	8
8	Anjali Rajbhar	Apjel	diferi	Anjel
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Ms. Kushali Gupta Member

Mrs. Seema Negi

Convener



# **Chandrabhan Sharma College**

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		ttendance FYBSc. D: 8/02/2024		
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7	ANKIT. GUPTA.	Jakith .	Queitles	- Antilar
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10	Akash Yadav	Alaahiy	Alworthy	Alcoth y
11	Flman Singh	Roth	Angh	Sogh
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18	Subhash R. Koli	Rubbacer	Joth	Jatta Orthash
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Faculty Incharge:-

Mrs. Seema Negi

Ms. Kushali Gupta

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Glimpses of the Event (Language Lab):-





# **Chandrabhan Sharma College**

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# 1.3 Field Visits & Industrial Visits



# Chandrabhan Sharma College

of Arts, Commerce & Science

(Hindi Linguistic Minority Institution)

(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Date: 25th July, 2023

# **DEPARTMENT OF B. COM (ACCOUNTING & FINANCE)**

# **NOTICE**

This is to inform all SY & TY. BAF students that the department of B. Com (Accounting & Finance) (Tally Club) is organizing a **One-Day Educational Visit** to **BOMBAY STOCK EXCHANGE Visit** will be on 3rd August 2023. Second Year & Third Year Students are required to attend the training Programme. Students are required to fill undertaking forms on or before 31/07/2023.





Schedule of Visit

Name of College	Date	Time	Batch	CLASS
	03-Aug-		Batch	
	22	10.30 am to 11:15 am	1	TY. BAF
	03-Aug-		Batch	
Chandrabhan Sharma	22	12.00 pm to 12.45 pm	2	SY & TY.BAF
College of Arts,	03-Aug-		Batch	
Commerce & Science	22	2.00 pm to 2.45 pm	3	SY. BAF

All students are required to reach BOMBAY STOCK EXCHANGE before the session timings.

Truthah

Mr. Tushar Shah Coordinator BAF

Dr. Pratima Singh

Principal



# Chandrabhan Sharma College

of Arts, Commerce & Science (Hindi Longplitatic Mundrity Institution)

(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Date: 05th August 2023

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# REPORT

## TALLY CLUB BACHELOR OF COMMERCE (ACCOUNTING & FINANCE)

Particulars	Description	
Name of the event :	Educational Visit to "Bombay Stock Exchange".	
Date of the event :	Thursday ,3 <sup>rd</sup> August 2023	
Time :	800 AM to 2.00 PM	
Venue :	Bombay Stock Exchange	
Stream / Class :	Second year and Third Year ACCOUNTING & FINANCE	
Faculty in charge :	Mr. Vicky. Kukreja	
Faculty members :	Mr. Tushar Shah and Ms. Jalpa Dave	
No. of Participants :	93	
No. of beneficiaries :	93	
Resource Person:	Dr. Adity shrivanshan	
Resource Person Details :	Chief Economist of Bombay Stock Exchange	
Description of the Event:Visit began with an informative presentation about the history and significance of the Bombay Stock Exchange. We learned that BSE is oldest stock exchange in Asia, founded in 1875, and it plays a pivota the Indian financial system. The presentation covered key concepts re- stock markets, securities trading, and the regulatory framework that g the exchange.		
Outcome of theEducational visit to the Bombay Stock Exchange was both informOutcome of theinspiring. It provided us with a real-world perspective on the finanEvent:industry and the functioning of stock exchanges. We gained a deeappreciation for the complexities and opportunities within the stoce		

# Mr. Tushar Shah

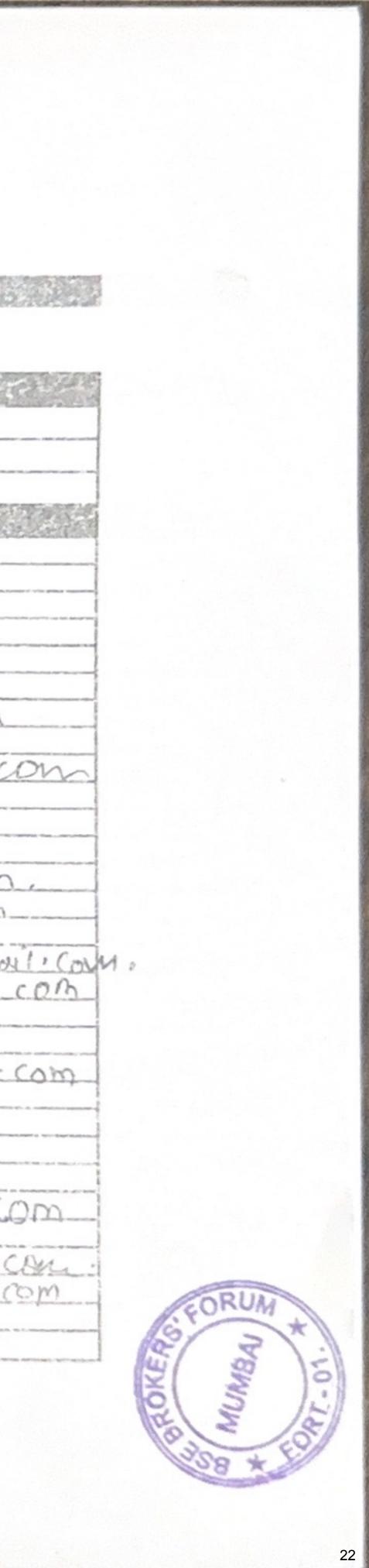
**Co-ordinator** 

# Bachelor of commerce (Accounting & Finance)

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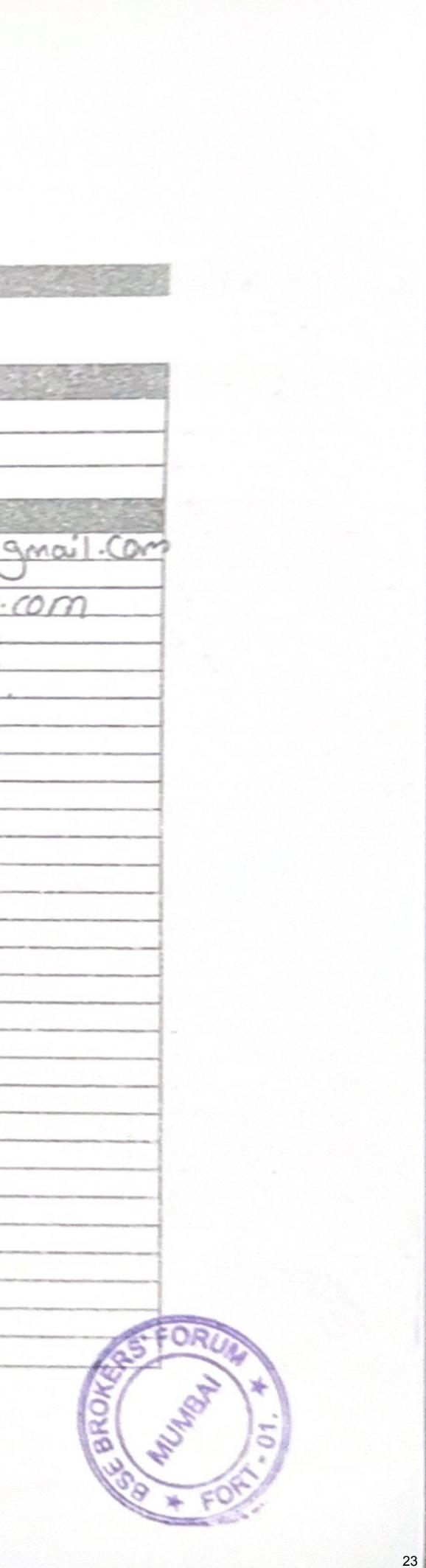
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(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

### **BSE VISIT PHOTO COLLAGE**



Chandrabhan Sharma College of Arts, Science & Commerce, Adi Shankaracharya Marg, Powai - Vihar, Powai, Mumbai - 400076. Tel.: 022-25704526 / 25704530 Email: info@cscollege.co.in Web: www.cscollege.co.in



# **Chandrabhan Sharma College**

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

### NOTICE

Date: 5th August, 2023

### **DEPARTMENT OF MULTIMEDIA & MASS COMMUNICATION**

This is to inform all the students of Department of Multimedia and Mass Communication that **Media World Club** is organizing a **visit to MAAC Institute** for all the BAMMC students. All the students are requested to be present for the same on the given date, time and venue.

Date: 9<sup>th</sup> August, 2023 Time: - 10:00 am- Batch wise Venue: MAAC Institute, Powai.

Ms. Manali Naik

Coordinator - Dept. of Multimedia & Mass communication

**Dr. Pratima Singh** 

Principal



**Chandrabhan Sharma College** 

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbal) Accredited by NAAC 'B+'

### DEPARTMENT OF MULTIMEDIA & MASS COMMUNICATION (2023-24)

#### REPORT

Particulars	Description
Name of the event	Visit to MAAC Institute
Date of the event	9 <sup>th</sup> August, 2023
Time	10:00 am
Venue	MAAC Institute, Powai
Stream/ Class	BAMMC
Faculty in Charge	Manali Naik
Faculty Members	Sushmita Rajpurohit
No. Of Participants	70
No.Of beneficiaries	70
Resource Person	Departmental event
Resource Person Details	
Description Of the Event	The Department of Multimedia and Mass Communication with Media World Club organized a Visit to MAAC Institute Powai. The visit was arranged for students in batches as per their interest. A Google form was circulated among the students so that they can decide their interest accordingly select the batch. The students were accompanied by the faculties of the department from college to the Venue. This visit was decided for students so that they can get a deep practical knowledge in their interest field. The session started at 10 am and ended at 12:30 pm, at the end of the session the faculties of MAAC also conducted a personal counseling session for the same.
Outcome of the Event	The event was for organized for all the students so that they can get a deep knowledge about their area of interest and explore more about that for their future as a profession.

Ms. Manali Naik

Coordinator - Department of Multimedia & Mass Communication

Chandrabhan Sharma Charitable Trust's of Arts, Commerce & Sel

(Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai)

Accredited by NAAC

### ATTENDANCE SHEET

Name of the De	epartment / Committee	BAMMC - Media World Club.
Name of the Event / Activity / Workshop, etc.		MARC- Nuit
Name of the Re	esource Person	Vikesh, Megha.
Date	9410th Aug	Time 11:00 gm - 1:30 pm
No. of beneficia	ries 14	Venue MAAC- Institute - Powai.

Sr. N	o Name of the Students	Stream / Class	Signature
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Signatur Coordinator/Convenor

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Signature - Principal



### Smt.Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College

of Arts, Commerce & Science

(Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai)

### Department Of MultiMedia And Mass Communication (2023-24)

### Career Guidance - Two Days Visit to MAAC Institute





9th &10th August, 2023 Venue: IIT Powai Time: 11.00am to 1.30pm







Smt. Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College

> of Arts, Commerce & Science (Hindi Lingulstic Minority Institution) (Affillated to the University of Mumbai) NAAC Re-Accredited 'A' Grade (CGPA 3.10)

> > Date: - 12th February, 2024

### **NOTICE**

This is to inform all the students that the IQAC & Department of Bachelor of Commerce (B.Com) is organizing a Field Visit for B.Com students. Registrations from the students for the same will be accepted on a first cum first serve basis. Those students going for the Mumbai Port Visit should wear appropriate/formal dressing. Consent/ Undertaking letter from the parents is a must. The visit will be on Thursday, 22nd February, 2024. Students will leave the college by bus in the morning at 7.30 am and will be dropped to college by 2.00 pm. Pick-up and drop is arranged by the college.

Venue - Mumbai Port Trust

Visit Cost - Rs. 400/-

Document Required - Aadhar Card Xerox

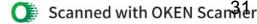
Registration for this Visit - Thursday, 8th February, 2024 till Saturday, 10th February, 2024 only.

ID card is mandatory.

Things to carry: - Cap, Closed shoe, Water Bottle, Snacks, Goggles.

Ms. Sharlet Bhaskar. Co-ordinator, Bachelor of Commerce.

Dr. Pratima Singh, I/C Principal.





### Smt. Durgadevi Snarma Unaritable Trustis

# **Chandrabhan Sharma College**

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) NAAC Re-Accredited 'A' Grade (CGPA 3.10)

Date: 22/02/24

### Report

### EMAC Zone of the Bachelor of Commerce (2023-24)

Particulars	Description	
Name of the event :	Visit to Mumbai Port Trust	
Date of the event :	22 <sup>nd</sup> February, 2024	
Time :	07.30 am onwards	
Venue :	Mumbai Port Trust	
Stream / Class :	Bachelor of Commerce	
Faculty in charge :	Prof. Sharlet Bhaskar	
Faculty members :	Prof. Krishnakant Pandey, Dr. Pratibha Jadhav and Prof. Neha Mishra	
No. of Participants :	71	
No. of beneficiaries :	69 + 04 Faculties	
Resource Person :	_	

Adi Shankaracharya Marg, Powal-Vihar, Powal, Mumbai - 400 076.





# Chandrabhan Sharma College

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) NAAC Re-Accredited 'A' Grade (CGPA 3.10)

Description of the Event :Field Visit for B.Com students. A bus was arranged through a travel and tourism group Wings Adventure and the students left the college by bus in the morning at 8.30 am and reached the venue by 9.30 am after which they were allowed in the port through a security check by checking their Aadhar Card. The cost of the visit was Rs. 400 per student. Mumba harbour is a major port in India. It is the principal gateway to India and has played a pivotal role in the development of the national economy, trade & commerce. The students were taken inside the port and firstly they were shown the pre-shipment storage facility for export of Heavy Motor Vehicles (HMVs) which could be stored for a free period of 30 days. They were shown the storage space for Export & Import of cars.The port is composed of three wet docks: Prince's Dock was commissioned in 1880, Victoria Dock commissioned in 1888, and Indira Dock, viz. Hughes Dry Dock which is 304 metres long. The students were taken to all the three docks and they were given information on vessels, cargo storage, cargo handling etc. The students were also taken to Ballard Pier, which has a modern passenger Terminal Building. They were shown the loading and unloading yard, large cargo vessels, small vessels, auto vessel etc. The students were also given information about the various	Resource Person Details :	-
Pier, which has a modern passenger Terminal Building. They were shown the loading and unloading yard, large cargo vessels, small vessels, auto vessel etc. The students were also given information about the various documents that are used for export documentation like shipping bill, let		The port is composed of three wet docks: Prince's Dock was commissioned in 1880, Victoria Dock commissioned in 1888, and Indira Dock commissioned in 1914. The port has one dry dock, inside the Indira Dock, viz. Hughes Dry Dock which is 304 metres long. The students were taken to all the three docks and they were given information on vessels,
		cargo storage, cargo handling etc. The students were also taken to Ballard Pier, which has a modern passenger Terminal Building. They were shown the loading and unloading yard, large cargo vessels, small vessels, auto vessel etc. The students were also given information about the various documents that are used for export documentation like shipping bill, let
Outcome of the Event :       The main motive of this activity was:         1. To study the basics of Docks & Harbour.         2. To educate the students on the details and working of different units of Docks & Harbour.         3. To impart practical knowledge to students on export marketing.		<ol> <li>To study the basics of Docks &amp; Harbour.</li> <li>To educate the students on the details and working of different units of Docks &amp; Harbour.</li> </ol>

Ms. Sharlet Bhaskar

(Co-ordinator)

Bachelor of Commerce

Adi Shankaracharya Marg, Powai-Vihar, Powai, Mumbai - 400 076.





Chandrabhan Sharma College of Arts, Commerce and Science, Powai

(Hindi Inquistic minerity institution) (Afrikated to the University of Mumbai) NAAC Re-Accredited "A" Grade (CGPA 3.10)

### ATTENDANCE SHEET

Name of the Department / Committee		ENACZONE - BCOM.			
Name of the Event Workshop, etc. Name of the Resou	•	visi	t to	Mumbai	Post-Trust-
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Date	22-02-24	Time	7.30	am on	varas
No. of beneficiaries	69 +04 Jac	Wenue	Mum	bai Port	Trust

Sr. No	Name of the Students	Class / Stream	Signature
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Signature- Coordinator/Convenor

Signature -/Principal





Smt.Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College of Arts, Commerce and Science, Powai

(Hindi linguistic minority institution) (Affiliated to the University of Mumbai) NAAC Re-Accredited "A" Grade (CGPA 3.10)

### ATTENDANCE SHEET

Name of the Department / Committee		EMAG	ZONE - RIAD	
Name of the Event / Activity / Workshop, etc.		Vistt to Humbai Post Trust		
Name of the Resource Person		-		
Date	22-02-24	Time	7.30 am onwards.	
No. of benefic	ciaries 69+04 (Fau	DVenue	Mumbai Post Tzust	

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Principal Signature





### Smt.Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College of Arts, Commerce and Science, Powai

(Hindi linguistic minority institution) (Affiliated to the University of Mumbal) NAAC Re-Accredited "A" Grade (CGPA 3.10)

#### ATTENDANCE SHEET

Name of the Department / C	ommittee EM-	ENACZONE - BCOM		
Name of the Event / Activity Workshop, etc.	1 Vísu	Visit to Numbai Post Trust		
Name of the Resource Perso	n —			
Date 22-0	2-24 Time	7.30 am Onwards.		
No. of beneficiaries 69 +	04 Faece Nenue	Mumbai Post Trust.		

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Smt.Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College of Arts, Commerce and Science, Powai

(Hindi linguistic minority institution) (Affiliated to the University of Mumbai) NAAC Re-Accredited "A" Grade (CGPA 3.10)

# **MUMBAI PORT TRUST VISIT**

### **CHANDRABHAN SHARMA COLLEGE OF ARTS, COMMERCE & SCIENCE**

(NAAC ACCREDITED A GRADE - SECOND CYCLE).

IQAC & DEPARTMENT OF BACHELOR OF COMMERCE (B.COM) IS ORGANIZING A FIELD VISIT FOR B.COM STUDENTS. REGISTRATIONS FROM THE STUDENTS FOR THE SAME WILL BE ACCEPTED ON FIRST CUM FIRST SERVE BASIS.











Thanks & Regards,



Dr. Pratima Singh. I/C Principal

Ms. Sharlet Bhaskar Bachelor of Commerce



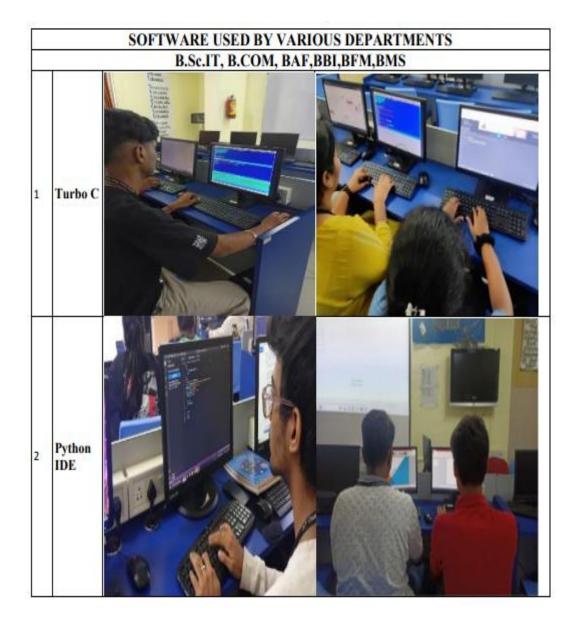
## **Chandrabhan Sharma College**

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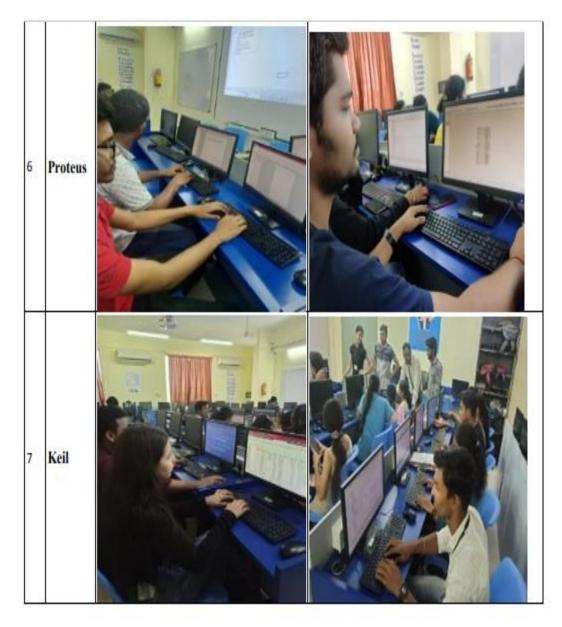


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## **Chandrabhan Sharma College**



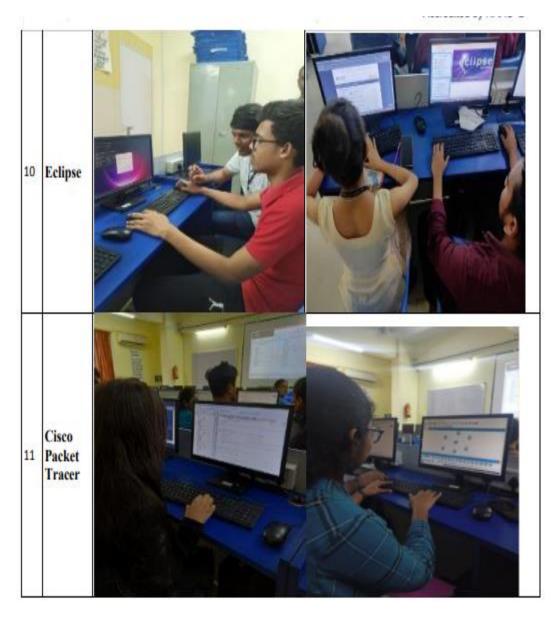


# **Chandrabhan Sharma College**





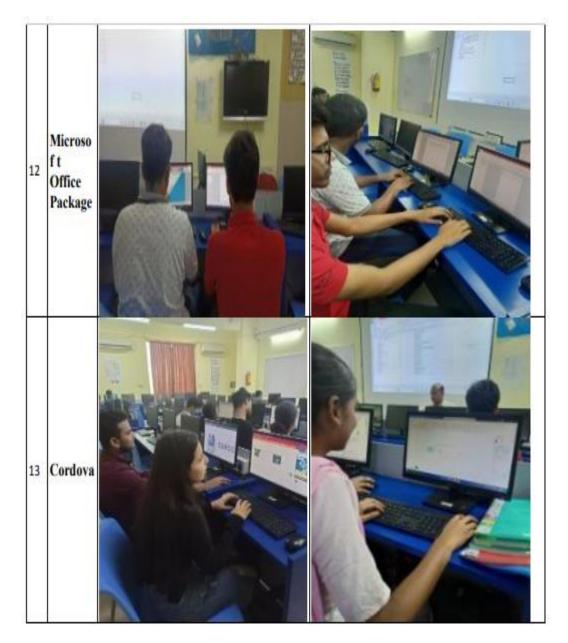
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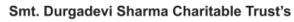






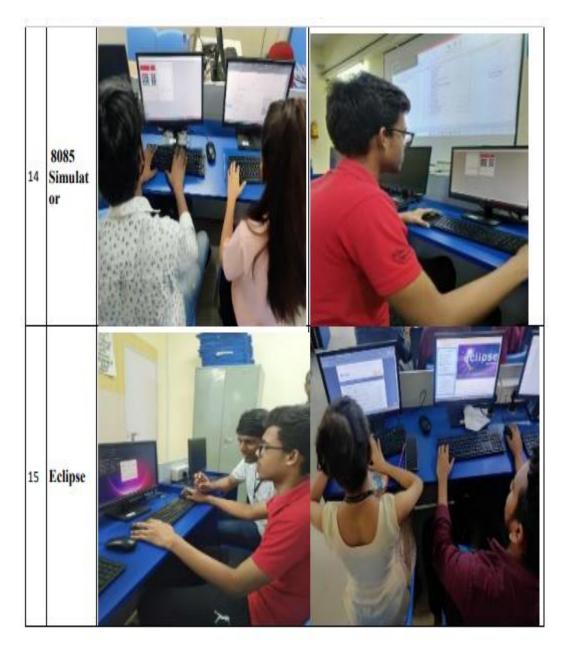
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## **Chandrabhan Sharma College**





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Lecture delivery through ICT





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of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) NAAC Re-Accredited 'A' Grade (CGPA 3.10)



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## **Chandrabhan Sharma College**





### Smt. Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) NAAC Accredited

### **Department of Information Technology (2023-24)**

Date: 15th Nov 2023

#### NOTICE

This is to inform all the students that the Department of Information Technology has organized a Certificate Program on "Advanced Program on Java Full Stack Development Using Angular". This course will be conducted in collaboration with Anudip Foundation.

It is compulsory for all the TYIT students to attend this Certificate Program and take the best out of it. Certificate will be given to all the registered students on completion of course. Prof. Sandeep Vishwakarma is the In-Charge of the Course.

Dates: 1<sup>st</sup> Dec 2023 – 15<sup>th</sup> Mar 2024. Timo: 12 pm to 4 pm

Fees – Rs. 1000 per student Mode – Offline/Online

Asst. Prof. Sandeep Vishwakarma Coordinator Dept. of Information Technology



# **Chandrabhan Sharma College**

of Arts, Commerce & Science (Hindi Linguistic Minority Institution)

(Affiliated to the University of Mumbal) NAAC Re-Accredited 'A' Grade (CGPA 3.10)

#### Date:-17/03/2024

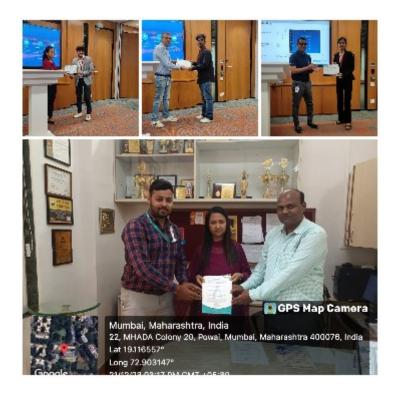
#### <u>Report</u> <u>Certificate course 2023-24</u>

Particulars	Description	
Name of the Certificate	Advanced Program on Java Full Stack Development	
Course	Using Angular	
Duration of the course	1st Dec 2023 to 15th March 2024	
Time	12pm to 4 pm	
Venue	Offline Mode	
Stream / Class	TYIT	
Faculty in charge	Prof. Sandeep Vishwakarma	
Faculty members	Mrs. Asmita Ranade	
No. of Participation	52	
No. of beneficiaries	52	
Resource Person	Mr. Prashant	
<b>Resource Person Details</b>	Faculty Trainer	
Description of the Event	The course offered hands-on training and practical insights into Java Full Stack Development with Angular, equipping participants with industry-relevant skills. Supplemented by online resources, the program was a significant step in preparing students for advanced IT roles.	
Outcome of the Event	<ol> <li>This certificate course will provide the student with in- depth knowledge about Advanced Java concepts, framework, libraries, servlets, JDBC, JSP, and Hibernate etc. It will help in developing robust and scalable Java applications.</li> <li>This course will also cover front-end and back-end aspects of FullStack development, technologies like HTML, CSS, JavaScript and popular frameworks like Angular and React. It will help in developing complex web applications.</li> </ol>	

Asst. Prof. Sandeep Vishwakarma Coordinator

Dept. of Information Technology

Adi Shankaracharya Marg, Powai-Vihar, Powai, Mumbai - 400 076. Tel.: 022 - 45266020, Email:- info@cscollege.co.in • Website :- www.cscollege.co.in





### **Chandrabhan Sharma College**





Smt . Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College of Arts, Commerce & Science (Autonomous) Hindi Linguistic Minority Institution (Affiliated to University of Mumbai) NAAC RE-ACCREDITED 'A' GRADE (CGPA 3.10) Adi Shankaracharya Marg, Powai Vihar Complex, Powai, Mumbai - 400 076

# LIST AND DETAILS OF STUDENTS PROJECT WORK FOR THE ACADEMIC YEAR 2023-24 TYBBI

Sr No	Roll No	Student Name	Topic Name
1	1	Alina Mohammed	To Study on Contribution of NBFC Towards
	T	Rafik kadri	MSME'S In India
2	2	Sejal Devji Padaya	A study of banc assurance as a part integrated of retail banking in HDFC prudential life insurance company
3	3	Shivam dayashankar pandey	Impact of inflation on Indian banking sector
4	4	Muskan Ayub Shaikh	Project on 75 years of Reserve Bank of India
5	5	Kamya Thakkar	Present Scenario and Future Prospects of Plastic Money in India
6	6	Simran Jaiswal	Effect of GST on restaurant
7	7	Rajkumar Ramakant Maske	Loan and advances of HDFC Bank
8	8	Sakshi Singh	Comparative study of mutual funds in india
9	9	Pritesh Chavan	
10	10	Akash Virendra Jaiswar	Study of investment in health insurance by citizens of Mumbai"
11	11	Nikhil Varma	Study of neo banks
12	12	Yadav Rishabh	A study on awareness about exempt incomes as per income tax act amongst individuals in Mumbai.
13	13	Muskan ayub patel	A study of financial analysis of Indian oil corporation limited
14	14	Anurag ramnaresh saroj	Financial institutions in india and their duties

Oiler

Mr. Nilesh Shukla

Head of the Department



Smt . Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College of Arts, Commerce & Science (Autonomous) Hindi Linguistic Minority Institution (Affiliated to University of Mumbai) NAAC RE-ACCREDITED 'A' GRADE (CGPA 3.10) Adi Shankaracharya Marg, Powai Vihar Complex, Powai, Mumbai - 400 076

LIST AND DETAILS OF STUDENTS' PROJECT WORK FOR THE ACADEMIC YEAR 2023-24 TYBMS

Roll No	Student Name	Topic Name
1	Abey Ritika Abey Mathews	A Comparison Study On Marketing Strategy Of Zudio And Westside.
2	Aiju Achankunju	Marketing Strategy Of Boat
3	Pratham Pratap Bhaskar	SWOT Analysis of ONEINSURE
4	Vishal Sudam Chavan	Relationship Between Marketing Research, Customer Knowledge And Company Sales
5	Sahil Shrikant Gawde	A Study of UFC Sport (Marketing Strategy)
6	Aniket Rajesh Gupta	Marketing Starategy of Dmart
7	Aditya Dhanraj Jagtap	Business Case Study Of Lux
8	Aniket Harishkumar Jain	Product Strategy Of Decathlon
9	Karan Purushottam Joping	
10	Ayush Dinesh Mehta	To study the market share of personal care product at ITC limited
11	Yash Anil Mhase	Marketing Strategy Of Starbucks
12	Nandini Rajkumar Pal	Marketing Strategy Of Brand Nike
13	Priyanka Rambabu Pal	SWOT Analysis Of Udaan India Foundation NGO
14	Sneha Chirojilal Patwa	
15	Naveen Akkulappa Picholla	Bisleri Marketing Project
16	Vishal Raju Sidhrala	A Study On Marketing Strategy Of One Plus And It's Effect On Consumer
17	Satyam Rakesh Singh	Market analysis and sales development Amul milk
18	Sahil Devendra Thakur	Study On Online Shopping
19	Om Rajeev Vaish	Radio Advertising Of Radio Mirchi And Red FM
20	Anjali Subhashchandra Yadav	A Study Of Marketing Strategy Of Airtel Company
21	Vandana Shamle Yadav	Study Of Marketing Strategies Of Lux
22	Rohit Jamuna Prasad	To study of Marketing Strategy Of Fevicol.



Hindi Linguistic Minority Institution (Affiliated to University of Mumbai) NAAC RE-ACCREDITED 'A' GRADE (CGPA 3.10)

	Rajbhar	
23	Anurag Akhilesh Shukla	Study On Consumer Satisfaction On Amazon
24	Chandan Udayraj Singh	Study Of Mobile Marketing
25	Ajay Rajesh Kamble	
26	Sachin Rajman Yadav	A Study Of Bank Marketing Technique In TJSB Banking
27	Nandini Mahadeo Patil	A study of Marketing Strategy Of Mcdonald's
28	Ayaan Allauddin Inamdar	Marketing Strategy Of Maruti Suzuki
29	Krishna Vinay Singh	Evolution In Marketing Of Tata Motors Ev Cars After Make-In India Initiative
30	Khushi Sanjay Gupta	Study Of Marketing Strategy Of KFC
31	Tejal Navanath Gadhave	Study On Online Marketing
32	Akash Indal Rajbhar	Building Brand Image with Digital Marketing of NIKE
33	Saurabh Surendra Yadav	Effect Of Mobile Marketing On Youngsters
34	Kajal Suryaprakash Yadav	Marketing Strategy Of Brand Adidas
35	Aniket Radheshyam Prajapati	Bisleri Marketing
36	Khushboo Harinath Yadav	A Study On Amazon Boost The Level Of Online Marketing Through SEO
76	Mohd Sufian Mohd Asif -	Comparative Study On Kotak Mahindra
77	Pranjal Gorakhnath Ahire	Attrition In Bpo
78	Sakshi Jogindar Bot	Merger Of Lakshmi Vilas Bank
79	Suresh Manaram Chaudhary	
80	Kishan Kumar Premshankar Dubey	The Evolution Of Banking From Traditional To Digital
81	Saurav Sushil Ghosh	COMPARATIVE STUDY OF KOTAK MAHINDRA BANK v/s ICICI BANK Products
82	Sohan Kishor Jagdale	A Study Of Awareness About Financial Scam In India
83	Shruti Bhupendra Jain	Understanding The Awareness Of Stock Market
84	Raiya Abdul Mannan Kazi	Global Recession And Micro Finance In Developing Countries
85	Ateesha Ramzan Khan	
86	Mohd Ali Hasan Abbas Khan	study on financial performance of zee ltd.
87	Shahbaaz Nasir Khan	Financial Statement Analysis Of Tata Motors



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	Auf Shankar	acharya Marg, Powai Vinar Complex, Powai, Mumbai - 400 076	
88	Vivek Manohar Kunigiri	Ficounting Accounting And Auditing At Shade Furnishing	
89	Kartik Milind Lad	Performance Evaluation Of Mutual Fund In India	
90	Prathamesh Vijay Loke	Study On Gst And Its Impact On Gdp	
91	Pranali Pradeep Mandavkar	Comparitivc Analysis Of Mutual Funds And Bank Deposit	
92	Tejas Shankarrao Mane	Online Banking Service In India	
93	Brijesh Harendraprasad Mourya	Performance Management With Reference To Icici Bank And Sbi Bank A Comparative Analysis	
94	Pinky Ramchandra Mourya	A Comparative study on E-banking services of ICICI Bank & HDFC Bank	
95	Mahek Fatema Mohsin Munshi	Working Of Money Market In India	
96	Soham Santosh Nalawade	Investment Options Through Bajaj	
97	Tejas Satish Nalawade	Sebi And Investment Protection	
98	Chirag Narendar Panchal	A Study Of Commodity Trading & Investor Awareness	
99	Swati Prakash Patil	Capital Market In India	
100	Prathamesh Dattatray Phulse	Interest Of Youth In Stocks	
101	Sahil Surendar Rajbhar	A Comparative Study On Income Tax Act 1961 And Its Recent Development	
102	Sarika Ramesh Rodda	A Study On Stock Market Trading An its Awareness Among Youth In Powai Region	
103	Avantika Anil Rokade	An Analytical Study Of Investment Strategies Of Blackrock Company And Its Awareness In India Among The Citizen	
104	Payal Pramod Sahu	A Study Of Investors Perception Towards Mutual Fund	
105	Soham Vijay Sawant	financial analysis of blue Dart Express	
106	Vighnesh Sudhakar Sawant	Complete Study On Irda	
107	Aasama Mansur Shaikh	Spending Habbits Of Youngster Using Credit Card	
108	Bushra Ansar Ahmed Shaikh	A detail Study on impact of Goods & Service Tax (GST) in Hotel industry	
109	Mohd Kaif Raisuddin Shaikh	Comparative Analysis Of Sbi And Icici Bank	
110	Deepanshu Umashankar Sharma	Financial Analysis Of Blue Dart Express	
111	Rohan Prakash Shinde	A study on awarness about debt market instruments among individuals	



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	Auf Shanka	acharya Marg, Powar Vinar Complex, Powar, Mumbar - 400 076
112	Shruti Satyanand Singh	a study of financial analysis of tata steel limited
113	Tejas Subhash Soundalkar	Analysis Of Merge Of Telecom Companies Vodaphone & Idea
114	Lalita Ambalal Suthar	Comparative Study Of Performance Of Public And Private Banks
115	Mayur Waman Vaidya	Strategies Od Derivatives Trading
116	Parth Dnyandev Valte	Investment In Derivatives Market
117	Astha Abhayraj Yadav	A Study on performances of Life Insurance
118	Jyoti Rajesh Yadav	A Study of financial management in real estate industry
119	Jyoti Shailendra Yadav	A Study Of Financial Management In Real Estate industry with reference to Marol ,( Mumbai )area
120	Ritik Rajesh Yadav	Needs For Financial Planning For Today Youth
121	Rohit Jiyalal Yadav	Various Types Of Insurance Company
122	Suraj Kumar Kaushal Kumar Yadav	D-Mart System In India
123	Sumidha Ramnaresh Yadav	A Study On E - Filing Of Income Tax Return On Individuals
124	Samshealam Nooralam Shaikh	Role Of Financial Institution In Economic Development
125	Sahil Siddharth Bhadarge	A Study On Currency Derivatives Forex Market
126	Harsh Rupesh Chauhan	Financial Analysis Of Boat Lifestyle After Covid 19
127	Pankaj Bhanu Pratap Yadav	FOREIGN EXCHANGE AND RISK MANAGEMENT
128	Shailesh Mannu Yadav	IPO IN INDIAN MARKET
129	Vivek Mangalprasad Gupta	THE MANAGEMENT OF MONEY
130	Sangam Dilip Nishad	Behaviour Finance In Stock Market
131	Minesh Manohar Chavan	MUTUAL FUND SCHEMES
132	Vaibhavi Vilas Surwade	A Comparative Analysis Of Financial Performance Of Icici & Axis Bank Of 5 Years
133	Bharti Sohansingh Rajput	A Study Of Financial Performance Of Hindustan Unilever Limited
134	Kumkum Mahendra Singh	To Study Insurance Policy With Reference To Life Insurance Corporation
135	Tanvi Sadanand Poojary	Bancassurance
136	Md Alfaiz Mohd Mobin Raeen	A study on performance of lic mutual fund asset management limited
137	Pranali Vijay Gawande	Study Of Investment Management At Paytm
l	8	



Hindi Linguistic Minority Institution (Affiliated to University of Mumbai) NAAC RE-ACCREDITED 'A' GRADE (CGPA 3.10)

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138	Sandhya Ramresh Jaiswar	Ipo Of Reliance Industries
139	Nishant Siddharth Gaikwad	The Rise Of Neo Banks Digital Only Banking Services
140	Rohit Anil Soni	
141	Mohd Saif Seraj Ahmed Khan	
142	Vighnesh Ghanshyam Yadav	
143	Raj Surendra Yadav	
151	Krutika Devdatt Chavan	A Study On Recruitment Process In L&T Company.
152	Sujal Sumedh Gaikwad	Employee Well-Being Programs: A Focus On Mental Health in Accenture company
153	Ajaykumar Siyaram Gupta	Service Sector Culture In TATA MOTRA
154	Pranoti Ghanshyam Jangam	A Study On Stress Management Strategies Among Undergraduate Students Of University
155	Avishkar Shankar Khade	Study on job satisfaction level at manufacturing organigation(TOYOTA GROUP)
156	Leann Jessica Thomas Wilson Lobo	Fostering Work Culture Through Navigation In MNC
157	Vaishnavi Sachin Madane	International Cross Cultural Corporate Management in
158	Shrawani Vishnu Malkar	Organizational Study On Employee In Motivation In Deloitte
159	Purva Pravin Malke	Study On Recruitment Process In Airtel Service Centre
160	Viganesh Guru Kumaraguru Nadar	HR Policies Of Tata Motors
161	Vaishnavi Krishnankutty Nair	How Diversity And Inclusion Initiatives Impact Organizational Success In Human Resources Management
162	Samruddhi Sandeep Nalawade	"Impact Of Remote Work On Employee Engagement And Productivity : A Comparative Analysis Pre And Post-Pandemic"
163	Yashraj Shekhar Pachupate	Retirement & Termination Of Employees In An Organisation
164	Sachin Kumar Arun Kumar Pandey	Training And Development In Indian Oil Corporation
165	Sakshi Deepak Parab	To Study Recruitment And Selection Process In Pizza Hut



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166	Fardeen Firoz Pathan	Issues & Challenges for HR In Wipro
167	Rupal Sandeep Pawar	Employee Training And Development At Tata Power
168	Taniya Dinesh Rane	Research On Reliance Jio Company
169	Aaliya Altaf Shaikh	The Role Of Artificial Intelligence In Human Resource Management
170	Ajay Ramchandra Shinde	Study on Job satisfaction among delivery partners at Zomato
171	Arshama Rashid Siddiqui	A Study On Incentive Plan In Hrm (Vodafone And Aitrel)
172	Kushi Rajkumar Singh	Recruitment And Selection Process In Indian Armed Forces
173	Kusum Satyaprakash Singh	Study Of HR. Operation Management In RELIANCE PVT LMT
174	Tarannum Yusuf Shaikh	Analysis Of Satisfaction Level Of Employees In The Telecom Sector
175	Abhishek Prakash Pawar	Recruitment Process In Godrej Company
176	Srushti Santosh Barve	A Study On HR Outsourcing And Its Application In IT Sector TATA CONSULTANT.
177	Ritesh Ramchandra Kumbhar	Consumer Behaviour In The Automobile Industry
178	Riya Manoj Vishwakarma	

mulad

Mr. Umesh Kabadi **BMS** Coordinator



## **Chandrabhan Sharma College**



II Shree Vindhyachal Prasanna II

II Shree Ganeshaya Namah II

Il Shree Balaji Prasanna II



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### ITINERARY FOR CHANDIGARH – KULLU – MANALI 7 NIGHTS / 8 DAYS CHANDRABHAN SHARMA COLLEGE

A Complete Travel Solution

#### Day 1: MUMBAI (11<sup>th</sup> March, 2024)

Assemble at Mumbai Central Station at 10.30 am to board your train 12925 Paschim Express that dept at 11.25 am. Overnight in train.

#### Day 2: CHANDIGARH (12<sup>th</sup> March, 2024)

Reach Chandigarh in the afternoon at 3.20 pm and transfer to hotel. Chandigarh is the dream city of India's 1<sup>st</sup> Prime Minister Sh. Jawahar Lal Nehru, was planned by the famous French architect Le Corbusier. Overnight at Chandigarh.



#### Day 3: CHANDIGARH (13th March, 2024)

After breakfast, *check out the hotel* & go for *educational visit*. Enroute lunch & go for local sightseeing of *Rock Garden* – a sculpture Garden completely built of industrial & home waste & thrown - away items, *Sukhna Lake & in the evening visit Sec 22* & transfer to Manali by bus. On the way dinner. Overnight bus journey.

#### Day 4: MANALI (14<sup>th</sup> March, 2024)

Enjoy your *enroute breakfast* & proceed towards Manali & later check inn into hotel. After lunch, *enjoy your adventurous walk towards Hadimba Devi* – an ancient cave temple dedicated to Hadimba Devi, sister of Hidimb who was a character in the Indian Epic & *enjoy shopping at Mall Road* in the *evening, enjoy bonfire at hotel*. Overnight in Manali.



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#### Day 5: MANALI (15<sup>th</sup> March, 2024)

Leave for *Snow point area & enjoy the spectacular drive through the snow* (*Vehicle reaches the snow point road which has been permitted by Himachal Tourism*). Free time to play & enjoy in the Snow point. In the evening, *enjoy fun & music at hotel.* Overnight at Manali.

#### Day 6: MANALI (16<sup>th</sup> March, 2024)

After breakfast, *check out the hotel* & go for local sightseeing of *Tibetan Monastery* known for their rich handicrafts. After lunch & *enjoy some adventurous activity at Kullu (at your own cost), Visit Shawl Factory.* On the way dinner & transfer to Ambala by bus. Overnight bus journey.



#### Day 7:AMBALA - MUMBAI (17th March, 2024)

Reach Ambala railway station & board our train no 12484 ASR KCVL SF EXP that dept at 10.20 am. Overnight in train.

#### Day 8: MUMBAI (18th March, 2024)

Reach Vasai Station at 6.00 am. Tour Concludes. Thank you.



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Travel Category	Tour Cost Per Student
To & fro journey by Non AC Sleeper Class on full fare	₹ 11, 950/-

(Rate is valid for minimum 45 students & above)

### **STAY AT 3 STAR HOTEL**

#### NOTE:

- Hotel check inn & checkout will be as per the hotel policy.
- GST 5% included.



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#### **The Cost Includes:**

- 1. Mumbai Chandigarh Mumbai by Non A/C sleeper class on full fare.
- 2. Accommodation as per itinerary on 4 sharing basis in 3 star hotels.
- 3. All meals i.e. breakfast, lunch & dinner as mentioned above.
- 4. Surface transportation by 3 X 2 Non A/C Luxury bus.
- 5. 1 bottle of mineral water every day during the tour.
- Service will start from 2<sup>nd</sup> day train breakfast (12<sup>th</sup> March) & will end on 7<sup>th</sup> day train dinner (17<sup>th</sup> March)
- 7. Professional & caring tour leader throughout the tour.
- 8. GST 5% included.

#### The cost does not include:

- 1. Double & triple sharing rooms not allowed.
- 2. Any optional tours, excursions, supplement costs, services & activities not mentioned in the itinerary inclusions.
- 3. Any extra cost incurred on behalf of any individual due to illness, accident, hospitalization or any personal emergency.
- 4. Horse riding, warm clothes for snow point, adventure activity not included.
- 5. Any kind of loss or damage to the luggage or any valuable things, Tour Operator is not responsible.

### **BACK HOME WITH MEMORABLE MEMORIES**



### Smt. Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College

Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) NAAC RE- ACCREDITED 'A' GRADE (CGPA 3.10)

Chandrabhan Sharma College is thrilled to organize an enriching Industrial Visit Trip to Steelbird Helmet Chandigarh & Sai Shawl Factory at Manali!



Join us for an insightful journey into the world of helmet manufacturing and innovation. Don't miss this opportunity to witness cutting-edge technology and industry practices firsthand.

Convener Mr.Umesh Kabadi Principal Dr.Pratima Singh



### **Chandrabhan Sharma College**

of Arts, Commerce & Science

(Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) NAAC Re-Accredited 'A' Grade (CGPA 3.10)

Date: 19<sup>th</sup> March, 2024

#### REPORT

Particulars	Description	
Name of the event	Education & Industrial visit	
Date of the event	11 <sup>th</sup> March – 18 <sup>th</sup> March, 2024	
Time	7 Night- 8 Days	
Venue	Chandigarh-Kullu-Manali	
Stream / Class	All Streams	
Faculty in charge	Mr. Rajesh Maisagle, Mr. Nilesh Shukla, Ms. Kushali Gupta	
Event Head	-	
No. of Participation	51	
No. of beneficiaries	51	
<b>Resource Person</b>	-	
Resource Person Details	-	
Details of the Event	<ul> <li>Day 1 -Journey started from Mumbai Central Station to Chandigarh by 10:00 am overnight by train.</li> <li>Day 2- Reached Chandigarh by 04:00 pm at the station, took bus and went to hotel and overnight stay in hotel.</li> <li>Day 3- Visit to Steelbird Helmet factory by 11:00 am and then went to Rock garden, Sukhna Lake and Sector 22 for shopping and then went back to the hotel for dinner and left for manali overnight journey.</li> <li>Day 4- Reached Manali by 11:00 am and check in hotel freshen up and left for Hadimba Devi Temple , mall road left for hotel by 07:00 pm Dj night .</li> <li>Day 5- Solang Valley by 09:00 am -02:00 pm left for the hotel to have lunch and rest time at night bonfire .</li> <li>Day 6- Checked out from the hotel and left Kullu for river rafting</li> </ul>	



**Chandrabhan Sharma College** 

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	and visited a shawl factory and left for Ambala station. Day 7- Reached station by 06:00 am and took a train for M .umbai overnight journey. Day 8- Reached Vasai Road by 06:00 am and the journey ended.
Outcome of the Event	The industrial visit to Steelbird Helmet provided valuable insights into various aspects of helmet manufacturing, including design, quality control, marketing, CSR, and sustainability. The visit helped participants gain a deeper understanding of the industry and its challenges, as well as the importance of safety standards and corporate responsibility. The industrial visit to Sai Shawl Factory gives exposer to the demand and quality of Shawls needed for the market. Students discussed many question regarding the demands at tourist places in India.



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Dr. Pratima Singh. I/C Principal

Thanks & Regards,

Mr. Umesh Kabadi CONVENER



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### PARTICIPATIVE METHODS



### **Chandrabhan Sharma College**

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# ACTIVE INVOLVEMENT OF STUDENTS



### **Chandrabhan Sharma College**





# **Chandrabhan Sharma College**

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

#### NOTICE

Date: 26<sup>th</sup> July, 2023

#### **DEPARTMENT OF MULTIMEDIA & MASS COMMUNICATION**

This is to inform all the students of Department of Multimedia and Mass Communication that **Media World Club** is organizing **"FYBAMMC Orientation and Installation Ceremony"**. All the students are requested to be present for the same on the given date, time and venue.

Date: 31<sup>st</sup> July, 2023 Time: - 8:30 am Venue: 6<sup>a</sup> Floor, 604

Ms. Marali Naik

Coordinator - Dept. of Multimedia & Mass communication

Dr. Pratima Singh

Principal



Chandrabhan Sharma College

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

#### **DEPARTMENT OF MULTIMEDIA & MASS COMMUNICATION (2023-24)**

#### REPORT

Particulars	Description
Name of the event	FYBAMMC Orientation and Installation Ceremony
Date of the event	31 <sup>st</sup> July, 2023
Time	8:30 am
Venue	604 Classroom
Stream/ Class	BAMMC
Faculty in Charge	Manali Naik
Faculty Members	Sushmita Rajpurohit
No. Of Participants	18
No.Of beneficiaries	18
Resource Person	Departmental event
Resource Person Details	
Description Of the Event	The Department of Multimedia and Mass Communication with Media World Club organized FYBAMMC Orientation and Installation Ceremony. The parents of FYBAMMC along with the students were invited for the Orientation program. The program started at 8:30 am. The Chief guest for the event was Mr. Vikram Singh Chandel who is also an alumni of the college. He had an interactive session with all the parents and students.
Outcome of the Event	The event was an initiative to introduce the new students to life at the College and facilitate a smooth transition into new life. The main objective is to help both the undergraduate students and their parents adjust to the campus through a series of activities and sessions organized as a part of the programme.

Ms. Manali Xaik Coordinator - Department of Multimedia & Mass Communication

Adi Shankaracharya Marg, Powai-Vihar, Powai, Mumbai - 400 076. Tel.: 022 - 45266020, Email:- info@cscollege.co.in • Website :- www.cscollege.co.in

Chandrabhan Sharma Charitable Trust's of Arts, Commerce & Science

(Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) Accredited by NAAC

### ATTENDANCE SHEET

Name of the Depart	ment	/ Co	mmittee	BAM	IMC	Media	World	Club.
Name of the Event / Activity / Workshop, etc.		FY	The second second	ientatioi		Installation		
Name of the Resour	ce Pe	rson		-				The second second
Date	31	7	23	Time	8:0	o am .		
No. of beneficiaries		18.	19-251	Venue	6 #		603.	

Sr. No	Name of the Students	Stream / Class	Signature
1.	Shradha More	BAMME	Æ.
2.	Megha Poojany	BAMMC	Megha
3.	Samika Gowda	BAMMC	Banika.
4.	Alfahad Stildigve	BAMMe	KATIAD
5,	Sachil Soni	BAMMC	Sahiel
6,	Abina oh Vishwakasma	BAMMC	AS
7.	Samas Kanoji xa	BAMMO	S.
8.	Shaibay. S. Chan	BAMMS	R
9,	CHairtonye. Godaige.	BAMMC	Congelage
10.	Asth Acharcher	BATMC	deth.
11 •	Ayan Khan	BAMMC	D
12.	Dwai's Khan	BAMM	Colla
13.	Sonil Bhanushali	BAMMC	Som
14.			
15.	Ayan Kaz;	BAMMC	Aus
16.	Faizan Khan	BAMMC	Tengos
17.			0
18,	Hamaa Shaikh	BAMMC	fames :
19.	Satish Shindle	BAMMC	Sartish
20,	Farax shaith	BAMMC	Fy
	Signature- Coordinator/Convenor	Signature - Prin	cipal

Signature- Coordinator/Convenor

Adi Shankaracharya Marg, Powai-Vihar, Powai, Mumbai - 400 076. Tel.: 022 - 45266020. Emaill: info@cscollege.co.in website : www.cscollege.co.in



# Chandrabhan Sharma College

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# Department Of MultiMedia And Mass Communication (2023-24) 'Media world club' Organises

### 'First year Orientation Programme'





31st July, 2023 Venue: 604 Classroom Time: 9.30am to 11.00am







# Chandrabhan Sharma College

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

20<sup>th</sup> July, 2023

#### NOTICE

#### **DEGREE COLLEGE**

#### FIRST YEAR BACHELOR OF COMMERCE ORIENTATION

This is to inform all the students that our Bachelor of Commerce department is holding an **Orientation Programme** for FIRST YEAR Students on 25th July, 2023 at 9.00 am in room no. 502. All the FYBCOM students are requested to be present during the orientation **programme**. Parents can also be a part of the orientation programme. Attendance is compulsory.

Ms. Sharlet Bhaskar Co-ordinator Bachelor of Commerce

Dr. Pratinfa Singh I/C Principal

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# Chandrabhan Sharma College

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Date: 25th July, 2023

### Bachelor of Commerce (2023-24)

Particulars	Description
Name of the event :	Orientation for FYBCOM
Date of the event :	Tuesday, 25 <sup>th</sup> July, 2023
Time :	9 am - 10 am
Venue :	Room No. 305
Stream / Class :	F.Y.B.COM
Faculty in charge :	Prof. Sharlet Bhaskar
Faculty members :	Prof. Krishnakant Pandey, Dr. Pratibha Jaywant and Prof. Neha Mishra
No. of Participants :	54 students and 24 parents
No. of beneficiaries :	54 students and 24 parents
Resource Person :	Ms. Riddhi Gupta (Alumni)
Resource Person Details :	7039872232
Description of the Event :	The orientation of Bachelor of Commerce was held in room no. 502. The orientation started with the welcome address given by the coordinator of B.COM Ms. Sharlet Bhaska followed by Alumni speech given by Ms. Riddhi Gupta (B.Com, LLB) who briefly shared her experiences and

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encouraged the students in terms of career planning and goal setting for their future and a recorded video was sent by Alumni Ms. Elyssia Gonsalves from Canada which conveyed a motivational message by the Alumni during the orientation. It was followed by a welcome address by the I/C Principal Dr. Pratima Singh. A short PowerPoint presentation was presented by faculties Mr. Krishnakant Pandey, Dr. Pratibha Jadhav and Ms. Neha Mishra who gave the students an overview of academics in the following three years, rules and regulations, attendance norms, unfair means rules, examination, information about the various clubs and associations etc. They also gave them an insight on planning their three years in Bachelor of Commerce and briefed them about the rules and regulations of the institution. The orientation concluded with the National Anthem.

**Outcome of the Event :** 

The main motive of conducting this orientation for FYBCOM students was to help students understand the academic aspect of the course, help them set their goals and also to give them a clear vision about what lies ahead and what can be achieved at the end of the course.

Ms. Sharlet Bhaskar. Coordinator, Bachelor of Commerce. CSC

### Smt. Durgadevi Sharma Charitable Trust's Parents

### Chandrabhan Sharma College

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#### ATTENDANCE SHEET

Name of the Department / Committee	Bac	helos of commerce	
Name of the Event / Activity / Workshop, etc.	Orientation (F. 4. B. com)		
Name of the Resource Person			
Date 1. 25 07/23	Time	9.00 am onwords.	
No. of beneficiaries 24	Venue	502, SHL 71002,	

Sr. No	Name of the students	Stream / Class	Signature
1		FYB.COM	Sratt
2	Samina Butt	fy B.com	hand
3	Rehal Goab	FYB.Com	Vardham
4	Janice Hemant Vardham	F.Y.B. com	Moren
5	almouthat	Mandal	- / /
6	Oronauchof Naveen hithra	F.Y.B.com	At Rion
7		FYBCOM	thi side
8	श्रीमा मूलचर्ग्याया	FYBCOM	रीजवाना दी
9	रिजवाना अन्सारी	FTRCOM	
10		FYBCOM	ptimet 2
11	Magendry Sinyy Muthymishnon, v. Nadar	FEBCOM	
12	Digambar Solun Pumitt	FTBCom	(all gplan
13	XIXMI MIGQ	FYBCOM	Spicif
14	D		
15	गायते यादव	FY BCOM	.0/02/11/
16	Aniali Raiphas	F.Y. BLOM	All distant
17	रातरको ()		राताशाम
18	M.D. Geenshing	F-7. B.Com	Month of
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25	2121	FYBCOM.	POTON
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Signature- Coordinator/Convenor

Signature - Principal



Smt. Durgadevi Sharma Charitable Trust's Students

# Chandrabhan Sharma College of Arts, Commerce & Soverce

(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

ATTENDANCE SHEET

Name of the Department / Committee	TENDAN	CE SHEET
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Signature- Coordinator/Convenor

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Signature - Principal

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Smt. Durgadevi Sharma Charitable Trust's

students.

Chandrabhan Sharma College

(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

### ATTENDANCE SHEET

Name of	f the Department / Committee	Ba	chelon ob	Comment
Name of Worksh	f the Event / Activity / op, etc.	On	ientation (	
Date	f the Resource Person 25/07/23 eneficiaries 54	Time Venue	9:00 am 302, 511	onwards Floor
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Signature- Coordinator/Convenor

Signature - Principal



Smt.Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College of Arts, Commerce and Science, Powai

> (Hindi linguistic minority institution) (Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

# Bachelor of Commerce organises Orientation Program for F.Y.COM

## students along with parents.



Dr. Pratima Singh. I/C Principal Thanks & Regards, Ms. Sharlet Bhaskar Coordinator Bachelor of Commerce



# **Chandrabhan Sharma College**

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) NAAC Re-Accredited 'A' Grade (CGPA 3.10)





Smt. Durgadevi Sharma Charitable Trust's

# **Chandrabhan Sharma College**

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) NAAC Re-Accredited 'A' Grade (CGPA 3.10)

# **SEMINARS/ WEBINARS**



(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Date - 07/10/2023

### Notice

### **Department of Information Technology**

This is to inform all the students of FY and SY(Data Science) that a "Guest lecture on Artificial Intelligence" is organised by department and detail is mentioned below.

**Resourse person** – Ms. Disha Bukta

**Date** – 11 October, 2023

Time - 10:00 am - 12:00 pm

Venue – 7<sup>th</sup> Floor Computer Lab (Lab 1), Chandrabhan Sharma College

Mr. Sandeep Vishwaakarma Coordinator

**Dr. Pratima Singh** Principal



# **Chandrabhan Sharma College**

of Arts, Commerce & Science (Hindi Linguistic Minority Institution)

(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

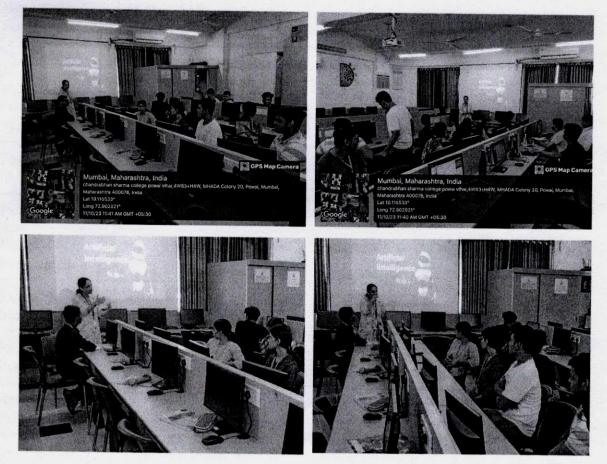
### REPORT

11 Oct, 2023

Particulars	Description
Name of the event	Guest lecture on Artificial Intelligence
Date of the event	11 Oct, 2023
Time	10:00 am - 12:00 pm
Venue	7th FLOOR LAB
Stream / Class	BSc.DS
Faculty in charge	Prof. Sandeep Vishwakarma
Event Head	
No. of Participation	30
No. of beneficiaries	30
Resource Person	Prof. Disha Bakta
Resource Person Details	
Description of the Event	<ul> <li>To facilitate a deeper comprehension of AI, the lecture delves into key concepts and techniques such as machine learning, natural language processing, computer vision, and robotics.</li> <li>To promote ethical awareness and responsible AI development, the lecture addresses pertinent topics such as algorithmic bias, data privacy, job displacement, and the ethical responsibilities of AI developers and users.</li> <li>To promote ethical considerations, the lecture encourages attendees to critically evaluate the ethical implications of AI technologies, empowering them to make informed decisions.</li> </ul>

Particulars	Description
Outcome of the Event	<ul> <li>To promote ethical considerations, the lecture encourages attendees to critically evaluate the ethical implications of AI technologies, empowering them to make informed decisions and advocate for responsible AI practices.</li> <li>To deepen attendees' comprehension of AI, the lecture provides a structured overview of fundamental concepts and real-world applications, fostering a clearer understanding of AI's significance and potential.</li> </ul>

GLIMPSE OF THE EVENT



Prof. Sandeep Vishwakarma

Coordinator – Dept. of Information Technology

	D	AILY ATTEN	AI, MU	CE SHEET	
Day 8	Data 11-10-23	Time: LOLO	0	_ a.m. & p.m. to 12 1 00	a.m. & p.i
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### **Chandrabhan Sharma College**

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

### **Department of Information Technology (2023-24)**

### **Guest lecture on Artificial Intelligence**



Date :- 11 Oct, 2023

Time:-10:00 am - 12:00 pm

6th FLOOR LAB



Dr. Pratima Singh Principal Coordinator Mr. Sandeep Vishwakarma



(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Date - 14/10/2023

### Notice Department of Information Technology

This is to inform all the students of FY,SY and TY(Information Technology) that a "Guest lecture on Machine learning data classification & regression" is organised by department and detail is mentioned below.

Resourse person – Mr. Basant Tiwari (Industrialist)

**Date** – 21 October, 2023

Time - 10:00 am - 12:00 pm

Venue – 6<sup>th</sup> Floor Computer Lab, Chandrabhan Sharma College

Mr. Sandeep Vishwaakarma Coordinator

Dr. Pratima Singh **Principal** 



# **Chandrabhan Sharma College**

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (filiated to the University of Mumba

(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

21 Oct, 2023

#### REPORT

and the factor

Particulars	Description			
Name of the event	Guest lecture on Machine learning data classification & regression			
Date of the event	21 Oct, 2023			
Time	10:00 am - 12:00 pm			
Venue	6th FLOOR LAB			
Stream / Class	BSc.IT FY,SY,TY			
Faculty in charge	Prof. Sandeep Vishwakarma			
Event Head				
No. of Participation	50			
No. of beneficiaries	50			
<b>Resource Person</b>	Basant Tiwari			
Resource Person Details				
Description of the Event	<ul> <li>To provide an overview of machine learning concepts and its application in data classification and regression tasks.</li> <li>To explore regression techniques including linear regression, polynomial regression, and random forest regression for predicting continuous outcomes.</li> <li>To discuss various algorithms such as decision trees, support vector machines, and neural networks used for classification tasks.</li> <li>To participants learned about literature review, methodology section, results interpretation, and discussion formulation.</li> </ul>			
Outcome of the Event	<ul> <li>Compare the performance of different classification and regression algorithms based on accuracy, precision, recall, and other relevant metrics.</li> </ul>			

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	ULA			IERCE AND S MBAI - 400 076.	GIENGE
		ILY ATTEN			
Day 8	Date :	Time : 1010	0	am & nm to 12:00	a.m. & p.m.
Class :	F4, S4, T4 BSC1 Aust lecture (	Division :			S11 15 0
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Name	of Teacher (S) : 1	1		2 Gth FL	oor lab
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# Guest lecture on Machine learning data classification & regression





# **Chandrabhan Sharma College**

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) NAAC Re-Accredited 'A' Grade (CGPA 3.10)

Date: 12<sup>th</sup> February, 2024

### NOTICE

DEPARTMENT OF MANAGEMENT STUDIES (Chanakya Niti Club)

### PRESENTS

### "CORPORATE KINGDOM"

The Department of Management Studies and Chanakya Niti Club is organizing an event "CORPORATE KINGDOM"- A social deduction game with a corporate twist. Let's enhance your instinct, decision making power and strengthen your trust. All the students are hereby expected to participate, interested students can give their names to Class Representative.

Further details, rules and regulation will be provided at the time of the event.

Day:- Friday Date:- 16th February, 2024 Time:- 11:00 am Venue:- 3<sup>rd</sup> Floor, 305

m16bade

Prof. Umesh Kabadi BMS Coordinator

Dr. Pratima Singh I/C PRINCIPIAN Chandrabhan Sharma College of Arts, Commerce & Science Powai-Vihar, Powai, Mumbai - 400 076 Tel. 022-45266020



Chandrabhan Sharma College

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#### Department of Management Studies (2023-24) Chanakya Niti Club

Particulars	Description
Name of the event :	Corporate Kingdom
Date of the event :	20th Feb' 2024
Time :	11:00 a.m.
Venue :	305
Stream / Class :	BMS
Faculty in charge :	Mr. Umesh. Kabadi
Faculty members :	Prof. Shalini Kashyap, Prof. Swaranjit Kaur, Dr Anita Pandey
No. of Participants :	10
No. of beneficiaries :	(10
Resource Person :	
Resource Person Details :	
Description of the Event :	"Corporate kingdom" was mostly inspired by the game Amongst us. It had 2 rounds. Which was played by the participants where participants where given some roles to play. This game was a dub of the game above mentioned where roles were reversed with employees, HR, CEO and invester. The motove of the game was to find the imposter, this work was given to the employees to find that imposter(CEO) and refine the system to work better. This game was conducted in consideration of the employees and the scalar bond between iner and outer factor of firm
Outcome of the Event :	The event allowed students to strengthen the bond of trust, sympathy and loyalty towards each other in the corporate world.

Prof. Limesh Kabadi

(B.M.S Coordinator

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	CHA			SHARMA CO	DLLEGE
C				ERCE AND S	
		AI VIHAR, POW			UIENCE
	DA	AILY ATTEN	DANC	E SHEET	
Day & Da	ate : 20/02/2024	Time :\\ :00	an	_ a.m. & p.m. to _ 12:20 pr	<u>ه.m. &amp; p.n</u>
Class : _	BMS [305]	Division :		_	
	: Corporate Kingdow				: 305
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	Sahil Badharge	SB-	038		
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	PARTICIPANTS								
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	Roll No.	Name of the Student	Signature of the Student	Roll No.	Name of the Student	Signature of the Student			
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FX	002	Maahwa Kumbha	K hakumbhae	031					
FY	003	Varun	(2) Variat	032					
FXC	004	Sagar repta	Sugar	033		*			
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CSC Chandrabhan Sharma College Arts, Commerce & Science

Smt.Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College of Arts, Commerce and Science, Powai

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# DEPARTMENT OF MANAGEMENT STUDIES AND CHANAKYA NITI CLUB IS ORGANIZING AN EVENT

### CORPORATE KINGDON LETS STRENGTHEN OUR ABILITY OF DECISION MAKING AND CONVINCING SKILL



Mr. Umesh Kabadi BMS Coordinator Thanks & Regards, Dr. Pratima Singh. I/C Principal



## Chandrabhan Sharma College

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### NOTICE

Date: 21st July, 2023

### Mudra Club (2023-24)

### "Opening a bank account"

This is to inform all the students of B.Com (Banking & Insurance) that the Banking and Insurance Department is planning an account opening drive for all non account holders in the bank. The said drive is in collaboration with Punjab National Bank, Powai Branch on 25th July, 2023.

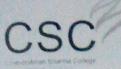
So all those who want to open the account bring original documents and photocopy of Aadhar Card. Pan Card as well as their own recent photograph.

Note: Attendance is mandatory Venue: Class No 105 Time: 10.30 am onwards

Mr. Nilesh Shukla Co-ordinator

Dr. Pratima Singh

Principal



# Chandrabhan Sharma College

Arts, Commerce a acress

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Date: 25th July, 2023

#### REPORT

#### Mudra Club (2023-24)

Particulars	Description
Name of the event	Opening a bank account
Date of the event	25th July, 2023
Time	10.30 am onwards
Venue	Class no 105
Stream / Class	B.Com(Banking and Insurace)
Faculty in charge	Mr. Nilesh Shukla
Faculty members	Dr. Avdhesh Yadav
No. of Participation	52
No. of beneficiaries	18
Resource Person	
Resource Person Details	
Description of the Event	The opening of a zero balance bank account program started sharp at 10.30am. College professors felicitated the bank employees. Punjab National Bank employees first motivated students for the account opening than the online account process they managed. students were very supportive during the event under guidance of the Professor.
Outcome of the Event	<ul> <li>The student will learn about the importance of an account in a bank.</li> <li>The student will acknowledge and learn about the importance of banking activity.</li> </ul>

Wilen

Mr. Nilesh Shukla

Coordinator (Banking & Insurance)

Adi Shankaracharya Marg, Powai-Vihar, Powai, Mumbai - 400 076 Tel: 022 - 45266020. Email - info@cscollege.co.in • Website: - www.cscollege.co.in



### Chandrabhan Sharma College of Arts, Commerce & Science

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ATTENDANCE SHEET

Name of the Departm	nent / Committee	Mudgo Club - Banking & Ibsugance		
Name of the Event / Activity / Workshop, etc. Name of the Resource Person		Opening of Bank Account'		
		Mr. Asmit (PNB) - Punjab National Bank		
Date	25/07/2023	Time 10:30 onwards		
No. of beneficiaries	1)	Venue Class 105		

Sr. No	Name of the Students	Stream / Class	Signature
1	Prenana Malap	t.J.BBI	protop
12	Khushi Grupta	F.X BBI	Brushi
3.	Muskan Kanojia	F-Y.BBZ	(type)
4	Tushan Valmiki	FYBRI	Just
5	SANDHYA GUPTA	FYBBI	something.
6.	Dhow Raut	FYBBI	Dhow
7.	Mallika Ghash	FYBBI	Itallika
8	Sauing a Mansuri	FYBBE	Sanija
q.	Disha Hahadik	FY BBT.	State.
10.	Promali Matekan	FYBBI	Materary
11.	Dreha. Mishua	FYBBT	Ancha. 4
12	Vrusholph Bhitam	FYBBI	Tosheth
13	Symit Utekor	FYBB1	Julekan
14	Branchi Matcher Stefan	FYRRE	fre
15	Iran shaikh	FYBOC	'Ore
16	Arurag Yadau	FYBBI	A
17	Kareny Japwen	STORDE	top
18		FYBBI	the
		0	

Signature- Coordinator/Convenor

Signature - Principal

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# Department of Commerce (Banking & Insurance) in association with Punjab National Bank Conducting

a Drive for Opening a Zero balance Account



Dr. Pratima Singh. I/C Principal Thanks & Regards,

Mr. Nilesh Shukla Coordinator B.Com(Banking & Insurance) Department



**Chandrabhan Sharma College** 

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Date: 28th October, 2023

#### NOTICE

#### Mudra Club (2023-24)

#### "Guest Lecture on Vigilance Awareness"

This is to inform all the students of B.Com (Banking & Insurance) that the Banking and Insurance Department is planning a Guest Lecture on Vigilance Awareness on 30th October, 2023. This is mandatory for all banking and insurance students. The guest lecturer for the event is Mrs. Vaishall Salve, Manager of Punjab and National Bank.

Note: Attendance is mandatory

Time: 11.00am sharp

Mr. Nilesh Shukla

Coordinator

Dr. Pratima Singh

Principal



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### Date: 30th October, 2023

#### REPORT

#### Mudra Club (2023-24)

Description
Guest lecture on Vigilance Awareness
30th October, 2023
11.00 am onwards
Punjab National Bank, Powai
B.Com(Banking and Insurance)
Mr. Nilesh Shukla
Dr. Avdhesh Yadav
38
38
Ms. Vaishali Salve
9892631669
The event was well planned before and scheduled as per the Vigilance awareness week celebrated by RBI. BBI professor introduced the Guest lecturer Brach Manage Ms. Vaishali Salve. She has delivered a very alarming lecture on Vigilance Awareness. There was a question answer session after the lecture. In the end everyone took the oath not to support any illegal and unethical activity in the present and future.

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Outcome of the Event	• The student will learn about all functions of banks in avoidance of bribe and fraud
	• The student will acknowledge and learn about the importance of being alert
	<ul> <li>The students will clear all basic doubts about the bank and insurance vigilance.</li> </ul>

Oiler

Mr. Nilesh Shukla

Coordinator

Ant Sharoorantharya Mang. Powar Vibor. Powar Merretan, 480-076 feb. 022 - 45256520. Ensafi intoprosonange oo in • Viebeile - www.contegn. com

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ATTENDANCE SHEET

Name of the Departm	ment / Committee	Mudera club
Name of the Event / Workshop, etc.	Activity /	Quest Lecture on "Vigilance Awerenes"
Name of the Resour	ce Person	Mrs. Vajshelj Salve
Date	30/10/2023	Time 11:00 qm onwerds
No. of beneficiaries	38	Venue Claus 304

Sr. No	Name of the Students	Stream / Class	Signature
01	Jefan Shaikh	FNBBI	Jerban.
02	Vrushoph Bhitan	FYBBT	Vrshebb
03	Isha Maulian	FYBBJ	Jelie .
04	Cayyan Sirvi	FY BBI	Jaura
05	Hallika Ghosh	FYDBI	Statlitio
06	Khushi Grupta	FYBBI	Dhushi
07	SANDHVA GUPTA	FYBBI	oatrolhya.
68	Shradha Jadhav	FYBBT	Shradha
09	Asmita kalantre	FYBBI	Altalantis
<u>e10</u>	Muskan kanojia	FYBBI	Ruylcan .
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13.	omker mendaukor	FYBBI	mille
14.	Dirya mane	FYBBI	marre
15	SANIYA MANSURE	FYBBI	Sump
16	Promali Matekar	FYBBI	Matekary
-			-
18	HARSH A. PANdel	FYBBI	HARSh
19.	Satish. m. Patil	FY-BBI	Satish
	Wiley	Ĥ	X
	Signature- Coordinator/Convenor	Signature - Prih	cipal

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#### ATTENDANCE SHEET

Name of the Departu	ment / Committee		Mudra das
Name of the Event / Workshop, etc.	Activity /		Nigilance Awarness
Name of the Resource	ce Person	Mrs	Vajshali Schre
Date	30/10/2021	Time	11:00 am onwards
No. of beneficiaries	28	Venue	31 floor, Class 202

Sr. No	Name of the Students	Stream / Class	Signature
20-	Himanshika Manoj Rajpali	FYBBI	for.
21.	Dhrur . S. Reut	74BBI	Diorus
22.	Simeur. Arvinel. Rautders	FYBBI	Eimreu
23	Joshroj. Mohaj Joraj	FYBBI	Kusting Sig
24	Rehan - Imran. Sharkh	FYBBE	Rehy
25.	Sadiya proveen Mohammad Azam Shak	FY-BBI	alit
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28	Puanali Ganesh Sutar	FYBBI	Poutar
29	Harsh Durgabravad Tiwari	FYBBI	Mente
30	Jessica Vyinipol	FYBBE	Tessila
31	Ancho. D. Misthra	FYBBI	freha.M
10	Lefen Shouldh	FyBBt-	Repterm
02	Vrushatthe Bhitam	FYBBI	Inshaft
03	Isha Chantian	FYBBI	Jeliy.
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11	Dighe poredile.	KYMBR.	DSI.
10	Muskan kanojia	FIBOT	Quilles.
9	As mile kalante	FYBBE	Blackbarre
	Dilean	24	6/
	Signature- Coordinator/Convenor	Signature - Prin	eipal



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### ATTENDANCE SHEET

Name of the Departm	ment / Committee	5	Judra club
Name of the Event / Activity / Workshop, etc.		Vigilance Awarness	
Name of the Resource	ce Person	M	rs. Varsheli Salve
Date		Time	11:00 am
No. of beneficiaries	58	Venue	329 floor, Class 302

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## **RESEARCH PAPERS**



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### **Chandrabhan Sharma College**

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### SEMINAR FOR STUDENTS

Adi Shankaracharya Marg, Powai-Vihar, Powai, Mumbai - 400 076.

## Inter-Collegiate / Institute / Department Research Convention.

Category: Commerce, Manegement & Law

## Unveiling the Campaign Against Fake Consumer Reviews

AAVISHKAR

**Slot No:** 

## Research Convention. Level:UG



## ABSTRACT

Online reviews wield significant influence, shaping consumer decisions and brand reputations by providing trust and guiding information. They offer credibility, highlighting product strengths and weaknesses, while positive feedback boosts perceived quality and emotional ties with brands. A recent study found that 89.2% of consumers rely on reviews before online purchases. Furthermore, the study emphasizes the necessity for regulations to tackle fake reviews in India, pointing out unresolved issues in this domain.



**NTRODUCTION** 

A fake online review is a review that is not an authentic representation of a person's genuine experience with a product, service, or business. These reviews are typically created with the intention of misleading potential customers, either to promote a product or service positively or to harm the reputation of a competitor.

## Various form of fake reviews

- Positive fake reviews
- Negetive fake reviews
- Incentivized Reviews
- Review Spam

## **Influence on Consumer Behaviour**



• Misleading expectations Trust erosion Wasted money Missed opportunity • Decision paralysis Impact on reputation

## Need of study

The study of fake reviews is crucial for maintaining the integrity of online review systems, protecting consumers from misinformation, helping businesses manage their reputations, and contributing to the development of ethical and effective marketing practices.





## OBEJECTIVE OF THE STUDY

- consumer.
- behaviour.
- existing for fake online review.



## • To identify how fake review affect the

• To understand the impact of Fake Online Review on consumer buying

• To study tudy the rules and regulation

## DATA ANALYSIS



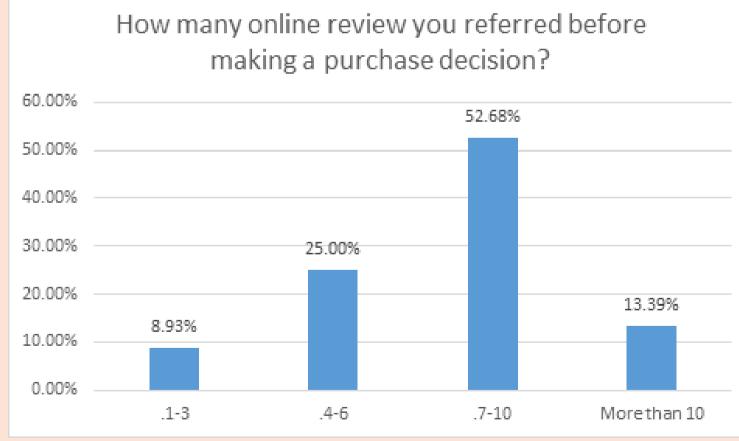
The data collected through the questionnaire are presented in tabular, pie charts, bar charts, Column charts and percentages. With the help of the questionnaire, an attempt has been made to evaluate impact of Fake Online Review on consumer buying behaviour and rules and regulation existing for fake online review.

## **Percentage analysis**

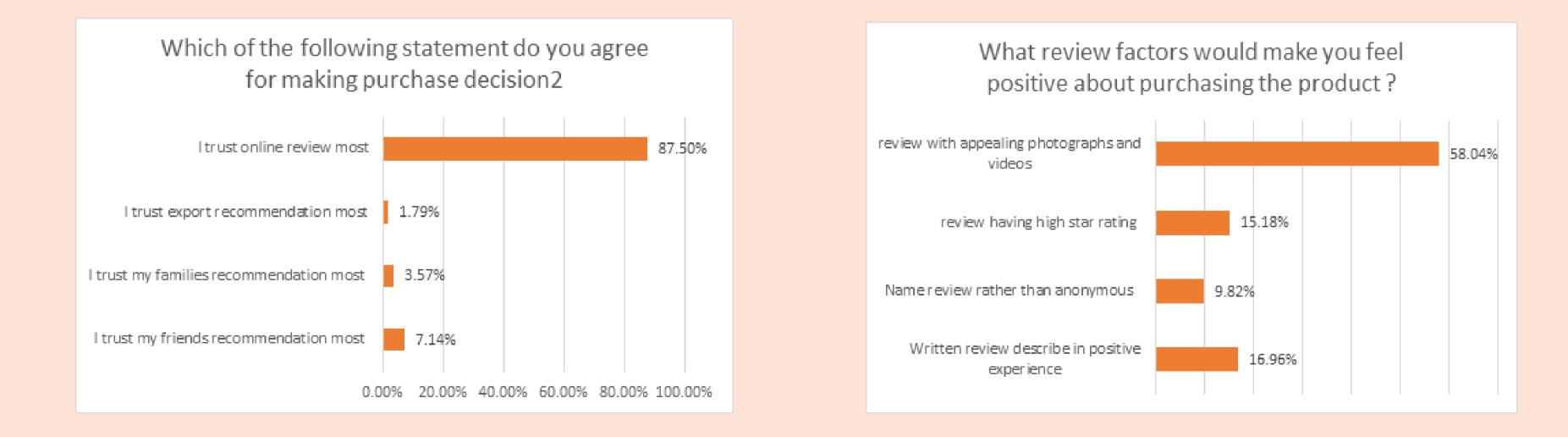
## **1.Do you read online review** before making a purchase decision?

### 2.How online review many you referred before making a purchase decision?

Do you read online review before making a purchase decision 100.00% 89.29% 90.00% 80.00% 70.00% 60.00% 50.00% 40.00% 30.00% 20.00% 8.93% 10.00% 1.79%0.00% YES NO can't say

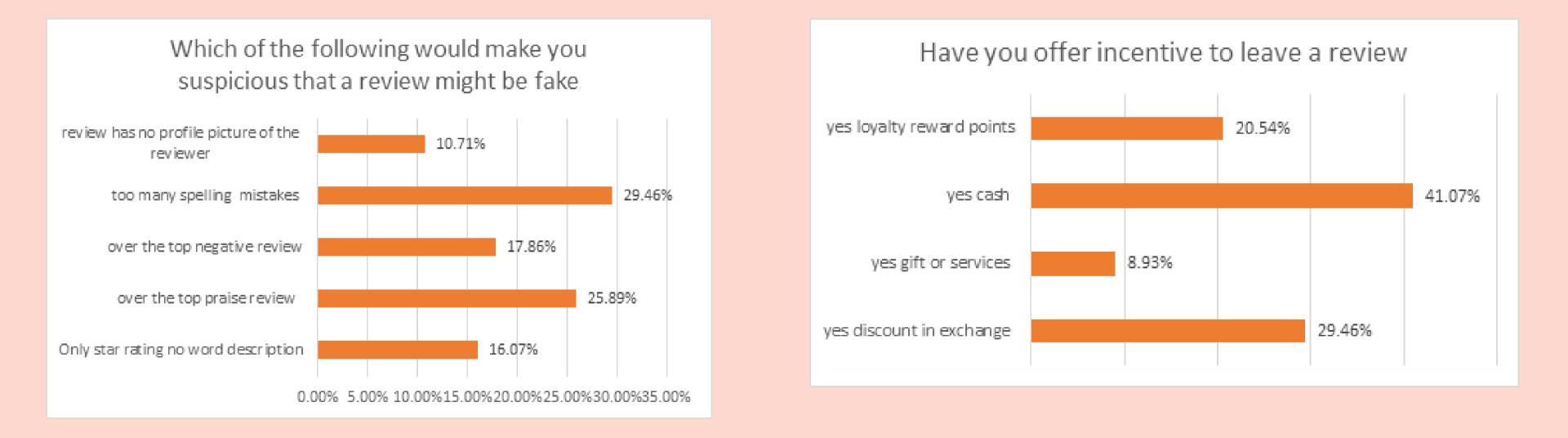


## 3.Which of the following statement do you agree for making purchase decision?



## 4. What review factors would make you feel positive about purchasing the product?

# 5. Which of the following would 6. Have you offer incentive to make you suspicious that a review leave a review? might be fake

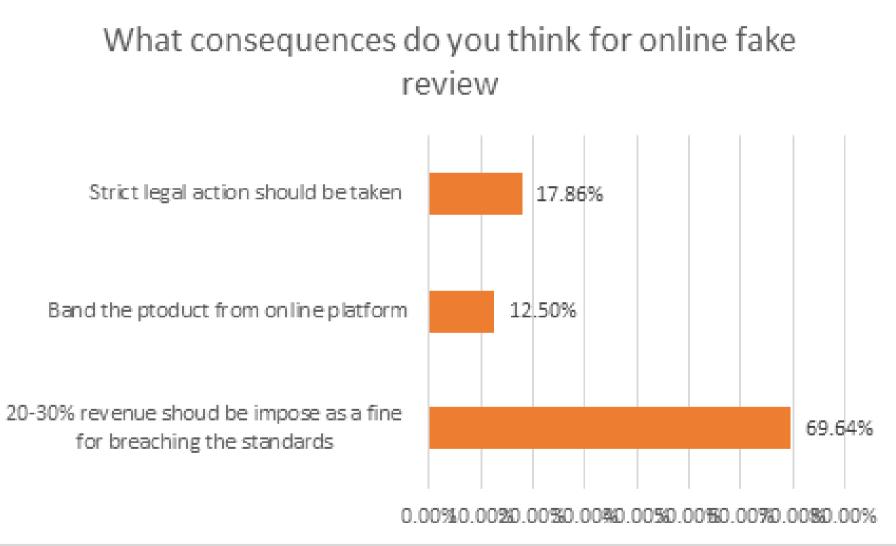


### 8. Do you want strict rules 7. Do you know any platform where you can complain about for online fake review fake review



## 9. What consequences do you think for online fake review

## review



## CONCLUSION

The statistics highlight the significant impact of online reviews on consumer behavior. A majority of consumers rely on reviews, with a preference for a moderate number (7-10) that includes visual content. Trust in online reviews is paramount, with authenticity and professionalism being key factors. Cash incentives motivate a significant portion to write reviews. There's a lack of awareness about complaint resolution platforms, presenting an opportunity for improvement. Consumers advocate for stricter rules against fake reviews, including financial penalties for noncompliance. These findings emphasize the importance of genuine, credible reviews and the need for businesses to address consumer concerns for trust and positive engagement.

## REFERENCE

- The importance of online reviews in influencing consumer purchasing behaviour.
- Businesses should encourage and display a sufficient number of reviews to meet the needs of their potential customers.
- Highlights the importance of visual content in enhancing the credibility and impact of reviews.
- The majority supports measures to ensure the authenticity and reliability of online reviews.



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## Aavishkar

## Inter-Collegiate / Institute / Department Research Convention

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## **Unveiling the Campaign Against Fake Consumer Reviews**

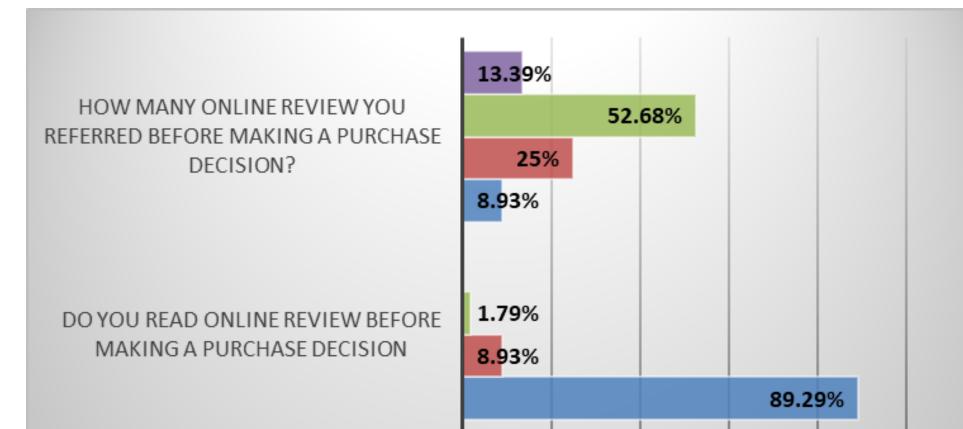
## **Category : Commerce, Management & Law**

Slot No.:

## Level: UG

## Abstract

Online reviews shape consumer perceptions, influence purchasing decisions, and build brand reputations through social proof. Reviews inspire trust, offer valuable insights into product strengths and weaknesses, and empower



more than 10 Can't say/ 7-10 No / 4-6 yes / 1-3

## **Research Methodology**

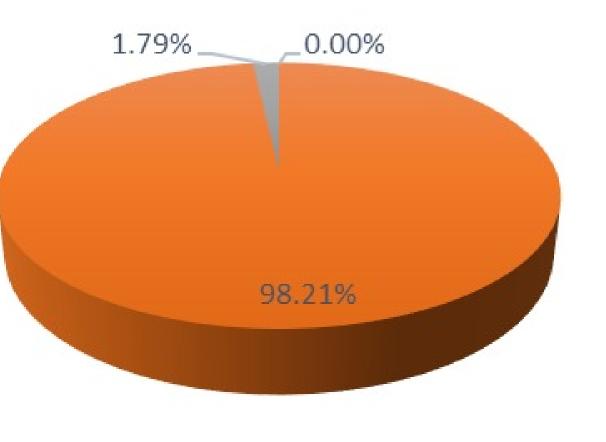
The exploratory qualitative research design was used to understand the impact of Fake Online Review on consumer buying behaviour. 112 simple random sampling method from the Powai area was used to evaluate impact of Fake Online Review on

informed decisions. Positive feedback enhances perceived quality and fosters an emotional connection. A survey with 112 respondents found that 89.2% of consumers check online reviews before making purchases.

## Need Of The Study

The study of fake reviews is crucial for maintaining the integrity of online review systems, protecting consumers from misinformation, helping businesses manage their reputations, and contributing to the development of ethical and effective marketing practices.

Do you know any platform where you can complain about fake review



🛛 Yes 📕 No 🔳 Not sure

consumer buying behaviour and rules and regulation existing for fake online review.

## Conclusion

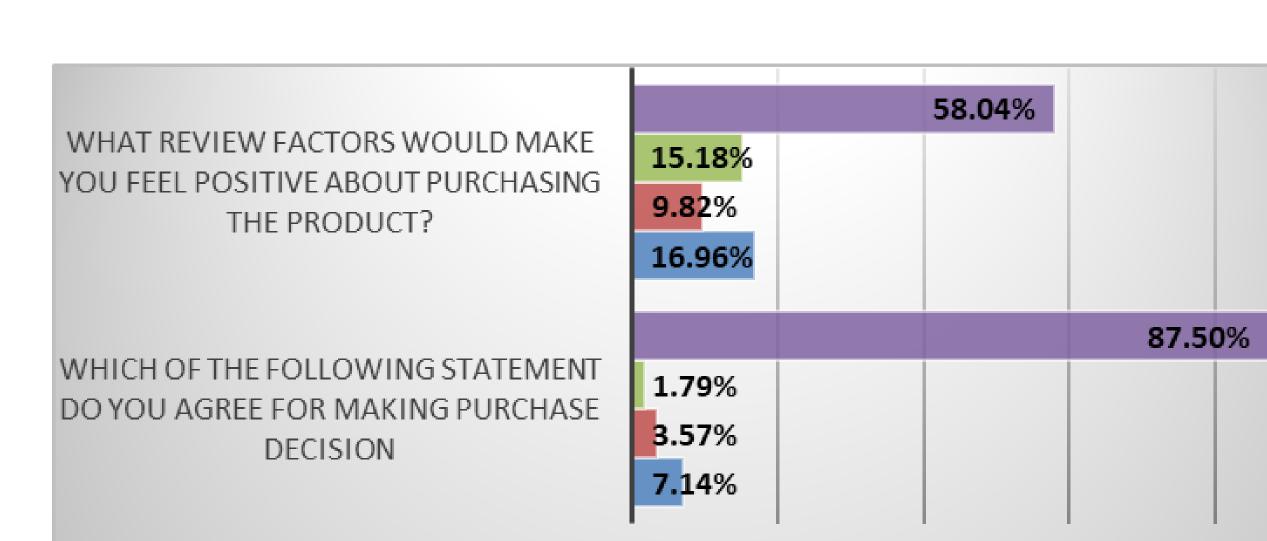
Online reviews play a crucial role in shaping consumer choices, with businesses advised to actively promote a substantial number to meet customer needs. Consumer decisions heavily rely on fellow users' opinions, emphasizing the importance of visual content for credible reviews. Maintaining authenticity and professionalism in reviews is key for building trust. Motivation for writing reviews often involves cash incentives. However, a lack of awareness about grievance channels suggests room for improvement.

## Reference

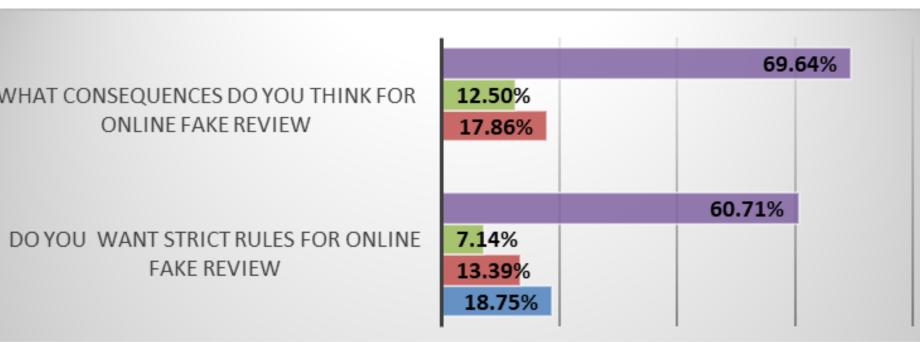
## **Objective Of The Study**

To identify how fake review affect the consumer. To understand the impact of Fake Online Review on consumer buying behaviour.

To study the rules and regulation existing for fake online review.



I trust online review most / review with appealing photographs and videos



Retail industry needs new setup sstandrads to combat online fake review / 20-30% revenue should be impose as a fine for breaching the standrads

Product should be tried and tested among legtimate customer before launching / Band the product from online platform

Daily review of customers fake review/ strict legal action should be taken

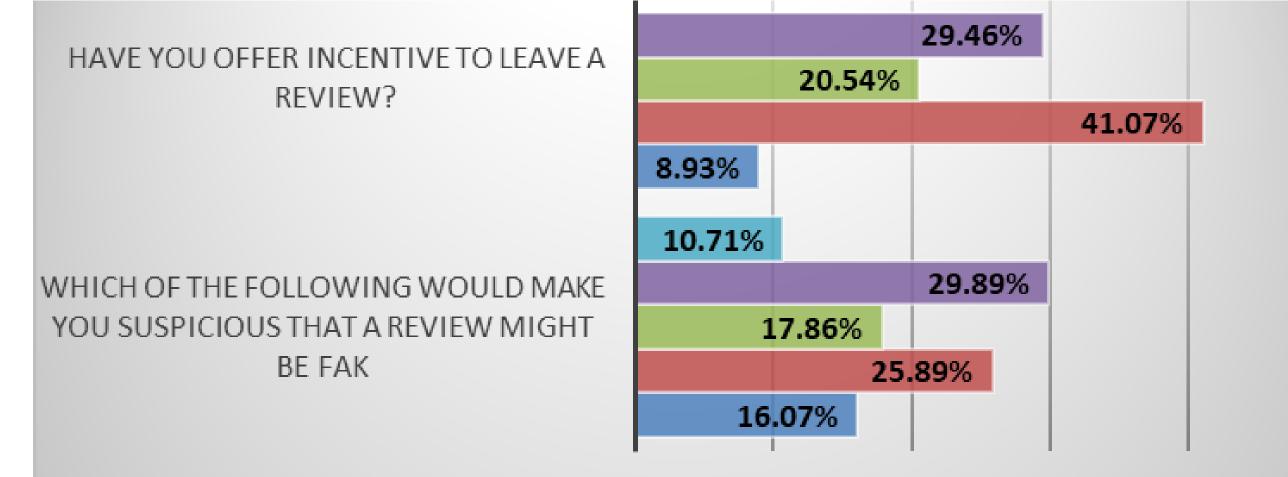
E. F. Cardoso, R. M. Silva and T. A. Almeida, "Towards automatic filtering of fake reviews", Neurocomputing, vol. 309, pp. 106-116, Oct. 2018.

L. Da Xu, W. He and S. Li, "Internet of Things in industries: A survey", IEEE Trans. Ind. Informat., vol. 10, no. 4, pp. 2233-2243, Nov. 2014. N. Jindal and B. Liu, "Opinion spam and analysis", Proc. Int. Conf. Web Search Web Data Mining (WSDM), pp. 219-230, 2008.

A. Mukherjee, V. Venkataraman, B. Liu and N. Glance, "Fake review detection: Classification and analysis of real and pseudo reviews",

2013.

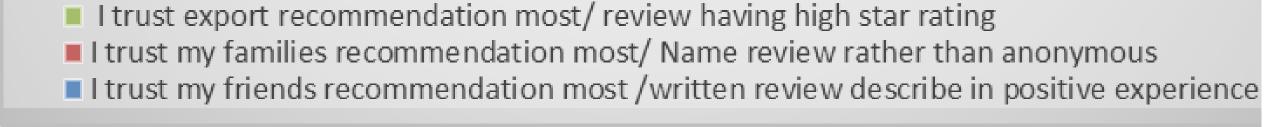
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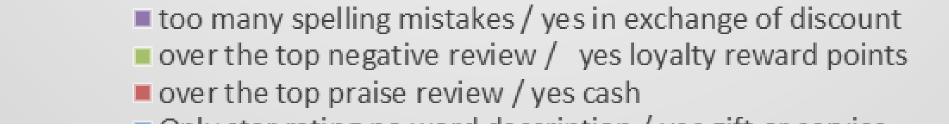
## **RESEARCH GAP**

Research in these areas can provide valuable insights into the effectiveness of legal measures in combating fake reviews and contribute to the development of



## policies that promote a trustworthy

## online review ecosystem.



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#### University of Mumbai Department of Students' Development



#### 18th Aavishkar: Inter-Collegiate/Institute/DepartmentResearch Convention 2023-24

College: Chandrabhan Sharma College of Science and Commerce, Powai (CODE: 2-18)

#### (Zone: Mumbai II)

- Project Code: R-2-18-CM-UG-216
- Project Title: Unveiling the Campaign Against Fake Consumer Reviews
- Project Category: Commerce, Management and Law

UG

Project Level:

Team Members:

Sr.No	Name	DOB	Class	Division	Roll No	PRN/PG Registration No.	Mobile	Photo
1	Yewale Shubham Sandeep Presenter	16/06/2005	FYBMS	A	129		9892803183	
2	Gaikar Aarya Amarnath	13/08/2004	FYBMS	A	118		8591078391	
3	Surya Divya Sunil	13/08/2005	FYBMS	A	119		9321565166	

University of Mumbai Department of Students' Development



#### 18th Inter-Collegiate/Institute/Department Avishkar Research Convention AY-2023-24

College: Chandrabhan Sharma College of Science and Commerce, Powai (CODE: 2-18) ( Zone: Mumbai II )

#### Consolidated Entry Form-II (for Registration of Research Project)

#### Category: Commerce, Management and Law

Level: UG

Sr.No	Project Title	Name	DOB	Class	Division	Roll No	PRN/PG Registration No.
1	Unveiling the Campaign Against Fake Consumer Reviews	Yewale Shubham Sandeep (Presenter)	16/06/2005	FYBMS	А	129	
2	Unveiling the Campaign Against Fake Consumer Reviews	Gaikar Aarya Amarnath	13/08/2004	FYBMS	A	118	
3	Unveiling the Campaign Against Fake Consumer Reviews	Surya Divya Sunil	13/08/2005	FYBMS	А	119	

The information given above is authentic and correct as per our record

Teacher Co-ordinator

College Seal

Principal

Date:

Place:

#### University of Mumbai Department of Students' Development



#### 18th Inter-Collegiate/Institute/Department Avishkar Research Convention AY-2023-24

#### College: Chandrabhan Sharma College of Science and Commerce, Powai (CODE: 2-18) Zone: Mumbai II Consolidated Entry Form-I (for Research Project Fees)

Sr.No	Category	Level	No. of Research Projects	Total No. of Participants	Entry Fees per Research Project	Amount
		UG			100	0
1	Humanities, Languages and Fine Arts	PG			100	0
		PPG			100	0
		UG	1	3	100	100
2	Commerce, Management and Law	PG			100	0
	-	PPG			100	0
		UG			100	0
3	Pure Sciences	PG			100	0
		PPG			100	0
		UG			100	0
4	Agriculture and Animal Husbandry	PG			100	0
	-	PPG			100	0
		UG			100	0
5	Engineering and Technology	PG			100	0
		PPG			100	0
		UG			100	0
6	Medicine and Pharmacy	PG			100	0
		PPG			100	0
	Grand Total		1	3		100

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### **University of Mumbai**



Inter-Collegiate / Institute / Department Research Convention (Zonal Round) Academic Year : 2023-24

ation

This is to Certify that **Dr Anita Pandey** of **Chandrabhan Sharma College of Science and Commerce, Powai** has guided a Research Project titled **Unveiling the Campaign Against Fake Consumer Reviews** which was presented by her student **Mr. Yewale Shubham** in **Commerce, Management and Law** Category and **UG** Level at 18th Aavishkar: Inter-Collegiate / Institute / Department Research Convention (Zonal Round) organized by the University of Mumbai at Anna Leela College of Commerce and Economics and Shobha Jayaram Shetty College for BMS, Kurla, Mumbai on December 11, 2023 for **Mumbai II** zone.

**Dr. Minakshi Gurav** OSD, Aavishkar, University of Mumbai

December 11, 2023 Kurla, Mumbai



Dr. Sunil Patil Director, Department of Students' Development, University of Mumbai





### **University of Mumbai**





Inter-Collegiate / Institute / Department Research Convention (Zonal Round) Academic Year : 2023-24

Pertificate of Participation

This is to Certify that **Mr. Yewale Shubham Sandeep** of **Chandrabhan Sharma College of Science and Commerce, Powai** has participated and presented a Research Project titled **Unveiling the Campaign Against Fake Consumer Reviews** in **Commerce, Management and Law** Category and **UG** Level at 18th Aavishkar: Inter-Collegiate / Institute / Department Research Convention (Zonal Round) organized by the University of Mumbai at Anna Leela College of Commerce and Economics and Shobha Jayaram Shetty College for BMS, Kurla, Mumbai on December 11, 2023 for **Mumbai II** zone.

**Dr. Minakshi Gurav** OSD, Aavishkar, University of Mumbai

December 11, 2023 Kurla, Mumbai



Dr. Sunil Patil Director, Department of Students' Development, University of Mumbai





#### **University of Mumbai**





Inter-Collegiate / Institute / Department Research Convention (Zonal Round) Academic Year : 2023-24

Pertificate of Rarticipation

This is to Certify that **Ms. Surya Divya Sunil** of **Chandrabhan Sharma College of Science and Commerce, Powai** has participated and presented a Research Project titled **Unveiling the Campaign Against Fake Consumer Reviews** in **Commerce, Management and Law** Category and **UG** Level at 18th Aavishkar: Inter-Collegiate / Institute / Department Research Convention (Zonal Round) organized by the University of Mumbai at Anna Leela College of Commerce and Economics and Shobha Jayaram Shetty College for BMS, Kurla, Mumbai on December 11, 2023 for **Mumbai II** zone.

**Dr. Minakshi Gurav** OSD, Aavishkar, University of Mumbai

December 11, 2023 Kurla, Mumbai



Dr. Sunil Patil Director, Department of Students' Development, University of Mumbai





#### **University of Mumbai**





Inter-Collegiate / Institute / Department Research Convention (Zonal Round) Academic Year : 2023-24

Pertificate of Rarticipation

This is to Certify that **Ms. Gaikar Aarya Amarnath** of **Chandrabhan Sharma College** of Science and Commerce, Powai has participated and presented a Research Project titled **Unveiling the Campaign Against Fake Consumer Reviews** in **Commerce**, **Management and Law** Category and **UG** Level at 18th Aavishkar: Inter-Collegiate / Institute / Department Research Convention (Zonal Round) organized by the University of Mumbai at Anna Leela College of Commerce and Economics and Shobha Jayaram Shetty College for BMS, Kurla, Mumbai on December 11, 2023 for **Mumbai II** zone.

**Dr. Minakshi Gurav** OSD, Aavishkar, University of Mumbai

December 11, 2023 Kurla, Mumbai





Dr. Sunil Patil Director, Department of Students' Development, University of Mumbai





Smt. Durgadevi Sharma Charitable Trust's

### Chandrabhan Sharma College

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) NAAC Accredited

Date - 3/01/2024

#### Notice

#### Research Cell (SANSHODH)

The IQAC and Research Cell (SANSHODH) at Chandrabhan Sharma College are hosting a seminar titled "Core Components and Framework of Crafting a Project Blueprint." This seminar aims to provide comprehensive guidelines for preparing Project Work for the sixth semester of TY. We encourage all self-financed TY students to enhance their research mind set and deepen their understanding of project work.

Location: Room No. 704 Date: Tuesday, 9th January 2024 Time: 10:00 a.m.

fer

Dr Anita Pandey Convener, Research Cell

Dr Pratima Singh

I/C Principal



Smt. Durgadevi Sharma Charitable Trust's

### **Chandrabhan Sharma College**

of Arts, Commerce & Science

(Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Date: August 4, 2023

#### Report

#### Research Cell (Sanshodha) Core Components and Framework of Crafting a Project Blueprint

Particulars	Description
Name of the event :	Core Components and Framework of Crafting a Project Blueprint.
Date of the event :	Jan 9th, 2024
Time :	10:00 a.m. to 12:00 p.m
Venue :	704
Stream / Class :	All Stream
Faculty in charge :	Dr. Anita Pandey
Faculty members :	Dr. Pratibha Jadhav
No. of Participants :	116
No. of beneficiaries :	116
<b>Resource Person :</b>	Dr. Anita Pandey / Dr Pratibha Jadhav
Resource Person Details :	anitha.pandey@cscollege.co.in / 9004551709 / 9833640504





**Chandrabhan Sharma College** 

of Arts, Commerce & Science

(Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Description of the Event :	The guidance lecture encourage the students with a comprehensive understanding of the core components and framework essential for crafting a robust project blueprint. By implementing the discussed strategies and best practices, participants can enhance their project management skills and drive successful project outcomes.
Outcome of the Event :	The guidance lecture equipped TY students with valuable insights and practical strategies for writing project work effectively. By understanding the key components, following writing tips, and honing presentation skills, students can showcase their research and analytical abilities while demonstrating academic integrity. Attendees appreciated the practical advice and writing tips provided during the lecture, finding them applicable to their project work endeavors. Suggestions were made for additional workshops or resources focused on specific aspects of project writing, such as literature review or data analysis techniques.

Dr. Anita Pandey Convenor- Research Cell

> Adi Shankaracharya Marg, Powai-Vihar, Powai, Mumbai - 400 076. Tel.: 022 - 45266020, Email:- info@cscollege.co.in • Website :- www.cscollege.co.in

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#### Smt.Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College of Arts, Commerce and Science, Powai

(Hindi linguistic minority institution) (Alfiliated to the University of Mumboi) Accredited by NAAC 'B+'

IQAC AND RESEARCH CELL (SANSHODH) OF CHANDRABHAN SHARMA COLLEGE ORGANISE SEMINAR ON "CORE COMPONENTS AND FRAMEWORK OF CRAFTING A PROJECT BLUEPRINT" AS A GUIDELINE TO PREPARE PROJECT WORK FOR TY SEM VI. ALL THE SELF-FINANCE TY STUDENTS ARE REQUESTED TO BOOST THEIR RESEARCH ATTITUDE AND PROJECT WORK KNOWLEDGE.

> Venue: Room No. 704 Date: 9th January. 2024 (Tuesday) Time: 10.00 a.m.



Dr. Pratima Singh. I/C Principal

Thanks & Regards,

Dr Anita Pandey Convener, Research Cell



### Smt. Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbal) NAAC Accredited

Date: 24th January 2024

#### NOTICE

We are pleased to inform you about an exciting opportunity to enhance your knowledge and skills through the certificate course design by SWAYAM PORTAL an initiative by the Government of India.

SWAYAM offers

- Diverse courses in Business Communication, Business Fundamentals for Entrepreneurs, Business Forecasting, Fundamentals of Financial Management and Front Accounting - business accounting system
- Learn at your own pace, anytime, anywhere.
- Quality content from experts in the field.

### Registration close on 29th January 2024

For any further assistance or queries, please feel free to reach out to Dr Anita Pandey

Dr Pratima Singh

I/C Principal



Smt. Durgadevi Sharma Charitable Trust's

### **Chandrabhan Sharma College**

of Arts, Commerce & Science

(Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Date: August 4, 2023

#### Report

#### Research Cell (Sanshodha) Certificate Course Design by SWAYAM PORTAL

Particulars	Description
Name of the event :	Certificate Course Design by SWAYAM PORTAL
Date of the event :	Jan 24 <sup>th</sup> , 2024
Time :	10:00 a.m. to 11:00 a.m
Venue :	504
Stream / Class :	All Stream
Faculty in charge :	Dr. Anita Pandey
Faculty members :	Dr. Pratibha Jadhav
No. of Participants :	56
No. of beneficiaries :	56
Resource Person :	Dr. Anita Pandey / Dr Pratibha Jadhav
Resource Person Details :	anitha.pandey@cscollege.co.in / 9004551709 / 9833640504

Smt. Durgadevi Sharma Charitable Trust's



**Chandrabhan Sharma College** 

of Arts, Commerce & Science

(Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Description of the Event :	The primary objective of offering certificate courses on the SWAYAM portal is to democratize education by making high-quality learning materials accessible to a wide range of learners. These courses are designed to cater to diverse interests, academic backgrounds, and skill levels, empowering learners to enhance their knowledge, acquire new skills, and advance their careers.				
Outcome of the Event :	To further enhance the effectiveness and reach of certificate courses on the SWAYAM portal, recommendations include:				
	• Expansion of course offerings to cover emerging fields and niche areas of study.				
	• Enhancement of learner support services, including mentoring, tutoring, and career guidance.				
	• Collaboration with industry partners to develop industry-relevation courses and certifications.				
	• Integration of emerging technologies such as artificial intelligence, virtual reality, and gamification to enhance learning experiences.				

Dr. Anita Pandey Convenor- Research Cell

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089	Varsla Kharwood	Mh	123		
090	Atifkhan	Alte	124		
091	Sahrim Shaikh	Johnm-	125		
092	Sold shaity	the fight	126		

6

Total Number of Students present

Signature of Head of the Department



Smt. Durgadevi Sharma Charitable Trust's

### **Chandrabhan Sharma College**

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### department of Research Committee is organising a "Guidance Lecture"

## on "Certificate Course Design by SWAYAM PORTAL –an initiative by the Government of India".



Dr Anita Pandey Research Cell Convenor

Thanks & Regards Dr. Pratima Singh I/C Principal



Smt. Durgadevi Sharma Charitable Trust's

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## Intra & Inter Collegiate Activities



## **Chandrabhan Sharma College**

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#### NOTICE

Date: 8th July, 2023

### DEPARTMENT OF MULTIMEDIA & MASS COMMUNICATION

This is to inform all the students of Department of Multimedia and Mass Communication that **Media World Club** is organizing a **Logo making Competition-"Get Quicker concepts"** event on 12<sup>th</sup> July, 2023. All the students are requested to be present for the same on the given date, time and venue.

Date: 12<sup>th</sup> July, 2023 Time: - 10:30am Venue: 6<sup>th</sup> Floor, 604

Ms. M

Coordinator - Dept. of Multimedia & Mass communication

Dr. Pratima Singh

Principal



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#### DEPARTMENT OF MULTIMEDIA & MASS COMMUNICATION (2023-24)

#### REPORT

Particulars	Description		
Name of the event	Logo Making for Brands		
Date of the event	12 <sup>th</sup> July, 2023		
Time	10:30 am		
Venue	604 Classroom		
Stream/ Class	BAMMC		
Faculty in Charge	Manali Naik		
Faculty Members	Sushmita Rajpurohit		
No. Of Participants	34		
No.Of beneficiaries	34		
Resource Person	Departmental event		
Resource Person Details			
Description Of the Event	The Department of Multimedia and Mass Communication with media World Club organized a Logo Making event for all the students. The students had to make logo for any product or Brand according to their wish, the only rule was they were not allowed to copy the existing logo. The students were given white blank paper to draw the logos. The students were briefed by BAMMC faculty Ms. Sushmita and the event started at 10:30 am and ended at 12 pm.		
Outcome of the Event	This event was to explain the students deeply about the Logos and tactics in logo making for different brands. The students had a great exposure about the same.		

Ms. Manali Naik

Coordinator - Department of Multimedia & Mass Communication

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ATTENDANCE SHEET

Name of the Department / Committee		BAMMC	Media World Club.
Name of the Event / Activity / Workshop, etc.		Logo	Making / Designing
Name of the R	Resource Person	- 0	
Date	12723	Time	
No. of beneficiaries		Venue	

Sr. No	Name of the Students	Stream / Class	Signature
1	darment pondey	SYB Among	PO
2	Yash Patole	SYBAMMC	JeP.
3	Aviseddha Pawas	SYBANMC	Arjendlig
4	Sampon shaikh	SUBRIMMC	fait
5	Janiya Dayyed	SYBAMMIC	- Lawinge
6	Harshade famble.	TYBAMMC	Stander,
7	Duijas Mishua	SYBAMME	toto
8	Ritceh Manirekar.	TYBAMMC	D
9	Sheeya Sawant	TYBAMMC	AD.
10	Sheehta Vaidya	TYBAMMY	An
11	Kunal Gurav	FYBAMMe.	Kuthal
12	Sahil Saucent	TYBAMMC	Sahit
13	Ganesh Jachav	TYBAMMC	Gaugh
14	Sanket Pandey	TIBAMMC	Pardy
15	Rutik Nair.	TY BAMMC.	R
16	Aman Sahu	TYBAMOC	R
17	Sheshta Vaidya.	TYBAMMC	the
18	Pallavi Bhadarge.	TIBAMME	(Palavi:
19	Sanskriti Dubey	TIBAMMC	Se
20	Yainesh Kothian	TYBAMMC.	Tajuch
	Delet	1/	41
	Signature- Coordinator/Convenor	Signature - Prin	cipal

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Department Of MultiMedia And Mass Communication (2023-24) 'Media world club' Organises

### **Logo Designing Competition**



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Liked by shk.sameen and 11 others mediaworldcsc\_official\_ Logo designing



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#### DEPARTMENT OF MULTIMEDIA & MASS COMMUNICATION (2023-24)

#### REPORT

Particulars	Description		
Name of the event	Logo Making for Brands		
Date of the event	12 <sup>th</sup> July, 2023		
Time	10:30 am		
Venue	604 Classroom		
Stream/ Class	BAMMC		
Faculty in Charge	Manali Naik		
Faculty Members	Sushmita Rajpurohit		
No. Of Participants	34		
No.Of beneficiaries	34		
Resource Person	Departmental event		
Resource Person Details			
Description Of the Event	The Department of Multimedia and Mass Communication with media World Club organized a Logo Making event for all the students. The students had to make logo for any product or Brand according to their wish, the only rule was they were not allowed to copy the existing logo. The students were given white blank paper to draw the logos. The students were briefed by BAMMC faculty Ms. Sushmita and the event started at 10:30 am and ended at 12 pm.		
Outcome of the Event	This event was to explain the students deeply about the Logos and tactics in logo making for different brands. The students had a great exposure about the same.		

Ms. Manali Naik

Coordinator - Department of Multimedia & Mass Communication

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ATTENDANCE SHEET

Name of the Department / Committee		BAMMC	Media World Club.
Name of the Event / Activity / Workshop, etc.		Logo	Making / Designing
Name of the R	Resource Person	- 0	
Date	12723	Time	
No. of beneficiaries		Venue	

Sr. No	Name of the Students	Stream / Class	Signature
1	darment pondey	SYB Among	Po
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10	Sheehta Vaidya	TYBAMMY	An
11	Kunal Gurav	FYBAMMe.	Kuthal
12	Sahil Saucent	TYBAMMC	Sahit
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14	Sanket Pandey	TIBAMMC	Pardy
15	Rutik Nair.	TY BAMMC.	R
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17	Sheshta Vaidya.	TYBAMMC	the
18	Pallavi Bhadarge.	TIBAMME	(Palavi:
19	Sanskriti Dubey	TIBAMMC	Se
20	Yainesh Kothian	TYBAMMC.	Tajuch
	Delet	1/	41
	Signature- Coordinator/Convenor	Signature - Prin	cipal

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Department Of MultiMedia And Mass Communication (2023-24) 'Media world club' Organises

### **Logo Designing Competition**





Liked by shk.sameen and 11 others mediaworldcsc\_official\_ Logo designing



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#### NOTICE

Date: 5th January, 2024

#### DEPARTMENT OF MULTIMEDIA & MASS COMMUNICATION

This is to inform all the students of Department of Multimedia and Mass Communication that Media World Club is organizing "Dialogue Acting Competition" for all the students of the department. All are requested to be present on the given date, time and venue.

Date: 9<sup>th</sup> January, 2024 Time: - 8:00 am Venue: 6<sup>a</sup> Floor, 604

Coordinator - Dept. of Multimedia & Mass communication

Dr. Pratima Singh

Principal



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### **DEPARTMENT OF MULTIMEDIA & MASS COMMUNICATION (2023-24)**

#### REPORT

Particulars	Description		
Name of the event	Dialogue Acting		
Date of the event	9th January, 2024		
Time	8:00 am		
Venue	6 <sup>th</sup> Floor, 604		
Stream/ Class	BAMMC		
Faculty in Charge	Manali Naik		
Faculty Members	Avdhesh Yadav		
No. Of Participants	24		
No.Of beneficiaries	24		
Resource Person	Departmental event		
Resource Person Details	-		
Description Of the Event	The Department of Multimedia and Mass Communication with Media World Club organized a classroom event on "Dialogue Acting". There were two rounds for the same. In the first round dialogues were given to the students they had to act according to that and the second round was self-made dialogues session. All the students participated in it actively. The event ended at 11 am.		
Outcome of the Event	To act is an art. The quality of acting according to the situation and dialogues given is very important for theatre actors. This event was for students to understand that how and where they can act in what manner with how many different emotions.		

Ms. Manali Naik

Coordinator - Department of Multimedia & Mass Communication

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## Department Of MultiMedia And Mass Communication (2023-24) Organises "Dialogue Day"



Thanks & Regards Dr. Pratima Singh Principal

Ms. Manali Naik Co-ordinator- BAMMC Dept



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#### NOTICE

Date:-21<sup>th</sup> July,2023

### DEPARTMENT OF INFORMATION TECHNOLOGY ACADEMIC YEAR 2023-24

The Department of Information Technology (Tech Wizard Club) is organising an event "VISUAL MASTERMIND". Interested students can register themselves through the link given below.

Event details :-

Date -27th July,2023

Day - Thursday

Time -11:00 am to 12:00 pm

Venue -6th Floor Lab

Topic:-

- Certificate Designing
- Logo Designing

Registration link- https://forms.gle/FnZMeHnTG1duPgMY7

**Rules:** 

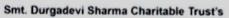
- Reporting time is 10.45 am.
- System will be provided for each student.
- Use of mobile phones is strictly prohibited.
- E-Certificates will be provided to the participants and winners .

Prof. Sandeep Vishwakarma

Coordinator Dept. of Information Technology

Dr. Pratima Singh

I/C Principal I/C PRINCIPAL Chandrabhan Sharma College of Arts, Commerce & Science Powai-Vihar, Powai, Mumbai - 400 076. Tel. 022-45266020





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#### REPORT Department of Information Technology Tech Wizard (2023-24)

Particulars	Description
Name of the event	"Visual Mastermind"
Date of the event	10th August, 2023
Time	11:00 am - 12:00 pm
Venue	6th floor lab
Stream/Class	All the streams
Faculty in charge	Prof. Sandeep Vishwakarma
Faculty members	Prof. Sonam Mishra
No. of Participation	57
No. of beneficiaries	27
Resource Person Details (Designation / Email / Contact Detail)	
Description of the Event	The Department of <b>Information Technology</b> organized an event "Visual Mastermind"" as part of a <b>"Tech Wizard Club".</b> Students took part in certificate, logo designing and showed their visual understanding of mind. The Top 2 Winners were selected and felicitated with the E-Certificate.
Outcome of the Event	In "Visual Mastermind," students from across the department enthusiastically participated in competitions centered on certificate and logo designing. These challenges pushed their creative boundaries, encouraging them to bring forth their best design concepts and execution skills. It was

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awe-inspiring to witness how these young minds transformed ideas into visually striking and meaningful creations.

Prof. Sandeep Vishwakarma

Coordinator Dept. of Information Technology

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ATTENDANCE SHEET

Workshop, etc.		Jech Wizard Unt. Visual Masterminal.
Name of the Resource	ce Person	Real K. I. A. A.
Date	10/08/2023	Puof. Kushali Jupta.
No. of beneficiaries	27.	Venue 6th Floor Jah

Sr. No	Name of the Students	Stream / Class	Signature
1	Sakshi pardeshi	FYDS	Fardeshi
æ	Ankita Kalekaz		
03	Vanshika Palar	FYDS	A L'in
4.	Siddli Hegiste	FYDS	Vanshiba Shogest
5.	Subhash R. Kali	FYDS	Bibhasi
6	Attan Singh	FYDS	Jania -
7	Sahul Chaufen	FYD	Breth
8	Om Viehwakarma.	EYDS	1 dente
9	Mustala Dalal	FYDS	Om.V
10	Mustala Dalal Ravi Chauhan	<u> </u>	A
11		EYDS	Rovi
12	Richa K. Pandey Aditi B. Swain	FY TT FY IT	Richa
-		4921	allefinin.
13	Grayatro. H. yadan	FYIT	Cano.
14	Danish.y. Shaikh	- FYIT	. Chayer.
15	Omkar Kamble	FYIT	Alle
16	Panyoti Vadov	SVIT	
77	Nipin bin	EYTT	Resudiy.
18	Suraj-S-Dobar		Qipir.
19	Mahummad All Khan	FYIT	Purcy AR Khall
20	Anjali Mawaya	FYTT	
	12 Mars Manual	FYDS	N. Anjali

Signature- Coordinator/Convenor

Di

**Signature - Principal** 

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#### ATTENDANCE SHEET

Name of the Depart	ment / Committee	JECH WIZARD CAUB.
Name of the Event / Workshop, etc.	Activity /	VISUAL MASTERMIND
Name of the Resour	ce Person	Prof. Kushali lupta
Date	10th August, 20	Stime 11:00 AM - 12:00 PM
No. of beneficiaries	27.	Venue 6th Floor Lab .

Sr. No	Name of the Students	Stream / Class	Signature
21	Khushi Umakant Vadav	FYDS	to yadav
22]	Shaikh Rizwan Saleem	TYIT	Ri
23)	Shoaib Salmani	TYTT	Shaceil
224)	Megha Pradip Patil	SY-IT	Mlatil
5)	Krishna Vishnakonna	SY-IT	
69	Pavan Yadav	S4-27	DEFSHIDS Treff.
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Signature- Coordinator/Convenor

**Signature - Principal** 

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## **Chandrabhan Sharma College**

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### **Notice**

Date: - 8<sup>th</sup> March, 2024

#### **DEPARTMENT OF INFORMATION TECHNOLOGY**

#### **ACADEMIC YEAR 2023-24**

The Department of Information Technology is organizing **"PowerPoint Presentation"** Competition. The students are hereby requested to kindly participate in the competition and make this event a success.

#### **Event Details:-**

Date: 16<sup>th</sup> March, Saturday 2024

**Time:** 11:00 am - 01:00 pm

Venue: 7th Floor, Room No. 703

Registration Link: <u>https://docs.google.com/forms/d/e/1FAIpQLSfhLVWxQyjp2\_UFSSKtyfgc5mP2sx29y0yK</u> QIHhSzC9\_YO4QA/viewform?usp=sf\_link

Prof. Sandeep Vishwakarma

Coordinator

Dept. of Information Technology

Dr. Pratima Singh **I/C Principal** 



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### Department of Information Technology (2023-24)

Particulars	Description		
Name of the event	PowerPoint Presentation Competition		
Date of the event	16 <sup>th</sup> March, 2024		
Time	11:00 am - 01:00 pm		
Venue	7 <sup>th</sup> Floor, Room No. 703		
Stream / Class	All students		
Faculty in charge	Prof Sandeep Vishwakarma		
Faculty members	Prof. Sonam Mishra		
No. of Participation	31		
No. of beneficiaries	29		
Resource Person	-		
<b>Resource Person Details</b>	-		
Description of the Event	<ul> <li>The purpose of PowerPoint is to act as a visual aid as a presenter goes along presenting their options, ideas, sales pitch, etc.</li> <li>Provide a platform for students to share new ideas.</li> <li>To boost Confidence of participants and improve their public speaking skills.</li> </ul>		
Outcome of the Event	<ul> <li>All the students of IT department participated and enjoyed the event.</li> <li>The event helped to students in communications skills and public speaking.</li> <li>The participants got new experience for speaking in public.</li> <li>3 winners were chosen in the PPT Competition.</li> </ul>		

Prof. Sandeep Vishwakarma

Coordinator - Dept. of Information Technology

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ibject	All streams.				) () <b>a.m. &amp; p.</b>
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Roll	3	Signature of	- Roll	4	12
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## The Department of Information Technology organizes PPT Competition



Dr. Pratima Singh Principal

Thanks & Regards

Mr. Sandeep Vishwakarma Coordinator







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# **PROBLEM SOLVING**



Smt. Durgadevi Sharma Charitable Trust's

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## **CLASS TESTS**



# Chandrabhan Sharma College

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Date: 1<sup>st</sup> August, 2023

#### NOTICE

This is to inform all the FYBCOM students that a class test will be conducted on 09<sup>th</sup> August, 2023 on the entire syllabus. This test will be in the subject of Accountancy. All the students have to attempt this test. This test will be for 50 marks. Kindly prepare for the same accordingly. Paper pattern will be as per the internal examination.

Coordinator, Ms. Sharlet Bhaskar. Bachelor of Commerce

Dr. Pratima Singh, I/C Principal.

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#### REPORT

#### Bachelor of Commerce (2023-24)

Particulars	Description
Name of the event :	Class Test – Sem I
Date of the event :	09 <sup>th</sup> August, 2023
Time :	09.00 am to 10.00 am
Venue :	602
Stream / Class :	F.Y.B.Com.
Faculty in charge :	Prof. Sharlet Bhaskar
Faculty members :	Prof. Krishnakant Pandey, Dr. Pratibha Jadhav and Prof. Neha Mishra
No. of Participants :	17
No. of beneficiaries :	17
Resource Person :	Class Test

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Resource Person Details :	
Description of the Event :	This class test was conducted in the subject of Accountancy to enhance the knowledge of the students and offer a good amount of practice, which helps them during the examination. It also helps students in time management and helps them to increase their scores. Students enthusiastically gave the test and post-test, a doubt solving session was also conducted to ensure that the concepts are clear to the students and that they are well prepared for the examination.
Outcome of the Event :	The main aim of conducting this class test was to improve the writing skills, boost the confidence of the students, give them more clarity about the examination and the subject, and also helps the faculties to understand how well they are prepared for the exam. It also helps the students to overcome exam related anxiety issues.

Ms. Sharlet Bhaskar.

Co-ordinator,

Bachelor of Commerce.

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Chandrabhan Sharma College

of Arts, Commerce & Science (Hindi Linguistic Minority Institution)

(Affiliated to the University of Mumbai) NAAC Re-Accredited 'A' Grade (CGPA 3.10)

ATTENDANCE SHEET

Name of the Depart	ment / Committee	Dep	artment of Commerce.
Name of the Event / Activity / Workshop, etc.		Cla	ss Test Sem I
Name of the Resource	e Person		B at
Date	918123	Time	8-30 - 9.30.
No. of beneficiaries	13 17	Venue	

Sr. No	Name of the students	Stream / Class	Signature
	Aman zaisway	SYB.com	Ananon
2	Bharaf Gupta	SYB. LOM	" paperet
13	Hemant Rybhar	SYB. COM	Hemant
1	Vibran Vardburn	FYB. lom	Vihan
5	Haush bethera	Fy. R. com	Ligthrea
6	Charlen Ammon.	FYD.COM	Aira
7)	Charles Ampon. Latit mujuwood	FYD.com	1 the
82	Pahitra Pradhan	FYB.Com -	-doct ,
9)	om sincon	FYB.com	0127
(0)	Ayush Sharma	Yy.b.com	Art
1)	Mulhant Singh	FY: b. Com	Shalling
14	RAVI YADOW	Fyb. Com	RAY
135	Youry Ran	frib.com	Shing.
147	Shifa Apsari	Fyblom	Shites
157	Anjani Ram	FYBCOM	AR
167	Govind Ina	FYLCOM	Harried
17]	Aman Nourya	FYBCOM	tro
	10		
		Sugar and Street and	

Signature- Coordinator/Convenor

Signat Principal



## Chandrabhan Sharma College

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# Chandrabhan Sharma College

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Date: 1st August, 2022

#### NOTICE

This is to inform all the SYBCOM students that a class test will be conducted on 09<sup>th</sup> August, 2023 on the entire syllabus. This test will be in the subject of Commerce. All the students have to attempt this test. This test will be for 50 marks. Kindly prepare for the same accordingly. Paper pattern will be as per the internal examination.

Coordinator, Ms. Sharlet Bhaskar. Bachelor of Commerce

Dr. Pratima Singh, I/C Principal.

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## Chandrabhan Sharma College

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#### REPORT

#### Bachelor of Commerce (2023-24)

Particulars	Description
Name of the event :	Class Test – Sem III
Date of the event :	09 <sup>th</sup> August, 2023
Time :	09.00 am to 10.00 am
Venue :	602
Stream / Class	S.Y.B.Com.
Faculty in charge :	Prof. Sharlet Bhaskar
Faculty members :	Prof. Krishnakant Pandey, Dr. Pratibha Jadhav and Prof. Neha Mishra
No. of Participants :	19
No. of beneficiaries :	19
Resource Person :	Class Test



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### Smt. Durgadevi Sharma Charitable Trust's

Chandrabhan Sharma College of Arts, Commerce & Science

(Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Resource Person Details :	
Description of the Event :	This class test was conducted in the subject of Commerce to enhance the knowledge of the students and offer a good amount of practice, which helps them during the examination. It also helps students in time management and helps them to increase their scores. Students enthusiastically gave the test and post-test, a doubt solving session was also conducted to ensure that the concepts are clear to the students and that they are well prepared for the examination.
Outcome of the Event :	The main aim of conducting this class test was to improve the writing skills, boost the confidence of the students, give them more clarity about the examination and the subject, and also helps the faculties to understand how well they are prepared for the exam. It also helps the students to overcome exam related anxiety issues.

Ms. Sharlet Bhaskar. Co-ordinator,

Bachelor of Commerce.





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### ATTENDANCE SHEET

Name of the Departm	nent / Committee	Department of Commense
Name of the Event / . Workshop, etc.	Activity /	Class Test (SYBCOM)
Name of the Resource	e Person	
Date	9108 23	Time 9, 10 0
No. of beneficiaries	19	Venue 602

		Class	Signature
Sr. No	Name of the Students	SYB.COM	agant
1	Argun Chauhan	10.001	Charles D
e	Sani Fajow-1	SYB. COM	9002
3	Sansbas jajzway Bravesh Sharma Anon jajswal	SYDJ. COM	Brancoh
4)	Bravesh sharma	578.00M	A D i
0	Anon jaisw-1	MB. Com	Division
6	Rushall signahi	SyBlom SyBcom	Round
T	Rushall. Sgodhi Rushken Narde	SY BCOM	
8	vivek Dwivedi	S.y.B.Com	Nivels
9	Adapsh Vadaw	SY BCOM	Vikers
10	Adash Vadav Vikas waymiki	SYBCOM	VIDAS
11	Counsign Beng	SYBCOM	Gunguis
12	Crunjan Berg Rukhsay Shaikh	SYBLOM	hi
	Gufta Pratiblic	SYB(OM	Sulta
13	Gupta Pratibha Amira Siddigui	Sipcom	S Amoa
15	Amisha Vishwakarma.	S.Y. Bcom.	Anillas
16.	Mchwish Chaudhary.	S.Y.Bcom.	
17	NUKLY Want - and	5. y. Bcom	- Maughmore Singht
18	Nikbil Waghmare Prachi Singh Ankit Gupta	Sylscom	Singhp
19	And it hunda	SYRCON	Auto
<u> </u>	NIRIT QUETA		
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Signature- Coordinator/Convenor

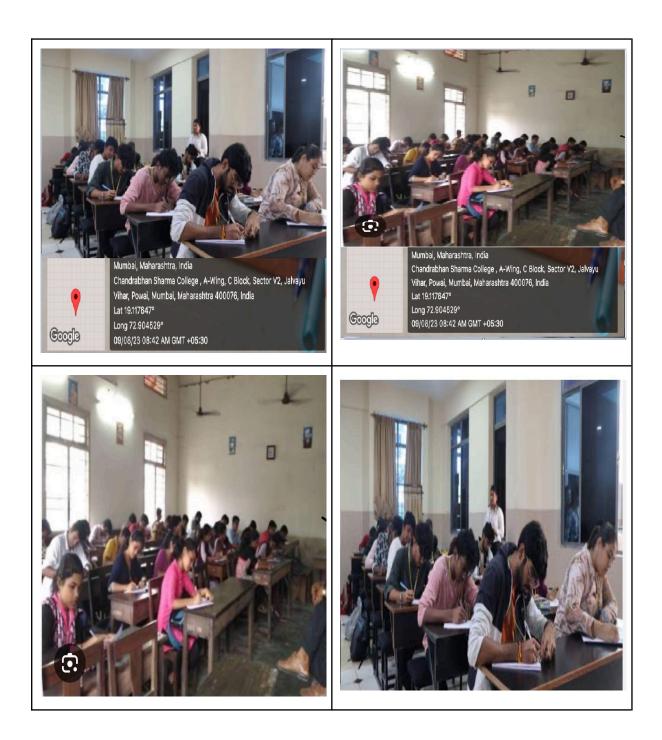
Signature - Principal





Chandrabhan Sharma College

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# Chandrabhan Sharma College

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) NAAC Re-Accredited 'A' Grade (CGPA 3.10)

Date: 1st March, 2024

#### NOTICE

This is to inform all the FYBCOM students that a class test will be conducted on 23rd March, 2024 on the entire syllabus. This test will be in the subject of Maths. All the students have to attempt this test. This test will be for 50 marks. Kindly prepare for the same accordingly. Paper pattern will be as per the internal examination.

Coordinator, Ms. SharletBhaskar. Bachelor of Commerce

Dr. Pratima Singh, I/C Principal.

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#### REPORT

### Bachelor of Commerce (2023-24)

Particulars	Description
Name of the event :	Class Test – Sem II
Date of the event :	23 <sup>rd</sup> March, 2024
Time :	8.18 am to 9.06 am
Venue :	602
Stream / Class :	F.Y.B.Com.
Faculty in charge :	Prof. Sharlet Bhaskar
Faculty members :	Prof. Krishnakant Pandey, Dr. Pratibha Jadhav and Prof. Neha Mishra
No. of Participants :	16
No. of beneficiaries :	16
Resource Person :	Class Test

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### Chandrabhan Sharma College

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Resource Person Details :	
Description of the Event :	This class test was conducted in the subject of Maths to enhance the knowledge of the students and offer a good amount of practice, which helps them during the examination. It also helps students in time management and helps them to increase their scores. Students enthusiastically gave the test and post-test, a doubt solving session was also conducted to ensure that the concepts are clear to the students and that they are well prepared for the examination.
Outcome of the Event :	The main aim of conducting this class test was to improve the writing skills, boost the confidence of the students, give them more clarity about the examination and the subject, and also helps the faculties to understand how well they are prepared for the exam. It also helps the students to overcome exam related anxiety issues.

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Ms. Sharlet Bhaskar.

Co-ordinator,

Bachelor of Commerce.

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### ATTENDANCE SHEET

Name of the Depart	ment / Committee	Bachelov of Commonle
Name of the Event / Workshop, etc.	Activity /	Clars Terl (SemI)
Name of the Resour	ce Person	
Date		Time 8-18 to 9.07
No. of beneficiaries	16	Venue 602

C. N		Class	Signature
Sr. No	Name of the Students	Fy B. Lorn	NOCAL
1	Vikaon Vardhom	P.y.b.10m	ATUM
	Ajush Shavma	Fyb.com	2407
3	RAVI R. Yadav	F.Y.D. Com	Multrault
y	Shashank gingh	a second se	Strait
2	Symit Gragat	F.Y. B. Com	Rayrandan's.
	Rojnandani Singh		Nisha
7 8	Nicha yoday	F.Y.Bcom F.Y.Bcom	Rhquani
	Bhavani Nadan		Tubi
9	Juhi Yadau	F.YBCOM	Mach. Y
10	Yash Yadau	F.Y BCOM	Shoety
11	Shweta - Orupta		Phite
12	Priti Goud	F.Y. B. Com	and reall'
13	Harsh hithus	f.y B.Lom	futhera
	Hehul Jain	F.Y.B.Com	Whit
155		F.Y.B.CON	(inner gube
16)	yourov yupta	1-1 1- 10-000	1-1-1-
		1996 - K. 1996 - 1	
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Signature- Coordinator/Convenor

Signature - Principal





**Chandrabhan Sharma College** 

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of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) NAAC Re-Accredited 'A' Grade (CGPA 3.10)

Date: 1st March, 2024

#### NOTICE

This is to inform all the SYBCOM students that a class test will be conducted on 23rd March, 2024 on the entire syllabus. This test will be in the subject of Economics. All the students have to attempt this test. This test will be for 50 marks. Kindly prepare for the same accordingly. Paper pattern will be as per the internal examination.

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Coordinator, Ms. Sharlet Bhaskar. Bachelor of Commerce

Dr. Pratima Singh, I/C Principal.

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### REPORT

### Bachelor of Commerce (2023-24)

Particulars	Description	
Name of the event :	Class Test – Sem IV	
Date of the event :	23 <sup>rd</sup> March, 2024	
Time :	8.18 am to 9.06 am	
Venue :	105	
Stream / Class :	S.Y.B.Com.	
Faculty in charge :	Prof. Sharlet Bhaskar	
Faculty members :	Prof. Krishnakant Pandey, Dr. Pratibha Jadhav and Prof. Neha Mishra	
No. of Participants :	17	
No. of beneficiaries :	17	
Resource Person :	Class Test	

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Resource Person Details :	
Description of the Event :	This class test was conducted in the subject of Economics to enhance the knowledge of the students and offer a good amount of practice, which helps them during the examination. It also helps students in time management and helps them to increase their scores. Students enthusiastically gave the test and post-test, a doubt solving session was also conducted to ensure that the concepts are clear to the students and that they are well prepared for the examination.
Outcome of the Event :	The main aim of conducting this class test was to improve the writing skills, boost the confidence of the students, give them more clarity about the examination and the subject, and also helps the faculties to understand how well they are prepared for the exam. It also helps the students to overcome exam related anxiety issues.

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Ms. Sharlet Bhaskar. Co-ordinator, Bachelor of Commerce.

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Chandrabhan Sharma College

of Arts, Commerce & Science (Hindi Linguistic Minority Institution)

(Affiliated to the University of Mumbai) NAAC Re-Accredited 'A' Grade (CGPA 3.10)

ATTENDANCE SHEET

Name of the Department / Committee		Dep	actment of	Commerce
Name of the Event / Activity / Workshop, etc.			AS TEST. (S	>
Name of the Resource Person				
Date 23/03/2024		Time	8.18 to 9.06	
No. of beneficiaries	17	Venue	23/03/2024	(105)

Sr. No	Name of the students	Stream / Class	Signature
1	Gunian Beya	SYBLOM	Gunjan
2	Gunjan Bena Sustimiza Kample	SYBCOM	Suphrijk.
3	Kanshma Roukwar	SYBCOM	Karishe.
4	Sanlana olivitakan	SYBIOM	sagant
5	Tunt Chauhan	SYBLOM	yoti
6.	Nandini Shannaa	FYBcom	Nandeni
7.	Jyoti Digombas Pandit	F.Y.B. com	114
8	HKGhKSha Sharma	s.y.b.com	- An-
1.	Kavita Parman	s.y.b.com	(Xa)
10.	Kukhsar Shaikh	S.Y. Bcom	Rulchser
41.	Shirshan unlland	5.4. B. Com	Stringth
12.	Ama Siddiani'	S.Y. B. Com	Amiles.
13.	JUNED VATION A	S.Y.B. Com	( ) 2/2
14.	Gunaz shaikh	S.Y. B.Com	Caltur
15	Rojnandani Singh	F.Y Bcom	R.S
16	Nisha yadul Juli yadav	F.Y Beom	Nigha
17.	Juli Yadav	F.Y Bcom	Juhi Y.
	-		
	Q		

Signature- Coordinator/Convenor

Signature - Principal





# **Chandrabhan Sharma College**

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# Chandrabhan Sharma College

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#### Date: 12th March 2024

#### NOTICE

This to inform all students of FYBBI (Sem II) & SYBBI (Sem IV) following is the schedule for upcoming Class tests. Attendance of all students is compulsory.

Date	Subject - FYBBI	Time
19/03/24	Business Law	9:30 - 10:00
19/03/24	Financial Accounting II	10.00 - 10.30
20/03/24	Organizational Behaviour	9:30 - 10:00
20/03/24	Quantitative Methods II	10.00 - 10.30
21/03/24	PPBI	9:30 - 10:00
21/03/24	Business Communication	10.00 - 10.30

Date	Subject- YBBI	Time
19/03/24	Financial Management II	9:30 - 10:00
19/03/24	Business Economics II	10.00 - 10.30
20/03/24	Wealth Management	9:30 - 10:00
20/03/24	Cost Accounting	10.00 - 10.30
21/03/24	Corporate Law	9:30 - 10:00
21/03/24	Information Technology	10.00 - 10.30

Mr. Nilesh Shukla

Coordinator



Diledus 21/02/2 chan Smt. Durgadevi Sharma Charitable Trust's

### Chandrabhan Sharma College

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#### (Affiliated to the University of Mumbal) NAAC Re-Accredited 'A' Grade (CGPA 3.10) REPORT

Particulars	Description
Name of the event :	Class test
Date of the event :	19/03/2024, 20/03/2024 & 21/03/2024
Time :	9:30 am – 10:30 am
Venue :	First Floor
Stream / Class :	FYBBI & TYBBI
Faculty in charge :	Mr. Nilesh Shukla
Faculty members :	Dr. Avadhesh Yadav
No. of Participants :	61
No. of beneficiaries :	61
Resource Person :	Concern Subject Professor
<b>Resource Person Details :</b>	-
Description of the Event :	A class test was conducted March, 2024 for all the FY & SY students. This class test was conducted in the subject of Business Law, Financial Accounting II, OB, Quantitative Methods, PPBI,

idrabhan Sharma College of Arts. Science & Commerce, Adi Shankaracharya Marg. Powar - Vihar. Powar, Munibar - 400076 Tel - 022-25704526 / 25704530 Email: info@cscollege.co.in Web: www.cscollege.co.in



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(Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai)

NAAC Re-Accredited 'A' Grade (CGPA 3.10)

NAAC Re-Accredited A Grade (CGPA 3.10)		
	Business Communication, F.M. II, Business Economics II, Wealth	
	Management, Cost Accounting, Corporate Law, Information	
	Technology to enhance the knowledge of the students and offer a	
	good amount of practice, which helps them during the	
	examination. It also helps students in time management and helps	
	them to increase their scores. Students enthusiastically gave the	
	test and post-test, a doubt solving session was also conducted to	
	ensure that the concepts are clear to the students and that they are	
	well prepared for the examination.	
	Outcome: The main aim of conducting this class test was to	
	improve the writing skills, boost the confidence of the students,	
	give them more clarity about the examination and the subject,	
Outcome of the Event :	also helps the faculties to understand how well they are	
	prepared for the exam. It also helps the students to overcome	
	exam related anxiety issues. Total 61 students were present	
	from First and Third Year .	

lon Mr.Nilesh Shukla

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Coordinator

Chandrabhan Sharma College of Arts. Science & Commerce, Adi Shankaracharya Marg, Powai - Vihar, Powai, Mumbai - 400076, Tel: - 022-25704526 - 25704530 Email: info@cscollege.co.in.Web: www.cscollege.co.in. CSC Chadrabhan Bharna College Ans Commerce & Bolance

### Smt. Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College

of Arts, Commerce & Science (Hindi Linguistic Minority Institution)

(Affiliated to the University of Mumbai) Accredited by NAAC

ATTENDANCE SHEET

Name of the Department / Committee	BBI
Name of the Event / Activity / Workshop, etc.	Class test (FYBBI)
Name of the Resource Person	Or Aradheets yadas
Date 19 03 24	Time 9:30 - 10:30
No. of beneficiaries	Venue Class 304

Sr. No	Name of the Students	Stream / Class	Signature
1	Sumit Uteker	FYBBI	tuteka
2.	Sadiya proaveen Shouth	FYBBJ	afuil
3.	Incha. D. Midhya	FY.BBI	Incho.
ч	shadha Sadhav	FYBBI	2 hradh
5	DISHA . S. MAHADIK	FYBBI	5750-
6	Prorang so malap	FYBBI	matage
Y.	Poranali Sutar	FYBBL	Osutar
б,	onsal Mandaukar	FYBBT	ankhe
٩.	Jessica vyinval	FYBBI	Jossica
10.		FY BBI	Ghp
Ц.	Peranali Matekan	FYBBT	Platekal
12	Sandhya Crypta	FYBBT	-olengthate
13	Gauxay Sirvi	Fy BRI	gareray
٢4.	Drov Rowt	FVBBI	Drock
15.	Vrushabh Bhitan	FYBBA	Vicholor
16	Simran, Arvind, Rewields	FYBBI	Simen
17	HARSH A. PANdel	FIBBI	HARSh
35	Aashish. C. Yadav	FYBBI	RoshisH
10	Muskan Kanojia	FYBBZ	Europen .
	Dille		
	(9/3/2)		1

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	С	001								
OF ARTS, SCIENCE AND COMMERCE POWAI VIHAR, POWAI, MUMBAI - 400 076.										
DAILY ATTENDANCE SHEET										
	Day & Date: $19103/24$ Time: $9:30$ a.m. & p.m. to $10:30$ a.m. & p.m.									
	Day & Date : 17, 18: 120254 Time : 9:30 a.m. & p.m. to 10:30 a.m. & p.m. Class : 54 661 Division :									
	Subject : FM & Eco ? (Lecture / Practical / Tutorial) Room No. :									
	Name of	Teacher (S) : 1. Nue	sh shyke	),	2.	)				
		3.		-	4.					
	Roll No.	Name of the Student	Signature of the Student	Roll No.	Name of the Student	Signature of the Student				
	001	Paitest choven	Blum.	030						
	002	Simnan Jaiswal	Binnan	031						
	003			032						
	004	Alina Kada	Alina K	033	\					
	005	Shivan Pandey	(Haram P	034	<u> </u>					
	006			035	\					
	007	Musham Patel	Mage.	036						
	800	Anurag Saroj	Quia	037						
	009	Mustern Shaith	Austan	038						
	010	Buktur Stupp	Care	039						
	011	Kanye Thattitar	-	040						
	012	Nukliv Vorma	Dyadar.	041						
	013	Yadaw Rishabh	Kaj	042						
	015	Regilicoment maybe Segal . D Meday 9	actoriday a	044						
	016	Sept. P Merday 1	S DE T	045						
	017	Alcash Juiswar	Hicash	046						
	018	Mahammad Firoz	ting	047						
	019	1.10.1101.1109.1110		048						
	020	Shivendra Singn	Shir	049						
	021			050						
	022			051						
	023			052						
	024			053						
	025	Dilvy		054						
	026	Ul my		055						
	027	19.03.27		056						
	028			057						
	029			058		193				



### Smt. Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College of Arts, Commerce & Science

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ATTENDANCE SHEET

Nama	ATTENDANCE SHEET
Name of the Department / Committee	
	RRÍ
Workshop, etc.	
Name of the Resource Person	Clautest (fybbr)
the of the Resource Person	
Date Quipipi	Dr. Avadher yadar
No of here 5 20 3 24	Time 9:30- 10:20
No. of beneficiaries	
	Venue Class 304

Sr. No	Name of the Students	Stream / Class	Signature
	Sumit Utekor		1
2.	8.10	FYBBI	futer a
3.	Sadiya pravan Shakh	FYBBI	adingo
4	Sneho. D. Misshera	FY. BBI	Aniha M
	Shoudha Janhau	FYBBI	Showing
5	Porrana Somalap	FYBBI	Freiby
6.	PISHA MAMADEK	FYBBR	Aro
7	Pranali Sutar	FYBBL	Pouton
8.	Onkap pendovkar	FYBBI	Online
9.	Jessica Vyincoal	FYBBI	Actica
10.	Satish. m. patil	FY-BBI	and
]].	Puanali Matekan	FYBBI	Riatekay
12.	Sandhya Crupta	FYBBI	Sirdhels.
13	Gauran Sirvi	FY BBE	
14.	Dhrv Raul-	IN BB2	Jan Bar
15.	Vruhabh Bhitam	FYBBI	Jithan
16	Simran, Arvinal, Pauralous	FY13131	Simon
17	HARSh A. PANder	FIBBI	HARSh
35	Aashish Yadau	FYBBI	AashisH
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003	Simnon Jeiswal	Dimnan	031		
004	Aling Kadri	Aliña K	032		
005	Shivam Pandey	Angran P	034		
006	Univam puno.	Sundar	035		
007	Muslan Patel	10000	036		
008		Ruta	037		
009	Anurag Saroj Murken Shaith	prospen	038		
010	Salty Stuth	Ju	-039		
011	Kango traticar	A	040		
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Class : Subject	DAILY ATTENDANCE SHEET Day & Date: <u>210377</u> Time: <u>9:30</u> a.m. & p.m. to <u>10:20</u> a.m. & p.m. Class: <u>FYBBF</u> Division: <u>Subject: Class test</u> (PP & F & Recture / Practical / Tutorial) Room No.: <u>309</u> Name of Teacher (S): 1. <u>Dr</u> Aradhash yadaw 2.								
Name (	of Teacher (S) : 1, <u>QY</u> 8 3	radius y	aolar	4					
Roll No.	Name of the Student	Signature of the Student	Roll No.	Name of the Student	Signature of the Student				
001	Sumit Utekar	ture lego,	030						
002		1.0	031						
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014	Unushash Bhita	Vneshe	043						
	Simtan Raviday	Simrein	044						
016	HARSHA. PANder	HARSh	045						
	Aashish Yadan		046						
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OF ARTS, SCIENCE AND COMMERCE POWAI VIHAR, POWAI, MUMBAI - 400 076.							
		ILY ATTEN					
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	O come tout (	Division:	1	/ Practical / Tutorial) Room No. :	204		
Subject				_			
Name of	Teacher (S) : 1. $M \gamma \cdot N$	s lesh shuk	JA.	2			
Roll	3		-	4	Signature of		
No.	Name of the Student	Signature of the Student	Roll No.	Name of the Student	the Student		
001	Pritah Chavan	Bhuron	030				
002	Simon Jaiswal	Simoran	031				
003	Akash Jaiswar	Akash	032				
004	Rajlennar Maske	Renkumer	033				
005	Mushan Patel	stoppe.	034				
006	Sejal D. Padaya	Entrolonia	035				
007	Suppli Styl	A	036				
008	Muskan Shaikh	tutulan	037				
009	Alina Kadrie	alina K.	038				
010	Rubbil Varme	Duan Outra's	039				
011	Anna		040				
012	Rishabh Yadaw	Dyadau.	041				
013	Kanya Thakkar	1	042				
014	Anurag Saroj Jeripti Singh	Quan	043				
015	Jeuph Singh	Triptingh	044 045				
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# Chandrabhan Sharma College

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

### Date: 3<sup>rd</sup> September, 2023

#### NOTICE

This to inform all students of FYBBI & SYBBI following is the schedule for upcoming Class tests. Attendance of all students is compulsory.

Date	Subject - FYBBI	Time
08/09/2022	Financial Accounting I	10:30 - 11:00
08/09/2022	Quantitative Methods I	11:00 - 11:30
09/09/2022	Business Economics	10:30 - 11:00
09/09/2022	Business Communication	11:00 - 11:30
Date	Subject- SYBBI	Time
08/09/2022	Management Accounting I	10:30 - 11:00
08/09/2022	Financial Markets	11:00 - 11:30
09/09/2022	Financial Management I	10:30 - 11:00
09/09/2022	Direct Taxation	11:00 - 11:30

len

Mr. Nilesh Shukla

Coordinator



# Chandrabhan Sharma College

(Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

#### REPORT

Particulars	Description	
Name of the event :	Class test	
Date of the event :	08/09/2023 & 09/09/2023	
Time :	10:30 am – 11:30 am	
Venue :	First Floor	
Stream / Class :	FYBBI & SYBBI	
Faculty in charge :	Mr. Nilesh Shukla	
Faculty members :	Dr. Avadhesh Yadav	
No. of Participants :	61	
No. of beneficiaries :	61	
Resource Person :	Concern Subject Professor Incharge	
Resource Person Details :	-	
Description of the Event :	A class test was conducted in Second week of September, 2023 for all the FYBBI & SYBBI students. This class test was conducted in the subjects of Financial Accounting – I, Quantitative Methods –I, Business Economics and Business Communication for FYBBI also Management Accounting I, Financial Markets, Financial Management I, Direct Taxation for SYBBI to enhance the knowledge of the students and offer a good amount of practice, which helps them during the examination. It also helps students in time management and helps them to increase their scores. Students enthusiastically gave the test and post-test, a doubt solving session was also conducted to ensure that the concepts are clear to the students and that they are well prepared for the examination.	

Aci Shankaracharya Marg. Powai-Vihar, Powai, Mumbai - 400.076 Tef: 1022 - 45266029. Email - into@cscorege.co.in - Website. - www.cscollege.co.in





Chandrabhan Sharma College

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Outcome of the Event :	The main aim of conducting this class test was to improve the writing skills, boost the confidence of the students, give them more clarity about the examination and the subject, also helps the faculties to understand how well they are prepared for the exam. It also helps the students to overcome exam related anxiety issues. Total 61 <b>students</b> were present from all year.
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In

Mr.Nilesh Shukla

Coordinator

Adi Shankarar herza Marg, Frwai Miner, Frowai, Mimbai (405.076) Tef, U22 (4526-020) Email (infegicsbollege colini) Website (i www.corollege.colin



### Smt. Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College

of Arts, Commerce & Science

(Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) Accredited by NAAC

ATTENDANCE SHEET

Name of the Department / Committee		C	lass-lest
Name of the Event / Activity / Workshop, etc.			(BRI)
Name of the Resour	Name of the Resource Person		Business Economies Business Coms
Date	919123	Time	10:30-11:00
No. of beneficiaries		Venue	304 Clay

Sr. No	Name of the Students	Stream / Class	Signature
1	Sumit Utekar	FYBBI	fateres
2.	Sadlya praveen Sharkh	FYBBJ	ading
3.	Incha, D. Mishya	FY.BBI	Incha. M
4.	shradha Jadha	FYBBJ	2 n-lortha
5	presand s. mulup	FIBBI	Fordage
6	DISHA , MAHADIK	FYBBI	DEAD
7.	Dhow . S. Rout	TYBB2	Domy
3.	Vreushabh. S. Bhitam	FYBBI	thete.
q.	Sandhya Crupta	FYBBI	abordhept.
10	Jessica Ujjinwal	FYBBI	Jossica
11	Peramali Matekae	FYBBI	Photekar
12	Harsh Tivori	FYBBT	A
130	om KAP mendeuker	FYBBI	OMILAR
14.	Satish . m. Patil	FYBBI	Gmp
15	Gauran Sirvi	FY-BRI	Jauran
. 16.	bushdelph Bhitan	FY. BBI	Whet.
17	Simmen Rewideus	FYBBI	Simran,
18	HARSH-A. PANdel	FIBBI	HARSh
35	Aashish, Yadau	FYBBI	Aashi 84
10	Muskan Kanojia Ailly	FYBBJ	Equikan 20
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	С	OF AI		ENC	SHARMA CO CE AND COM MBAI - 400 076.			
RM	DAILY ATTENDANCE SHEET Day & Date: 2019/2023 une: 17:30 s.m. & p.m. to 8:78/2100 Class: IV.BBT Division: QMAREA							
4		Subject: Assignment / No= Jest (Lecture / Practical / Tutorial) Room No.: 304						
	Name of	Teacher (S) : 1	est yada	-	2 <u>.</u> 4			
	Roll No.	Name of the Student	Signature of the Student	Roll No.	Name of the Student	Signature of the Student		
	001	John Shaileh	1 yan	030				
	002	Vrushah Bhitan	Vishold.	031				
	003			032 -	Tushar Vaimiki	Aus		
	004			033	Kajal Vasima	Kanna		
	005	Hallita Ghosh	Statika,	034	Manisha Vatima	Mapisha		
	006	KhushiGus	Drish	035	Agshish Yaday	forhight		
	007	Sandhya Coupta	undonal the pl.	036	Anuraa Yadau	A		
	008	Shradha Jadhau	Aradho	037				
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	015	Saujya Maurun	Samuel	044				
	016	Pranali Matekan	Rjatekan	045	× · \			
	017	Sneha . D. Mishro	Incha.M	046				
	018	Haosh Pandey	HARSH	047	\			
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## **CHANDRABHAN SHARMA COLLEGE OF ARTS, SCIENCE AND COMMERCE**

POWAI VIHAR, POWAI, MUMBAI - 400 076.

DAILY ATTENDANCE SHEET

Day & Date : a.m. & p.m. to a.m. & p.m.
Class : ON BET Division :
Class:
Name of Teacher (S) : 1. Without Shirph 2.
3 () 4.

Roll No.	Name of the Student	Signature of the Student	Roll No.	Name of the Student	Signature of the Student
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003	Pooja yaclen.	Annes.	032		
004	Forman Khan	Acube	033		
005	Aquina khap	0	034		
006	Aarya Chavan	tough	035		
007	Pourya yadar	Ryadar	036		
008	Withat Shally	Hithett	037		
009	Neshart Hudalayar	Nishant	038		
010	ARGUN Malshet	Rys	039		
011	Shaikh Novali	Aposali	040		
012	Riddhi. Thakkay	<u>Rioldhi</u>	041	,	
013	Sayram Singh .	Tuz	042		
014	Anglin Trucksi	Harther.	043		
015	Ashish Ladae	coupe'	044		
016	Flyash	Ayshe.	045		
017	Adjty sawant	Adity.	046		
018	Austre These	1=	047		
019	Safita Khenrenn	So. felle.	048		
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021	Sneha Savaukau	Shy	050		
022	Samiksha Yadav	Samilysha	051		
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# **Chandrabhan Sharma College**

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) NAAC Re-Accredited 'A' Grade (CGPA 3.10)





### Smt. Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbal) Accredited by NAAC 'B+'

Date: 3rd July 2023

#### NOTICE

### DEPARTMENT OF MANAGEMENT STUDIES

This is to inform that the Department of Management studies is organizing a 'CASE STUDY' Session on Topic- "MARKETING STRATEGY BY AMAZON COMPANY" at Chandrabhan Sharma College of Arts, Commerce & Science, Powai for TYBMS students on 7<sup>th</sup> July 2023.

All students are requested to be present on time.

Timing: 07:30 am to 08:18 am Venue: Room No 504, 5<sup>th</sup> Floor

MGhas

Mr. Umesh Kabadi BMS Coordinator

Dr. Pratima Singh I/C Principal.

Adi Shankaracharya Marg, Powai-Vihar, Powai, Mumbai - 400 076. Tel.: 022 - 45266020, Email:- info@cscollege.co.in • Website :- www.cscollege.co.in



Chandrabhan Sharma College

(Hind Liquistic Maarity Institution) (Affiliated to the University of Mumbal) NAAC Accredited

#### Department of Management Studies (2023-24)

Particulars	Description		
Name of the event :	CASE STUDY – Marketing Strategy by Amazon Company.		
Date of the event :	7 <sup>th</sup> July 2023		
Time :	07:30 to 08:18 am.		
Venue :	Room no $-305$ (3 <sup>rd</sup> Floor)		
Stream / Class :	BMS – FYBMS		
Faculty in charge :	Mr. Umesh Kabadi		
Faculty members :	Ms. Swaranjit kaur Saini, Ms. Shalini Kashyap and Dr. Anita Pandey		
No. of Participants :	23		
No. of beneficiaries :	23		
<b>Resource Person :</b>	Students from TYBMS – Abey Ritika .		
Resource Person	TYBMS – Marketing Students : Abey Ritika		
Details :			
Description of the Event :	The CASE STUDY –On- Marketing Strategy by Amazon Company. Activity was conducted during the lecture. The goal of this session was to provide participants with new knowledge and understanding on marketing strategy uplifted by Amazon in this competitive world The aim of this session was, that they must become a good researcher, Planner and problem solver in this marketing areas in future.		
Outcome of the Event :	The CASE STUDY –On- Marketing Strategy by Amazon Company. Activity was conducted successfully.The main goal of discussion was achieved, with this activity. The outcome was to enhance knowledge, skills and expertise students and must learn to become a good decision maker and problem solver in their professional carrier in marketing. All the students have participated enthusiastically in the Case Study activity successfully with great interest.		

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Mr. Umesh Kabadi BMS Coordinator

Adi Shankaracharya Marg, Powai-Vihar, Powai, Mumbai - 400 076. Tei:: 022 - 45266020, Email - info@cscollege.co.in • Website :- www.cscollege.co.in

#### 2023- 2024. **CHANDRABHAN SHARMA COLLEGE** OF ARTS, SCIENCE AND COMMERCE POWAI VIHAR, POWAI, MUMBAI - 400 076. DAILY ATTENDANCE SHEET Day & Date: friday, 77723 Time: 8:18 a.m. & p.m. to 9:06 a.m. & p.m. Division: conducted by Retika Abery (roll no.1) Class :\_ TYBHS \_ (Lecture / Practical / Tutorial) Room No. : \_ 504 Subject: Case study (Amazon) Name of Teacher (S) : 1792 Swarager Kaus Saini Signature of Roll Signature of Roll Name of the Student Name of the Student the Student No. the Student No. 030 RAN 001 Rittle Hory 031 002 Alcash Rajbhar AKash 032 003 Dunt in Q Lewey 033 usabh ynda 004 a 034 005 035 006 007 036 037 008 038 009 Ñ 039 010 Aunthoraches 040 011 Pal Klandini 041 012 042 013 043 014 044 015 hal Sickhally 045 016 046 017 018

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# Chandrabhan Sharma Charitable Trest's

of Arts, Science & Commerce (Afflicten thr Usbershy of Northal) NAAC ACCREDITED 'B+'GRADE(FIRST CYCLE)

# (CASE STUDY:CRM of Amazon)

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Smt. Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College of Arts Science & Commerce, Powai (Affiliated to the University of Mumbai) NAAC ACCREDITED 'B+' GRADE (FIRST CYCLE)

Department of Management Studies is organising case study on

# CUSTOMER RELATIONSHIP MANAGEMENT CRM of Amazon 7th July,2023





# Chandrabhan Sharma College

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai)

NAAC Re-Accredited 'A' Grade (CGPA 3.10)

### Department of Multimedia & Mass Communication (2023-24)

Date: 10<sup>th</sup> February, 2024

### NOTICE – Case Study solving Sessions SEM II/IV/VI

All the students of FY / SY / TY of Multimedia & Mass Communication are hereby informed that Case Study solving sessions will be held as per following schedule Attendance is mandatory Venue will be 604/605/606 classroom respectively

Sr. No	Class	Date	Time	Subject
1	FYBAMMC	15 <sup>th</sup> February, 2024	10.00 am to 11.00am	Introduction to Journalism
2	SYBAMMC	16 <sup>th</sup> February, 2024	10.00 am to 11.00am	Mass Media Research
3	ТҮВАММС	17 <sup>th</sup> February, 2024	10.00 am to 11.00am	Digital Media

Ms. Manall Naik Coordinator - Department of BAMMC

ratima Singh Principal



# **Chandrabhan Sharma College**

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) NAAC Re-Accredited 'A' Grade (CGPA 3.10)

### **DEPARTMENT OF MULTIMEDIA & MASS COMMUNICATION (2023-24)**

#### REPORT

Particulars	Description	
Name of the event	Case Study Solving Sessions- SEM II, IV, VI	
Date of the event	15 <sup>th</sup> -17 <sup>th</sup> February, 2024	
Time	10:00am	
Venue	604, 6 <sup>th</sup> Floor	
Stream/ Class	BAMMC	
Faculty in Charge	Manali Naik	
Faculty Members	Sushmita Rajpurohit	
No. Of Participants	Class-wise	
No. Of beneficiaries	Class-wise	
Resource Person	-	
Description Of the Event	Department of Multimedia &Mass Communication of Chandrabhan Sharma College of Arts, Science and Commerce organized Case studies solving session for the BAMMC students from 15th February 2024 to 17 <sup>th</sup> February, 2024. All the students were provided with the schedule and informed accordingly about the sessions. Two students were made to give explanations about the case studies and class discussions were done by them. At the end of the session the respective teachers gave their opinion on the same	
Outcome of the Event	The case-study solving bridge the gap between theory and practice allowing individuals and organizations to see how concepts and strategies work in actual scenarios. Problem Solving - Case studie present complex problems and challenges that require analysis and decision-making.	

Ms. Manali Xaik Coordinator - Department of BAMMC

> Adi Shankaracharya Marg, Powai-Vihar, Powai, Mumbai - 400 076. Tel.: 022 - 45266020, Email:- info@cscollege.co.in • Website :- www.cscollege.co.in



(Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) Reaccredited 'A' Grade (CGPA 3.10) by NAAC

Department Of MultiMedia And Mass Communication (2023-24) Organises CASE STUDY solving session - Sem-VI for TYBAMMC







 Brs.Map.
 Brs.Map.

 Charde Avenue, Powai, Murnbai, 400076, MH,
 India

Thanks & Regards Dr. Pratima Singh Principal

Ms. Manali Naik Co-ordinator- BAMMC Dept



(Affiliated to the University of Mumbai) Reaccredited 'A' Grade (CGPA 3.10) by NAAC

Department Of MultiMedia And Mass Communication (2023-24) Organises CASE STUDY solving session - Sem-IV for SYBAMMC







Thanks & Regards Dr. Pratima Singh Principal



Ms. Manali Naik Co-ordinator- BAMMC Dept



(Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) Reaccredited 'A' Grade (CGPA 3.10) by NAAC

Department Of MultiMedia And Mass Communication (2023-24) Organises CASE STUDY solving session - Sem-II for FYBAMMC







Thanks & Regards Dr. Pratima Singh Principal



Ms. Manali Naik Co-ordinator- BAMMC Dept



# **Chandrabhan Sharma College**

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) NAAC Re-Accredited 'A' Grade (CGPA 3.10)





## Smt. Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) NAAC Re-Accredited 'A' Grade (CGPA 3.10)

Date: 1st March, 2024

#### NOTICE

### DEPARTMENT OF MANAGEMENT STUDIES

This is to inform that the Department of Management studies is organizing a 'BRAINSTORMING' Session on Topic- "STRESS MANAGEMENT IN COPRORATE WORLD" at Chandrabhan Sharma College of Arts, Commerce & Science, Powai for TYBMS students on 4<sup>th</sup>March 2024

All students are requested to be present on time.

**Timing:** 9:00 am to 10:00 am **Venue:** Room No 506, 5<sup>th</sup> Floor

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Mr. Umesh Kabadi BMS Coordinator

Dr. Pratima Singh I/C Principal.

Adi Shankaracharya Marg, Powai-Vihar, Powai, Mumbai - 400 076. Tel.: 022 - 45266020, Email:- info@cscollege.co.in • Website :- www.cscollege.co.in



### Chandrabhan Sharma College

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) NAAC Re-Accredited 'A' Grade (CGPA 3.10)

#### Department of Management Studies (2023-24)

Particulars	Description			
Name of the event :	BRAINSTORMING -STRESS MANAGEMENT IN			
ivalue of the event.	CORPORATE WORLD			
Date of the event :	04 <sup>th</sup> March 2024			
Time :	09:00 am to 10:00 am			
Venue :	Room No 506, 5 <sup>th</sup> Floor			
Stream / Class :	BMS – TYBMS			
Faculty in charge :	Mr. UmeshKabadi			
Faculty members :	Dr. Anita Pandey, Ms. ShaliniKashyap and Ms. SwaranjitkaurSaini			
No. of Participants :	12			
No. of beneficiaries :	12			
<b>Resource Person :</b>	Ms. SwaranjitKaurSaini			
Resource Person	son (Assistant Professor – Ms.SwaranjitKaurSaini			
Details :	swaranjit.cbs@cscollege.co.in / 9930156975)			
Description of the	Students from TYBMS – had conducted a BrainstormingSession –			
Event :	on ,Topic- STRESS MANAGEMENT IN CORPORATE			
	WORLD. The goal of this activity was to provide participants with			
	knowledge and understanding in corporate regarding stressful			
÷	situations Guidance, Counseling, Coaching and Knowledge			
	provided in corporate, is it worthy to the employee.			
Outcome of the	The aim of this activity was fulfilled by the students, they learned			
Event :	and developed to become a Critical thinker, good decision maker			
	and even build confidence in the students. With this activity they			
	have understood and gained practical knowledge, an understanding			
	of Corporate work culture and developed managerial and			
	communication skills, which they can apply in their work area in			
	their near upcoming future. All the students participated			
	enthusiastically in the session, which went successfully with great			
	interest.			

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Mr. Umesh Kabadi BMS Coordinator

Adi Shankaracharya Marg, Powai-Vihar, Powai, Mumbai - 400 076.



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# CHANDRABHAN SHARMA COLLEGE OF ARTS, COMMERCE AND SCIENCE

POWAI VIHAR, POWAI, MUMBAI - 400 076.

DAILY ATTENDANCE SHEET

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Day & Date : $4^{th}$	_ a.m. & p <del>.m</del> . to 10 ? DQa.m. & p.m.
Class: TYBMS (HK) Division: Brouins trop	ning Servion - Stress Management
Subject: Indian Ethos in Management Lecture	/Pratical/Tutorial) Boom No : 506
Name of Teacher (S) : 1. Ma Swasunjit Kaur Sain	2
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	Roll No.	Name of the Student	Signature of the Student	Roll No.	Name of the Student	Signature of the Student
59	001-	Pure Malke	Presse	030		
59-	-002-	Shravani Mattau	X	031		
152	<del>~003</del> -	Sujal Greikward	Sim	032		
160	.004	Viganezhauro Note	Viguosh	033		
170	<b>.00</b> 5	Agey Shinde	Girepe	034		
165	-006-	Salisi Parab	Aguale	035		
164	-007	Sachin Pander	Q.	036	and the second	
156	-008-	beann Lobo	f.1060	037		
157	-009	Vaishnavi Madane	-	038	and the second	Sel series
153	-810	Ajay Gupta	Ajay	039	J 87	
166	<b>.911</b>	Furdeen Pothar	Fardeen	040		2 · · · · · · · · · · ·
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Smt.Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College of Arts, Commerce and Science, Powai

> (Hind inguistic minority institution) (Affiliated to the University of Mumboi) NAAC Re-Accredited "A" Grade (CGPA 3.10)

# Department of Management Studies is organizing BRAIN STORMING



Thanks & Regards, Dr. Pratima Singh. Mr.Umesh Kabadi I/C Principal BMS Coordinator.



# Chandrabhan Sharma College

taut Charma Charitahla Trust's

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Date: - 13th July, 2023

### NOTICE

This is to inform all the students that the EMAC Zone of Bachelor of Commerce (B.Com) is organizing gamification learning in the form of Kahoot Quiz on "Direct Tax" on Saturday, 15<sup>th</sup> July, 2023 in room no. 601 from 9.00 am to 10.00 am. All the students are requested to participate. Winners will be awarded with prizes.

Co-ordinator,

Ms. Sharlet Bhaskar.

Department of Commerce

I/c Princip

Dr. Pratima Singh.



### Chandrabhan Sharma College

of Arts. Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Date: 15<sup>th</sup> July, 2023

#### Bachelor of Commerce (2023-24)

Particulars	Description
Name of the event :	Kahoot Quiz on "Direct Tax"
Date of the event :	Saturday, 15 <sup>th</sup> July, 2023
Time :	9.00 am to 10.00 am
Venue :	601
Stream / Class :	T.Y.B.COM
Faculty in charge :	Prof. Sharlet Bhaskar
Faculty members :	Prof. Krishnakant Pandey, Dr. Pratibha Jaywant and Prof. Neha Mishra
No. of Participants :	24
No. of beneficiaries :	24



#### Smt. Durgadevi Sharma Charitable Trust's

### Chandrabhan Sharma College

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) 'B+'

A	CCI	edi	ited	by	NAAC	

Resource Person :	-							
Resource Person Details :								
Description of the Event :	Gamification is the process of using game elements in a non-game context. It has many advantages over traditional learning approaches. To inculcate the same, the department of Bachelor of Commerce organised a Kahoot Quiz on "Direct Tax". Around 12 questions were played back to back on the projector and the students had to answer the questions on the smart phone. After every question the winner for that question would be immediately projector on the screen. At the end of the round, the winners for the quiz was declared with the 1 <sup>st</sup> prize being awarded to Mr. Lijan Anthony, 2 <sup>nd</sup> prize to Mr. Pranav Manilal and 3 <sup>rd</sup> prize to Mr. Sachin Saroj.							
Outcome of the Event :       The       main       motive       of       this       activity         1. To contribute to the community by donating blood.       2. To develop among themselves a sense of social and civic responsation       3. To educate the students to be responsible, civic-minded, kind and citizens.         4. To develop competence required for collective existence and sharesponsibilities.								

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Ms. Sharlet Bhaskar.

Coordinator,

Bachelor of Commerce.

# CSC CHANDRABHAN SHARMA COLLEGE OF ARTS, SCIENCE AND COMMERCE POWAI VIHAR, POWAI, MUMBAI - 400 076.

DAILY ATTENDANCE SHEET

Day 8	Date: 15/07/2023 TYBCOM	ALLATIE	NDANG	CE SHEET	
Class	TYBIOM		v	_ a.m. & p.m. to <u>lo : 00</u>	a.m. & p.m.
Subje	: Dirud tax	Division :		_	
Name	of Teacher (S) . 1	1. 1	_ (Lecture	/ Practical / Tutorial) Room No. :	
	of Teacher (S) : 1. Gami	filation L	ani	in the form	of Kahool
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No.	Name of the Student	Signature of the Student	Roll No.	Name of the Student	Signature of the Student
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002	Mahoma cholohall	(m).	031		
003	India Knoog	(D-	032		
004	Manisha gorgille	mans 4-	033	to the state of the	
005	Sharral Redkar	X	034		
006	Kiran Vadaw	Kizahl	035		
007	Suman yadau	Suman y	036		
008	Nandini Bingh	Mandini	037		
009	Rafaet Shairh	(lone	038		
010	Riva gupta	On	039		
011	Manisha Tripan	Monuba	040		
012	Sachin Saraj	Saloin	041		
013	Attab Ansali	Altub.03			
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017	Rozan	5C	046		Contraction of the second
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Smt.Durgadevi Sharma Charitable Trust's Chandrabhan Sharma College of Arts, Commerce and Science, Powai

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### EMAC Zone of Bachelor of Commerce is organising a gamification learning in the form of Kahoot Quiz on







Dr. Pratima Singh. I/C Principal Thanks & Regards,

Ms. Sharlet Bhaskar EMAC -Convenor



of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Date: 1<sup>st</sup> July 2023

#### NOTICE

### DEPARTMENT OF MANAGEMENT STUDIES

This is to inform that the Department of Management studies is organizing a 'BRAINSTORMING' Session on Topic- "SEGMENTATION OF CUSTOMER'S AS PER **PROFITABILITY**" at Chandrabhan Sharma College of Arts, Commerce & Science, Powai for TYBMS students on 3<sup>rd</sup> July 2023.

All students are requested to be present on time.

**Timing:** 08:15 am to 09:10 am **Venue:** Room No 505, 5<sup>th</sup> Floor

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Mr. Umesh Kabadi BMS Coordinator

Dr. Pratima Singh I/C Principal.

Adi Shankaracharya Marg, Powai-Vihar, Powai, Mumbai - 400 076. Tel.: 022 - 45266020, Email:- info@cscollege.co.in • Website :- www.cscollege.co.in



# Chandrabhan Sharma College

(Hind Linguistic Minority Institution) (Affiliated to the University of Mumbai) NAAC Re-Accredited 'A' Grade (CGPA 3.10)

### Department of Management Studies (2023-24)

Particulars	Description
	BRAINSTORMING -SEGMENTATION OF CUSTOMERS AS
Name of the event :	PER PROFITABILITY
Date of the event :	03 <sup>rd</sup> July 2023
Time :	08:15 am to 09:10 am
Venue :	Room No 505, 5 <sup>th</sup> Floor
Stream / Class :	BMS – TYBMS
Faculty in charge :	Mr. UmeshKabadi
Faculty members :	Dr. Anita Pandey, Ms. ShaliniKashyap and Ms. SwaranjitkaurSaini
No. of Participants :	27
No. of beneficiaries :	27
<b>Resource Person :</b>	Ms. SwaranjitKaurSaini
Resource Person	(Assistant Professor – Ms.SwaranjitKaurSaini
Details :	swaranjit.cbs@cscollege.co.in / 9930156975)
Description of the	Students from TYBMS - had conducted a BrainstormingSession -
Event :	on, Topic- SEGMENTATION OF CUSTOMERS AS PER
	PROFITABILITY. The goal of this activity was to provide
	participants with knowledge and understanding in corporate
	regarding marketing situation in the competitive worldand how to
	grab opportunity, Knowledge and understanding the consumers
	based on profit.
Outcome of the	The aim of this activity was fulfill by the students, they learned and
Event :	develop to become a Critical thinker, good decision maker and even
	build confidence in them. With this activity they have understood
	and gained practical knowledge, and understanding of market work
	culture and develop practically, managerial and communication
	skills, which they can apply it in their work area. All the students
	participated enthusiastically in the session, which went successfully
	with great interest.

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Mr. UmeshKabadi BMS Coordinator

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## CHANDRABHAN SHARMA COLLEGE OF ARTS, COMMERCE AND SCIENCE

POWAI VIHAR, POWAI, MUMBAI - 400 076.

DAILY ATTENDANCE SHEET

Day & Date : 3. July. 2023 Time : 8:15 0M	_ a.m. & p.m. to	9:10 a	<u>77. a.m. &amp; p.m.</u>
Class: TYBMS (MKg) Division: Brainstromin Subject: CRM - Activity (Brainstroming) octur	g'-Segmento	ation of Cus	formers as per
Subject : _ CRM - Activity (Brainshoming) ectur	e / Pratical / Tutoria	al) Room No. :	505
Name of Teacher (S) : 1. MS Swaranji + Kaur Saini	2	_	
3	4		

[	Roll No.	Name of the Student	Signature of the Student	Roll No.	Name of the Student	Signature of the Student
	001	Anuraa, s	Anvrag	030		
	002	Anial: Yodoy	Anyala	031		
	003	Khusha (	Euse	032		
	004	Priyanka Paul	Riyente	033		
	005	Satyan Sings	Satyon	034		
	006		Khun	035	la serie	
	007	Ritika Alsee	RIADA	036		
	008	Ayon Shalich	Ash	037		
	009	Vandana	Varel	038		
	010	1000000	Joyan	039		
	011	Sahil Thaku	Sam	040		
	012	Robit Yadan	Pohit	041		
	013	Khushi	Kushi .	042		
	014	Miket jam (	A.	043		
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# Department of Management Studies Organised Co-Curricular activity session on Brainstorming

### Topic - Segmentation of Cultures as per profitability



Thanks & Regards,

Dr. Pratima Singh. Principal

Mr.Umesh Kabadi BMS Coordinator.



# **Chandrabhan Sharma College**

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# ICT TOOLS

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# WEBINAR

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### Chandrabhan Sharma College

of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Date: 12th September, 2023

#### NOTICE

### FDP ON "MAPPING OF COURSE AND PROGRAMME OUTCOME"

This is to inform you all that Faculty Development Committee of Chandrabhan Sharma College of Arts, Commerce & Science is organizing one-day faculty development programme on "Mapping Of Course And Programme Outcome" on Thursday, September 14, 2023 at 2.00PM onwards on Google Meet Platform.

All the faculty members are requested to attend the same on requisite time.

Resource Person: Dr. Moushmi Datta

Time: 2.00 PM

Mode: Online

Platform: Google Meet

Ms. Neha Mishra

FDP Convenor

Dr. Pratima Singh

Principal



of Arts, Commerce & Science (Hindi Lingulatic Minority Institution) (Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

REPORT	R	E	P	0	R	Т	
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Faculty	Development	Committee	(2023-24)

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Particulars	Description
Name of the event :	"Mapping 0f Course And programmed Outcome"
Date of the event :	14 September , 2023
Time :	2.00PM onwards
Venue :	Google meet (online)
Stream / Class :	Staff
Faculty in charge :	Ms. Neha Mishra
Faculty members :	Ms. Jalpa Dave Ms. Snehal Zanke
No. of Participants	27
No. of beneficiaries	: 27
Resource Person :	Dr. Moushmi Datta

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of Arts, Commerce & Science (Hindi Linguistic Minority Institution) (Affiliated to the University of Mumbai) Accredited by NAAC 'B+'

Resource Person Details :	Principal , Nagindas Khandwala College
Description of the Event :	The one-day national level workshop on the topic "Mapping Of Course And Programed Outcome" of by Dr. Moushmi Datta for all the faculty members, teaching and non-teaching staff was done successfully on 14 <sup>th</sup> September 2023 from 2:00pm onwards Google meet Room This Workshop was designed under the IQAC and Faculty Development Program Committee. This workshop was highly useful and effective for enhancing quality for the upcoming NAAC purpose. Total 27 members had participated in the workshop.
Outcome of the Event :	The workshop was successful.Attendees received a comprehensive overview on the enhancement of quality for "Mapping Of Course And Programed Outcome"

Ms. Neha Mishra

FDP-Convenor

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### ATTENDANCE LIST

Sr. No.	Name of Teachers Participated	Department
1	Dr. Pratima. Singh	Bcom
2	Mr. Tushar. Shah	BAF
3	Mr. Sunil. Ubale	Librarian
4	Mrs. Sharlet. Bhaskar	Bcom
5	Mr. Sandeep. Vishwakarma	BSC IT & Data Science
6	Mr. Umesh Kabadi	BMS
7	Mr. Arvind. Singh	BSC IT & Data Science
8	Mr. Krishnakant. Pandey	BCOM
9	Mr. Manali. Naik	BAMMC
10	Mr. Ravishankar. Vishwakarma	BFM
11	Mr. Vicky. Kukreja	BAF
12	Dr. Pratibha Jadhav	ВСОМ

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13	Dr. Anita Pandey	BMS
14	Ms. Jalpa Dave	BAF
15	Mr. Nilesh Shukla	BBI
16	Mr. Niteshkumar Singh	BFM
17	Ms.Neha Mishra	Bcom
18	Ms. Swaranjit Saini	BMS
19	Ms. Shalini Kashyap	BMS
20	Ms. Sushmita Rajpurohit	BAMMC
21	Ms. Kushali Gupta	BSC IT & Data Science
22	Ms. Seema Negi	BSC IT & Data Science
23	Mr. Rajesh Maisalge	BSC IT & Data Science
24	Ms Asmita Ranande	BSC IT & Data Science
25	Ms Snehal Zanke	BSC IT & Data Science
26	Ms Sonam Mishra	BSC IT & Data Science
27	MS. Sejal Tiwar	BSC IT & Data Science
28	Mr. Sidharth Kubde	BSC IT & Data Science

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### **Mapping of Programme and Course Outcome**

